

1221/02

HESS MART 1200' ISLAND MARKETER

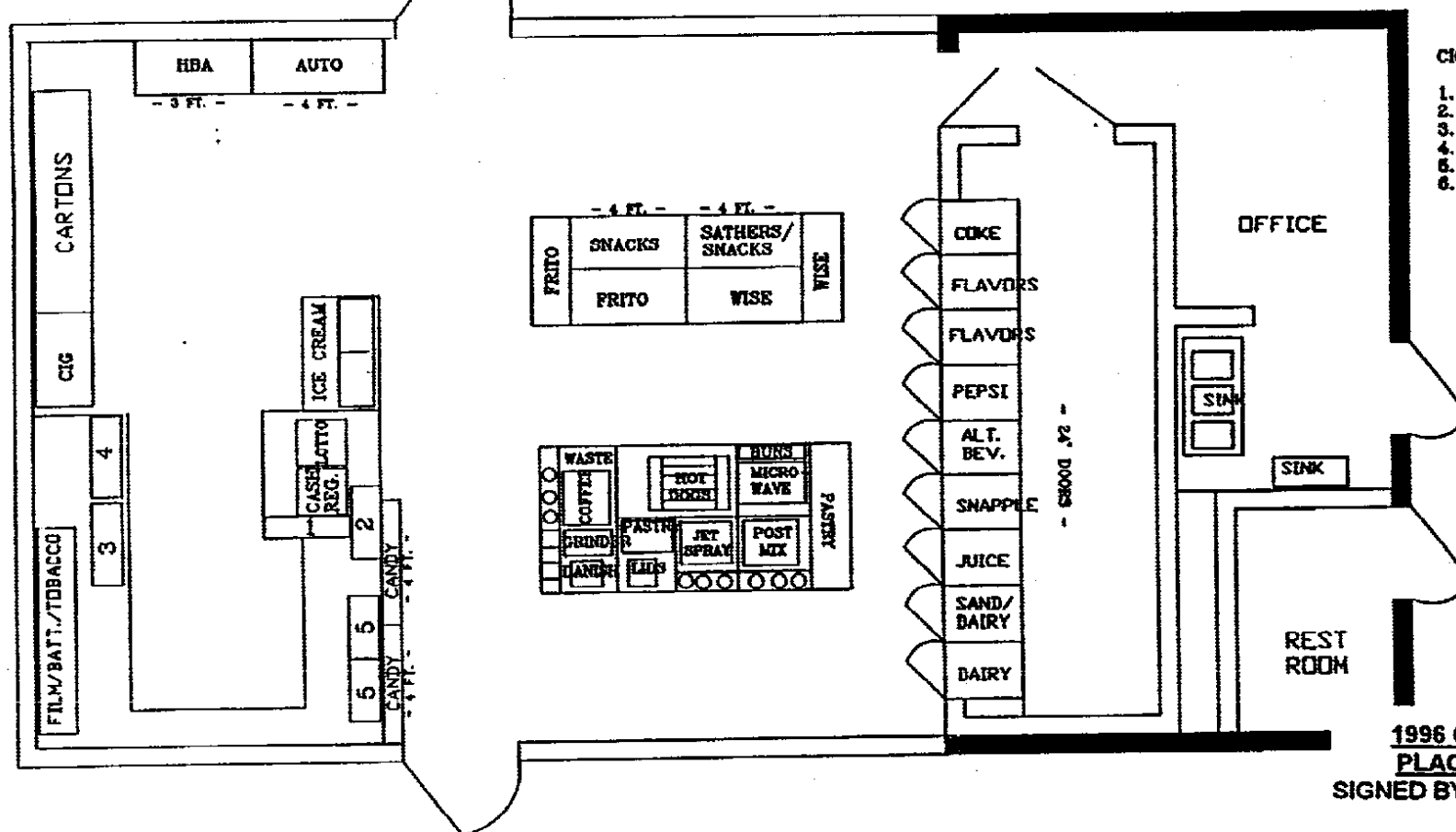
30242 LODI

DATE: 05/25/95

APPROVED:

Charles M. Dzal
L. Twomey

G.M. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

1223/03

HESS MART 1200' ISLAND MARKETER

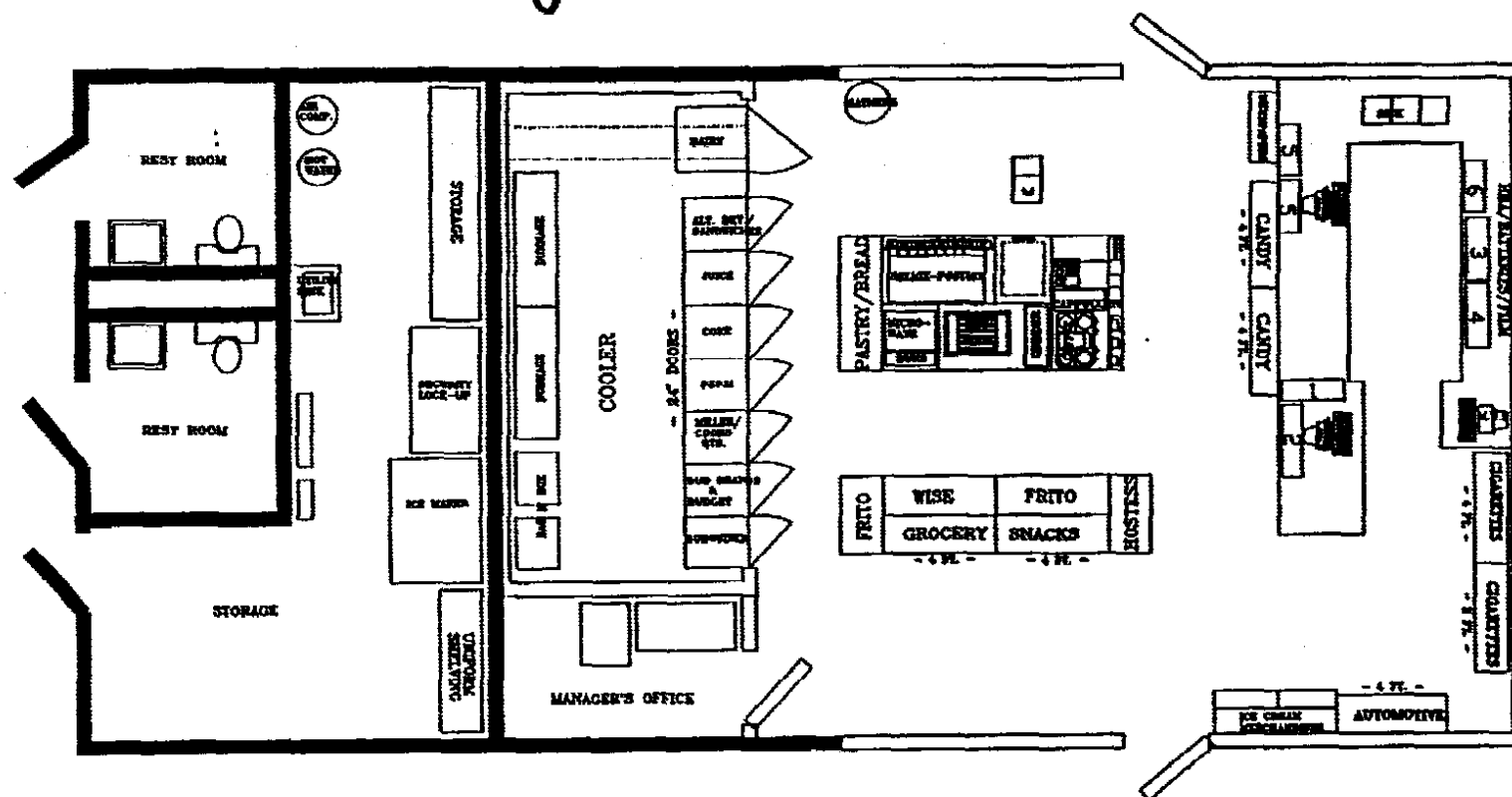
DATE: 12/01/95

APPROVED:

Charles V. Izard
L. Twomey
 G.N. Kuruc, Jr.
 43778

HESS MARTS:

32449 WADING RIVER



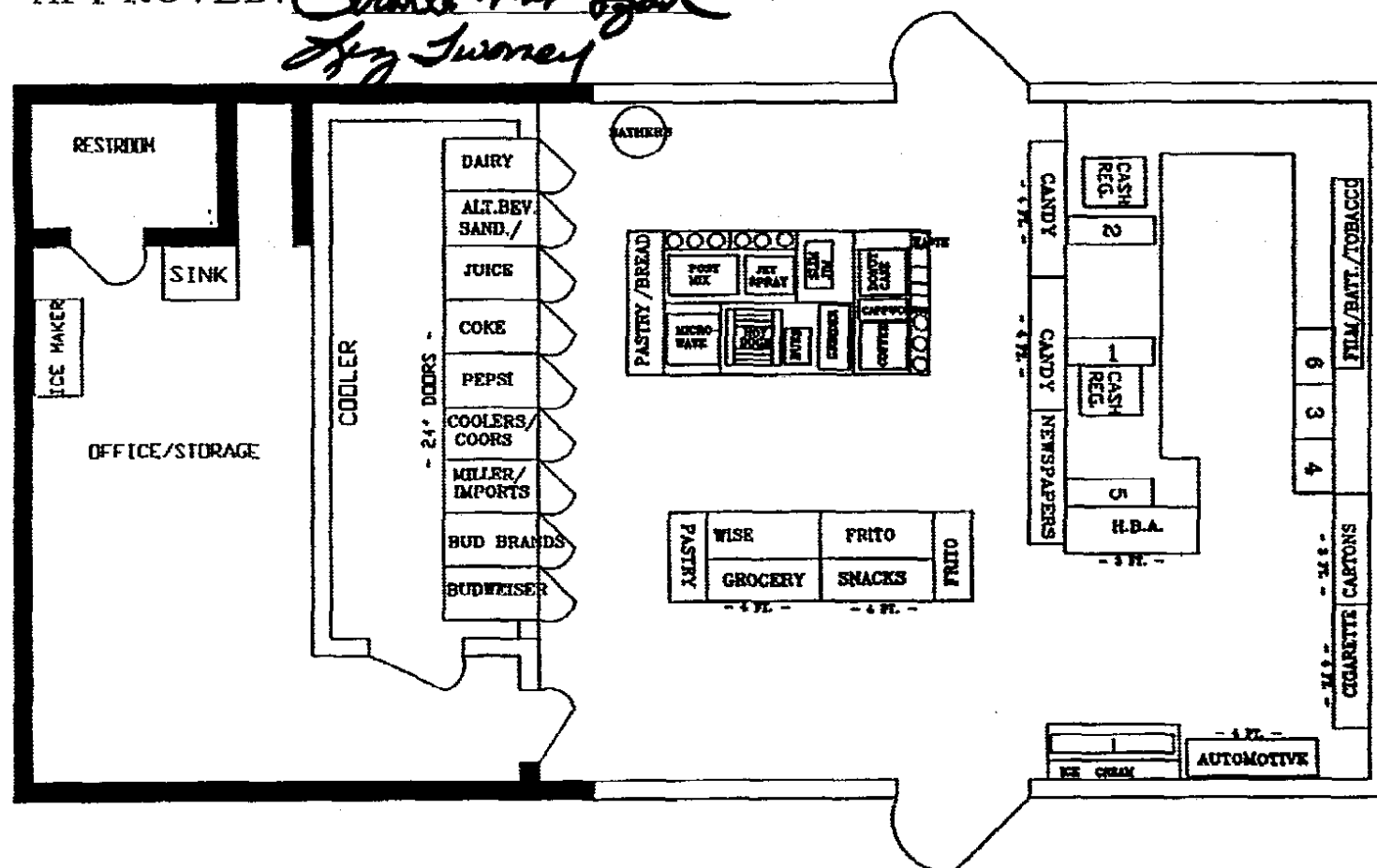
CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

APPROVED: Charles Wm Deal
By Sworn

32362 RIVERHEAD



1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1223/09

HESS MART 1200 ISLAND MARKETER

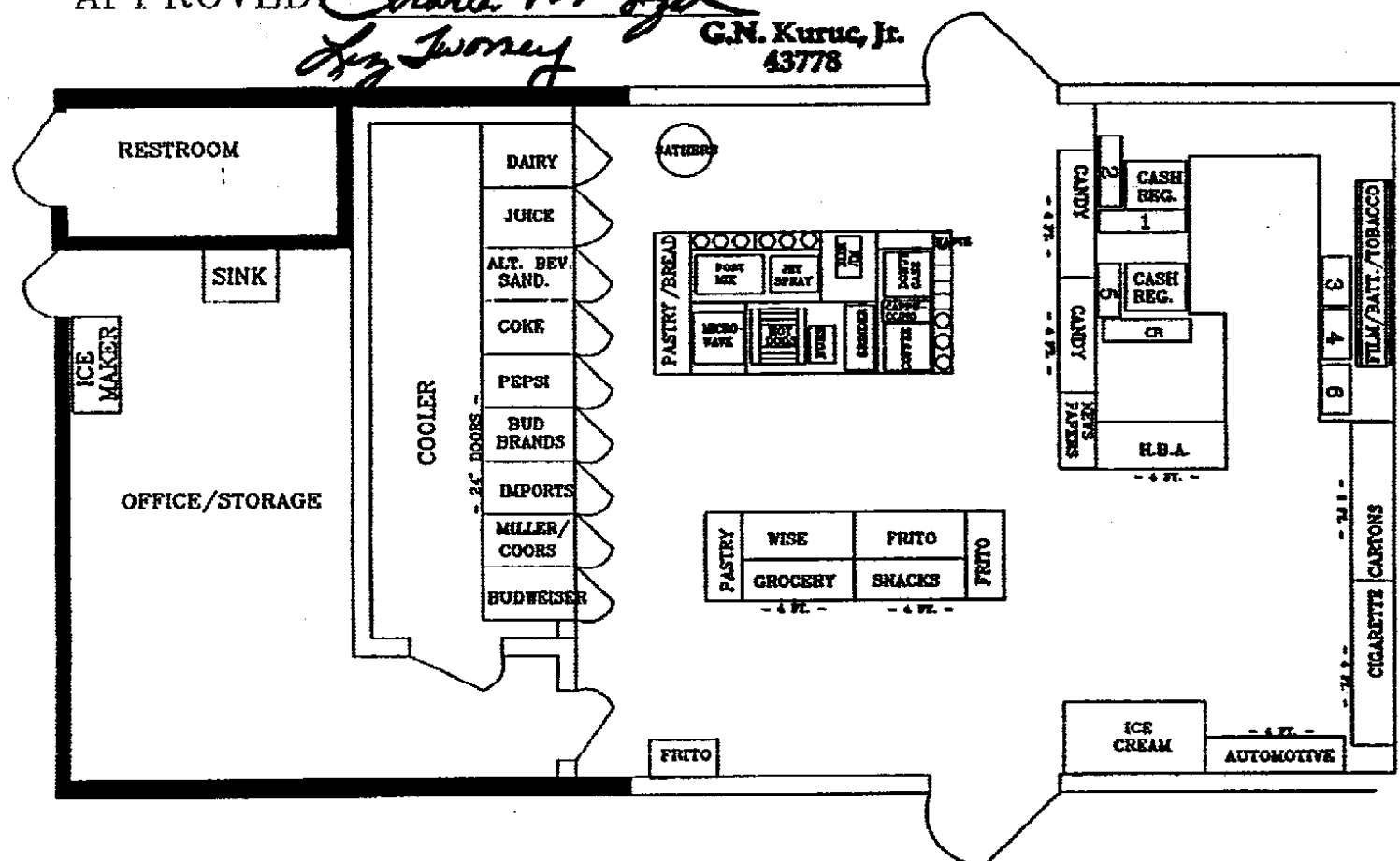
DATE: 12/01/95

APPROVED

Charles J. Kuruc, Jr.
L. Twomey
 G.N. Kuruc, Jr.
 43778

HESS MARTS:

32499 FARMINGVILLE



CIGARETTE DISPLAYS:

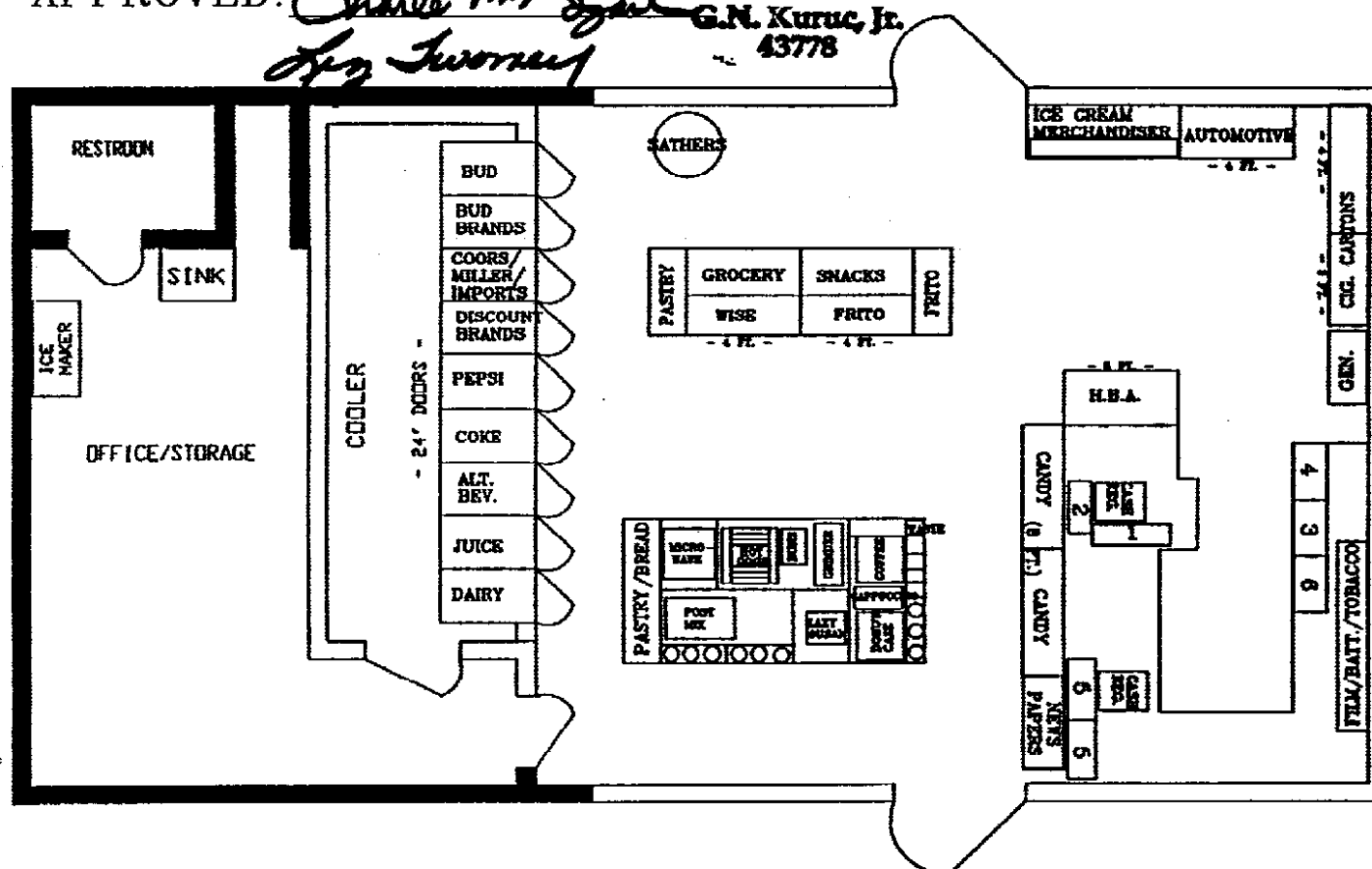
1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

1223/09

HESS MART 1200 ISLAND MARKETER

DATE: 12/04/95

APPROVED: *Charles V. Iszard* G.N. KURUC, JR.
L. Twomey 43778HESS MARTS:
32325 MILLER PLACE

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1330/08

HESS MART 1200' ISLAND MARKETER

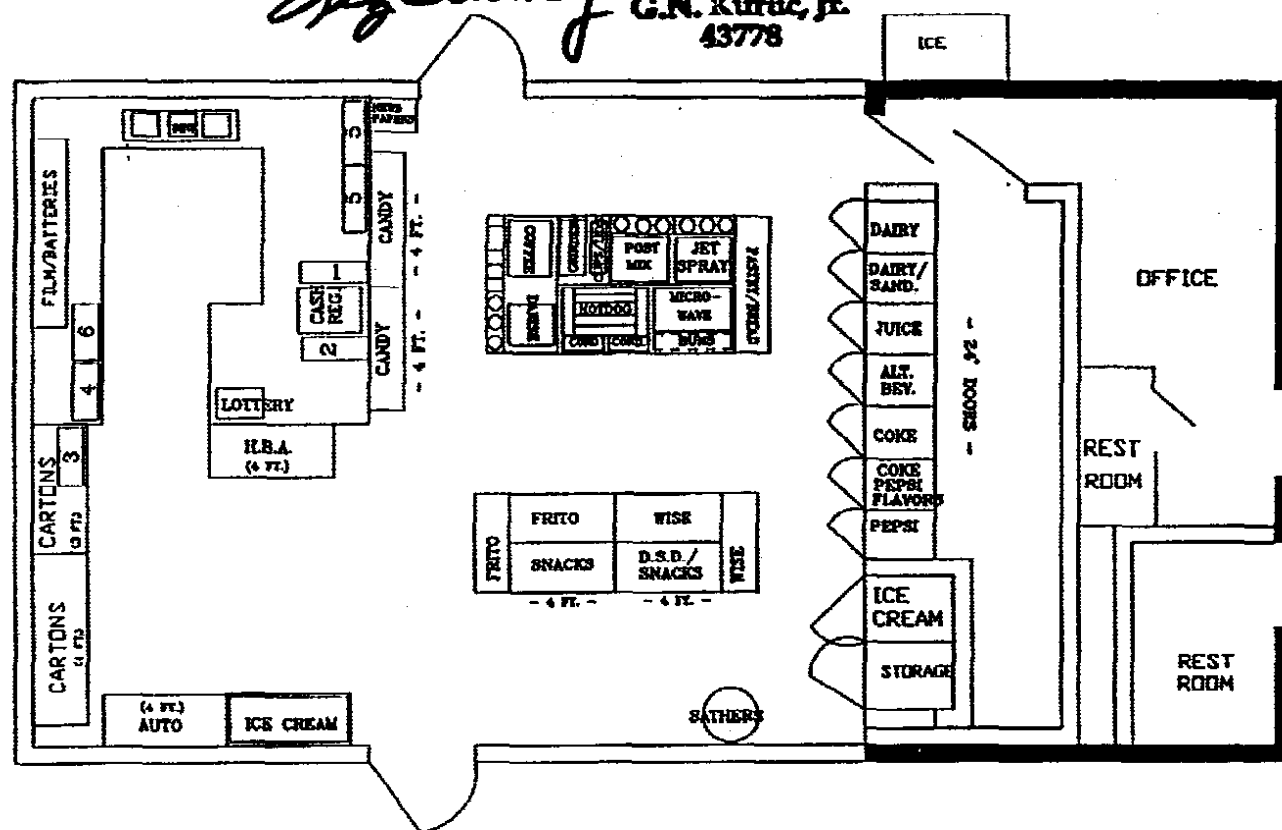
DATE: 06/27/95

HESS MARTS:

30300 PHILLIPSBURG

APPROVED:

Chris V. Iszard
L. Twomey
 G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**

SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 1800' ISLAND MARKETER

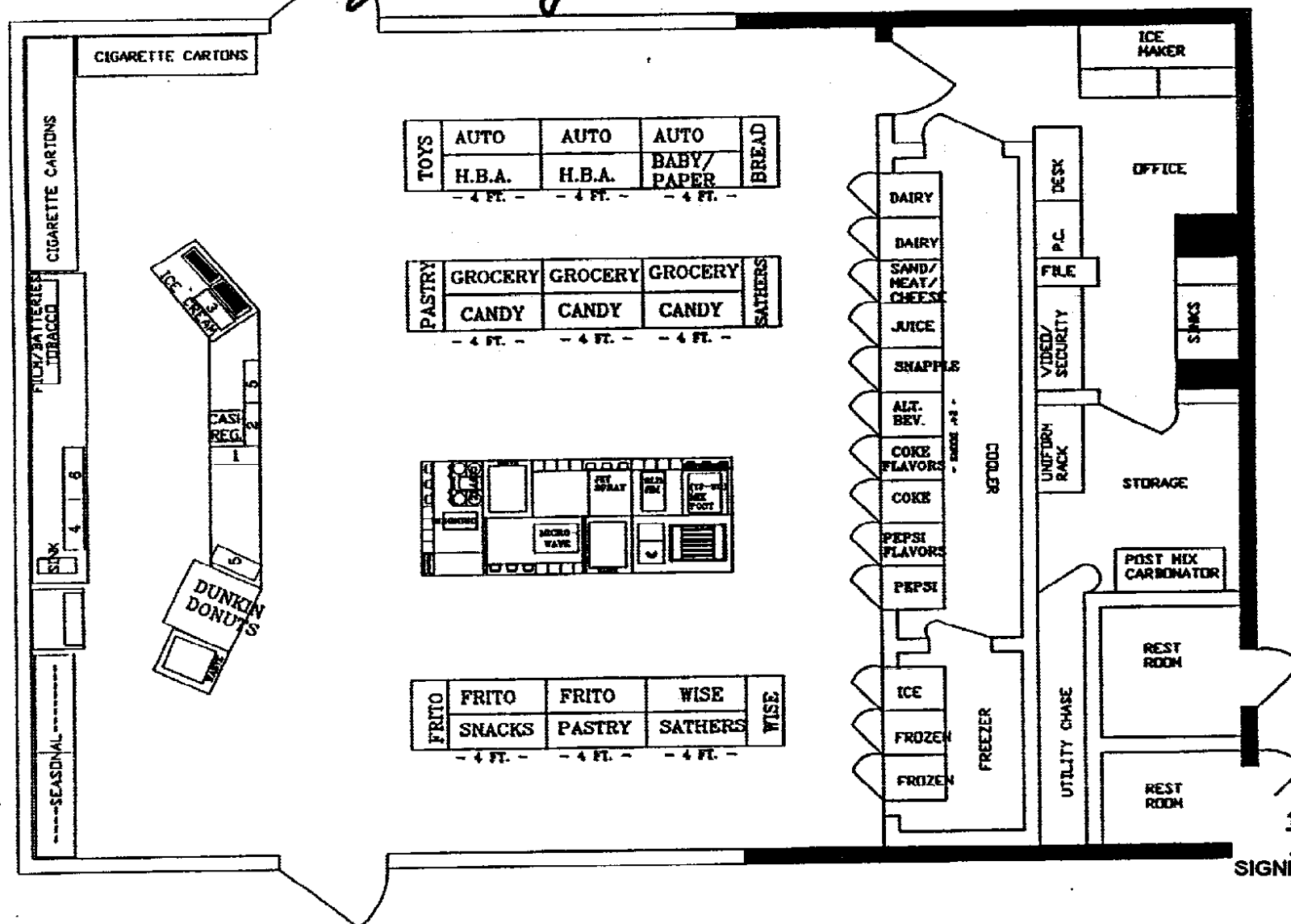
DATE: 05/26/95

APPROVED:

Charles Wm Iszard
*L. Twomey*G.N. Kuruc, Jr.
43778

30314 MTN.LAKES

1330/09

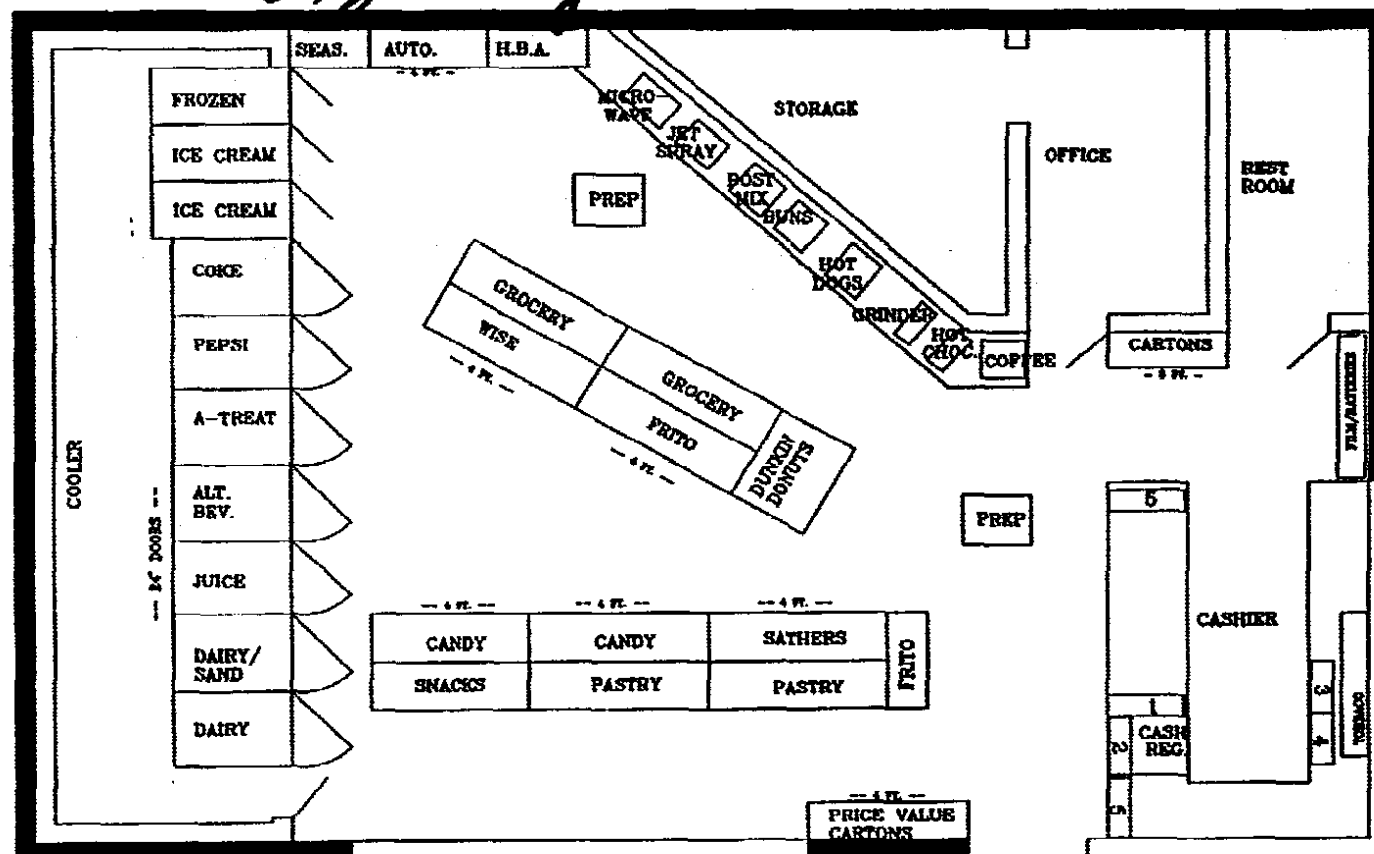


HESS MART 1200 SPECIAL

1332/08
38352 COOPERSBURG

DATE: 05/10/95

APPROVED:

Charles W. Iszard
L. Twomey
G.N. KURUC, Jr.
43778

CIGARETTE DISPLAY:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. B&W
4. B&W
5. B&W FULL PRICE
6. B&W LOW PRICE
7. LOWELLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1332/09

HESS MART 1200' ISLAND MARKETER

DATE: 05/10/95

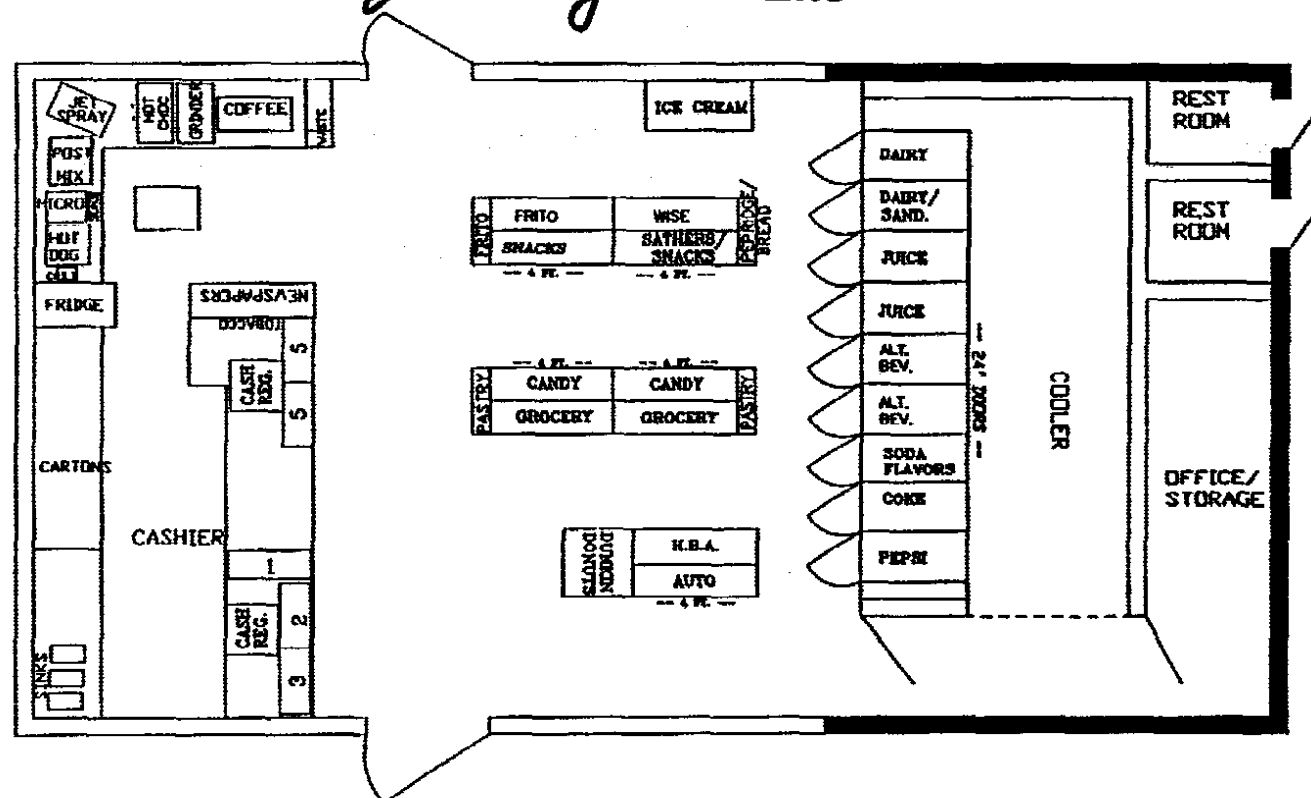
APPROVED:

Chuck 4/10/95
Liz Twomey

G.N. Kuruc, Jr.
 43778

HESS MARTS:

38306 ALLENTOWN



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**

SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 2600' SPECIAL

DATE: 06/28/95

APPROVED:

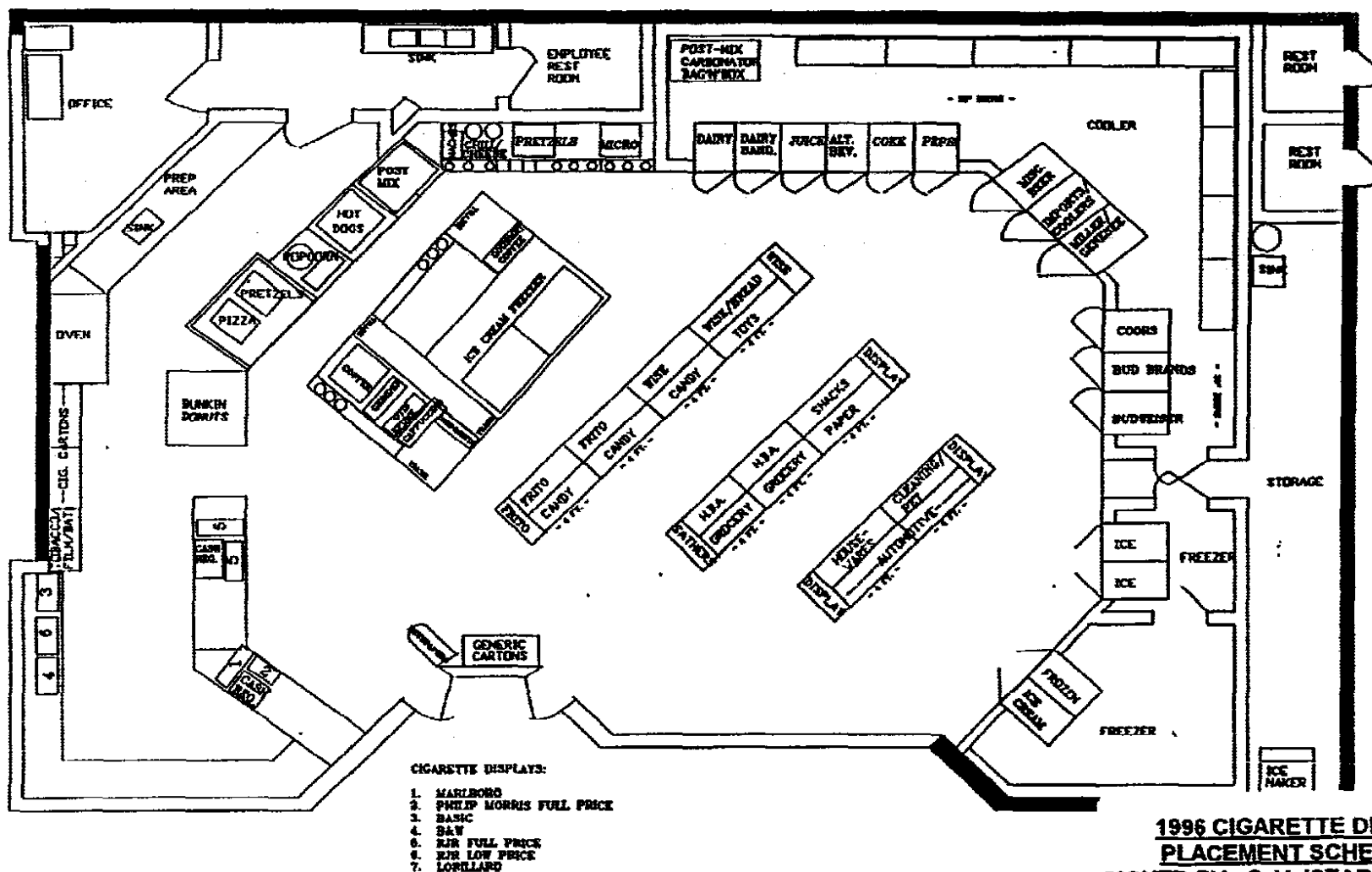
06/28/93
 VED: Charles Tim Dyal
 By Swoney G.M. Kuruc,
 43778

G.N. Kuruc, Jr.
43778

1622/02

HESS MARTS:

32453 CLAY
(CICERO)



1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KUEHN (P. 12)

HESS MART 1800' ISLAND MARKETER

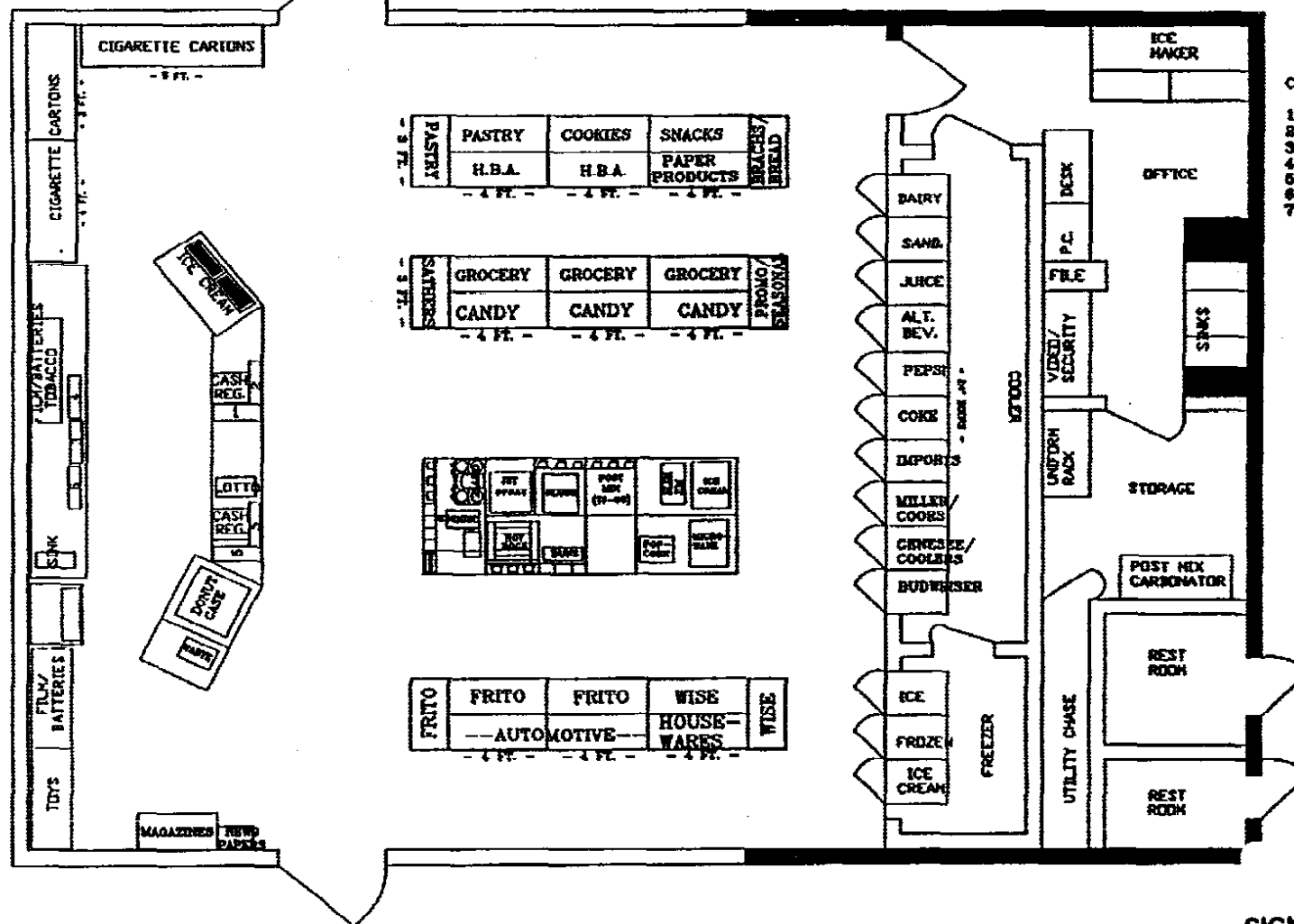
DATE: 05/10/95

APPROVED:

Chuck 4/07/95
Liz Twomey
C.N. Kuruc, Jr.
43778

1622/03
HESS MARTS

32461 SYRACUSE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORELLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

1622/05

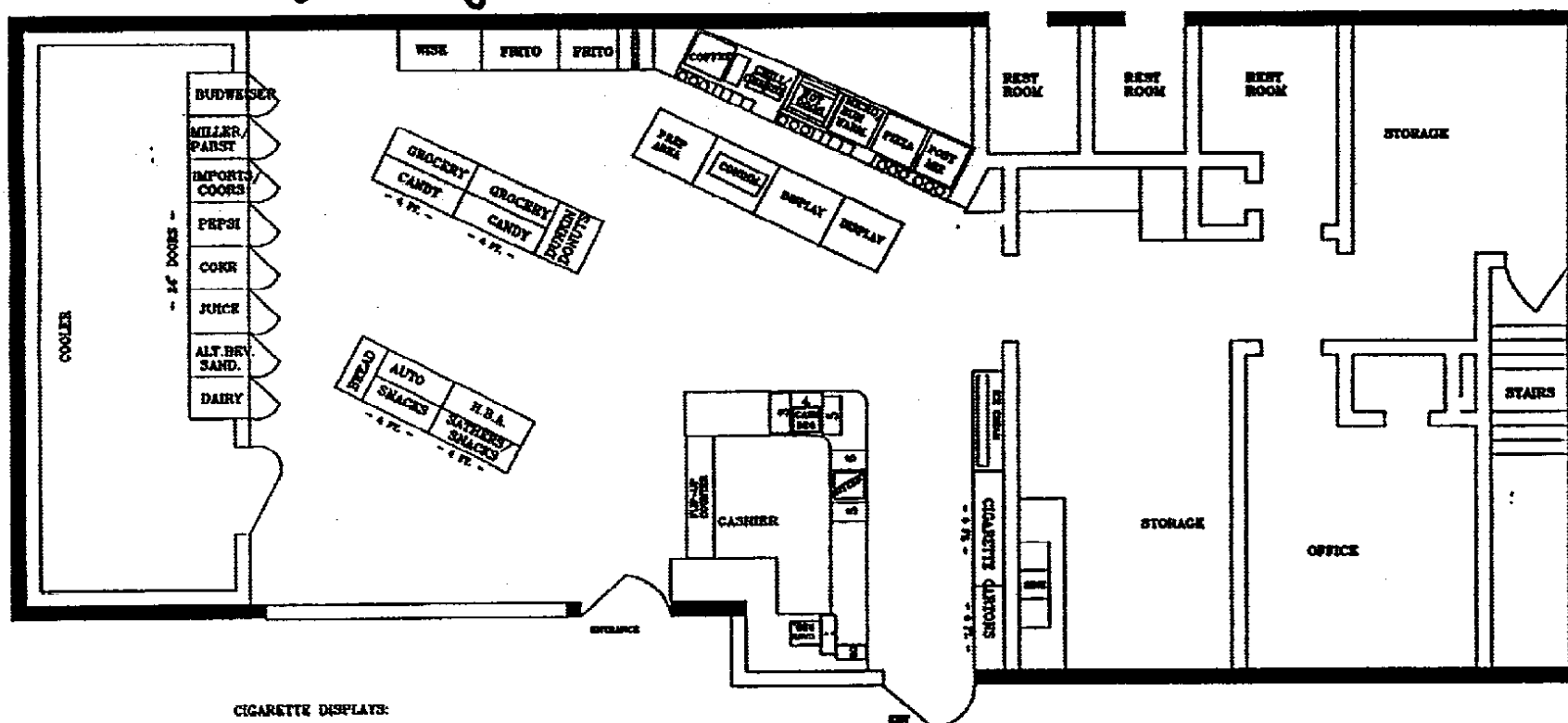
DATE: 05/10/95

32460 LIVERPOOL

APPROVED:

D: Charles F. J. J. J.
Leg. Sworn G.N.

G.N. Kuruc, Jr.
43778



1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LONGHILL

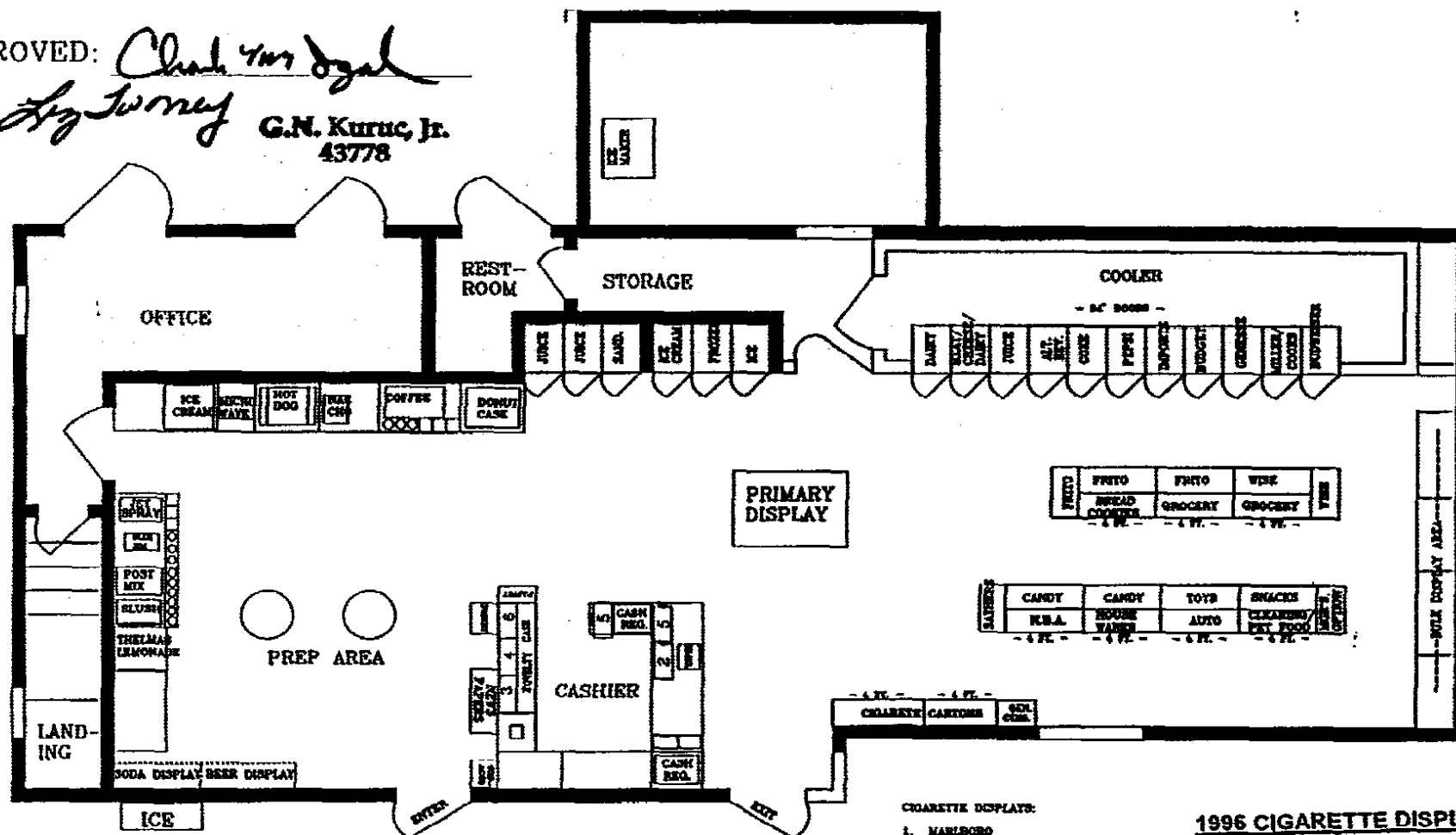
1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

32455 CORTLAND

DATE: 06/22/95

APPROVED:

PROVED: *Chas. W. Dyal*
Liz Swney G.N. Kuruc, Jr.
43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1622/03

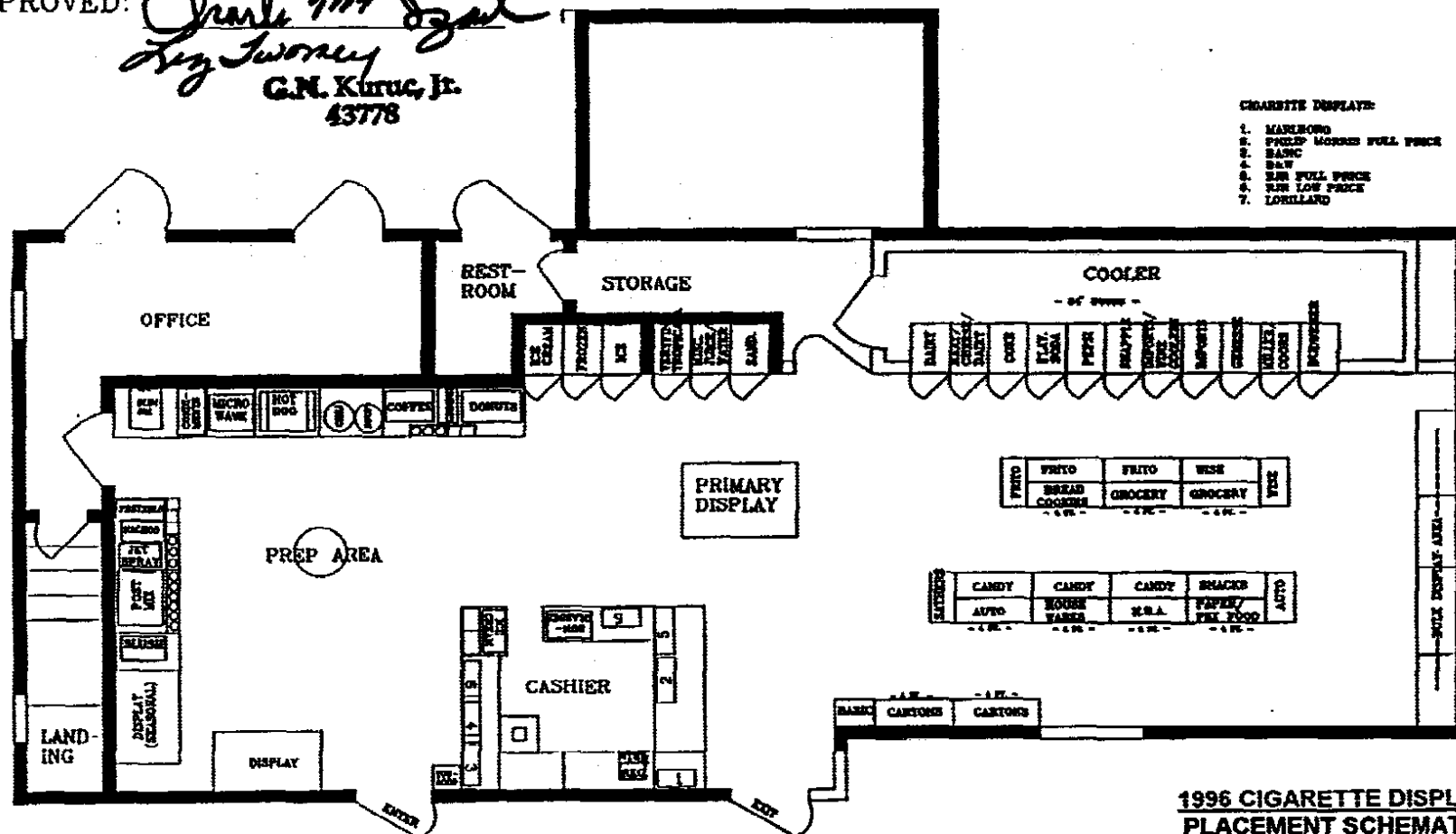
HESS MART 2400' SPECIAL

32454 CORTLANDVILLE

DATE: 05/10/95

APPROVED:

Charles V. Iszard
L. Twomey
 G.N. Kuruc, Jr.
 43778

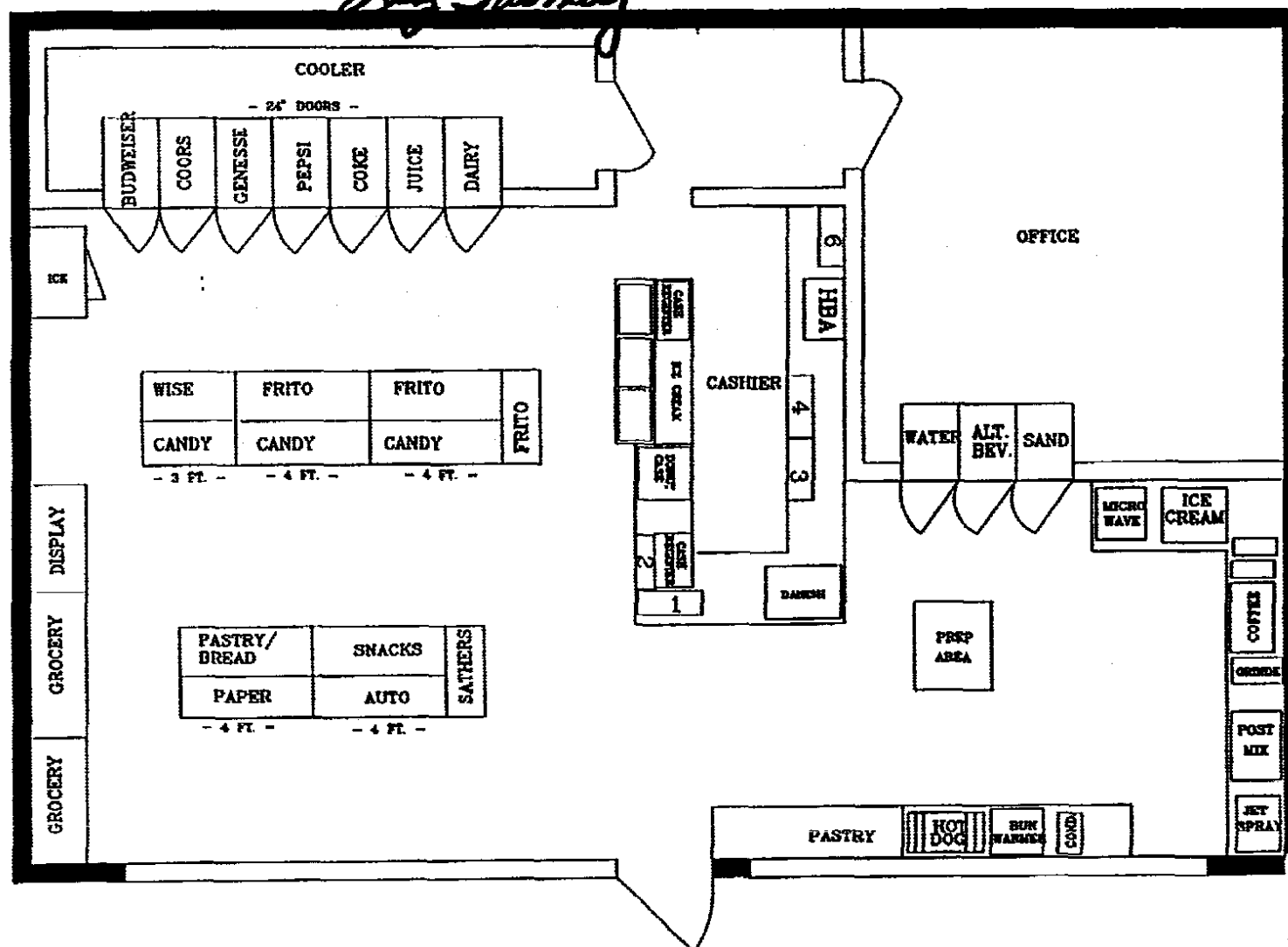


HESS MART 1200' SPECIAL

32435 WHITNEY PT.

DATE: 05/10/95

1622/04

APPROVED: *Charles V. Izard* G.N. Kuruc, Jr.
L. Twomey 43778

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1622/04

HESS MART 1600' SPECIAL

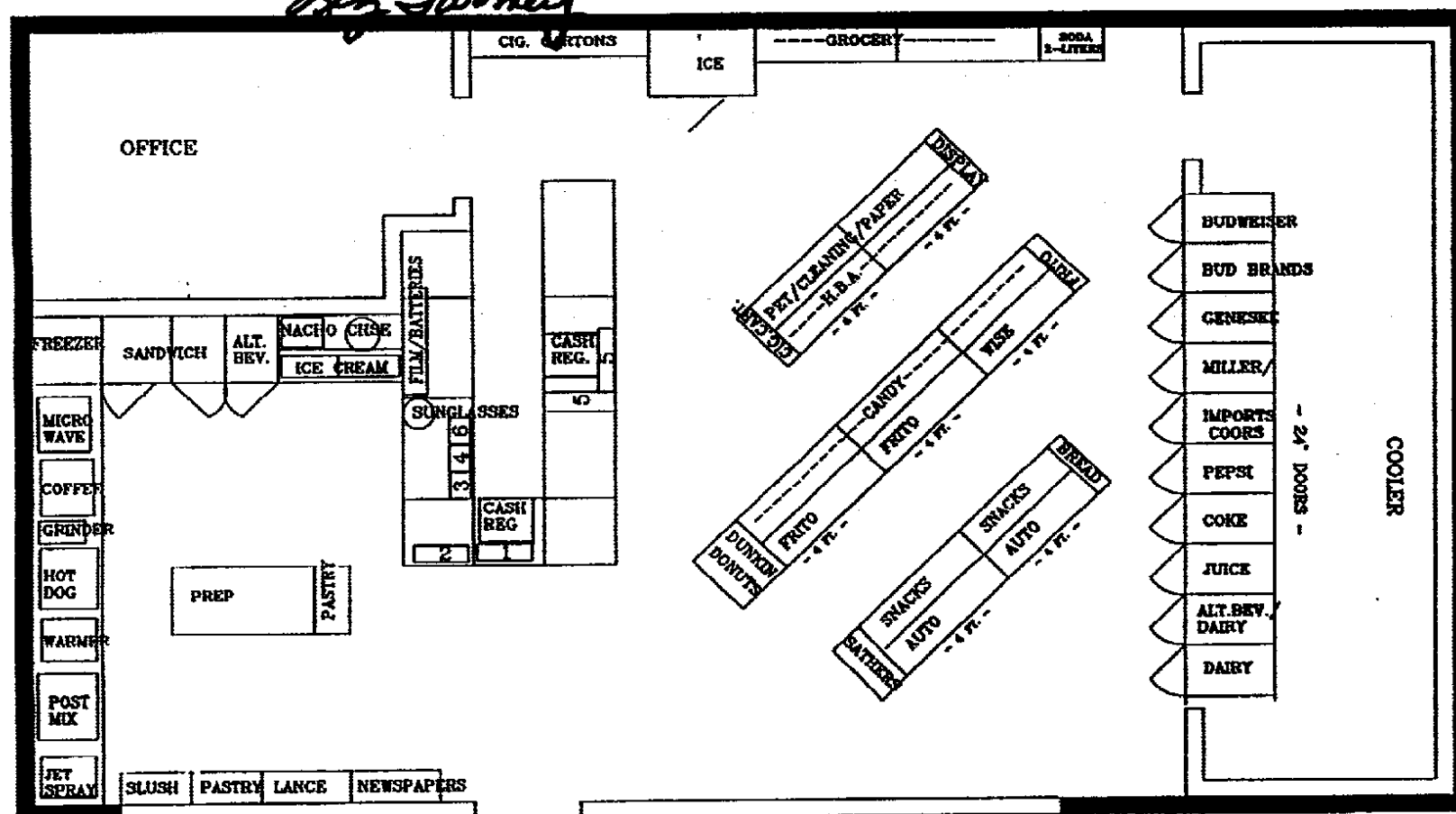
DATE: 05/19/95

32431 BINGHAMTON

APPROVED:

Charles J. Dyal
L. Twomey

G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 2600' SPECIAL

DATE: 05/10/95

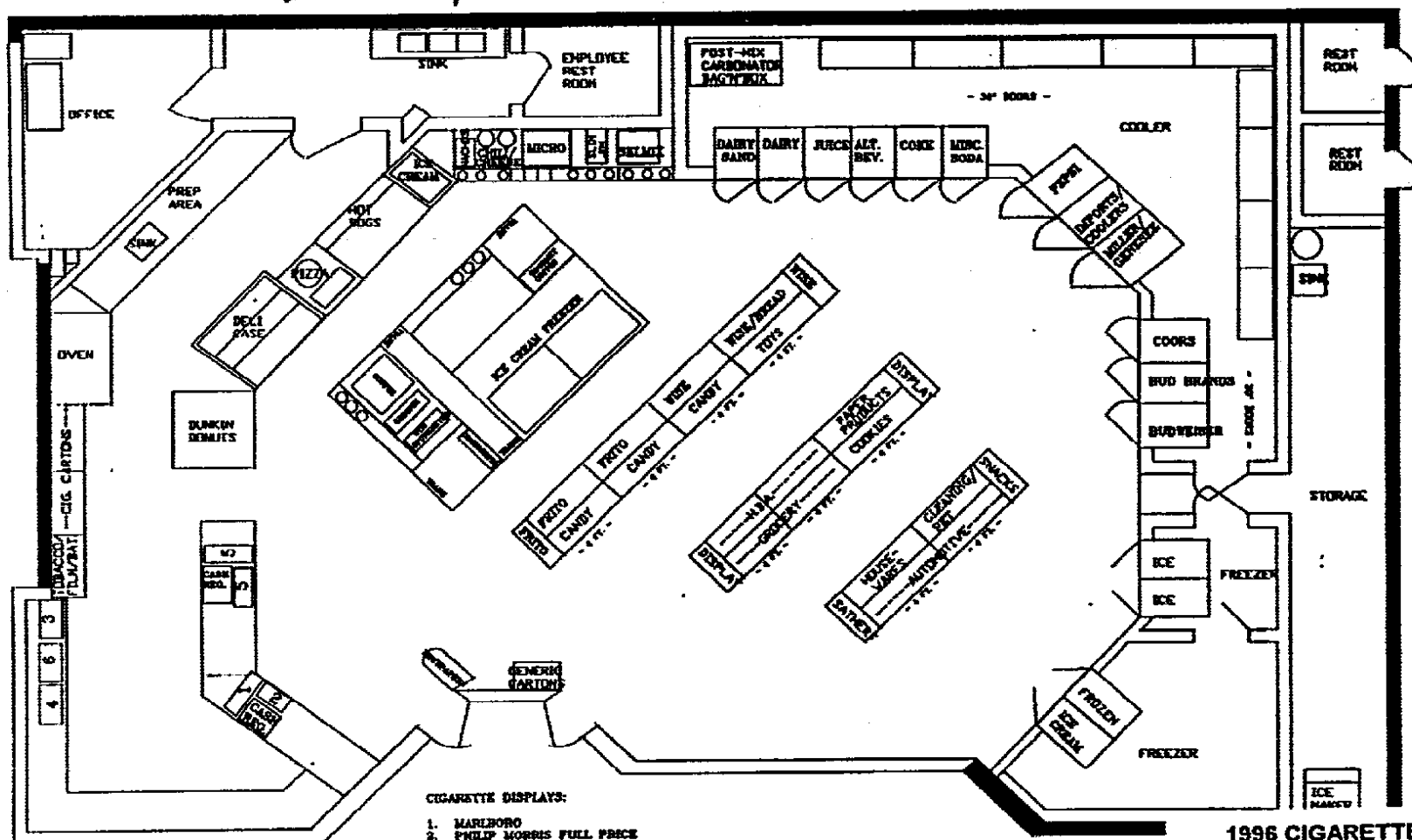
APPROVED:

Charles W. Iszard
L. Twomey

G.N. Kuruc, Jr.
 43778

HESS MARTS:

32345 CHENANGO



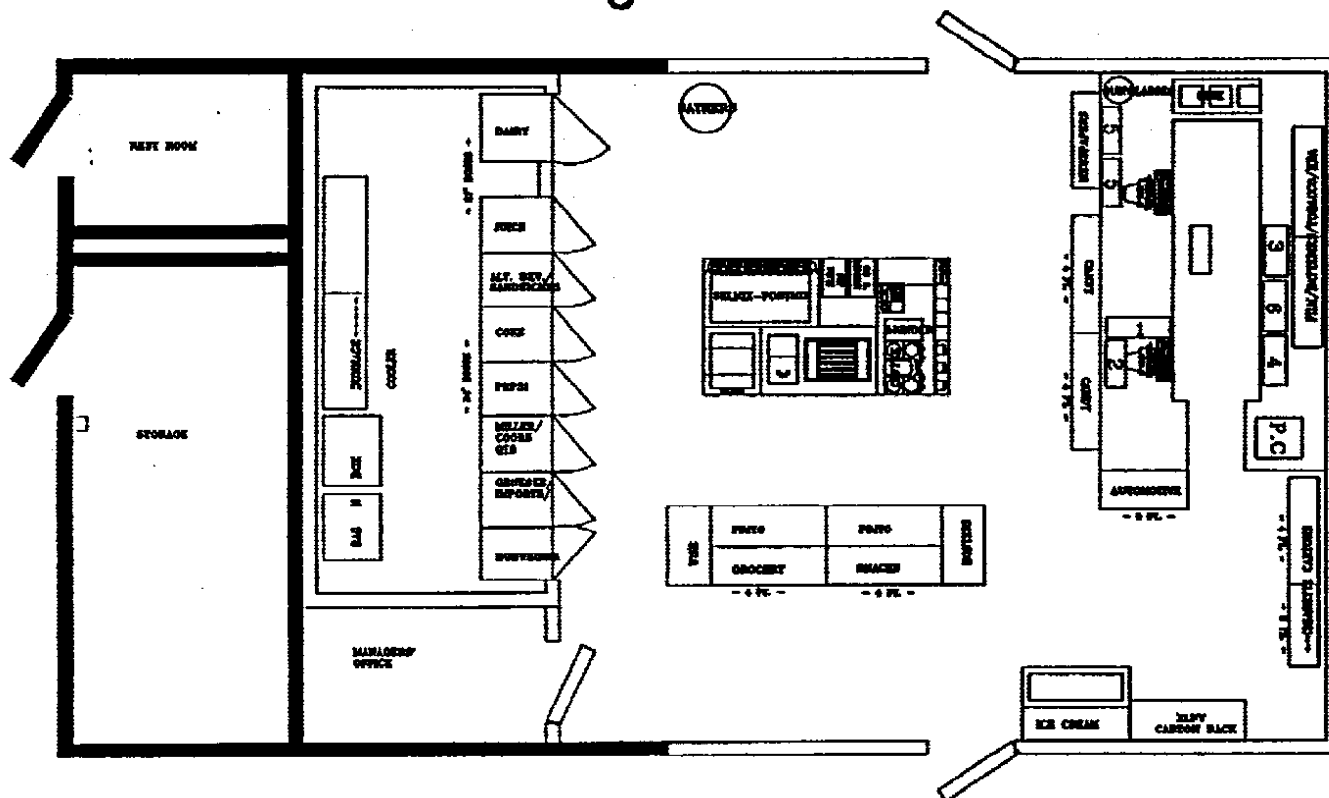
CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. B&W
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 M. KURUC (P.P.)

APPROVED: Charles Wm. Dwyer
Ray Swomey

32371 NORWICH



1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

DATE: 05/10/95

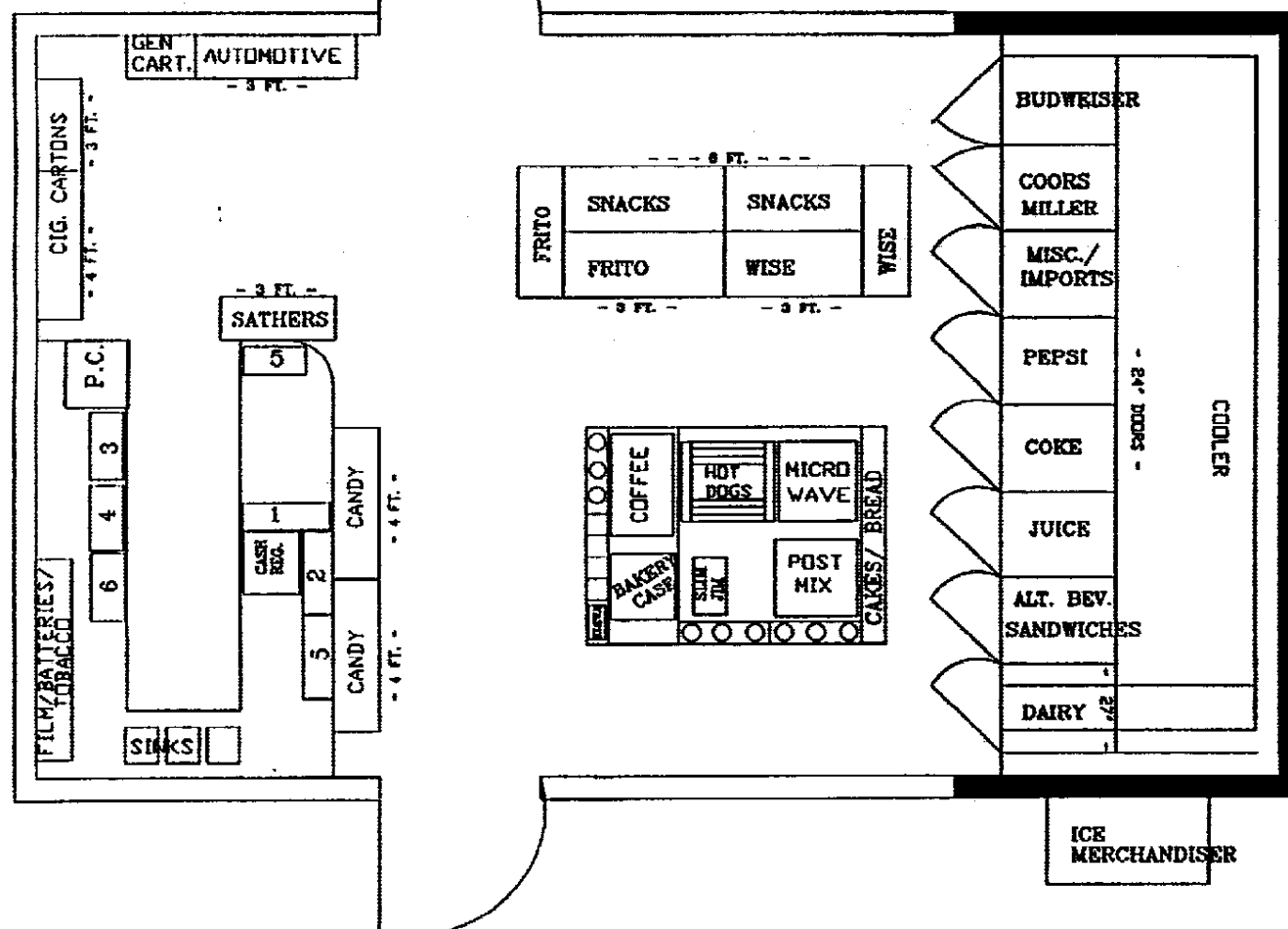
APPROVED:

Charles V. Iszard
L. Twomey
 G.N. Kuruc, Jr.
 43778

HESS MART:

1622/95

32208 SYRACUSE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

10/22/05

HESS MART 1200' ISLAND MARKETER

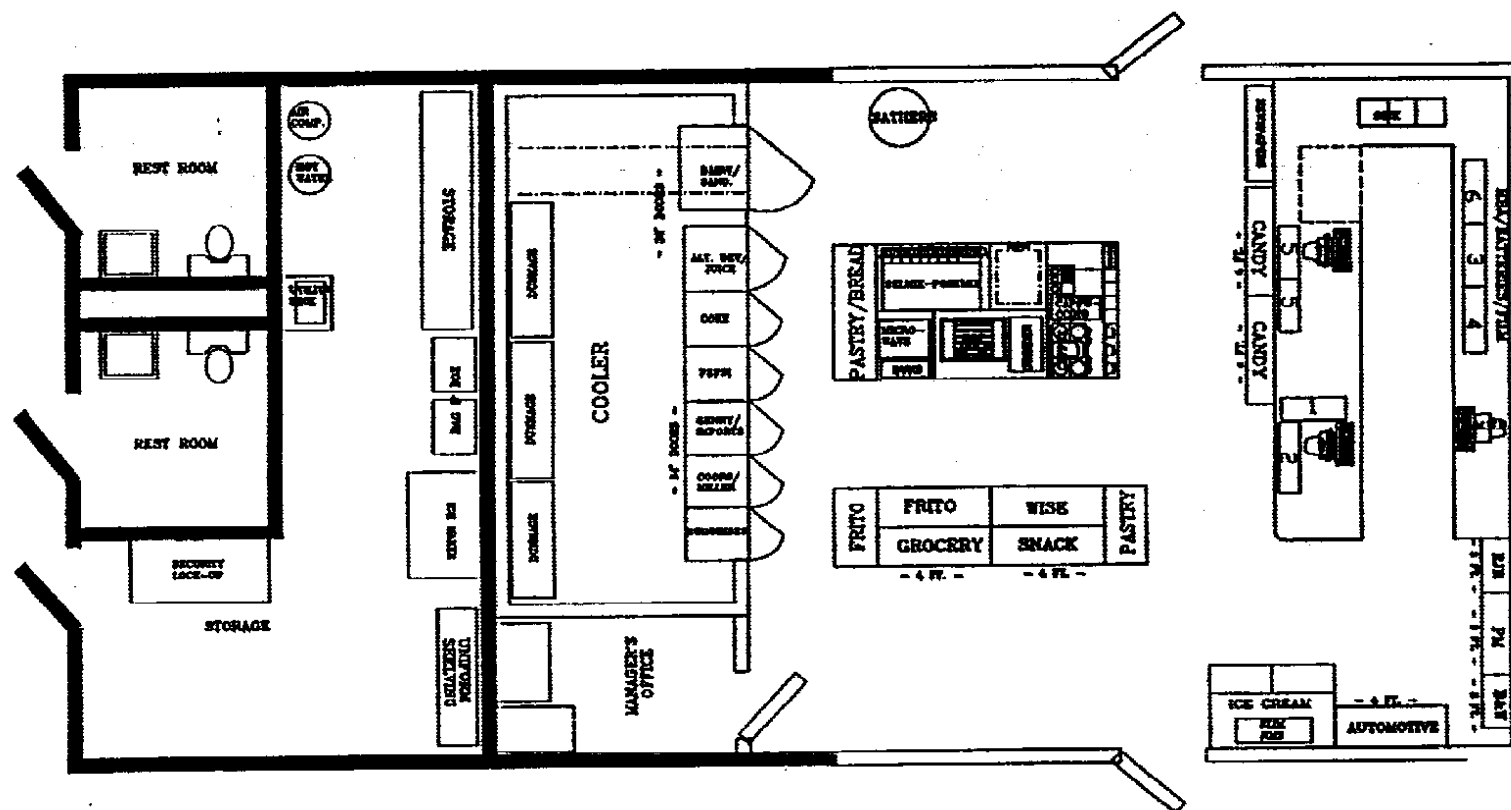
DATE: 08/14/95

APPROVED:

Charles V. Iszard
L. Twomey
 G.N. Kuruc, Jr.
 43778

HESS MART:

32214 - SYRACUSE, NY



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

1623/04

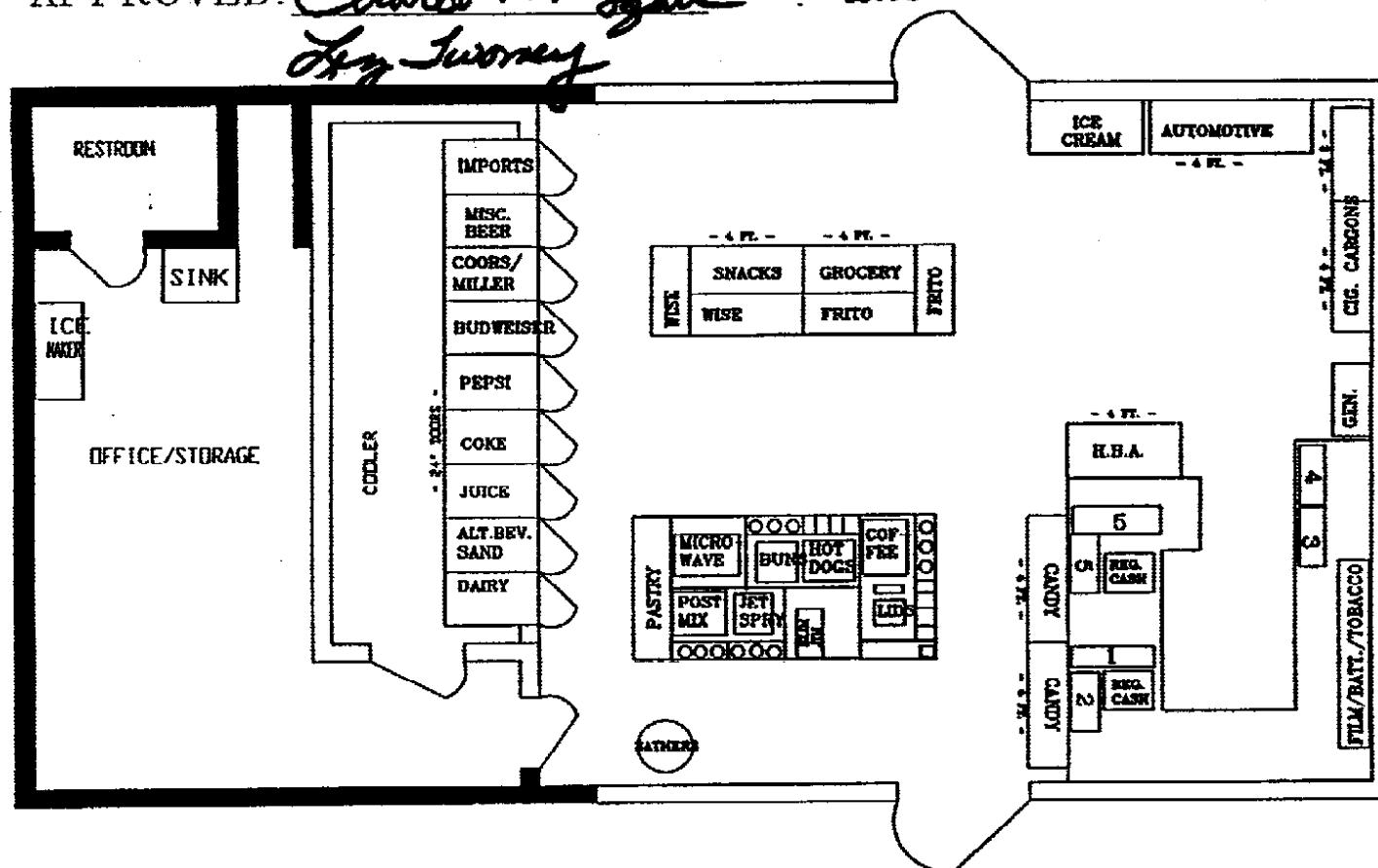
HESS MART 1200 ISLAND MARKETER

DATE: 05/10/95

APPROVED: *Charles V. Iszard*
*L. Twomey*G.N. Kuruc, Jr.
43778

HESS MARTS:

32401 GLENS FALLS



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. BJR FULL PRICE
6. BJR LOW PRICE
7. LORELLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

DATE: 05/10/95

APPROVED:

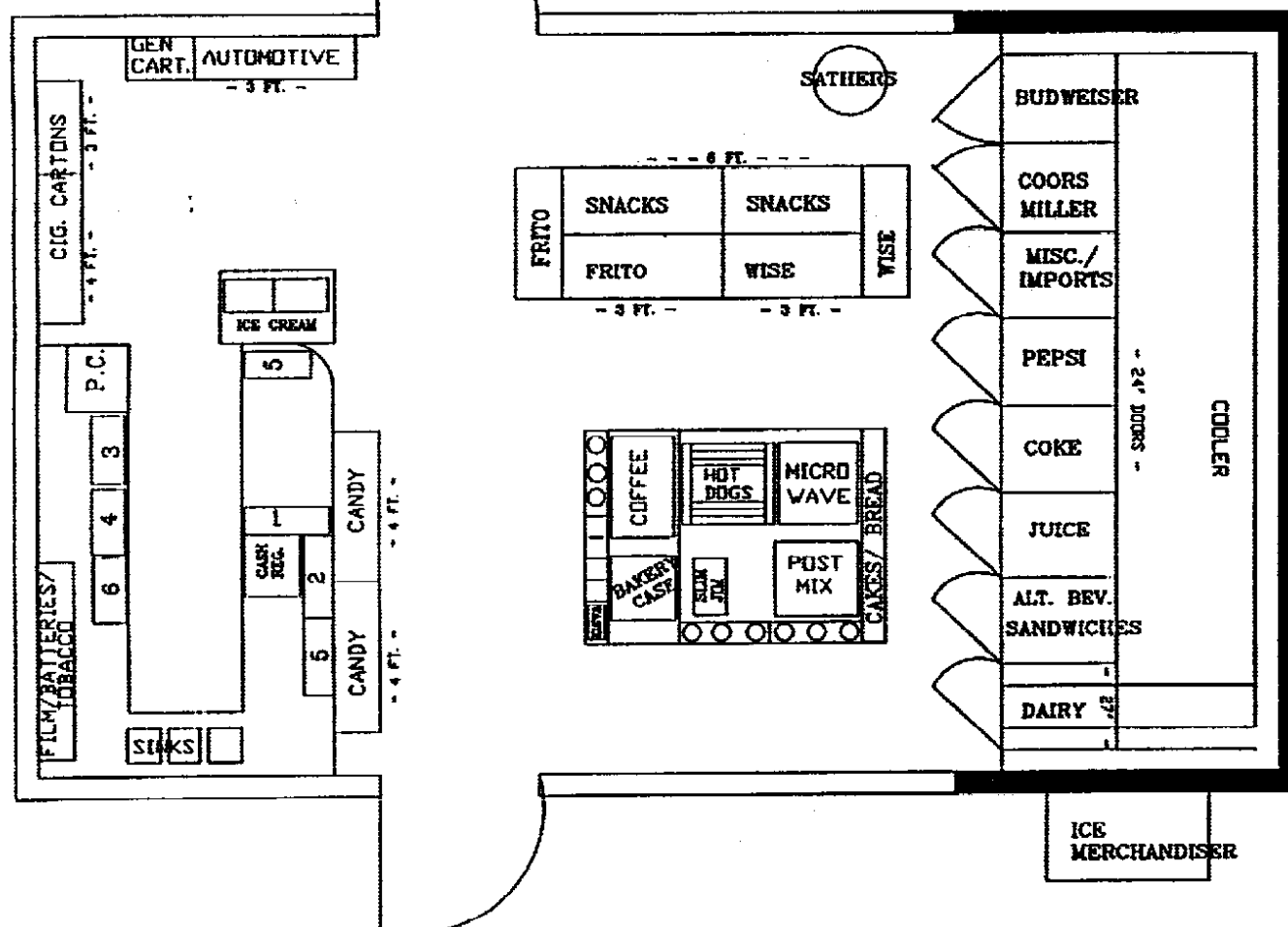
Chale 4/103 Dyal
Liz Twomey

G.N. Kuruc, Jr.
 43778

1623/04

HESS MART:

32349 SARATOGA
 SPRINGS



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

DATE: 09/06/95

HESS MARTS:

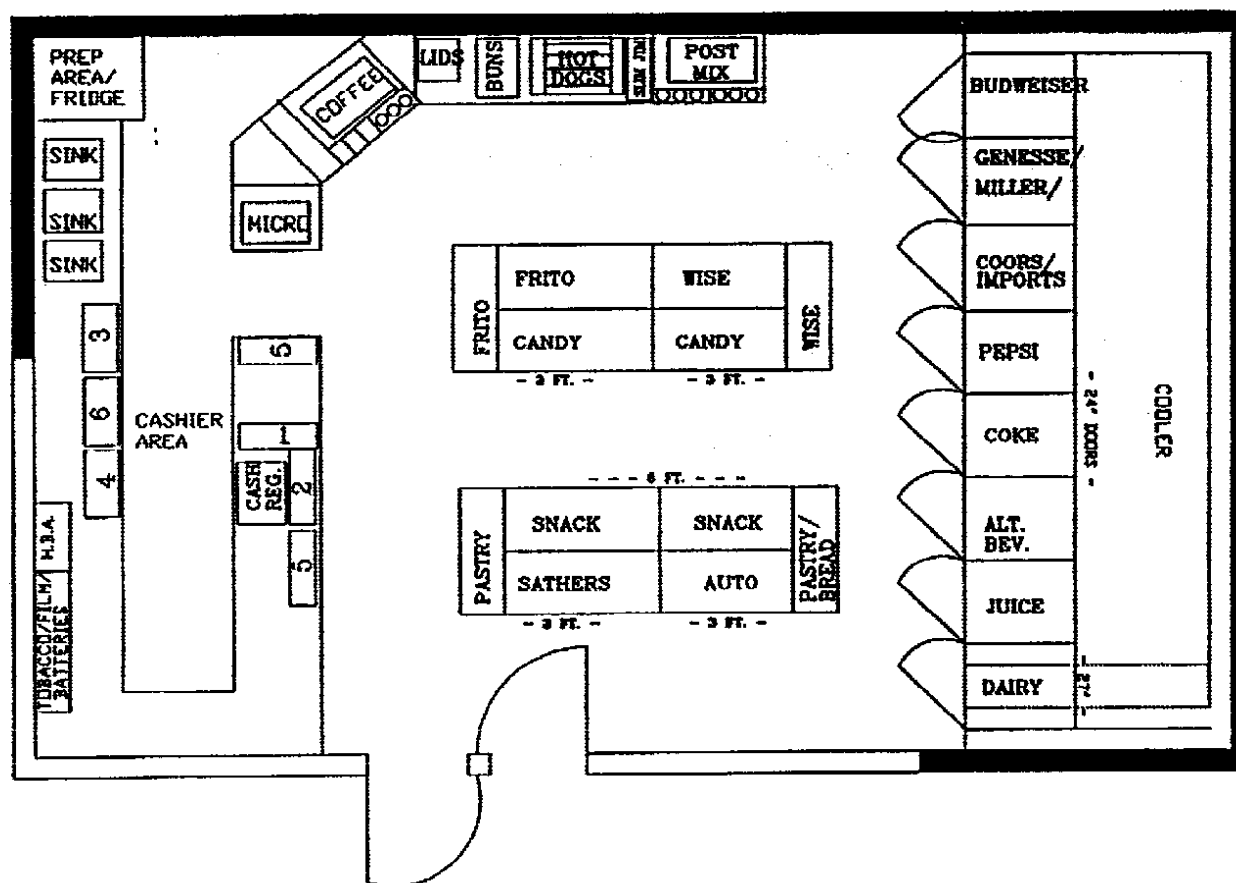
32346 S.GLENS FALLS

32441 HALF MOON

APPROVED:

Charles V. Iszard
L. Twomey

G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

1623/05

HESS MART 1200' ISLAND MARKETER

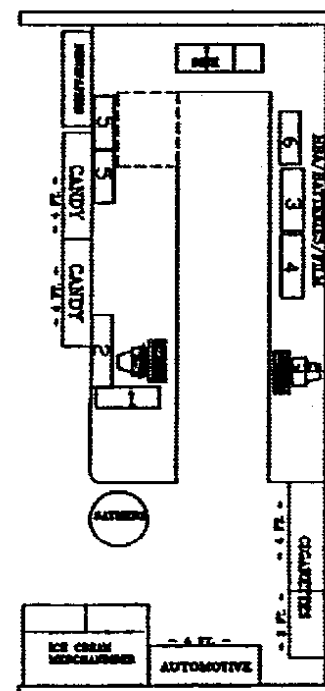
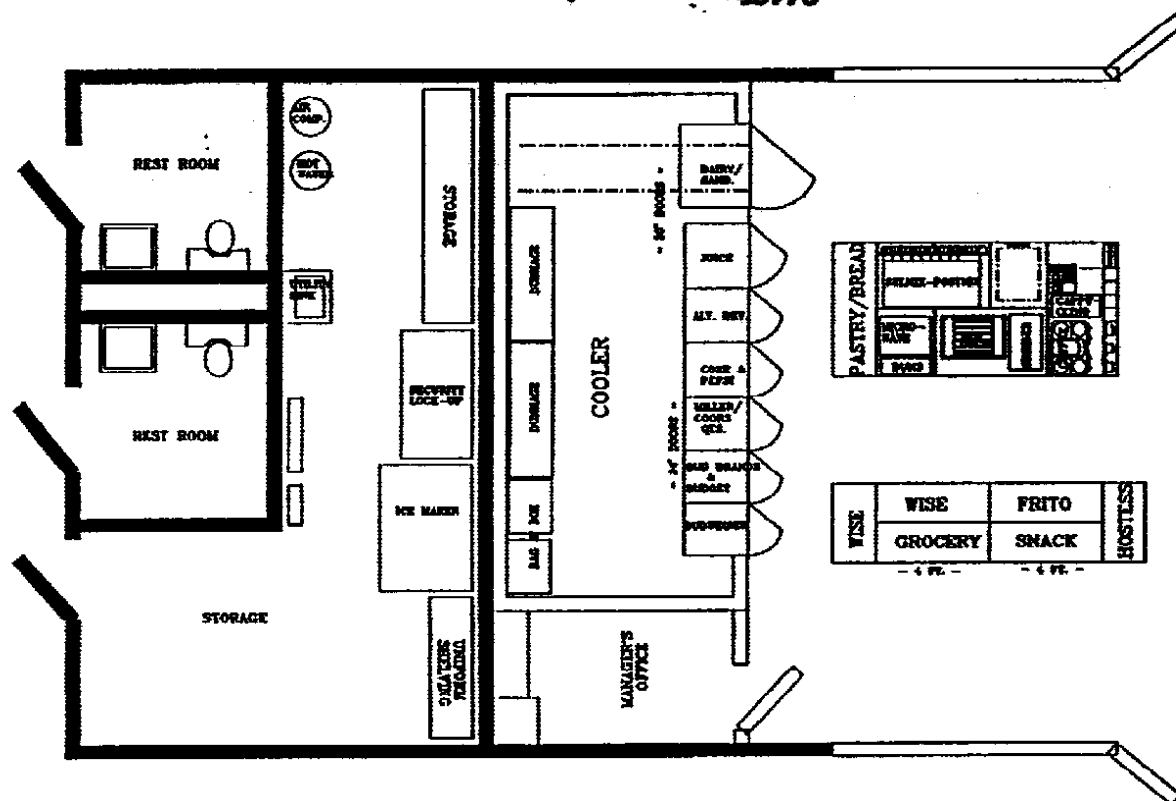
DATE: 07/05/95

APPROVED:

Charles Wm Iszard
*L. Twomey*G.N. Kuruc, Jr.
43778

HESS MART:

32334 ALBANY



CIGARETTE DISPLAYS:

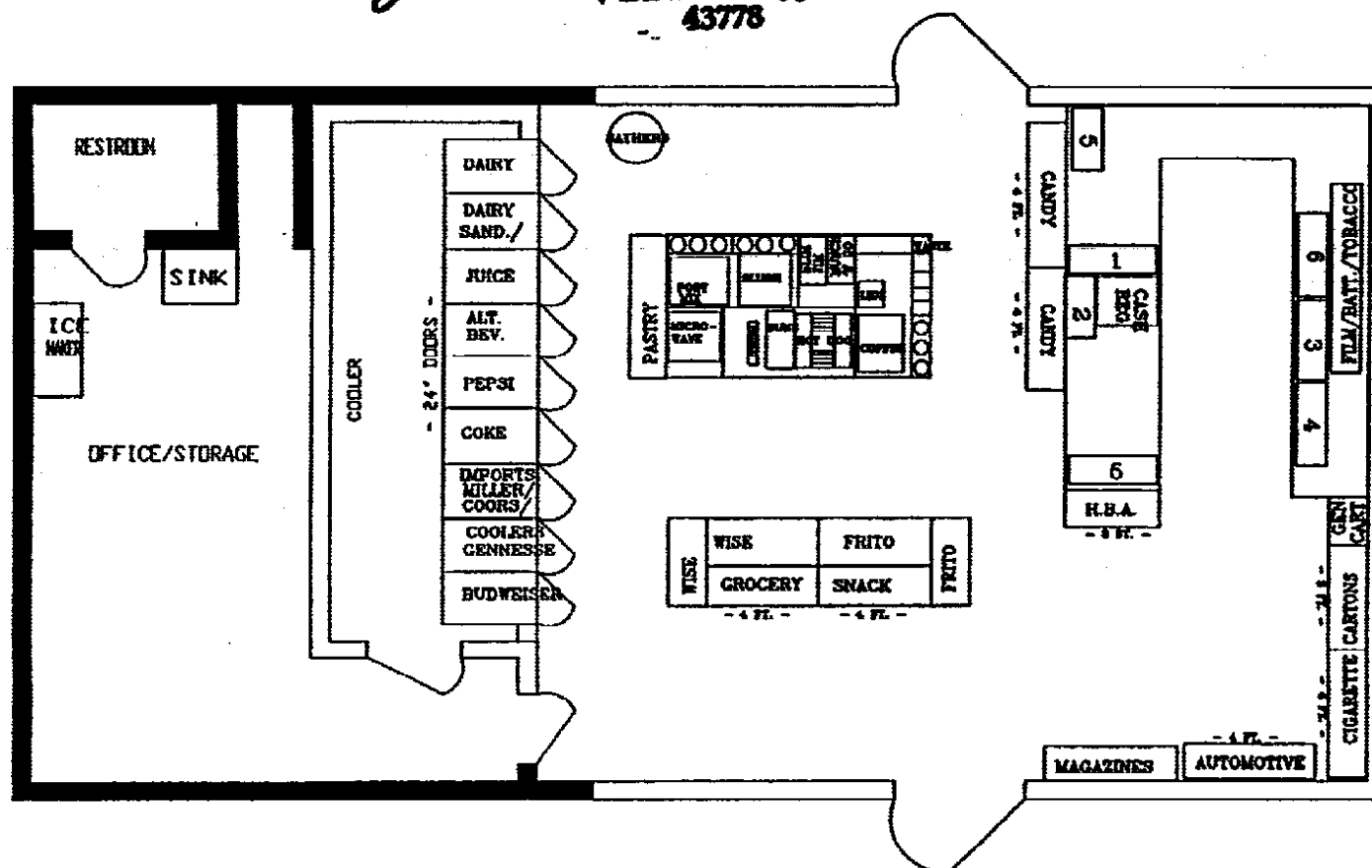
1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RIR FULL PRICE
6. RIR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

Charles Wm Dyer
Liz Swoney
G.N. K...

G.N. Kuruc, Jr.
43778

32228 AMSTERDAM



1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1623/06

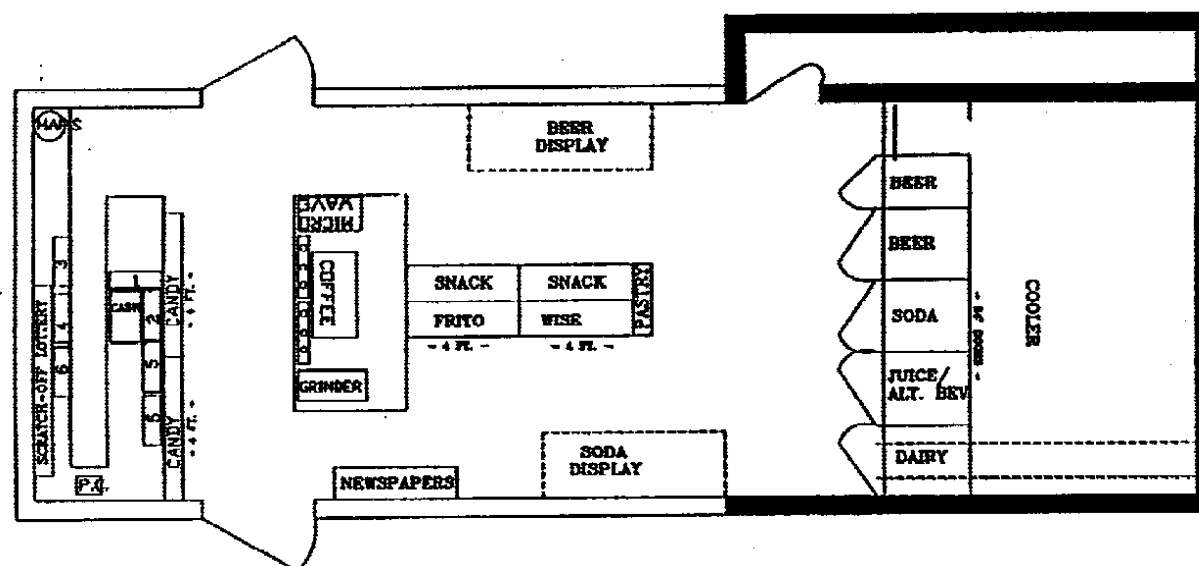
HESS MART 460' ISLAND MARKETER

DATE: 08/14/95

APPROVED: *Charles V. Iszard*
L. Twomey
G.N. Kuruc, Jr.
43778

HESS MART:

32306 KINGSTON



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

51849 1035

1623/08

HESS MART 1200 ISLAND MARKETER

DATE: 06/28/95

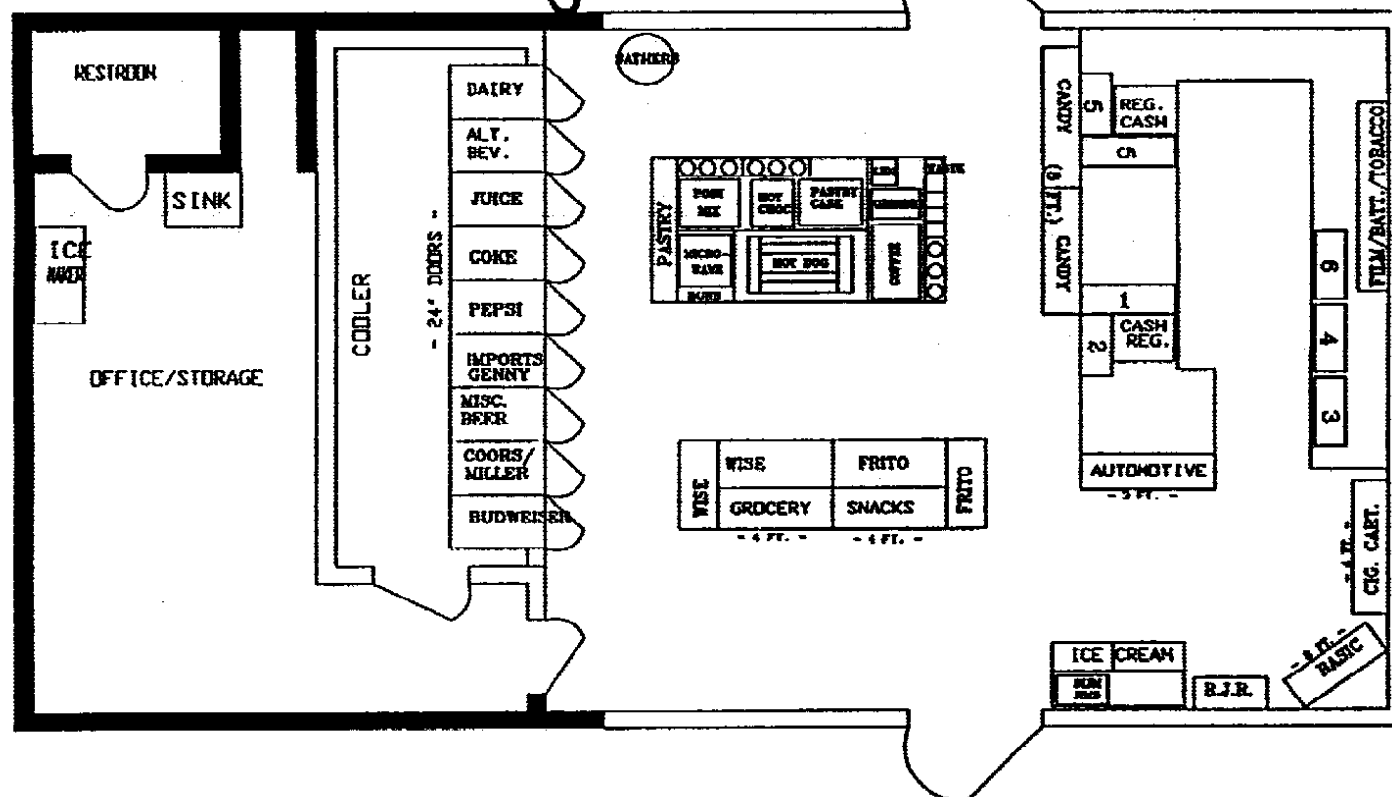
APPROVED:

Charles V. Iszard
L. Twomey

G.M. Kuruc, Jr.
 43778

HESS MARTS:

32420 SCHODACK



CIGARETTE DISPLAYS:

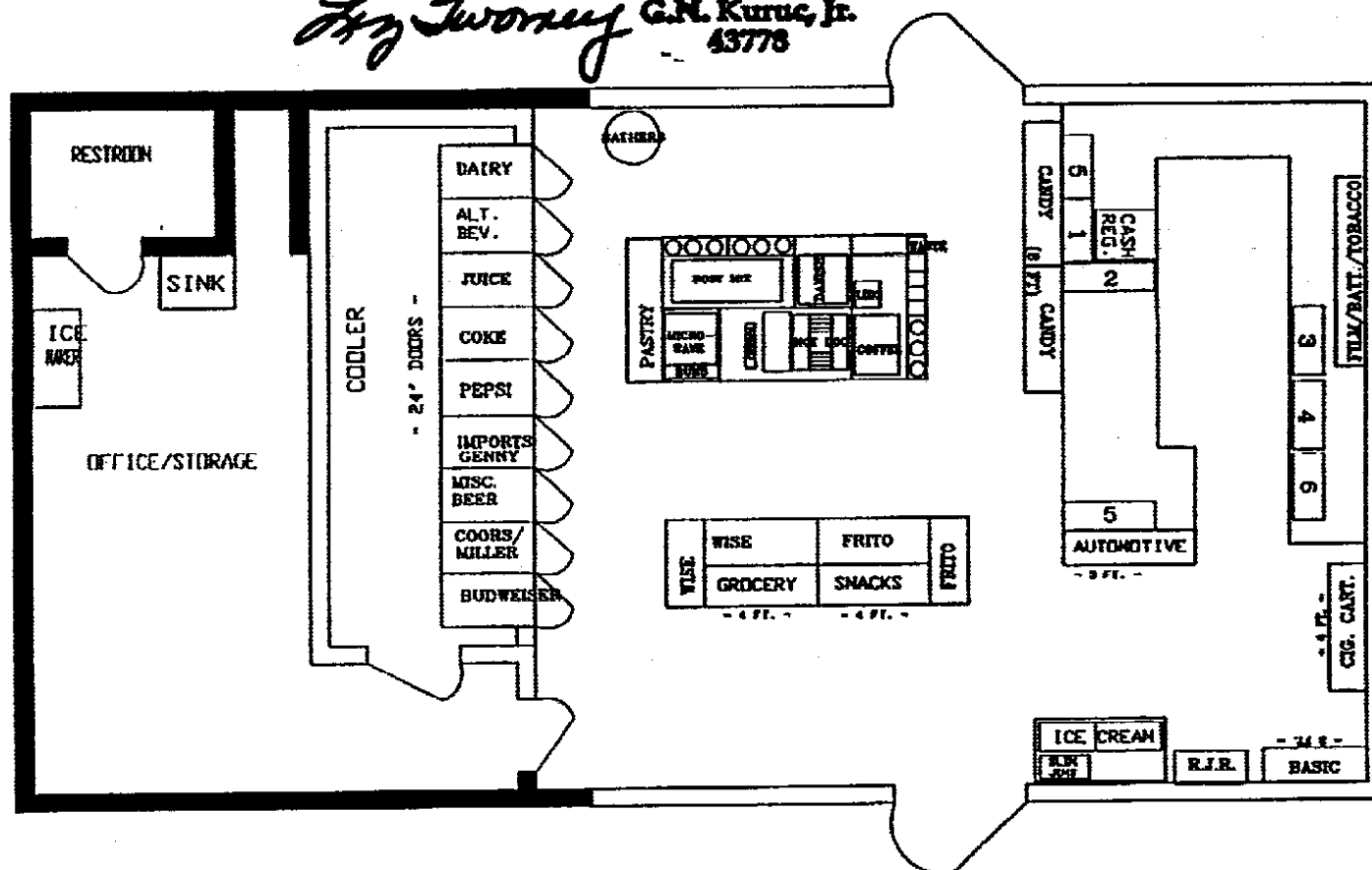
1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

1623/08

HESS MART 1200 ISLAND MARKETER

DATE: 06/28/95

APPROVED: *Charles V. Iszard*
L. Twomey G.N. Kuruc, Jr.
43778HESS MARTS:
32201 CLINTON HGTS.

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1623/08

HESS MART 1200' ISLAND MARKETER

DATE: 08/14/95

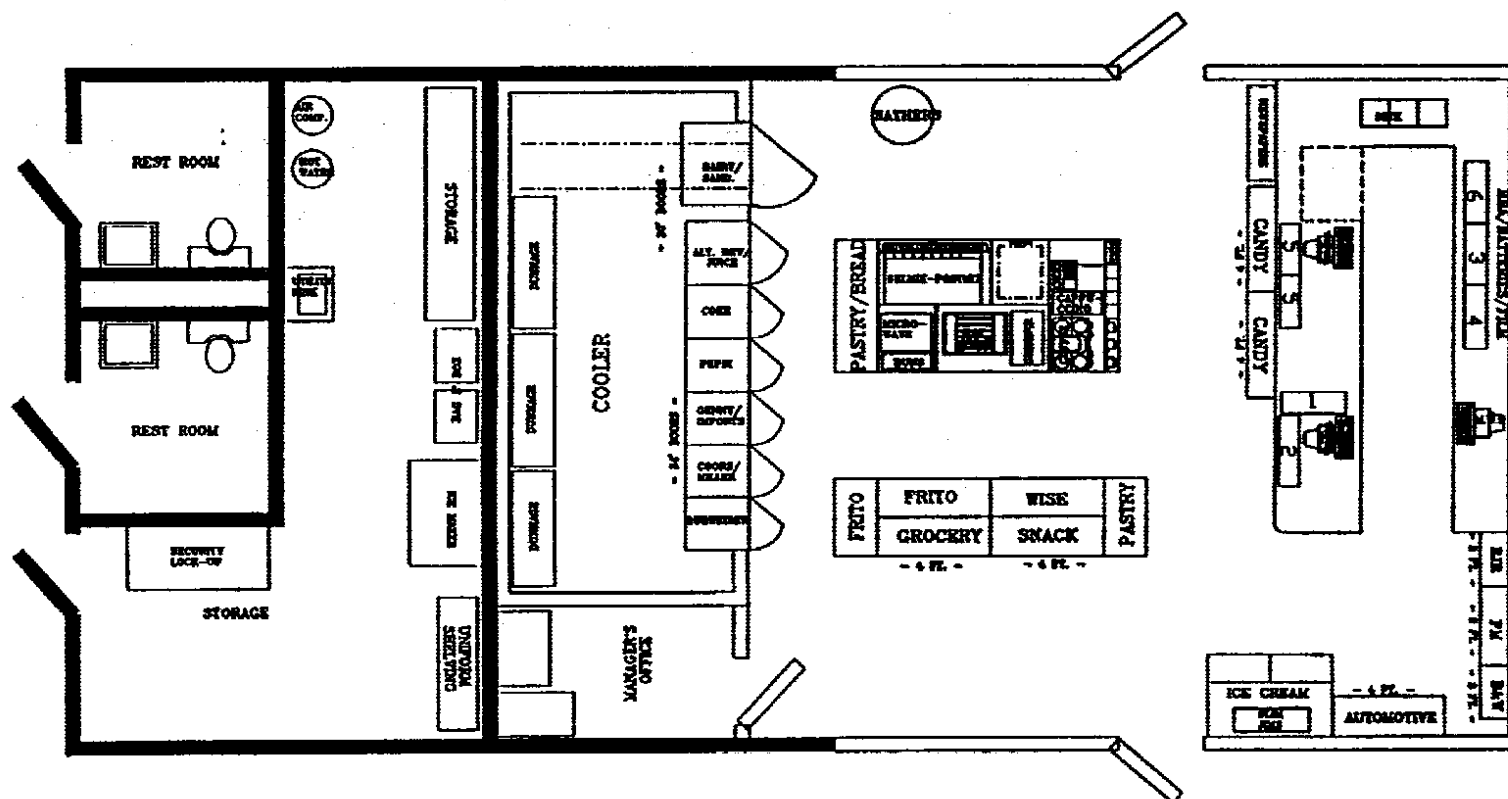
APPROVED:

Charles V. Iszard
Liz Twomey

G.N. Kuruc, Jr.
 43778

HESS MART:

32403 - HALF MOON, NY



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. BJR FULL PRICE
6. BJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

DATE: 09/06/95

APPROVED:

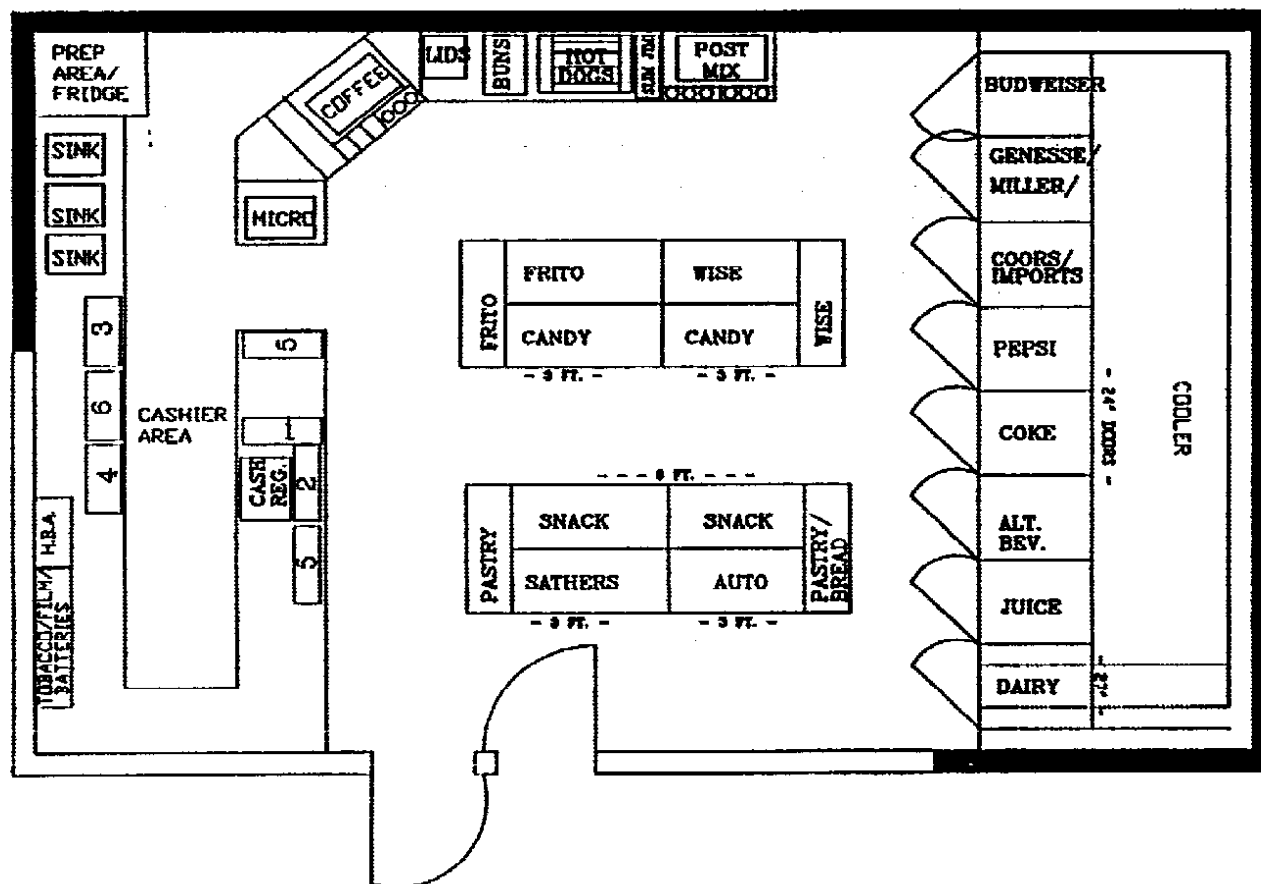
Charles V. Iszard
L. Twomey
 G.N. Kuruc, Jr.
 43778

HESS MARTS:

32346 S.GLENS FALLS

32441 HALF MOON

1/623/08-



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART - 1200' SPECIAL

DATE: 10/13/95

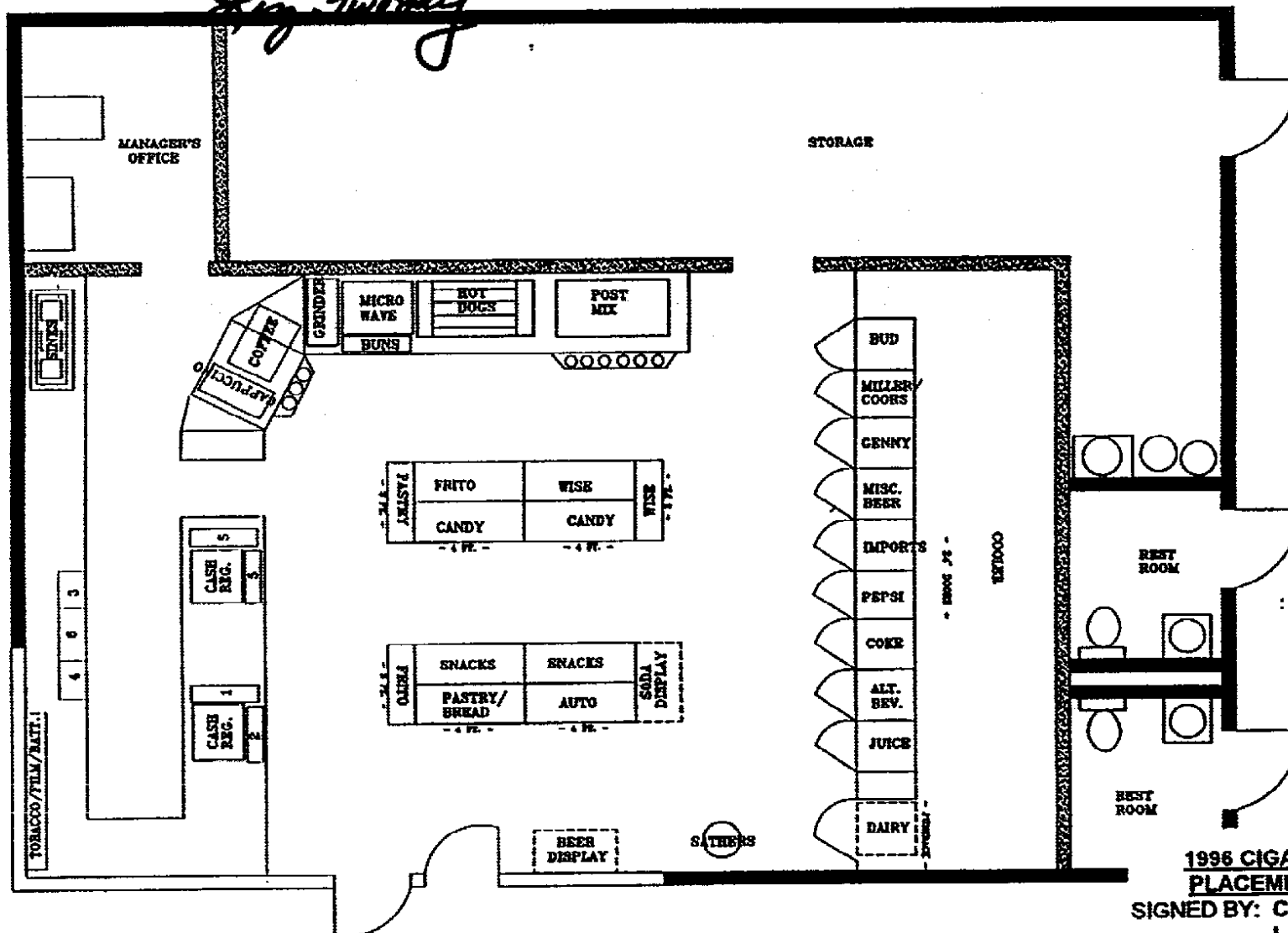
APPROVED:

Charles V. Iszard
L. Twomey

G.N. KURUC, Jr.
43778

HESS MART:

32443 CICERO, NY



**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

51849 1040

1626/01

HESS MART 1200' ISLAND MARKETER

DATE: 06/19/95

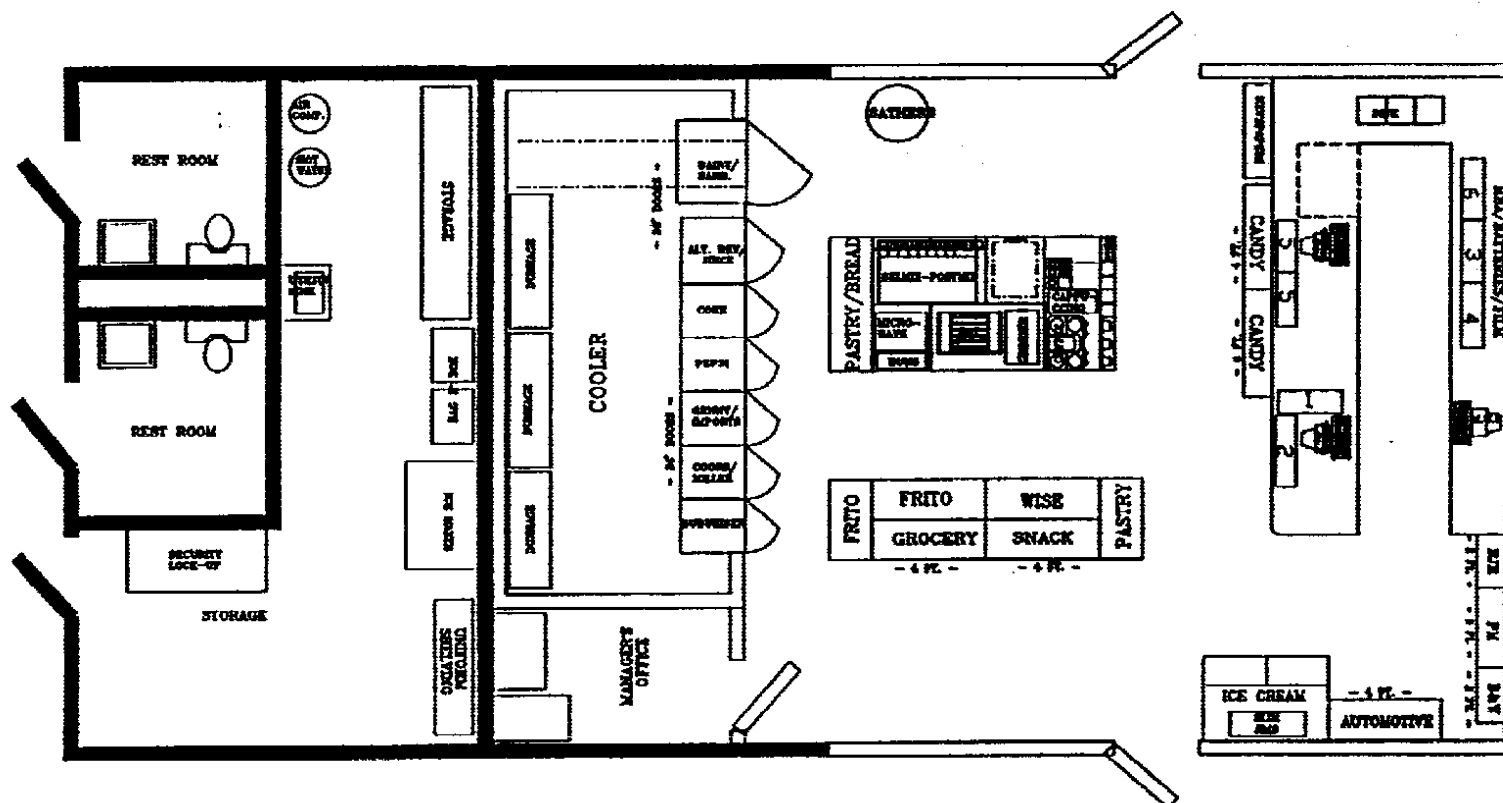
APPROVED:

Charles W. Iszard
L. Twomey

G.N. Kuruc, Jr.
43778

HESS MART:

32444 - FARMINGTON, NY



**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

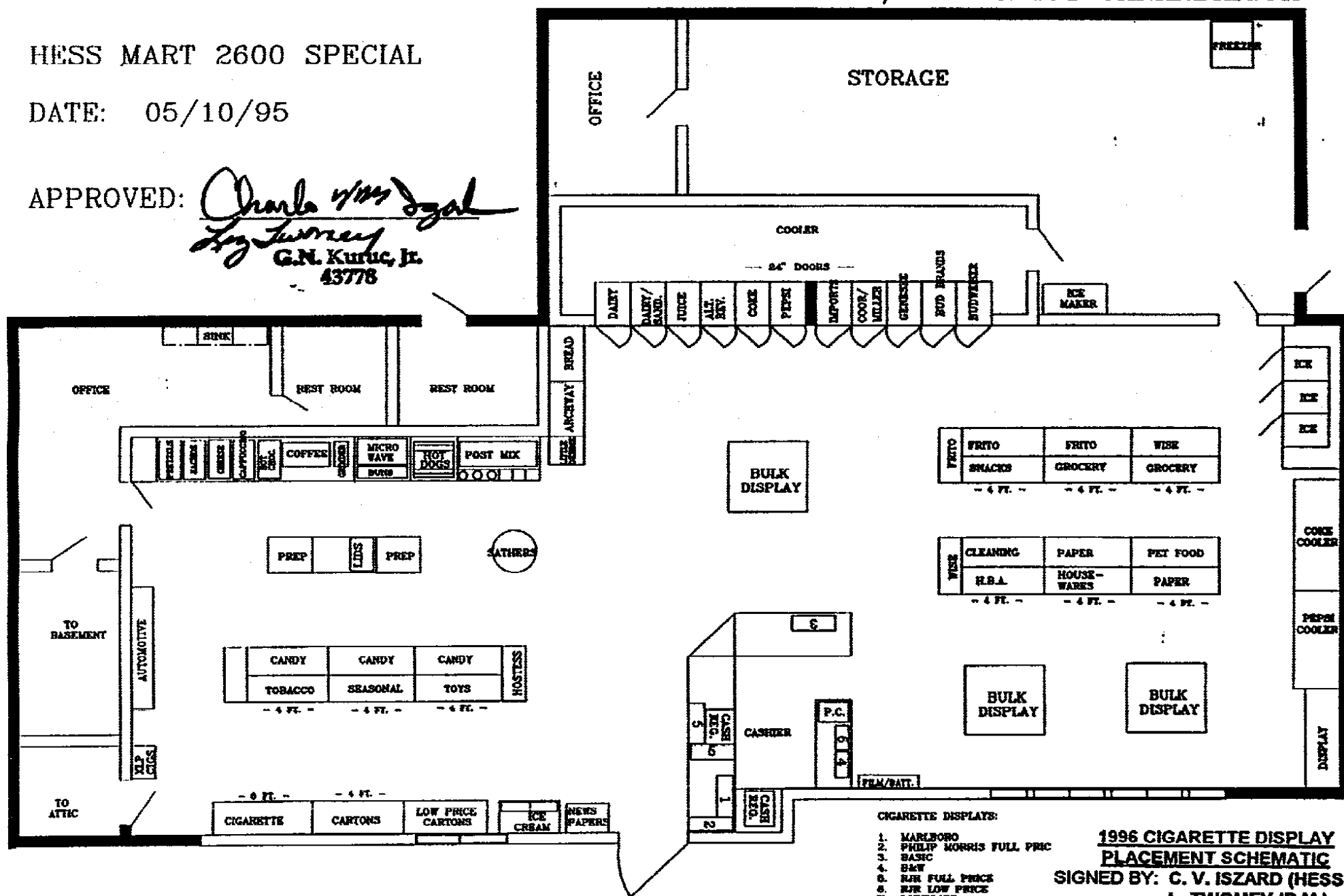
1626/01

32451 CANANDAIGUA

HESS MART 2600 SPECIAL

DATE: 05/10/95

APPROVED: *Charles W. Isard*
L. Twomey
 G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. R&R FULL PRICE
6. R&R LOW PRICE
7. LORELLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

1626/02

HESS MART 1200' ISLAND MARKETER

DATE: 05/10/95

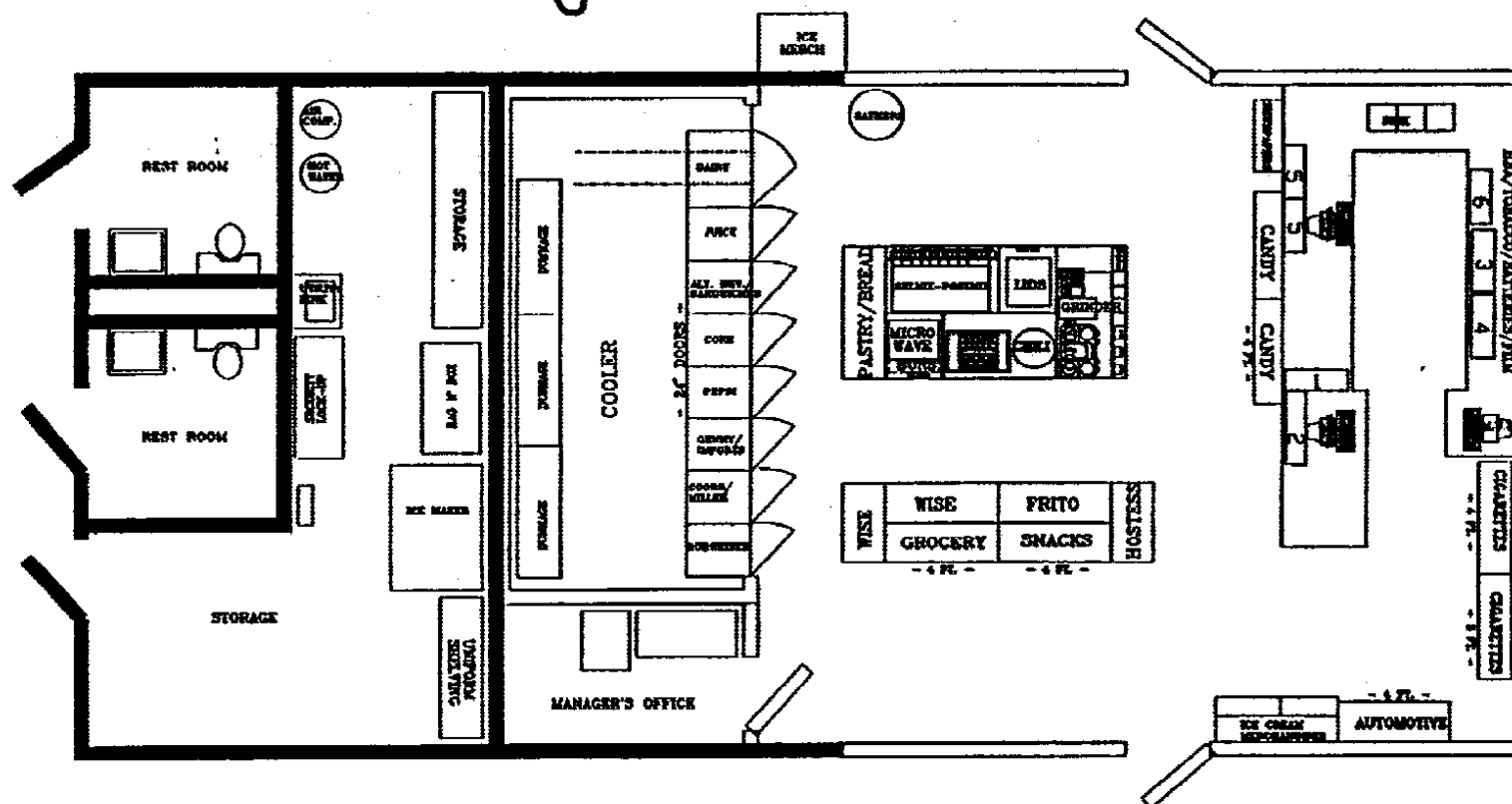
APPROVED:

Charles V. Izard
L. Twomey

G.N. Kuruc, Jr.
 43778

HESS MARTS:

32447 BATAVIA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. SAW
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORELLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 1800' ISLAND MARKETER

DATE: 05/05/95

APPROVED:

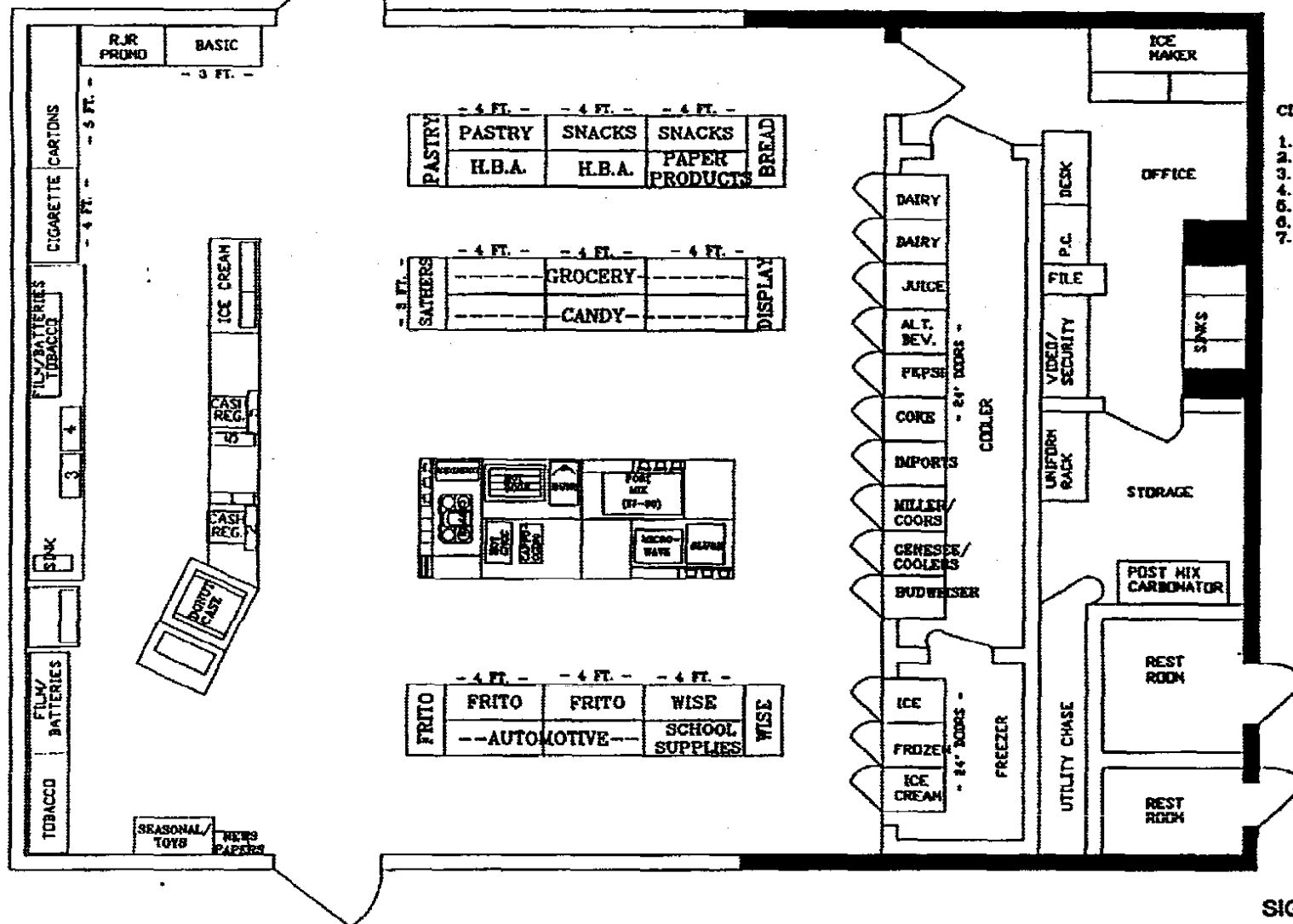
Charles G. Kuruc, Jr.
L. Twomey

G.N. Kuruc, Jr.
43778

HESS MARTS

32456 GATES

1626/05



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC

SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 2600' SPECIAL

DATE: 05/10/95

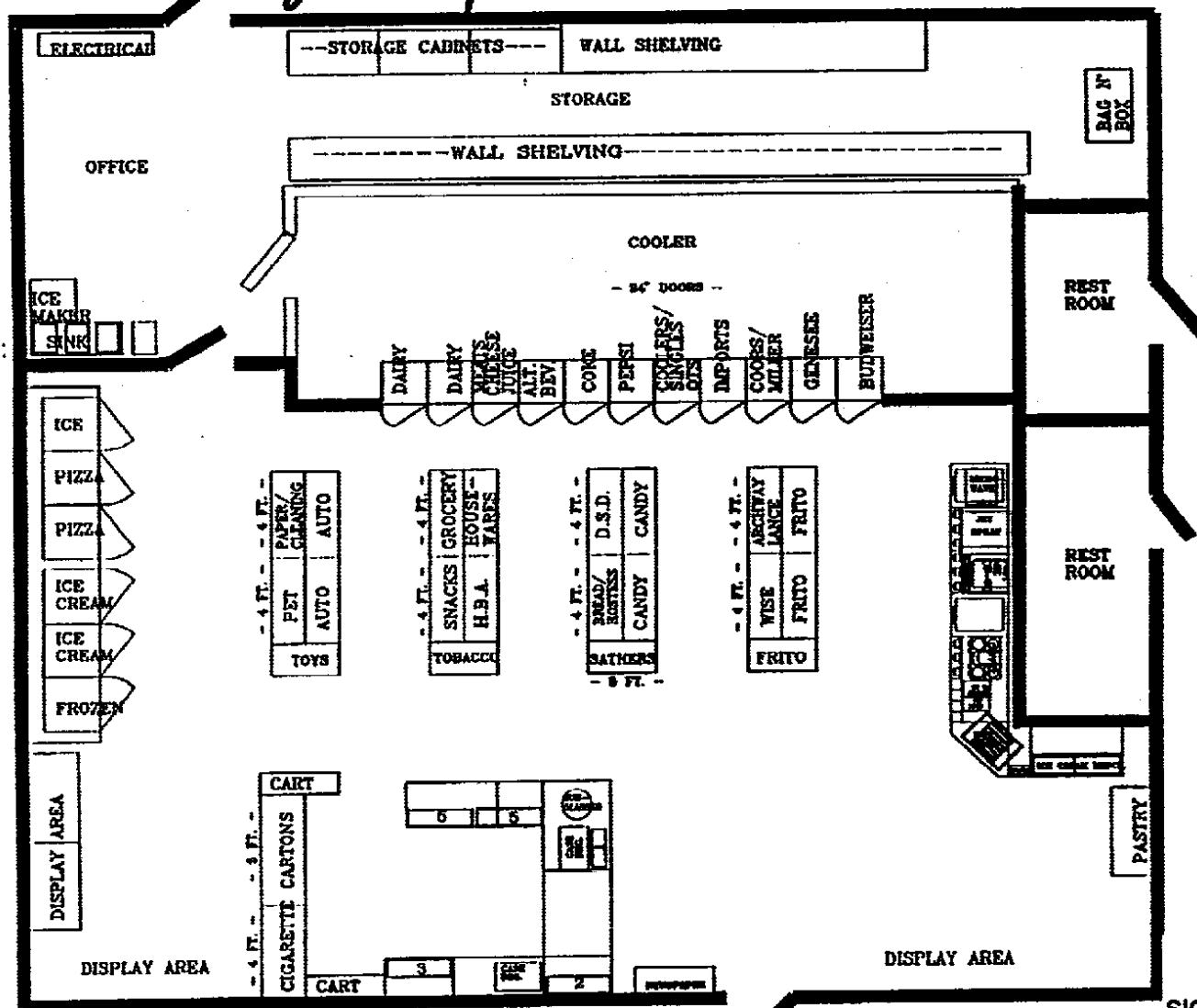
APPROVED:

Charles Wm. Dzel
Seymour

G.N. Kuruc, Jr.
43778

32450 ROCHESTER

1626/05

**CIGARETTE DISPLAYS:**

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
6. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1626/05

HESS MART 1200' ISLAND MARKETER

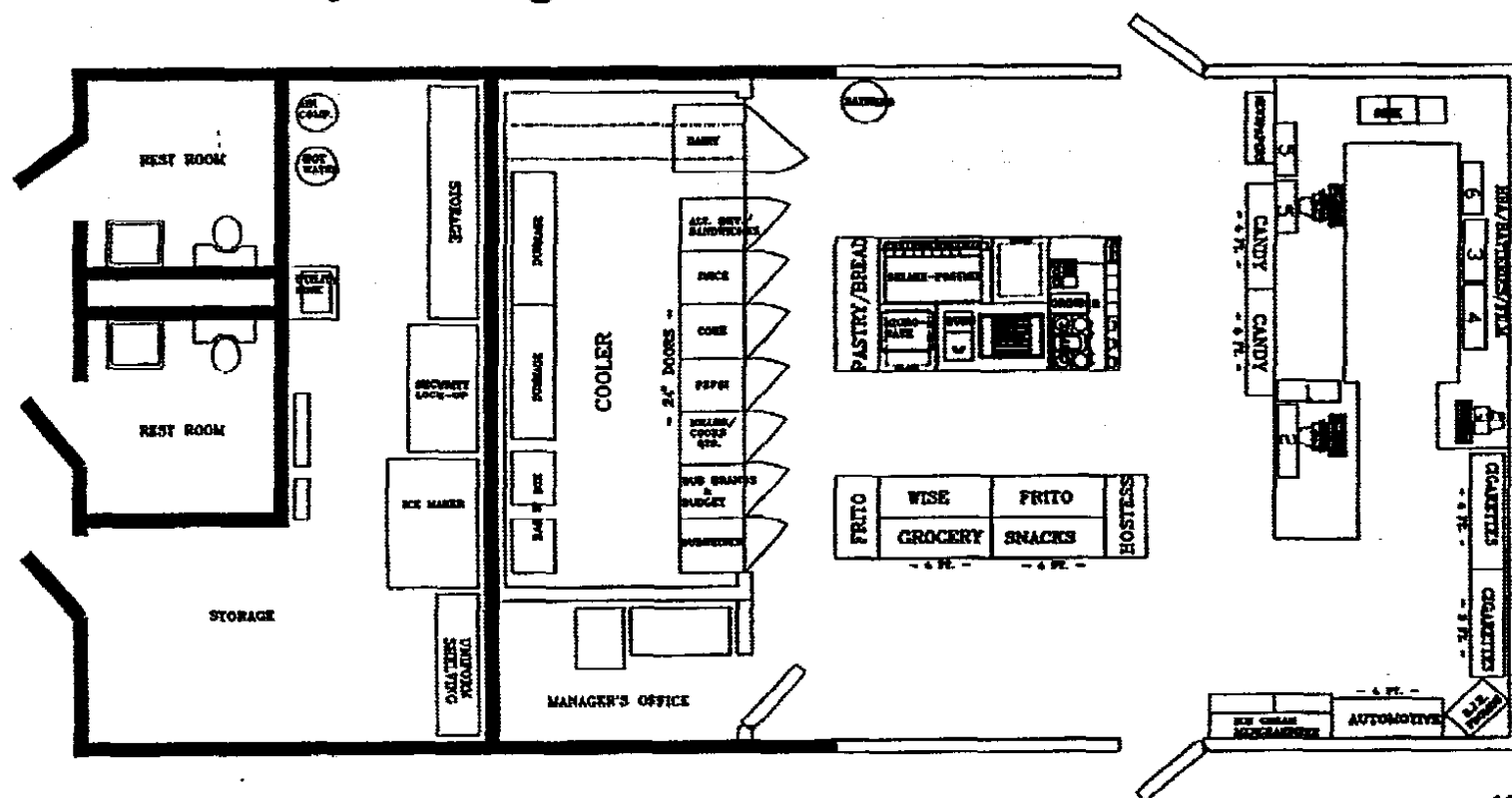
DATE: 05/10/95

APPROVED:

Charles W. J. J. J.
L. Twomey
 G.N. Kuruc, Jr.
 43778

HESS MARTS:

32448 ROCHESTER



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

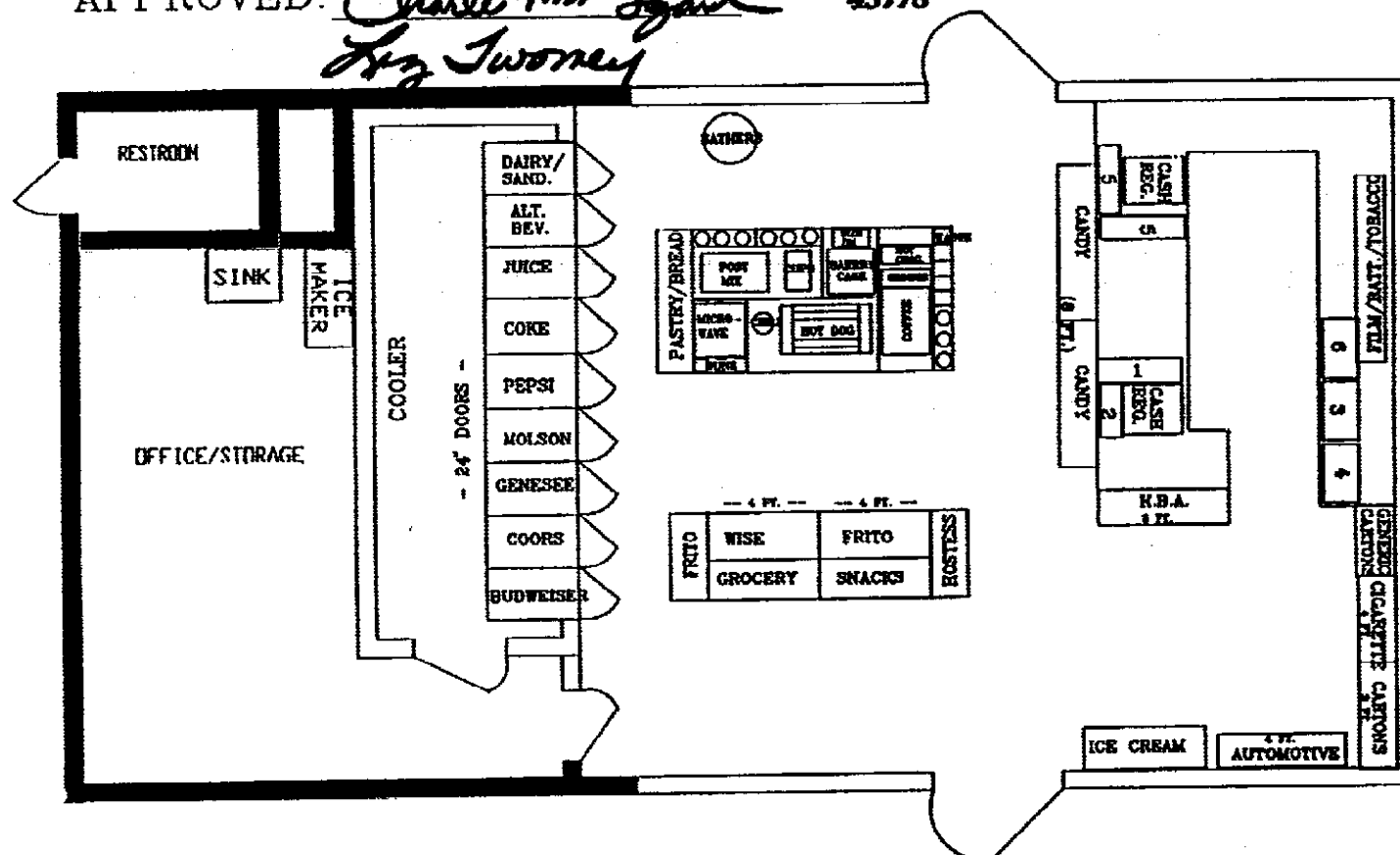
1626/07

HESS MART 1200 ISLAND MARKETER

DATE: 05/10/95

HESS MART:

32319 BRIGHTON

APPROVED: *Charles V. Iszard* G.N. Kuruc, Jr.
L. Twomey 43778

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORELLARD

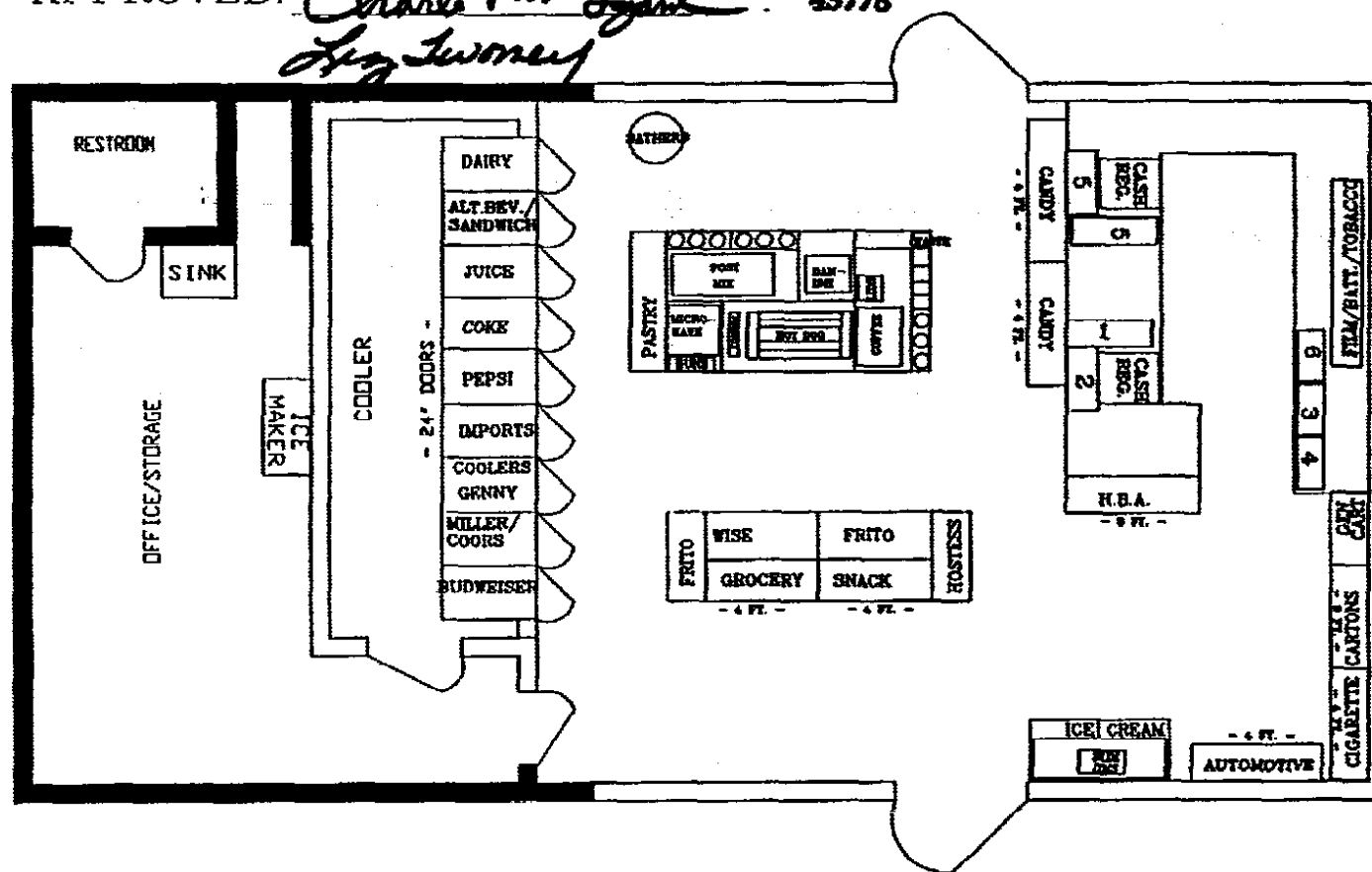
1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC

SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1626/07

HESS MART 1200 ISLAND MARKETER

DATE: 05/18/95

APPROVED: *Charles V. Iszard* G.N. Kuruc, Jr.
L. Twomey 43778HESS MART:
32340 BRIGHTON

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJE FULL PRICE
6. RJE LOW PRICE
7. LORELLARD

**1995 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

DATE: 05/10/95

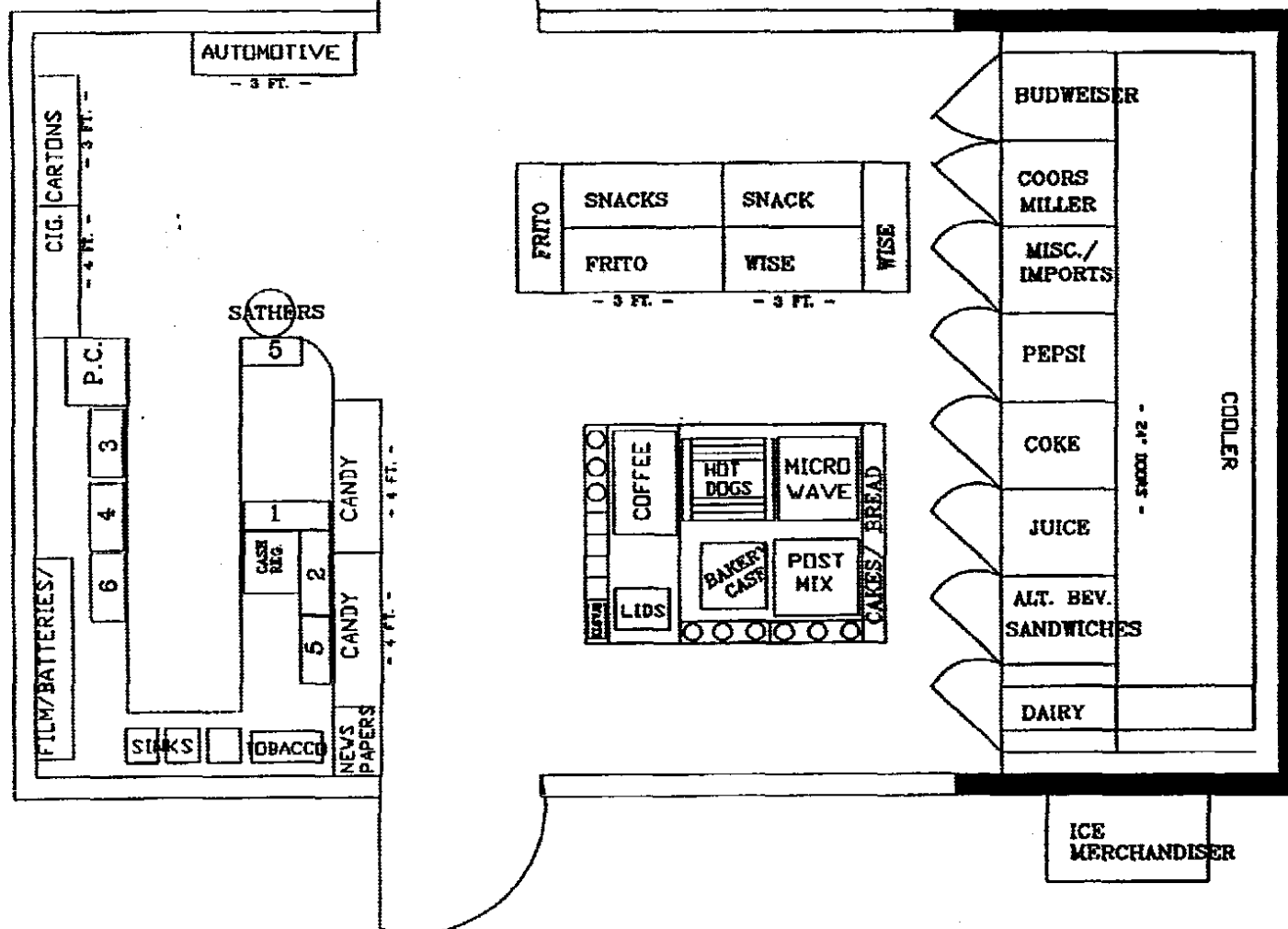
APPROVED:

Charles V. Iszard
*L. Twomey*G.M. Kuruc, Jr.
43778

1626/07

HESS MART:

32347 FAIRPORT



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1626/07

HESS MART 1200 ISLAND MARKETER

DATE: 05/10/95

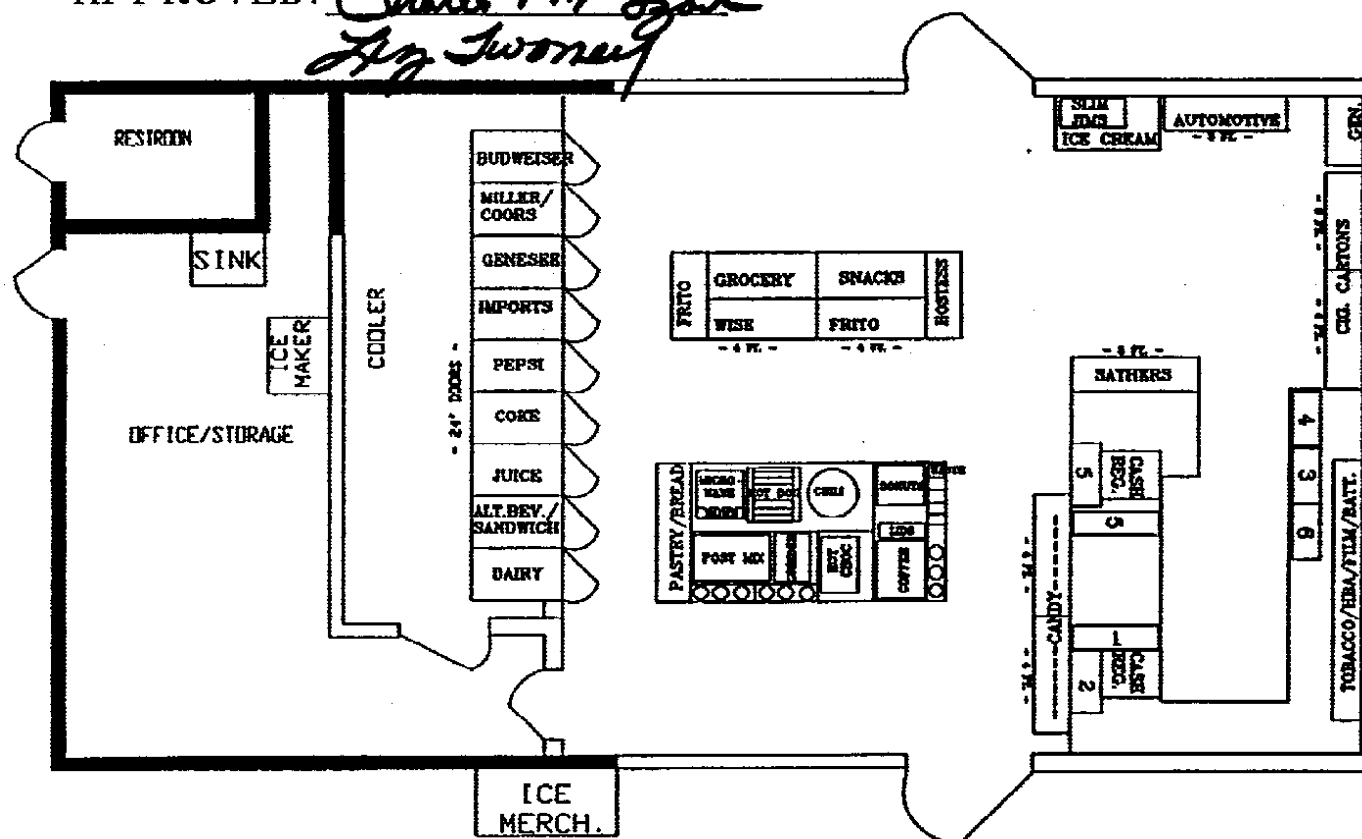
G.N. Kuruc, Jr.
43778

APPROVED:

Charles V. Iszard
L. Twomey

HESS MARTS:

32357 PENFIELD



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. BIR FULL PRICE
6. BIR LOW PRICE
7. LORELLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

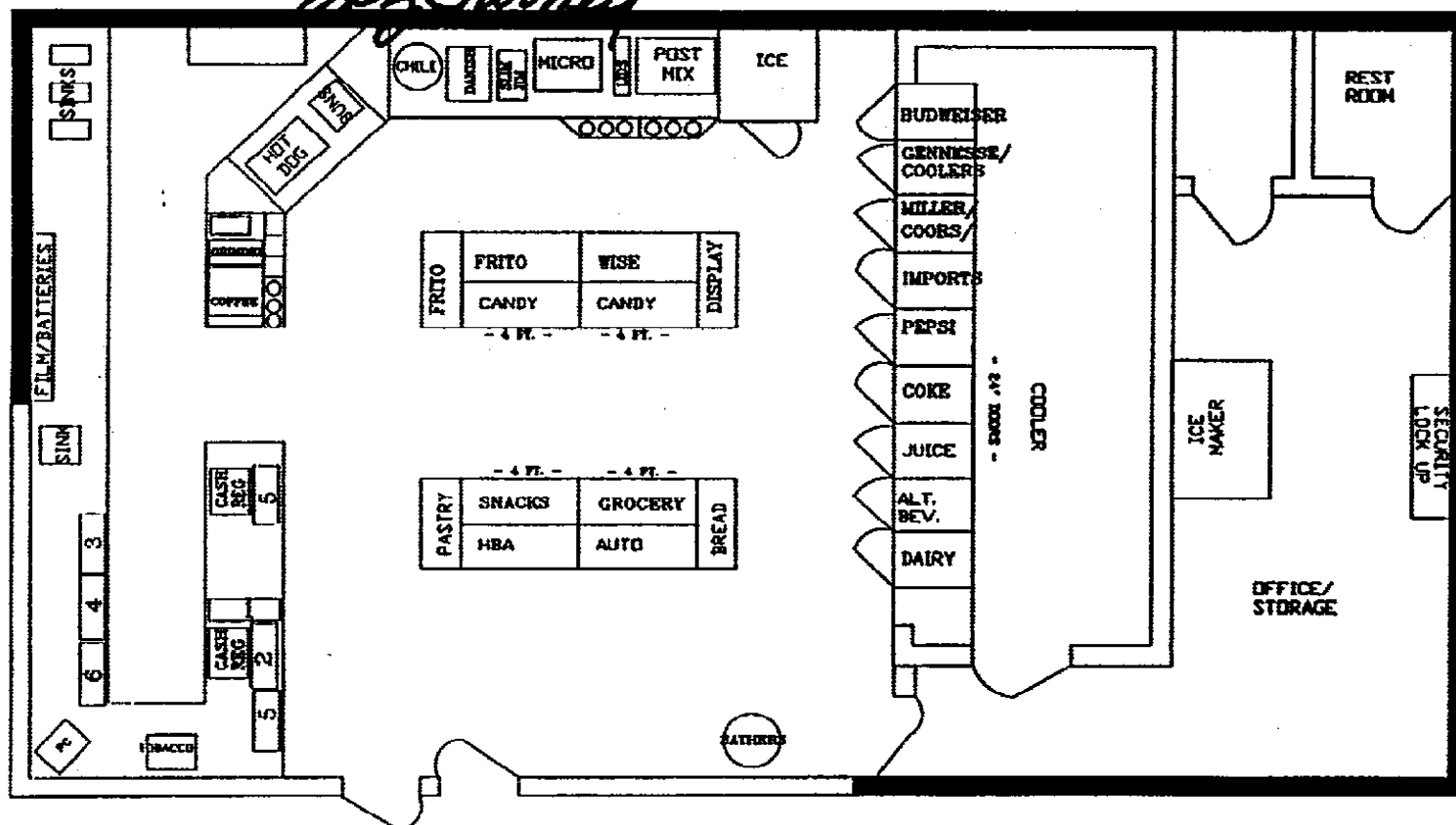
1626/07

HESS MART 1200' SPECIAL

HESS MARTS:

DATE: 06/28/95

32370 HENRIETTA

APPROVED: *Charles V. Iszard* G.N. Kuruc, Jr.
L. Twomey 43778

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

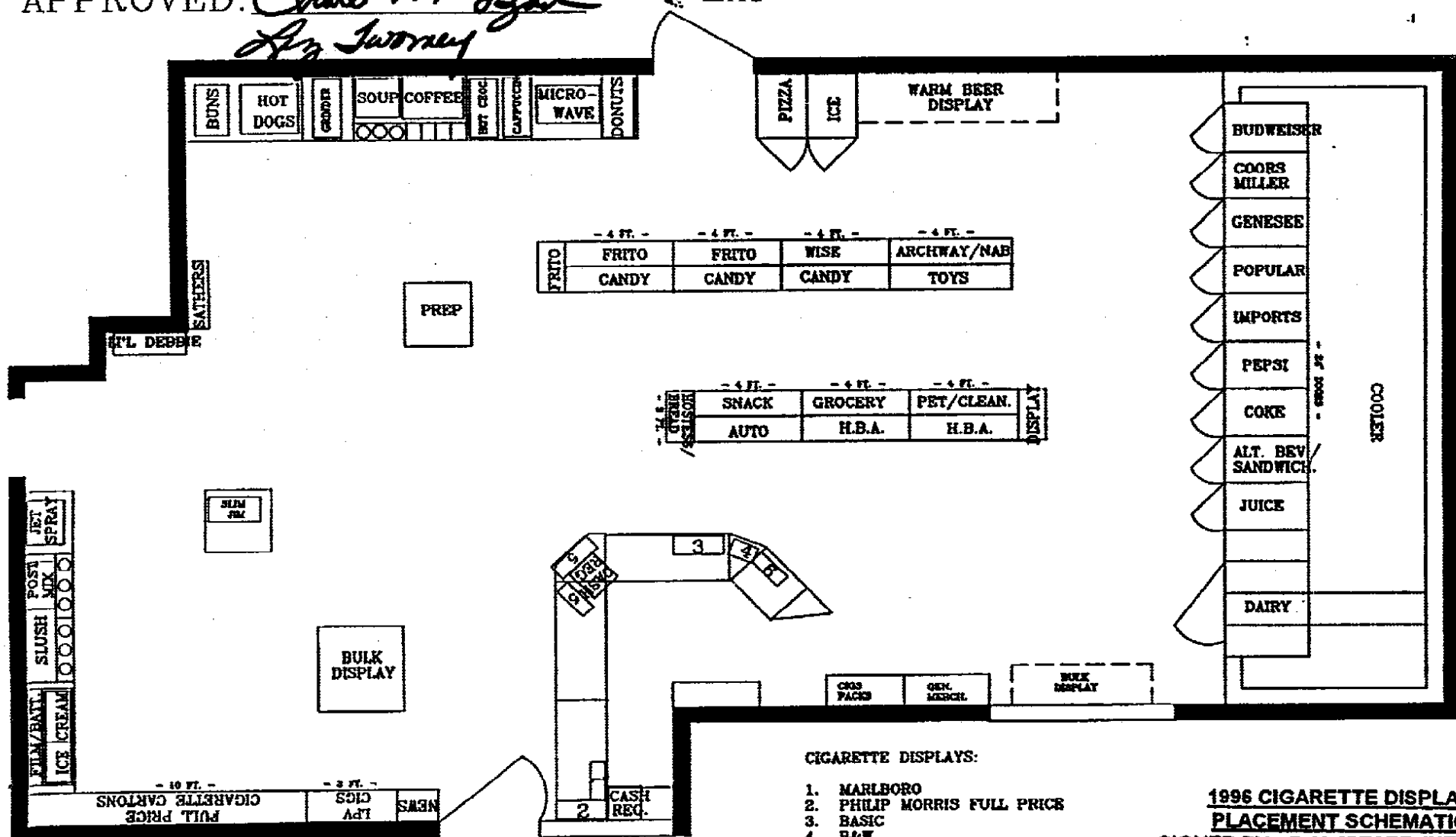
HESS MART 2600' SPECIAL

DATE: 12/01/95

APPROVED: *Charles W. Iszard*
*L. Twomey*G.N. Kuruc, Jr.
43778

32452 HORNELL

1626/08

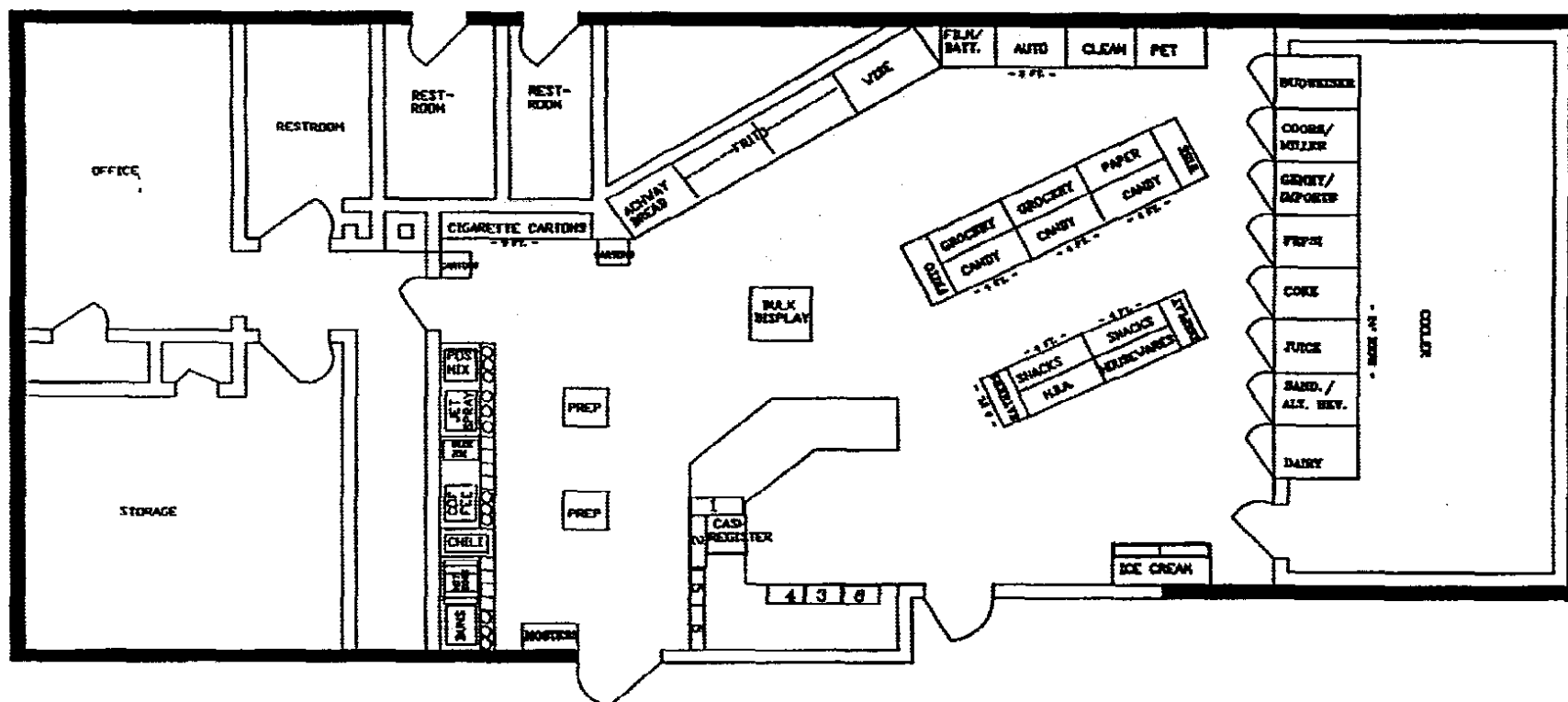


16 26/08

DATE: 06/27/95

APPROVED:

Charles Wm Dzial
 Leg Sworney G.N. Kurne, Jr.
 43778



1. WAREHOUSE
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

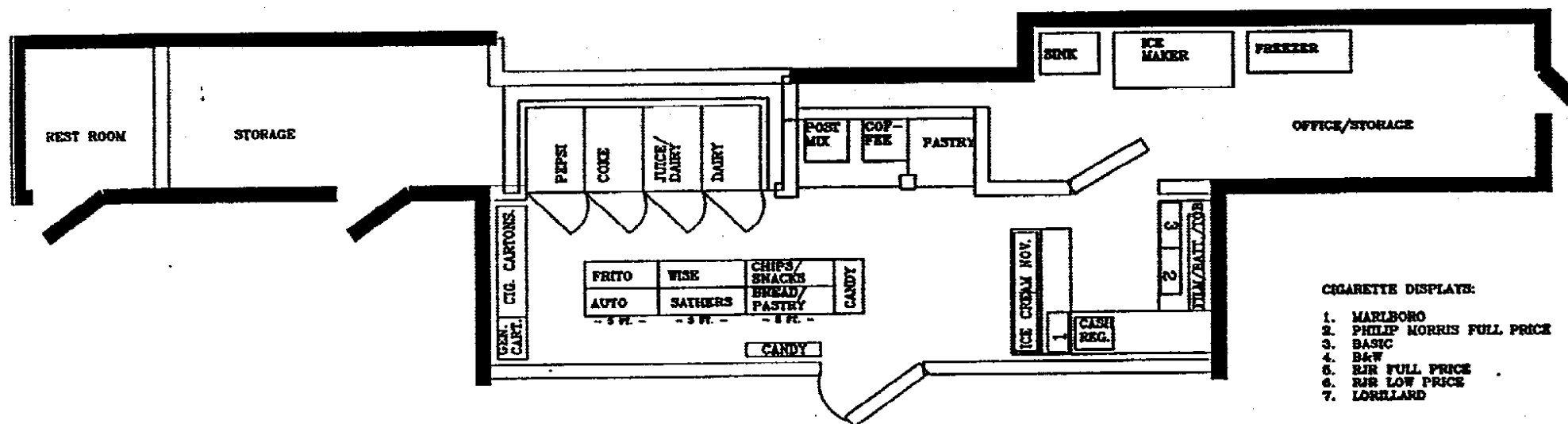
1626/09

HESS MART 240' SPECIAL

DATE: 05/10/95

APPROVED: *Charles Y. Iszard*
L. Twomey
G.N. Kuruc, Jr.
43778

38280 BLOOMSBURG



**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

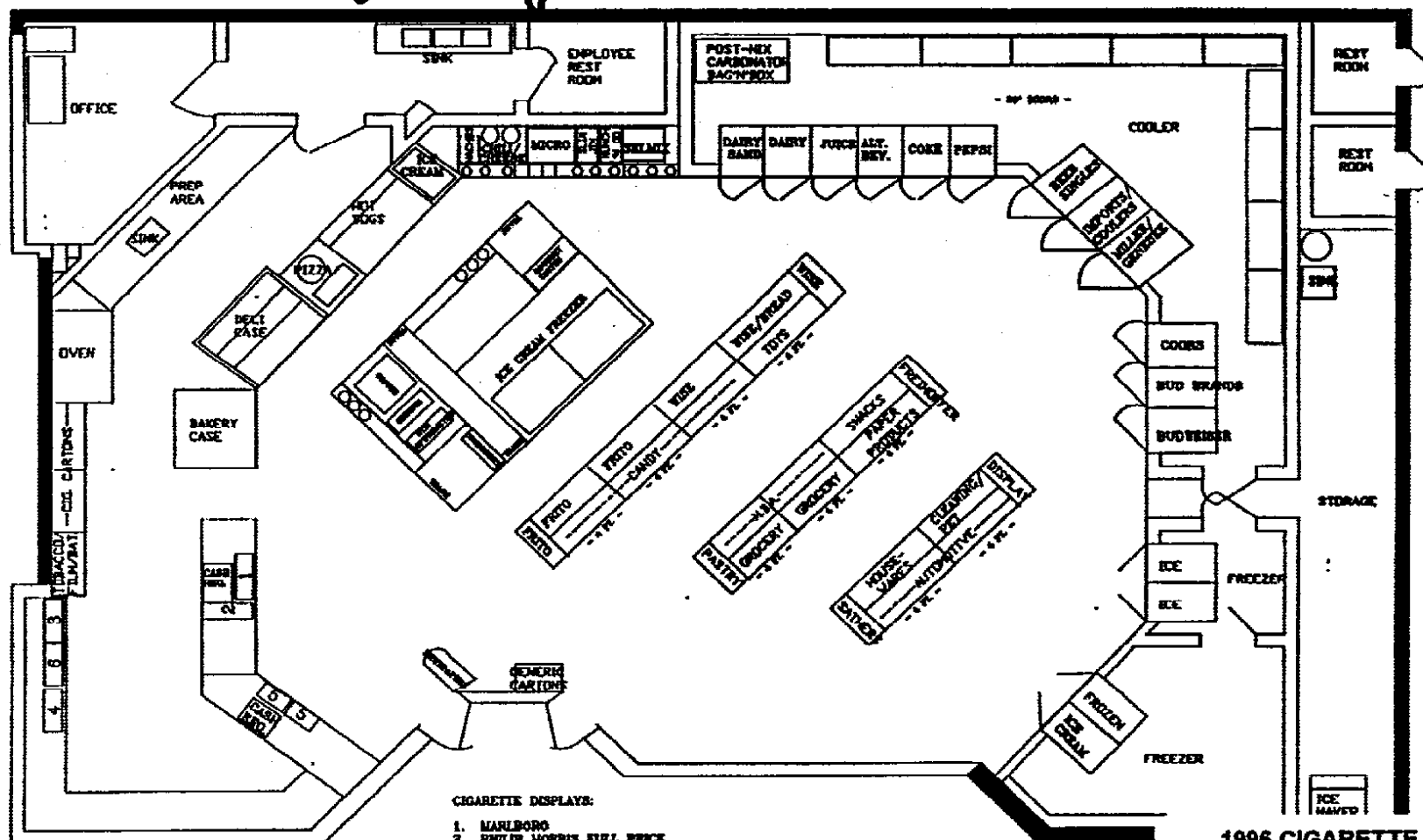
$$1636/05$$

HESS MARTS:

32429 CARMEL

Charles Ross Dyer
Sey Swannay

G.N. Kuruc, Jr.
43778

**CIGARETTE DISPLAYS:**

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. B&W
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KIRK (P. 12)

51849 1055

HESS MART 1800' ISLAND MARKETER

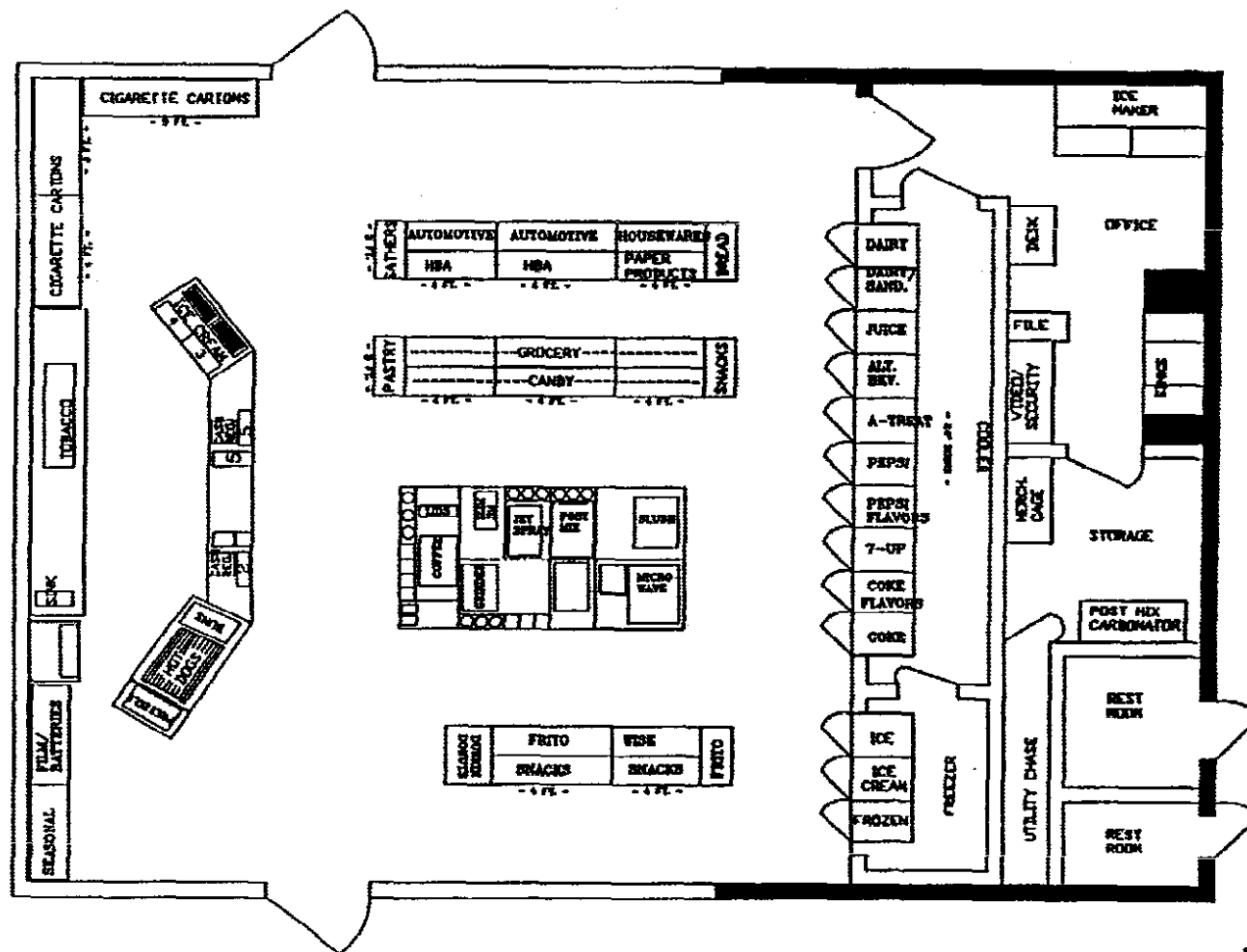
DATE: 05/26/95

APPROVED:

Charles Kuruc, Jr.
L. Twomey
 G.N. Kuruc, Jr.
 43778

1738/67
HESS MARTS:

38295 READING



CIGARETTE DISPLAY:

1. MARLBORO
2. FULLY MORRIS FULL PRICE
3. B&W
4. B&W
5. R&R FULL PRICE
6. R&R LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

1738/07

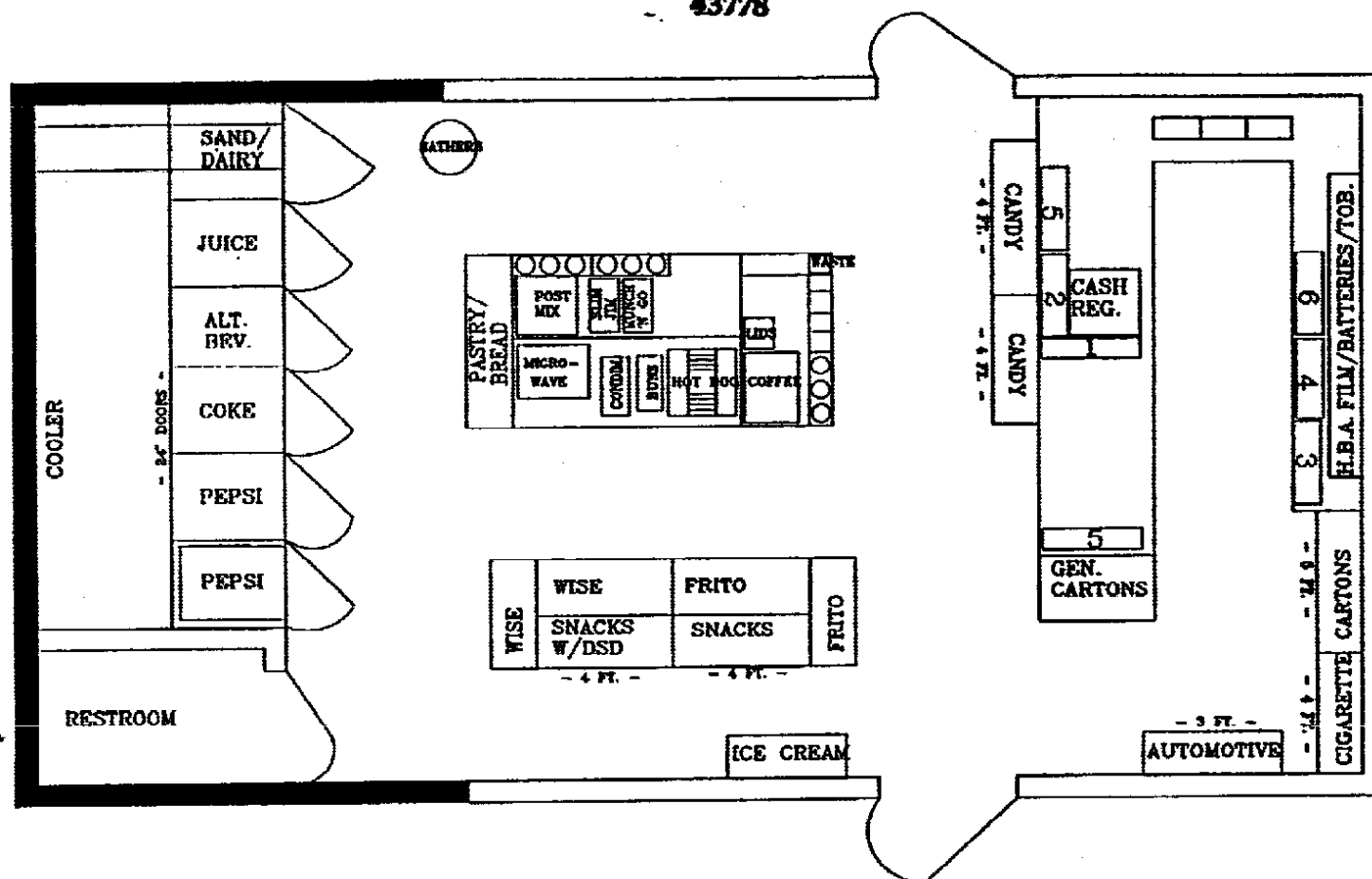
HESS MART 660' ISLAND MARKETER

DATE: 05/26/95

APPROVED: *Charles V. Iszard*
Liz Twomey
C. N. Kuruc, Jr.
43778

HESS MARTS:

38245 READING



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

1738/08

HESS MART 240' SPECIAL

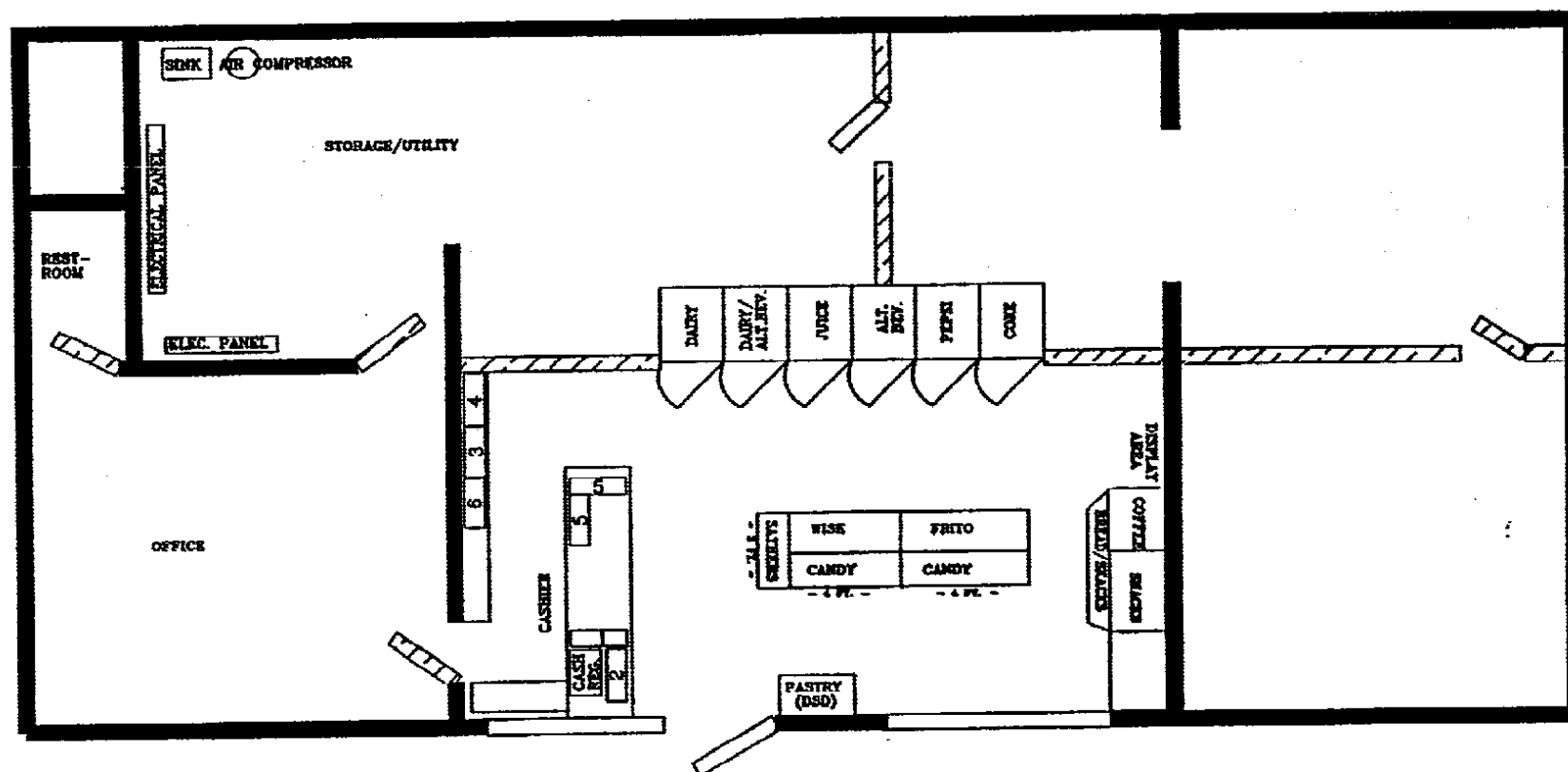
38353 THORNDALE

DATE: 07/31/95

APPROVED:

Charles Kuruc, Jr.
L. Twomey

G.M. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

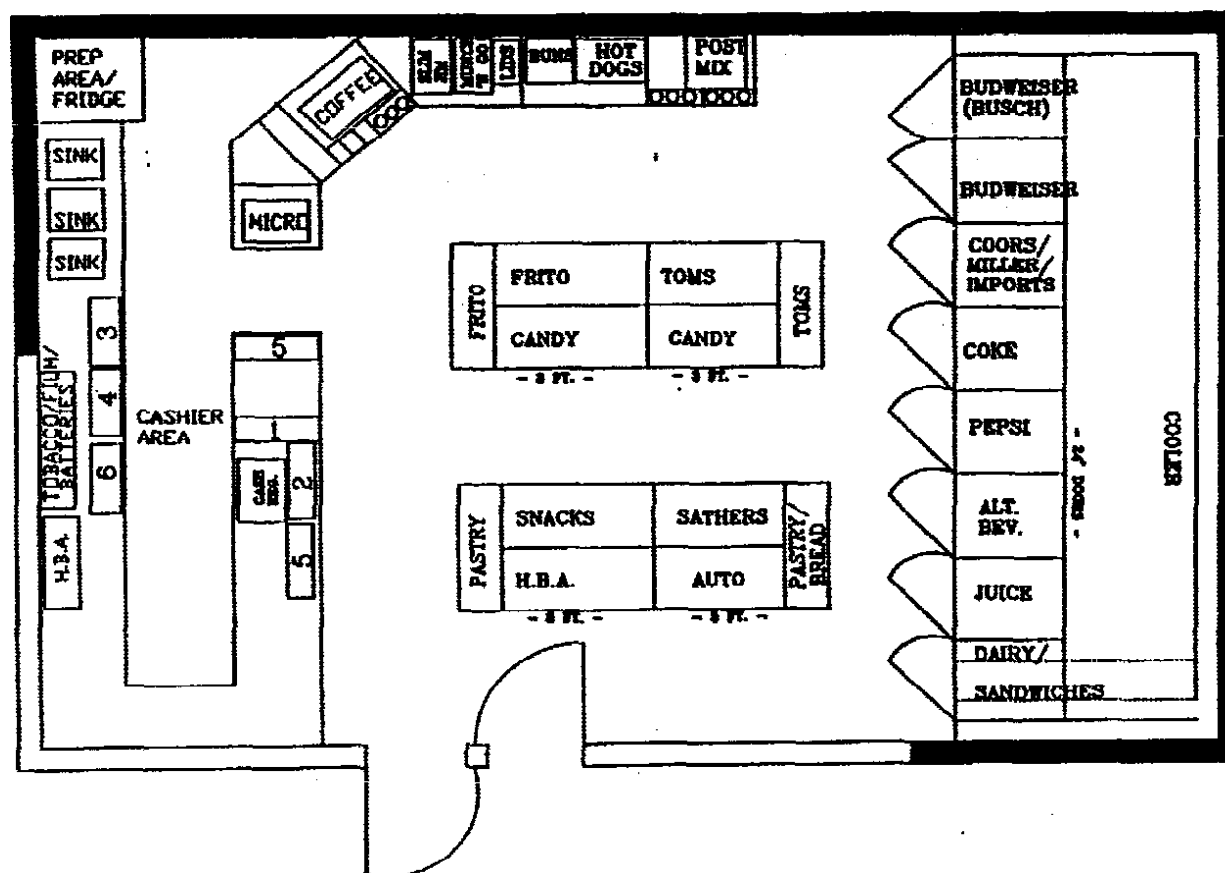
DATE: 06/06/95

APPROVED: *Charles V. Izard*
L. Twomey
G. R. Kuruc, Jr.
4378

2/27/07 -

HESS MARTS:

09379 WINTER SPRGS
 10372 LAWRENCEVILLE
 40370 N.CHARLESTON
 40373 N.CHARLESTON
 40374 COLUMBIA
 40379 SPARTANBURG
 40382 COLUMBIA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

$$2133/03$$

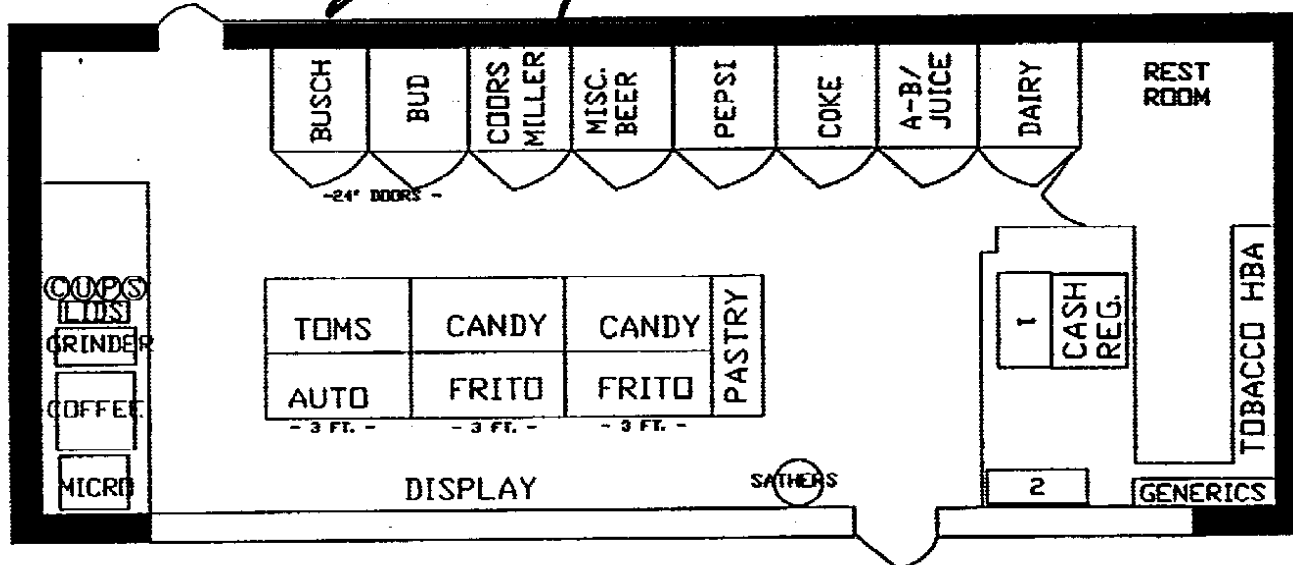
HESS MART 240' SPECIAL

10225 AUGUSTA, GA

DATE: 08/09/95

APPROVED:

Charles Wm Dyer
Liz Twomey



CIGARETTE DISPLAY:

1. MARLBOROUGH
2. FULL LENGTH FULL PRICE
3. B&W
4. B&W
5. B&W FULL PRICE
6. B&W LOW PRICE

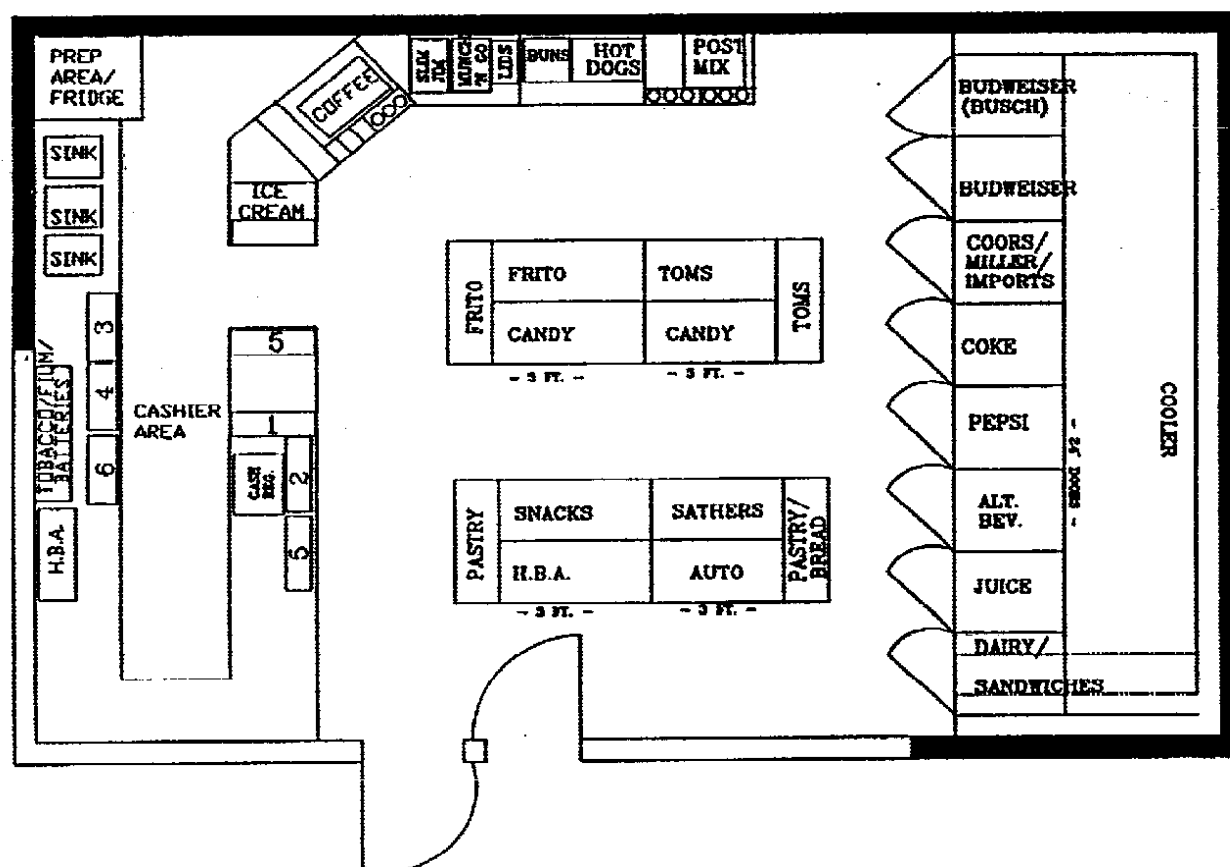
1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

DATE: 06/08/95

APPROVED: *Chad 4/19/95*
L. Twomey
J.N. Kuruc, Jr.
43778

HESS MARTS:

2/33/05 = 40371 SUMMERVILLE
= 40372 SUMMERVILLE

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

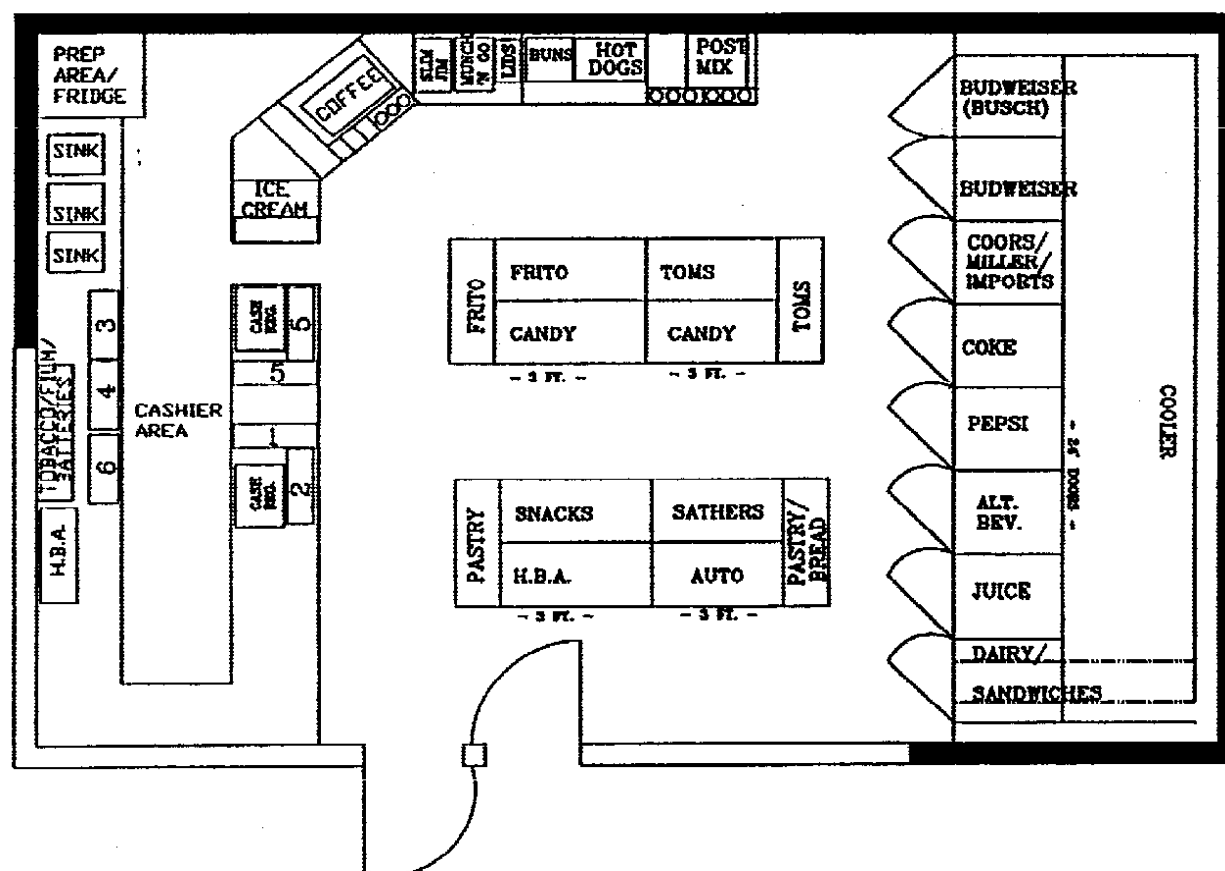
HESS MART 600' SPECIAL

DATE: 07/21/95

APPROVED: *Charles Kuruc, Jr.**Liz Twomey*G.N. Kuruc, Jr.
43778

2133/05 HESS MARTS:

40372 SUMMERVILLE,



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

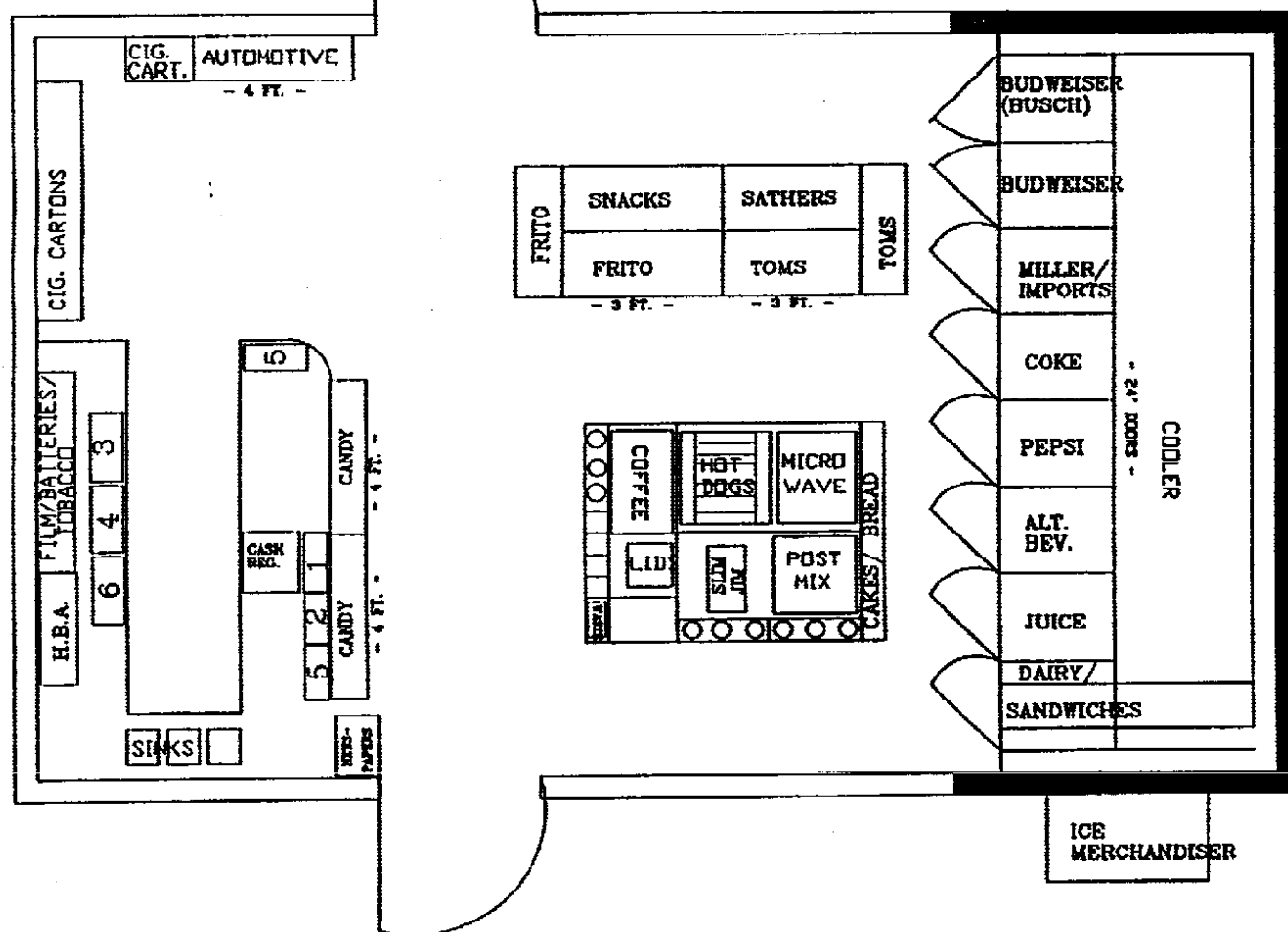
HESS MART 600' ISLAND MARKETER

DATE: 06/08/95

HESS MARTS:

2133/06 40377 LADSON

APPROVED:

Chris V. Iszard
*Liz Twomey*G.N. Kuruc, Jr.
43778

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

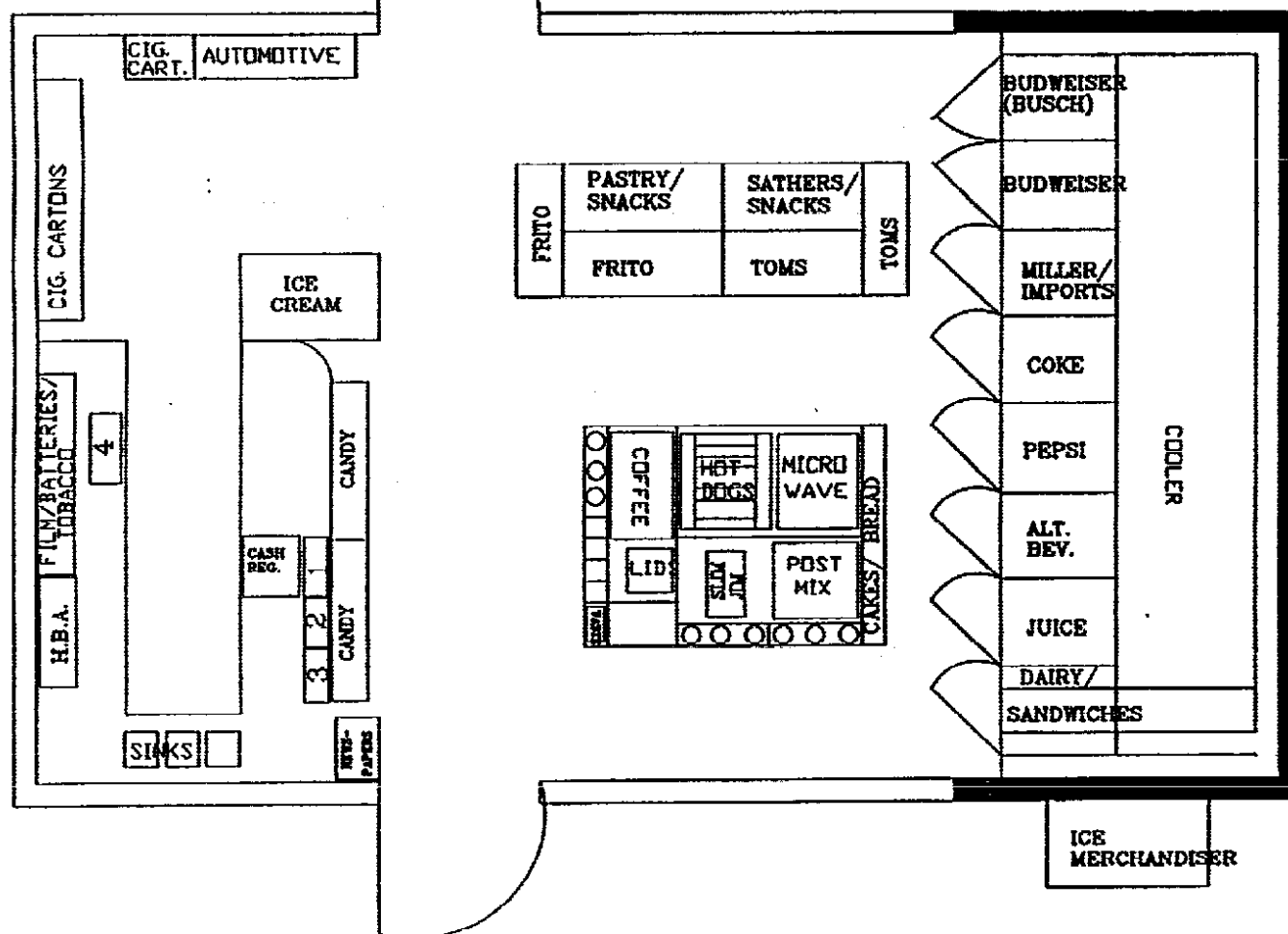
HESS MART 600' ISLAND MARKETER

DATE: 4/29/94

APPROVED: *Clark & Womey*G.M. Kuruc, Jr.
43778

HESS MARTS:

2133/06 40378 LADSON



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

DATE: 06/06/95

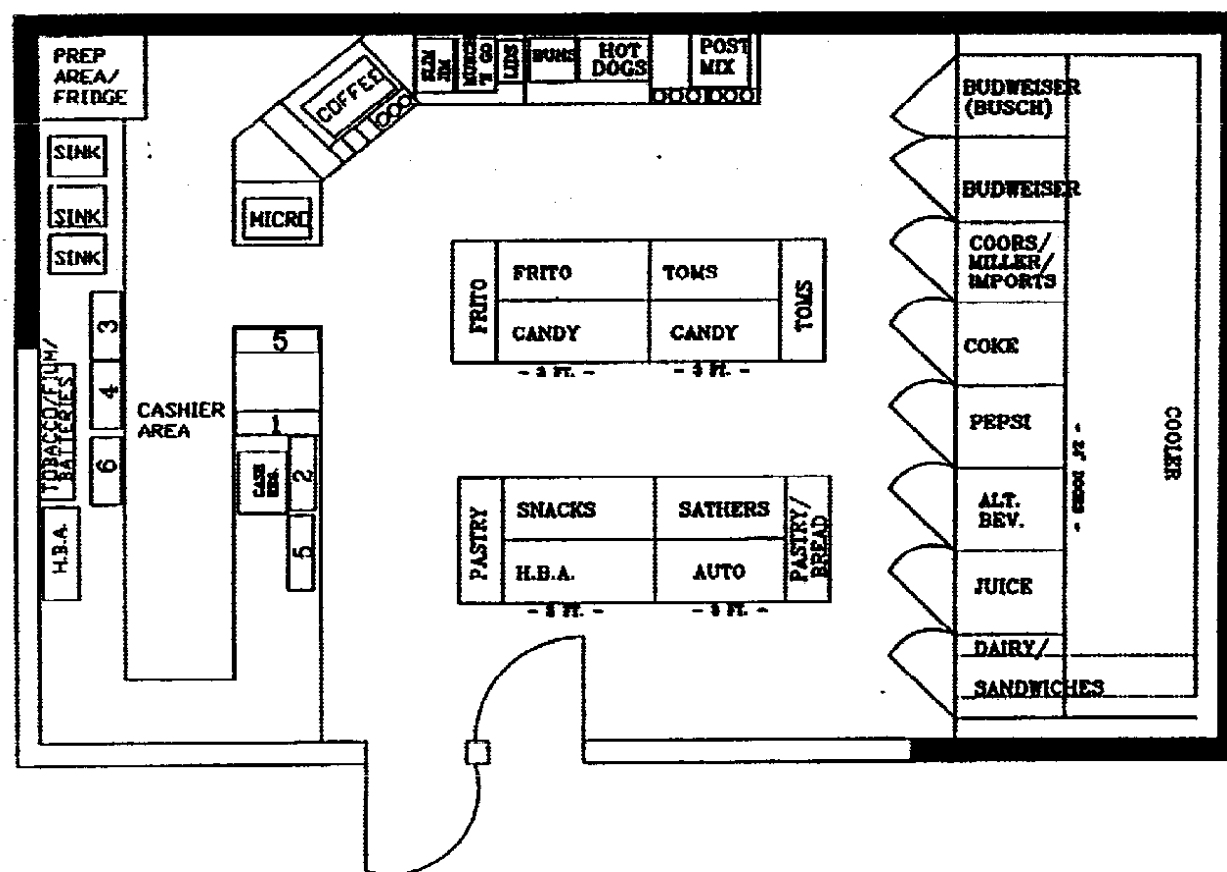
APPROVED:

Charles V. Izard
L. Twomey
 G.M. Kuruc, Jr.
 4379

2133/06 -

HESS MARTS:

09379 WINTER SPRGS
 10372 LAWRENCEVILLE
 40370 N.CHARLESTON
 40373 N.CHARLESTON
 40374 COLUMBIA
 40379 SPARTANBURG
 40382 COLUMBIA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 M. KURUC (P.M.)

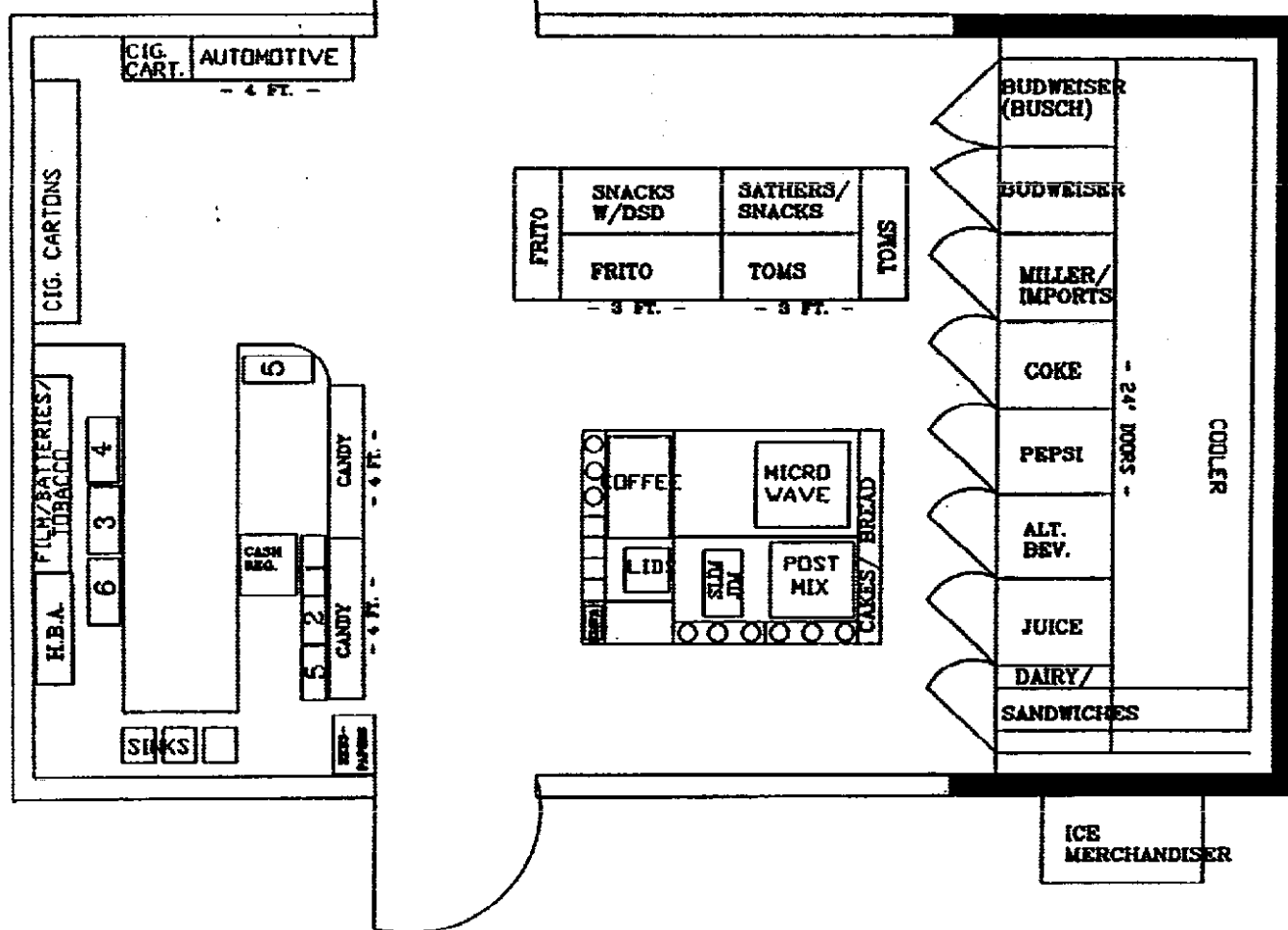
HESS MART 600' ISLAND MARKETER

DATE: 05/31/95

APPROVED: *Charles V. Izard*
L. Twomey
G.M. Kuruc, Jr.
43778

HESS MARTS:

09380 LAKELAND
 09381 ORANGE PK
 09382 TAMPA
 09383 JACKSONVILLE
 09387 MELBOURNE
 09388 JACKSONVILLE
 40378 LADSON - 2/33/06
 40380 GREENVILLE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

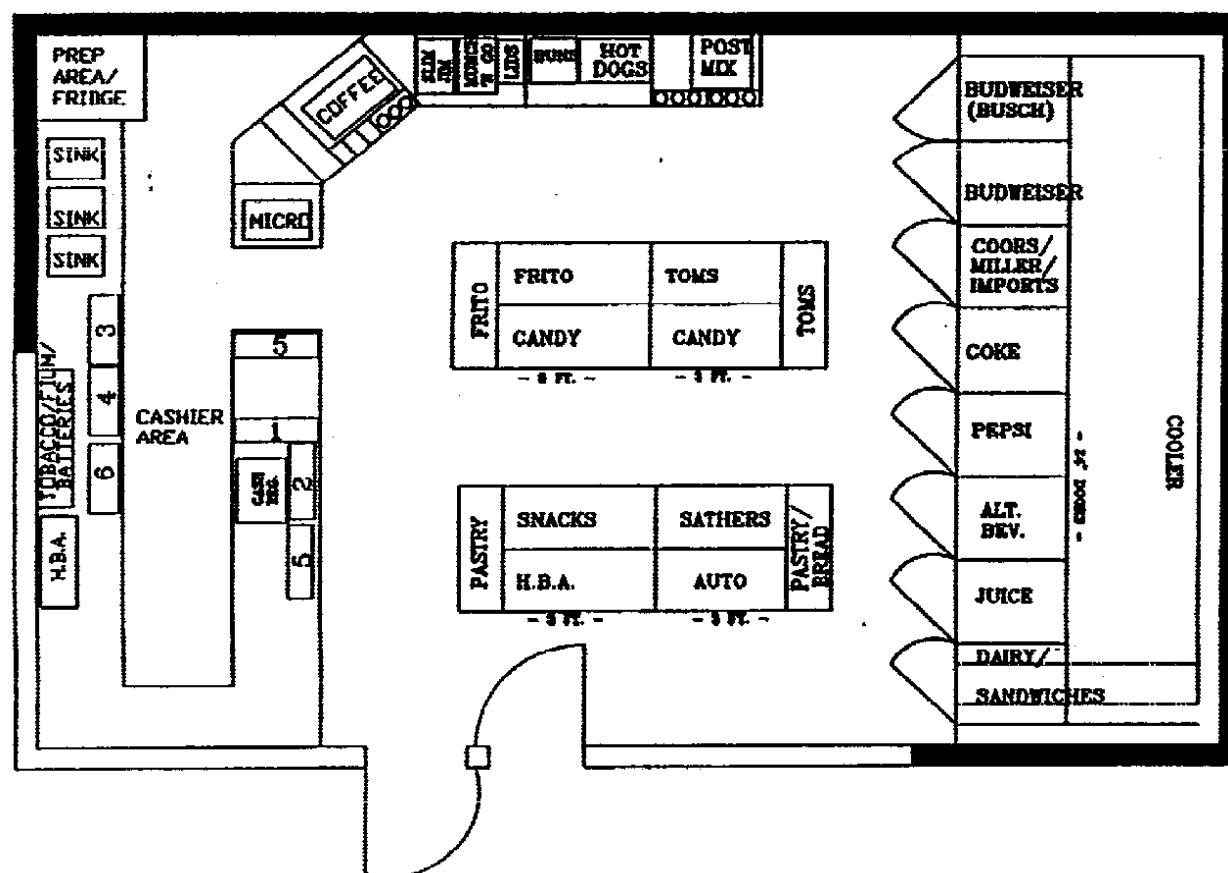
DATE: 06/06/95

APPROVED: *Charles V. Iszard*
L. Twomey
C.V. Kuruc, Jr.
4378

2/33/06

HESS MARTS:

09379 WINTER SPRGS
10372 LAWRENCEVILLE
40370 N.CHARLESTON
40373 N.CHARLESTON
40374 COLUMBIA
40379 SPARTANBURG
40382 COLUMBIA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2/33/06

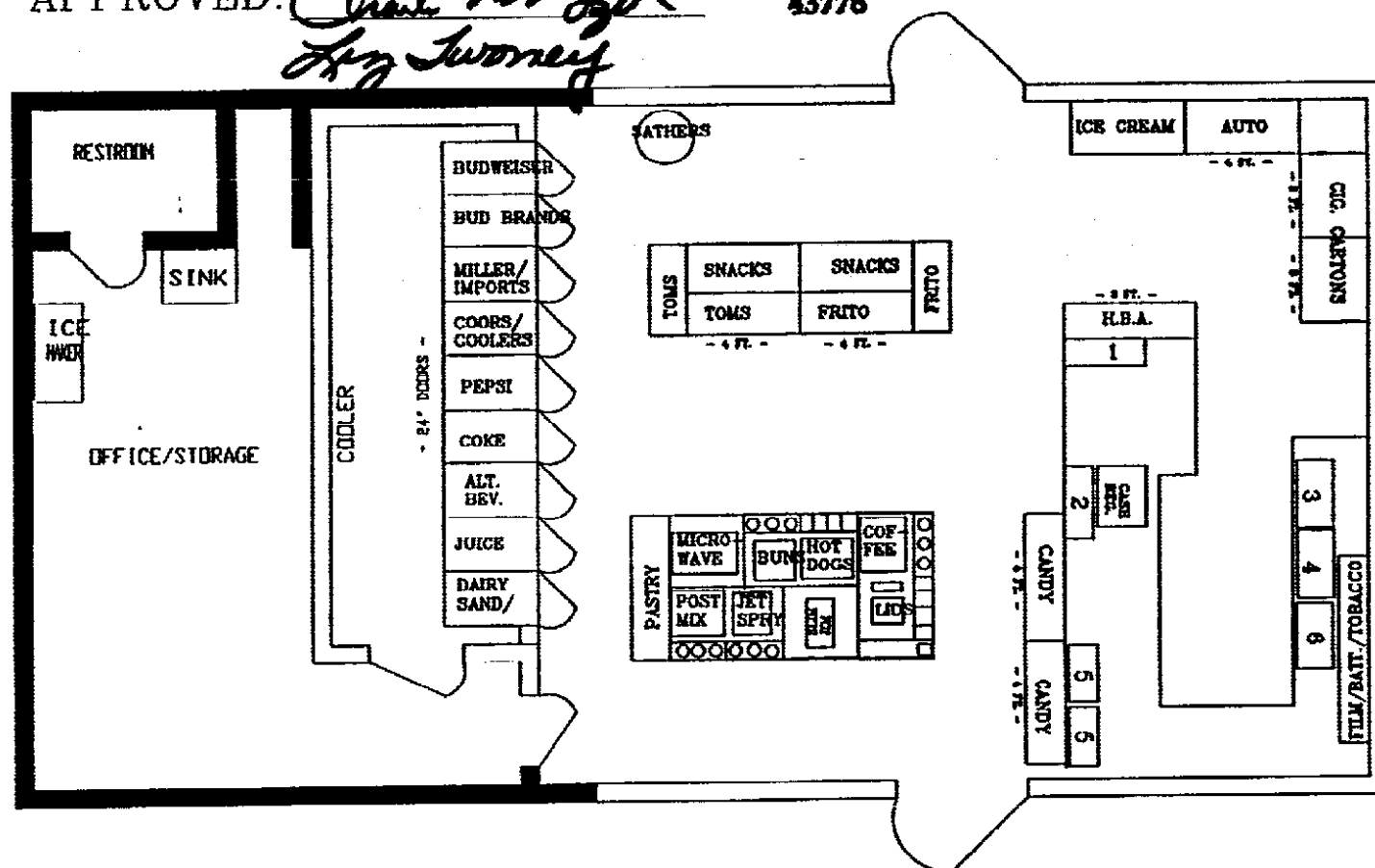
HESS MART 1200 ISLAND MARKETER

DATE: 12/01/95

APPROVED: *Charles V. Iszard*
*L. Twomey*G.N. KURUC, JR.
43778

HESS MARTS:

40226 CHARLESTON



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

51849 1068

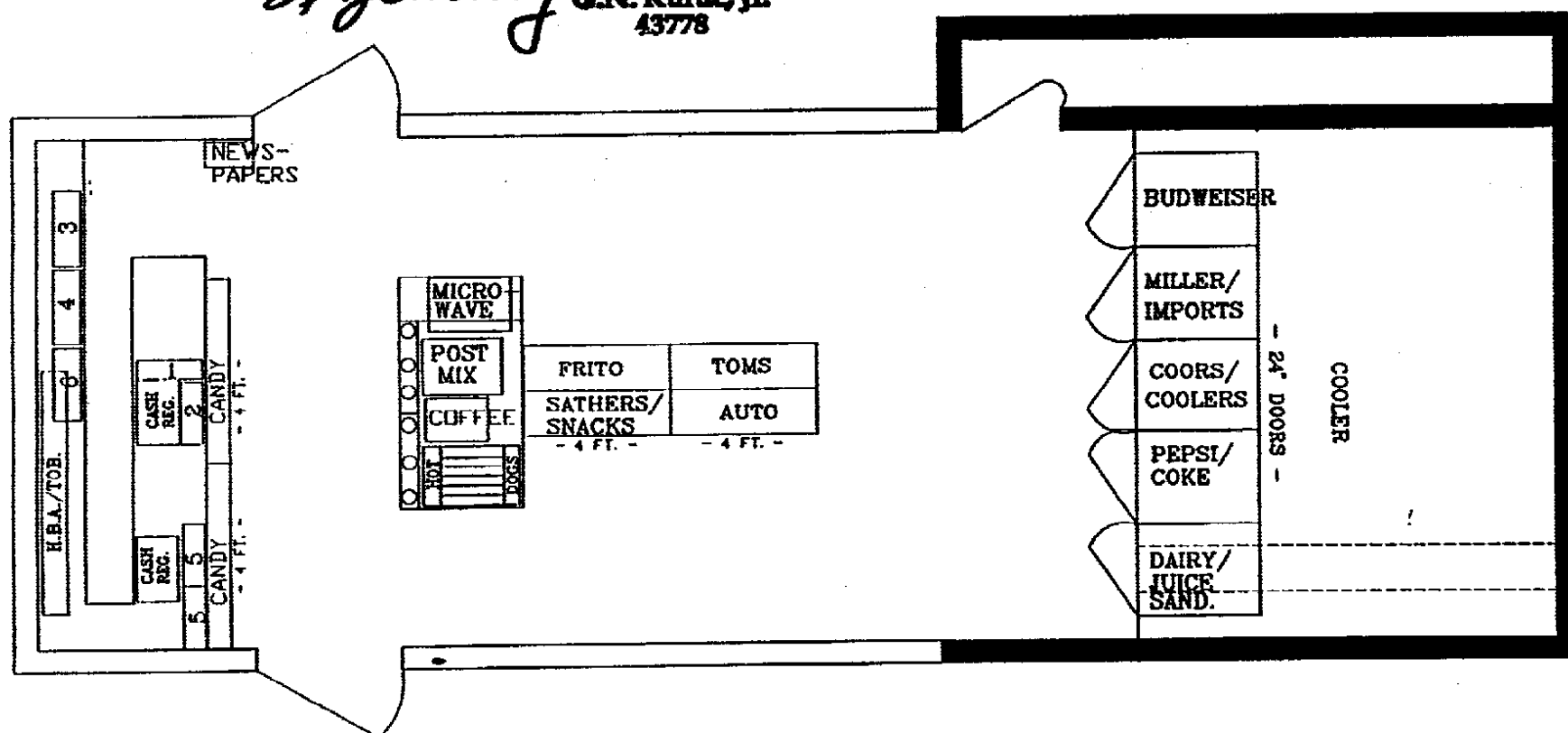
HESS MART 460' SPECIAL

HESS MARTS: 2/33/06

DATE: 05/24/95

40225 CHARLESTON

APPROVED: *Chad W. Dyer*
By Twomey G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 1200' SPECIAL

DATE: 06/08/95

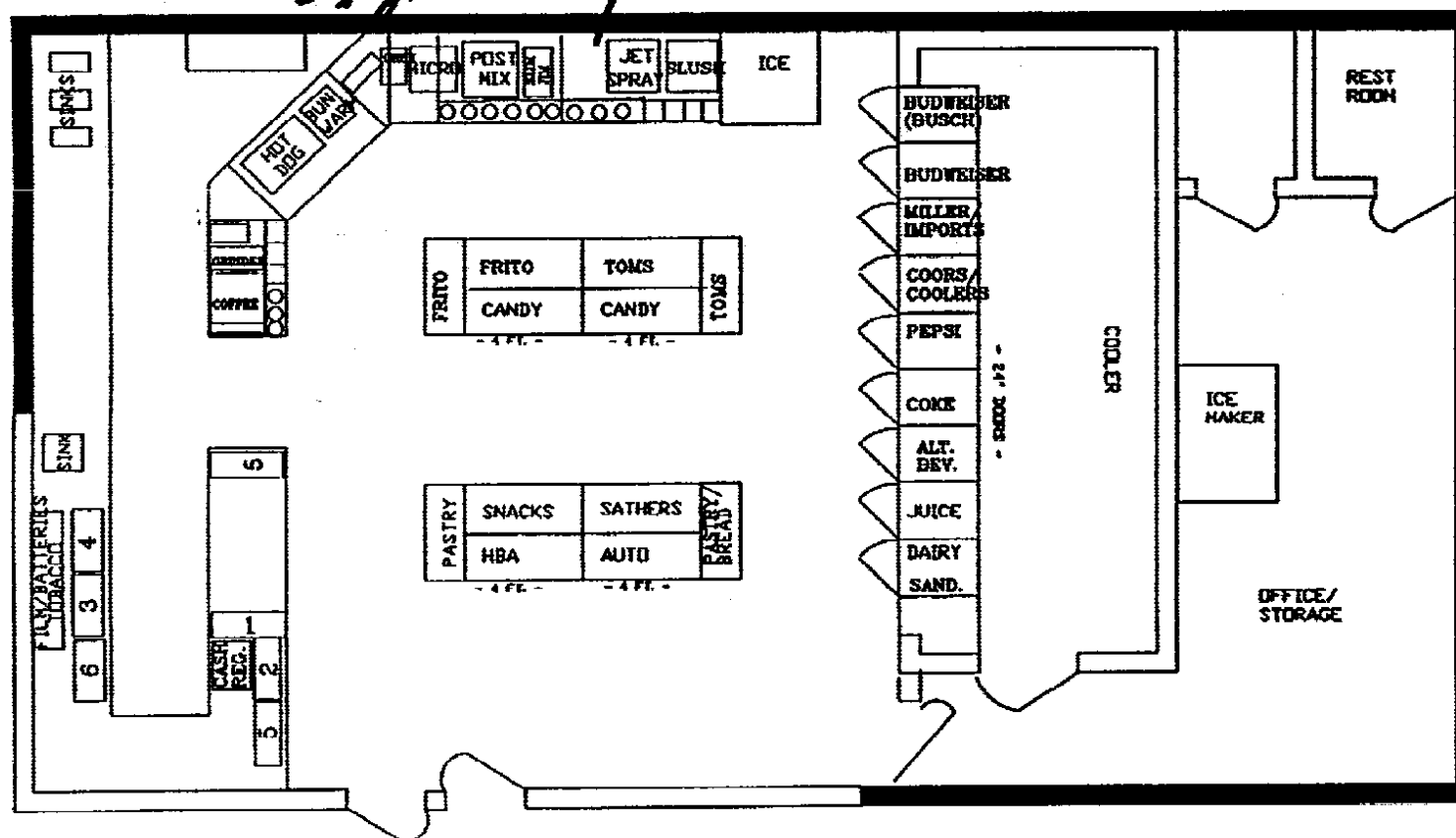
APPROVED:

Chad Van Driel
*Liz Twomey*G.N. Kuruc, Jr.
43778

2/33/06

HESS MARTS:

40260 CHARLESTON



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

51849 1070

HESS MART 1200' SPECIAL

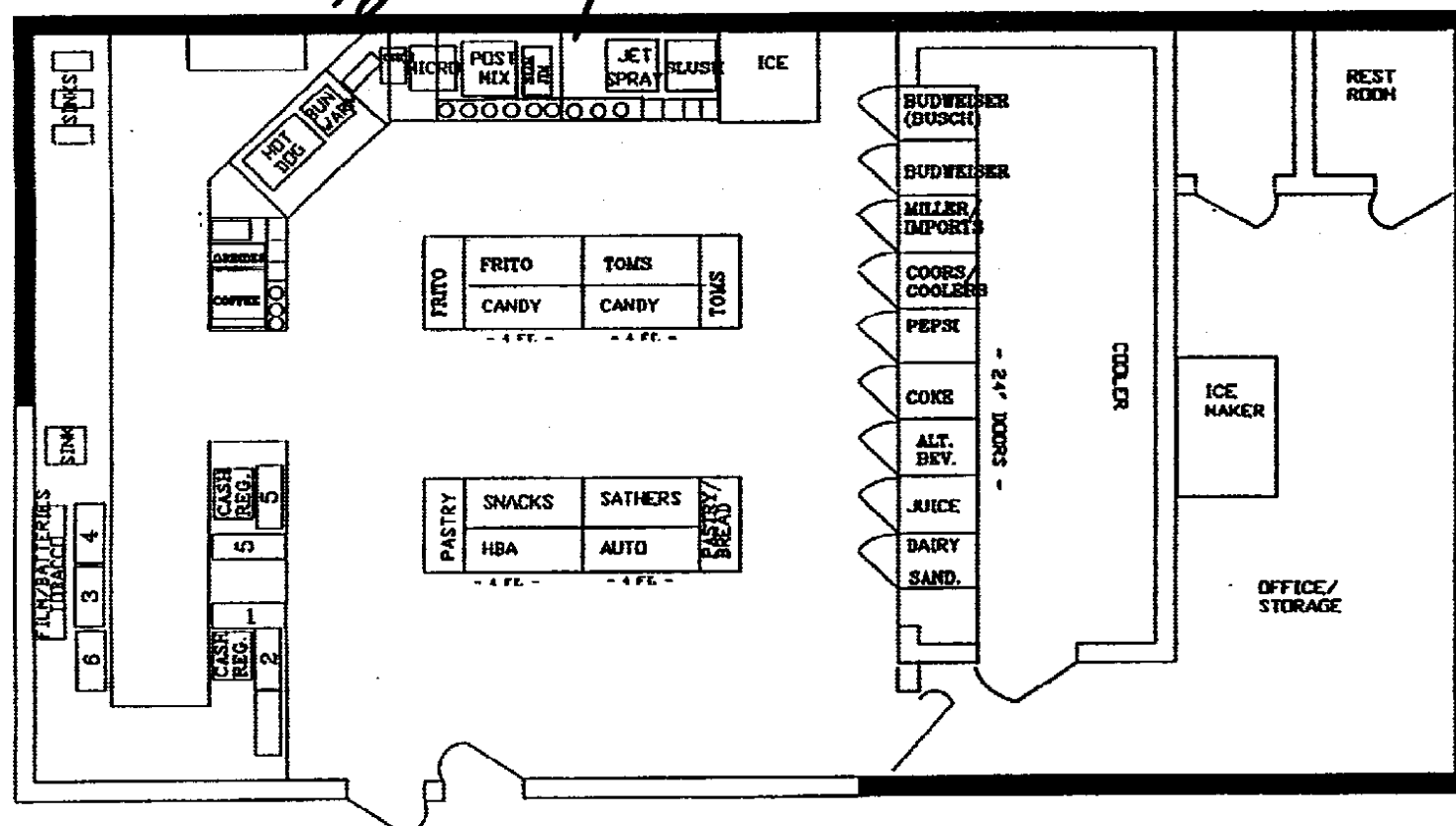
DATE: 06/08/95

APPROVED: *Chad 4/11/95*
Liz Twomey C.N. Kuruc, Jr.
43778

2133/06

HESS MARTS:

40259 CHARLESTON



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

DATE: 06/22/95

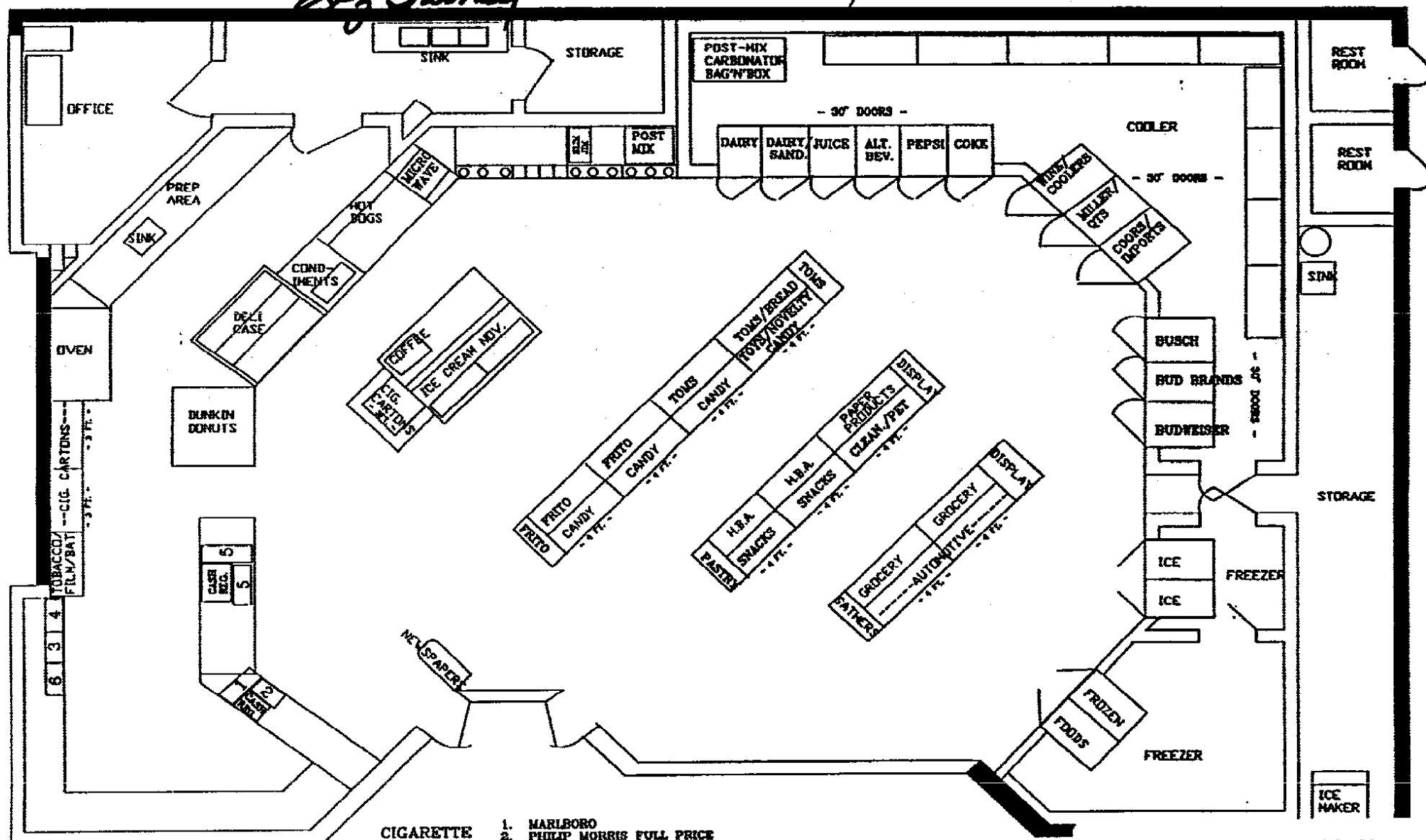
APPROVED:

G.N. Kuruc, Jr.
43778

21 33/06

HESS MART 2600' SPÉCIAL

40258 CHARLESTON .



**CIGARETTE
DISPLAYS:**

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)

HESS MART 1200 ISLAND MARKETER

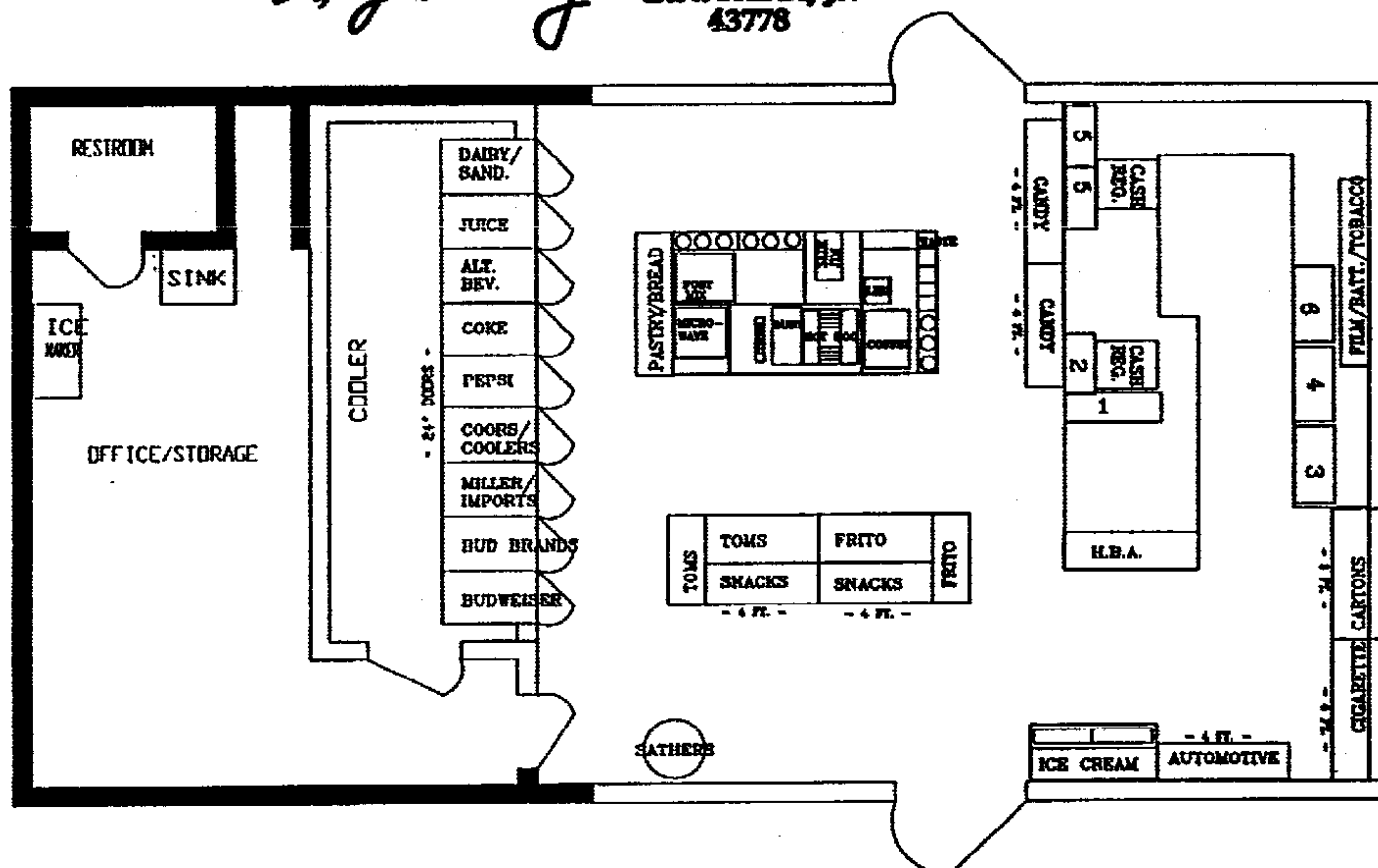
DATE: 06/08/95

APPROVED:

Chris W. Iszard
Liz Twomey
 G.N. Kuruc, Jr.
 43778

2/33/06
HESS MARTS:

40257 CHARLESTON



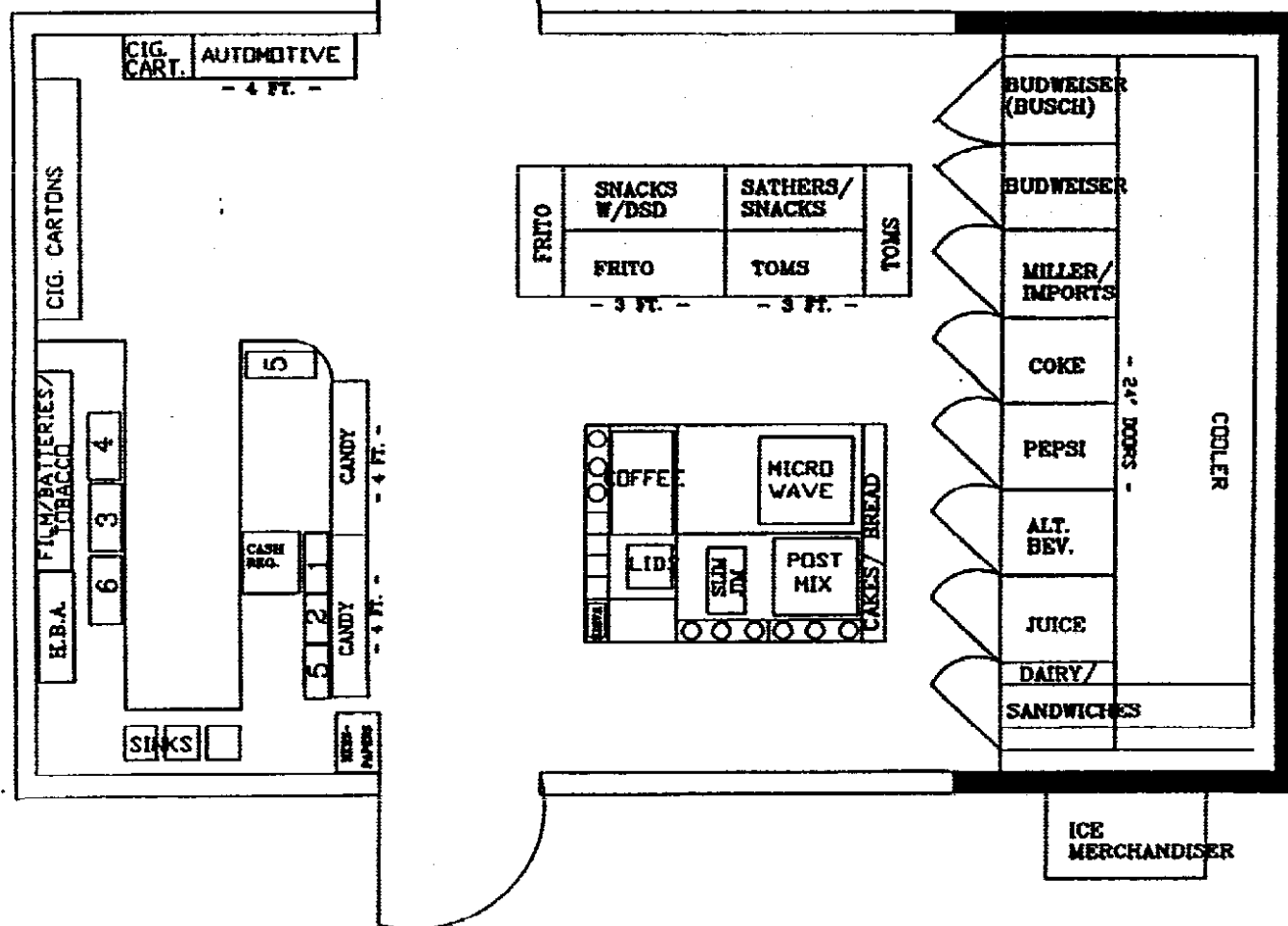
CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR SAVINGS

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

DATE: 05/31/95

APPROVED: *Charles V. Iszard*
L. Twomey
G.N. Kuruc, Jr.
43778

HESS MARTS:

09380 LAKELAND
 09381 ORANGE PK
 09382 TAMPA
 09383 JACKSONVILLE
 09387 MELBOURNE
 09388 JACKSONVILLE
 40378 LADSON
 40380 GREENVILLE

2/37/03

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2137/03

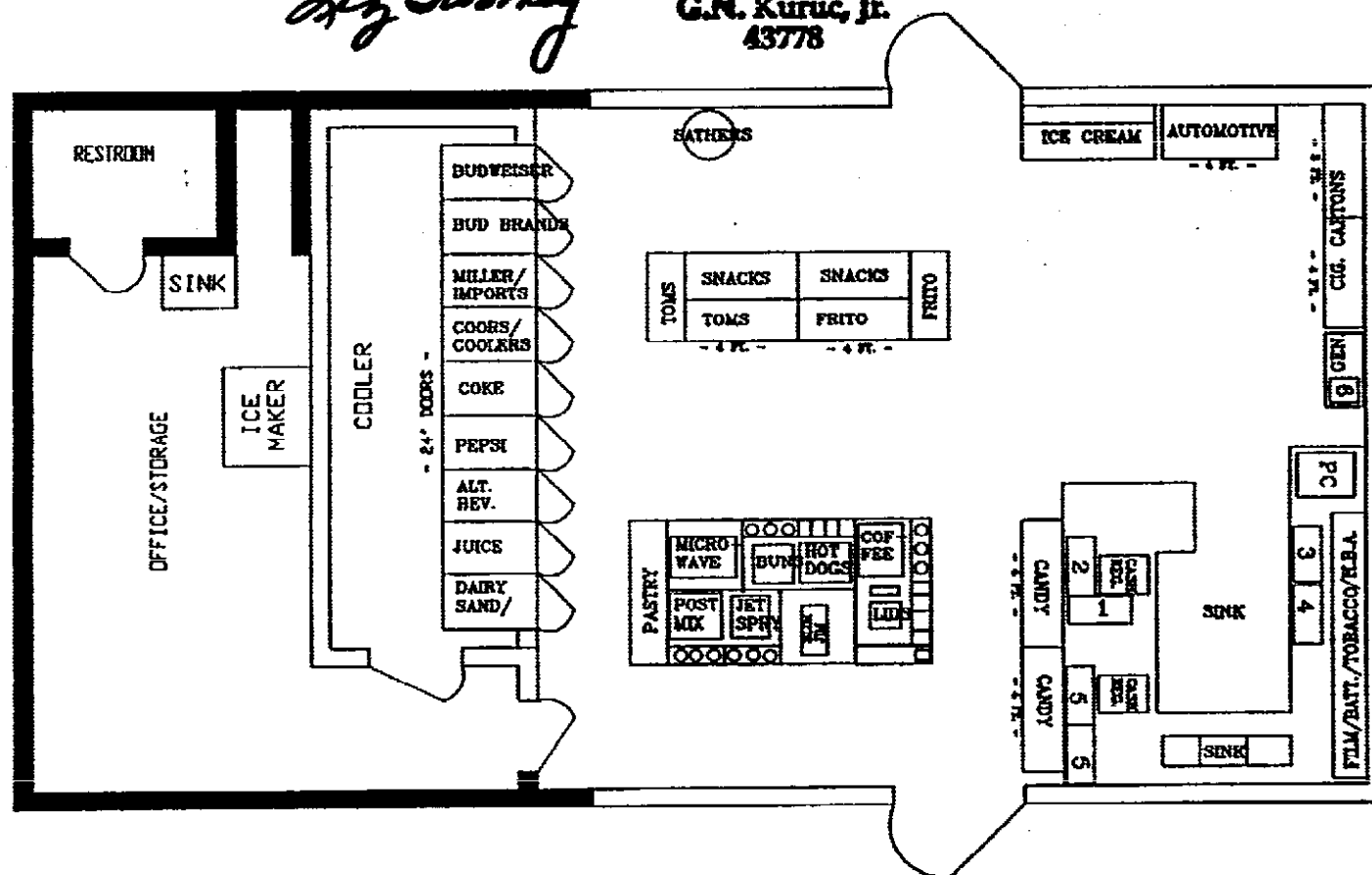
HESS MART 1200 ISLAND MARKETER

DATE: 07/06/95

APPROVED: *Charles V. Iszard*
*L. Twomey*G.N. KURUC, JR.
43778

HESS MARTS:

40236 GREENVILLE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

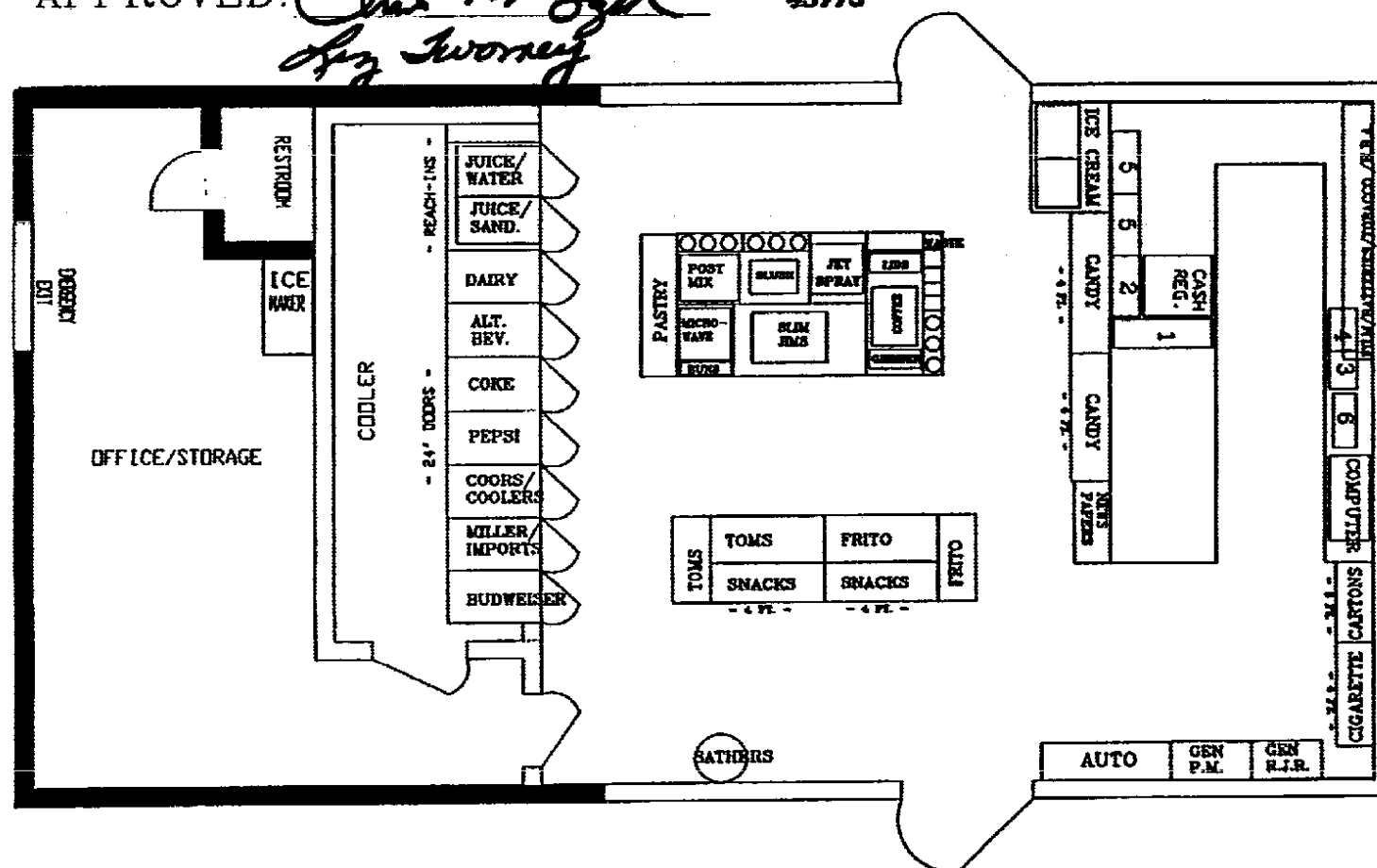
2137/04

DATE: 07/06/95

APPROVED: Chas. W. Dyer
by Worner

G.N. Kuruc, Jr.
43778

40244 CLEMSON



1. MARLBORO
2. PHILIP MORRIS
FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR SAVINGS DISPLAY

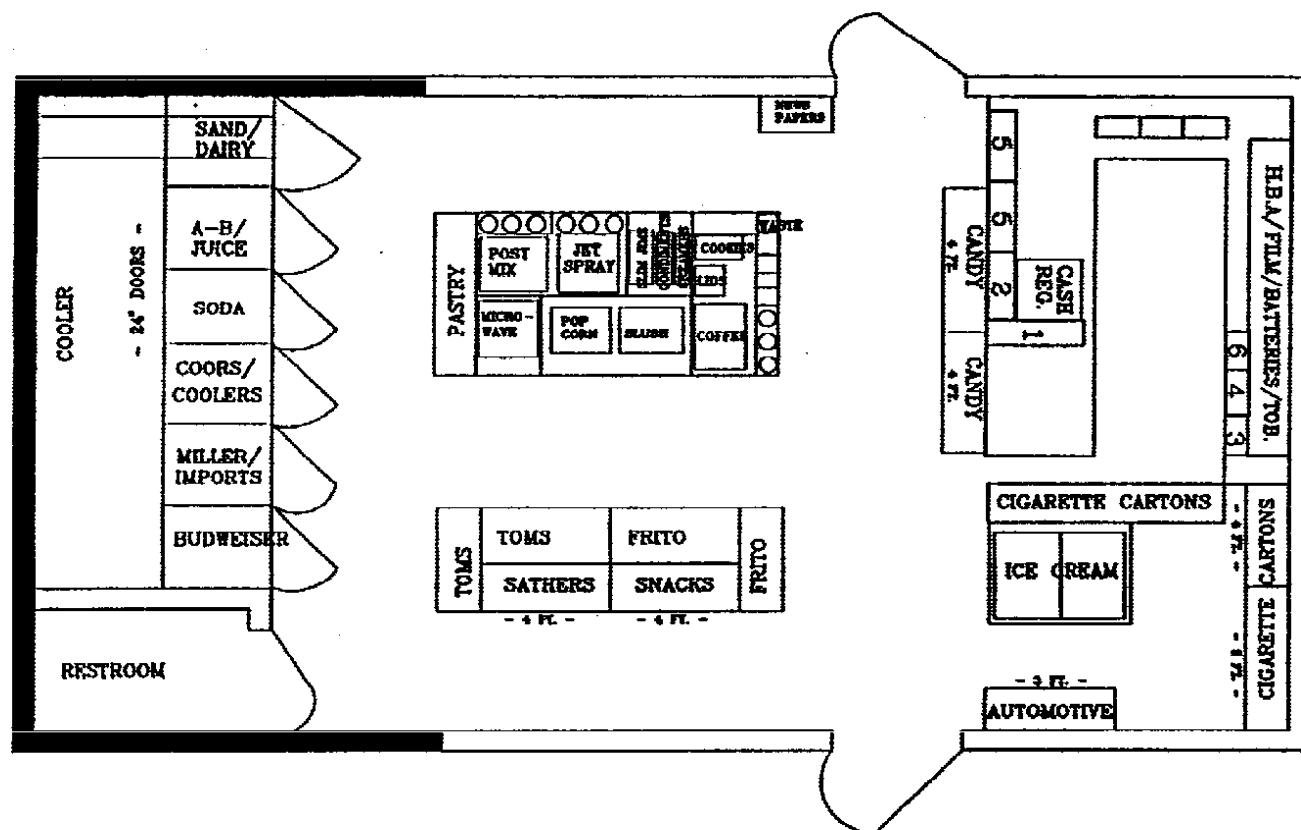
1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 660' ISLAND MARKETER

DATE: 07/05/95

APPROVED: *Chuck V. Iszard*
*Liz Twomey*G.M. Kuruc, Jr.
437782137/05
HESS MARTS:

40227 ANDERSON



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 1200 ISLAND MARKETER

HESS MARTS:

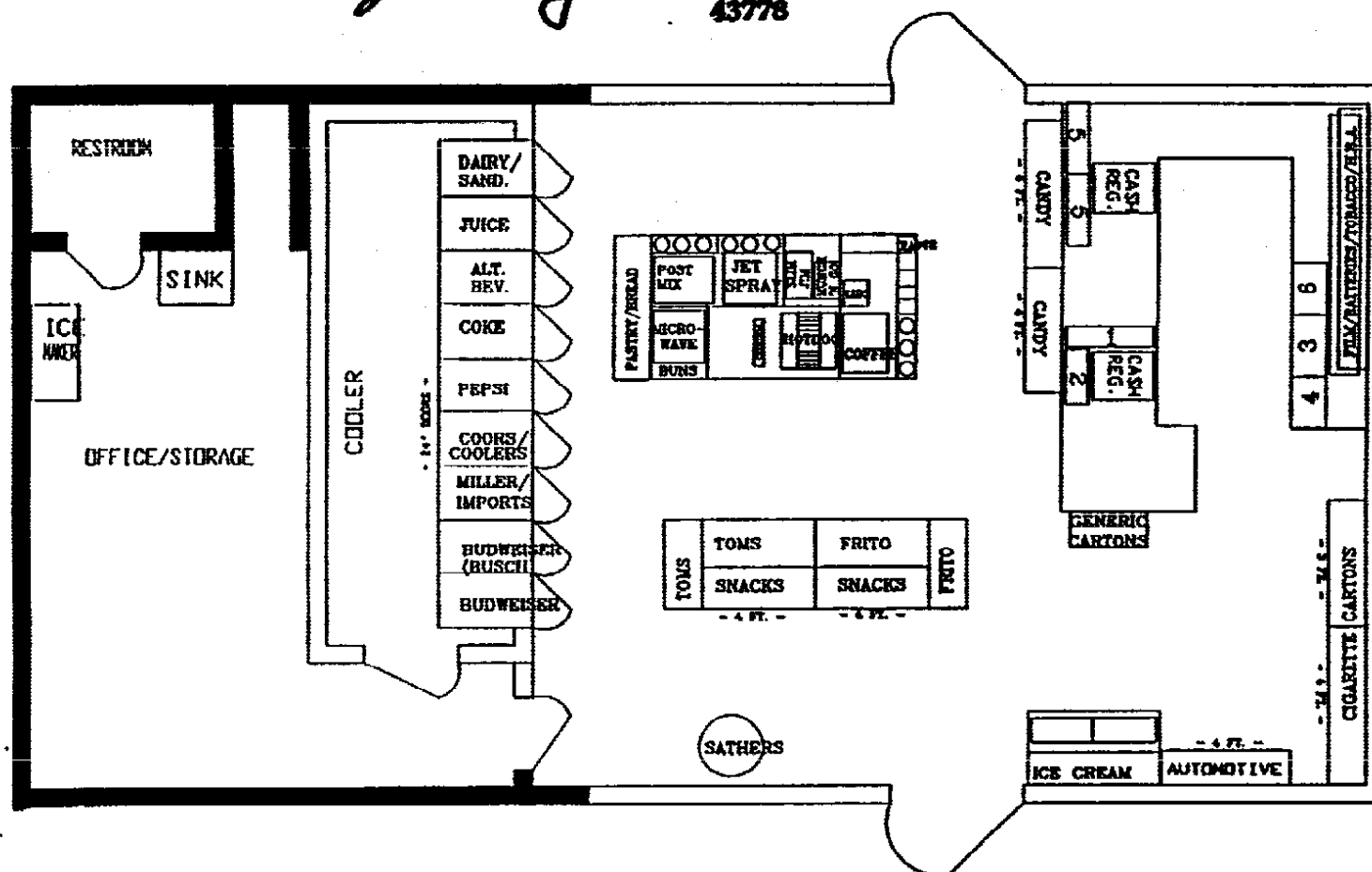
DATE: 06/12/95

09377 ATLANTIC BCH

APPROVED:

Charles V. Iszard
L. Twomey
 G.N. Kuruc, Jr.
 43778

2137/06 - 40261 COLUMBIA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

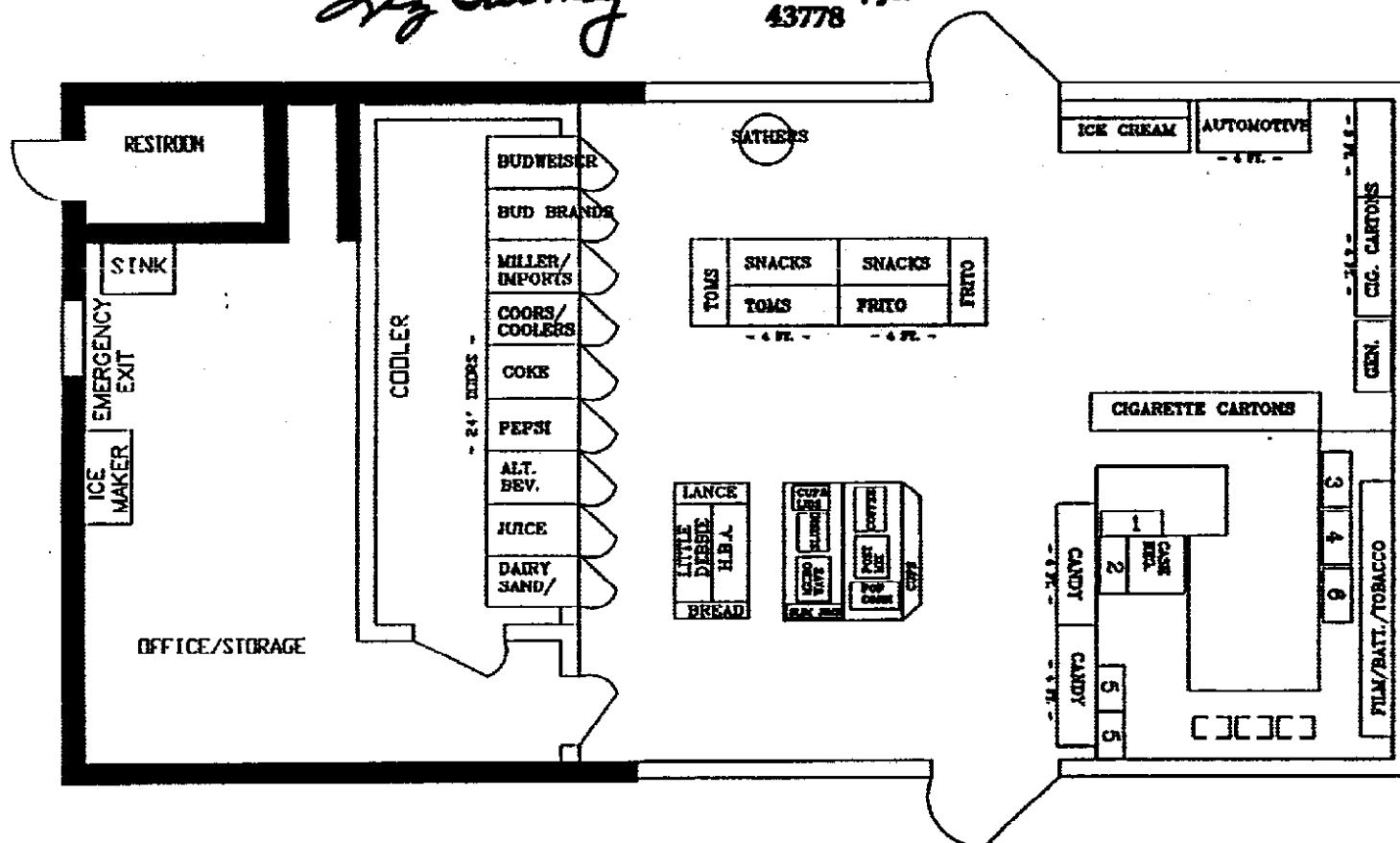
2137/05

HESS' MARTS:

40246 ANDERSON,

By Charles W. Dyer
 Leg. Secretary G.N. Kuruc, Jr.
 43778

G.N. Kuruc, Jr.
43778



1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 1800' ISLAND MARKETER

DATE: 07/06/95

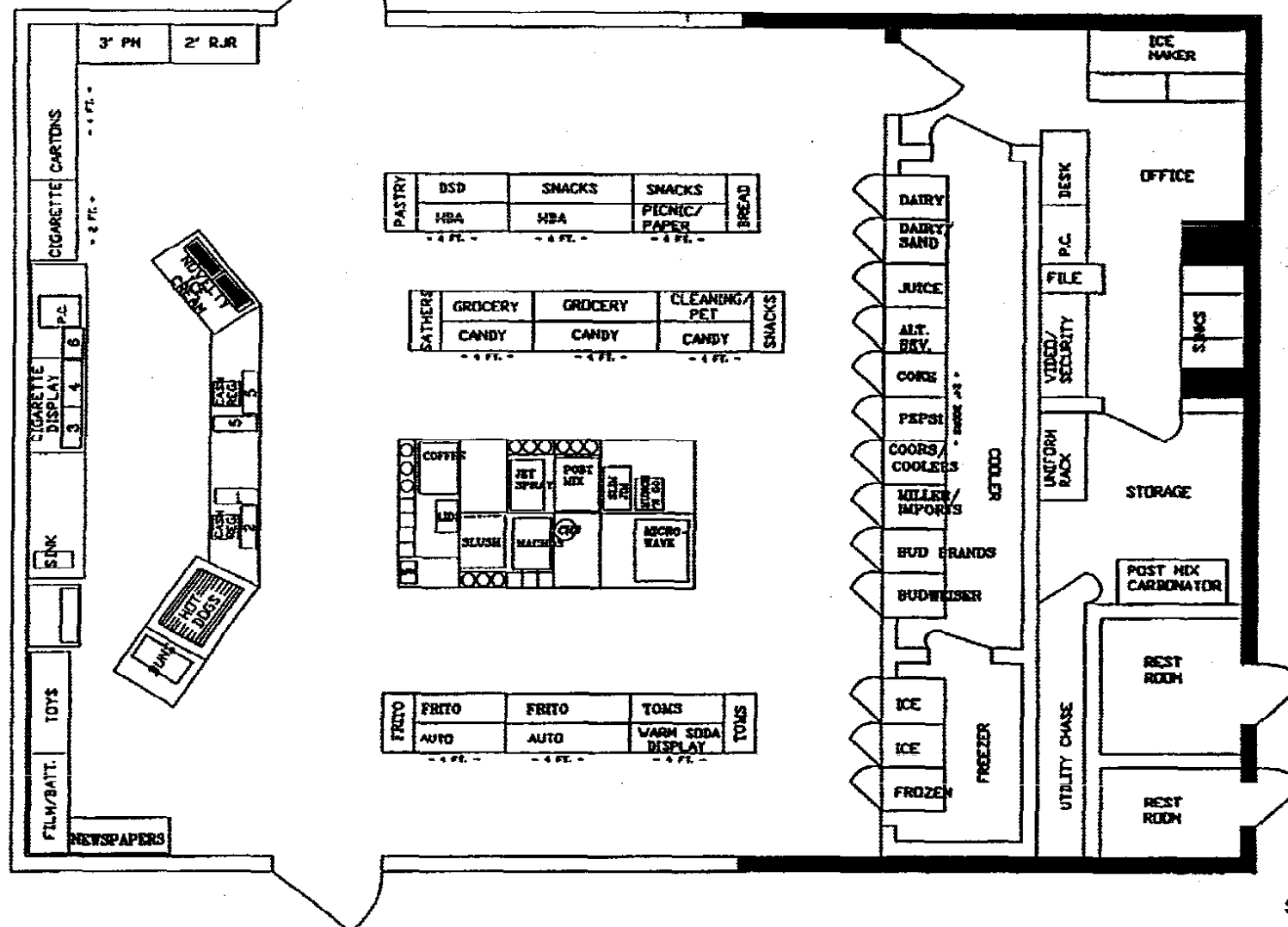
APPROVED:

Chad Yms Izard
L. Twomey
G.N. Kuruc, Jr.
43778

51849 1080

HESS MART 40247-COLUMBIA.

2/37/06



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

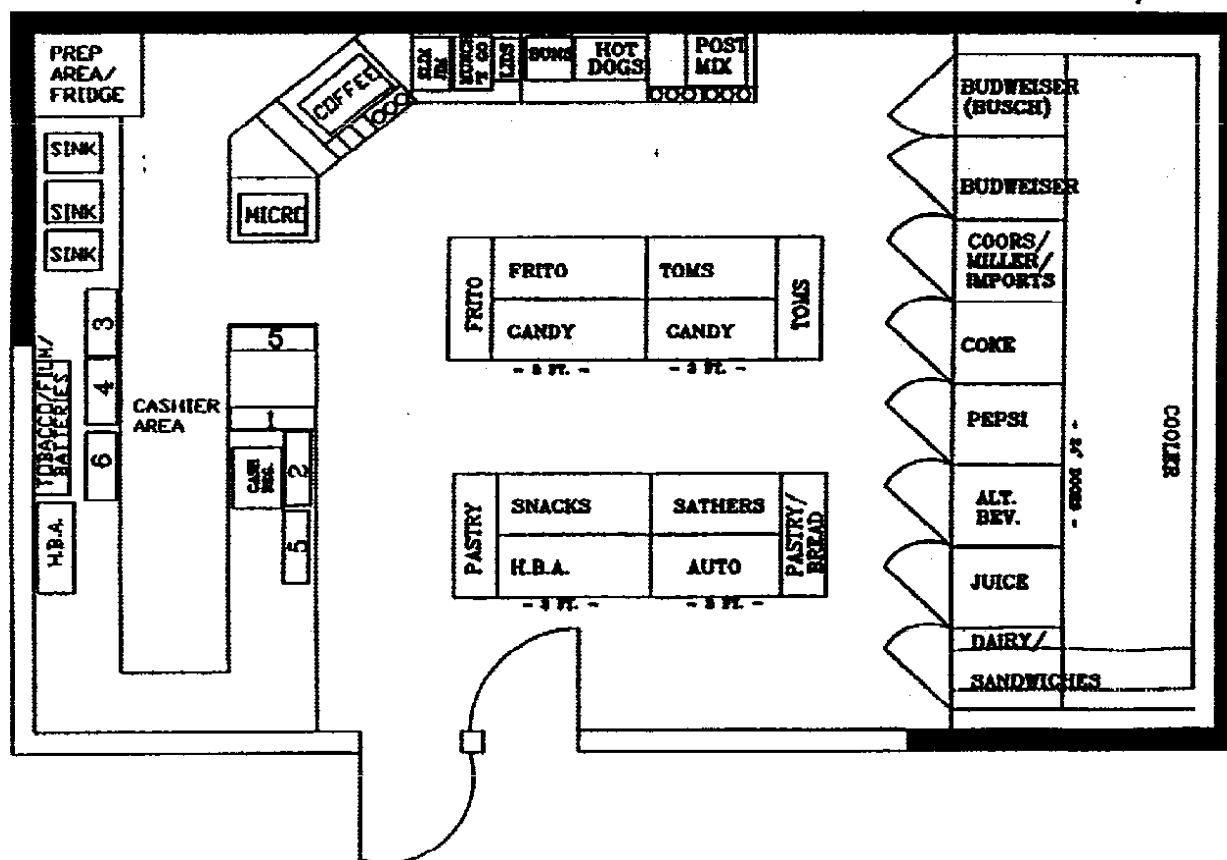
DATE: 06/06/95

APPROVED: *Charles V. Iszard*
L. Twomey
G.N. Kuruc, Jr.
43778

HESS MARTS:

09379 WINTER SPRGS
10372 LAWRENCEVILLE
40370 N.CHARLESTON
40373 N.CHARLESTON
40374 COLUMBIA
40379 SPARTANBURG
40382 COLUMBIA

2137/06 -



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

DATE: 06/06/95

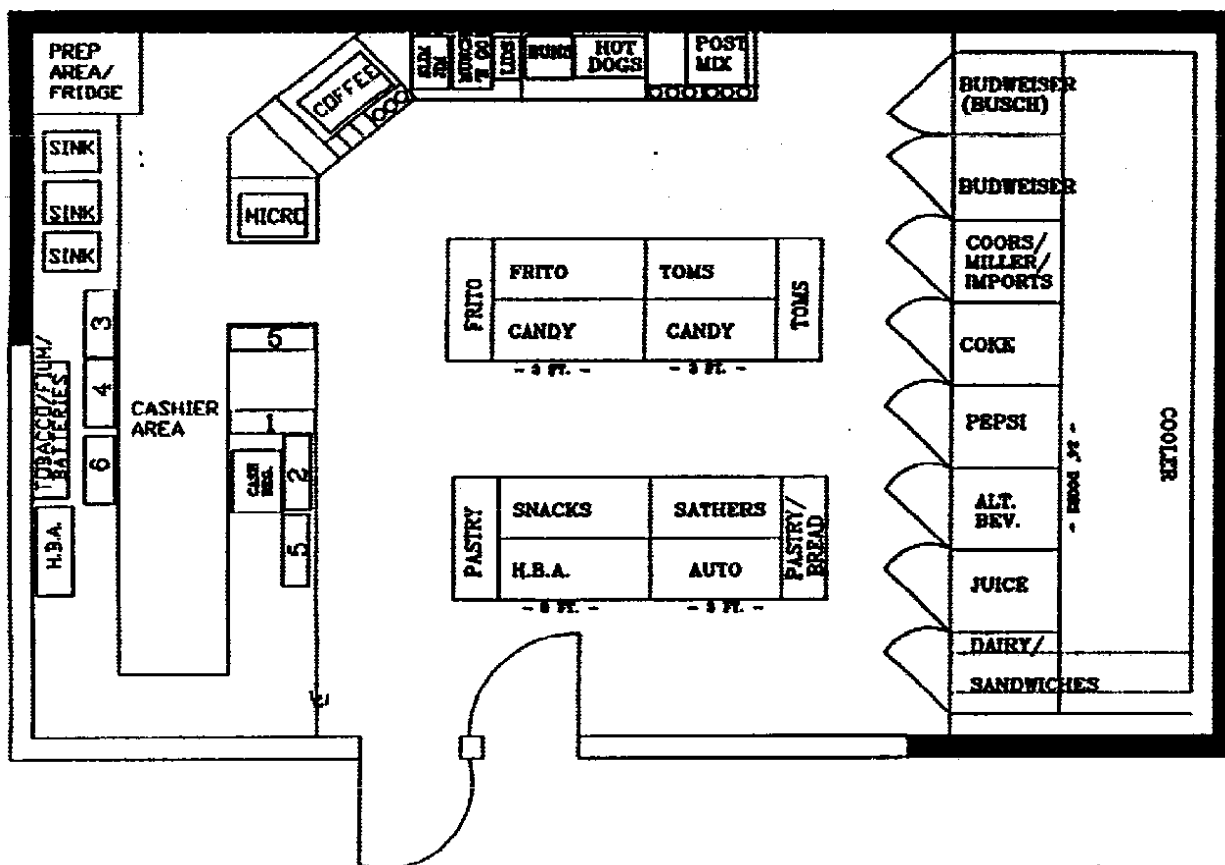
APPROVED:

Charles V. Izard
L. Twomey
 C.V. KURUC, JR.
 43778

2137/06 -

HESS MARTS:

09379 WINTER SPRGS
 10372 LAWRENCEVILLE
 40370 N.CHARLESTON
 40373 N.CHARLESTON
 40374 COLUMBIA
 40379 SPARTANBURG
 40382 COLUMBIA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

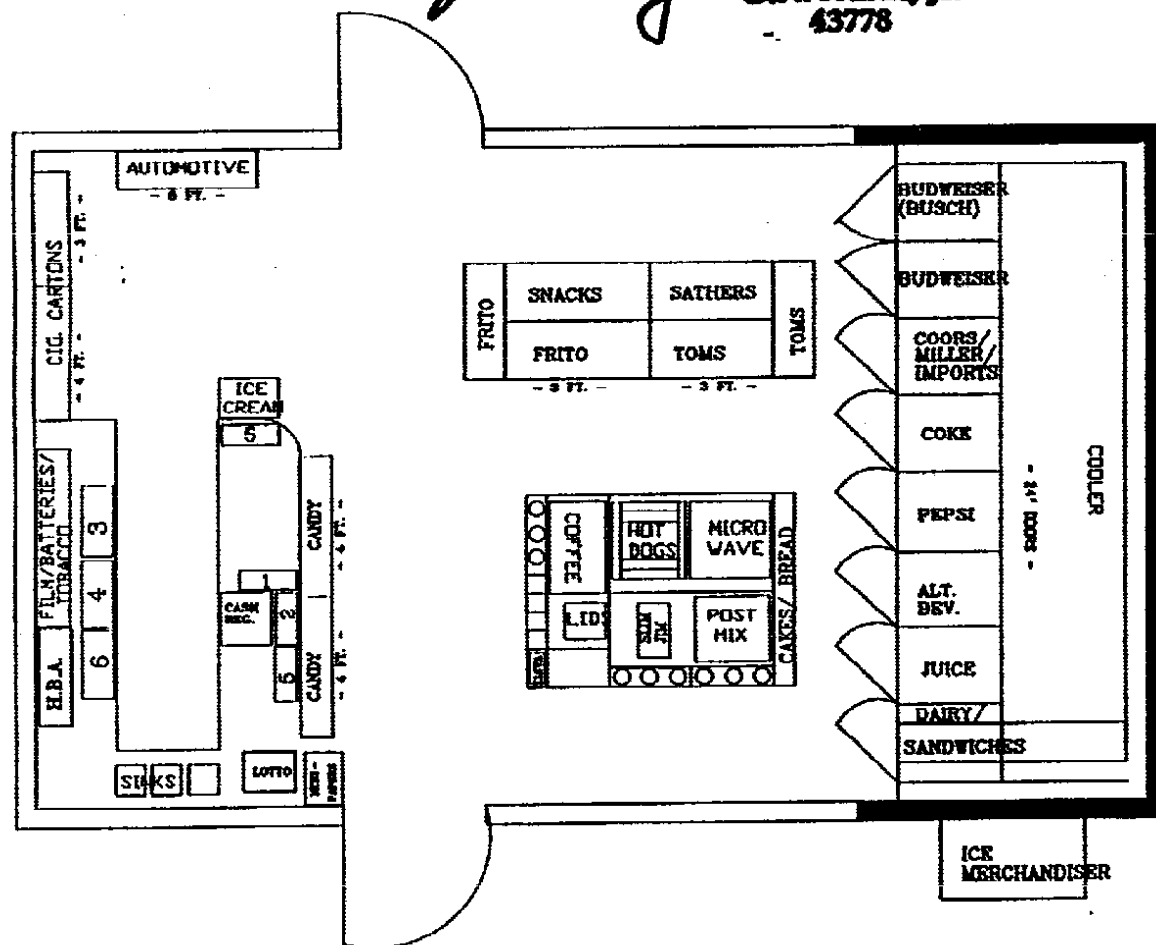
51849 1084

HESS MART 600' ISLAND MARKETER

DATE: 06/12/95

APPROVED: *Charles Wm Izard*
Liz Twomey G.N. KURUC, Jr.
 43778

HESS MARTS: 2226/05
 10373 LILBURN



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 1200' ISLAND MARKETER

DATE: 10/03/95

APPROVED:

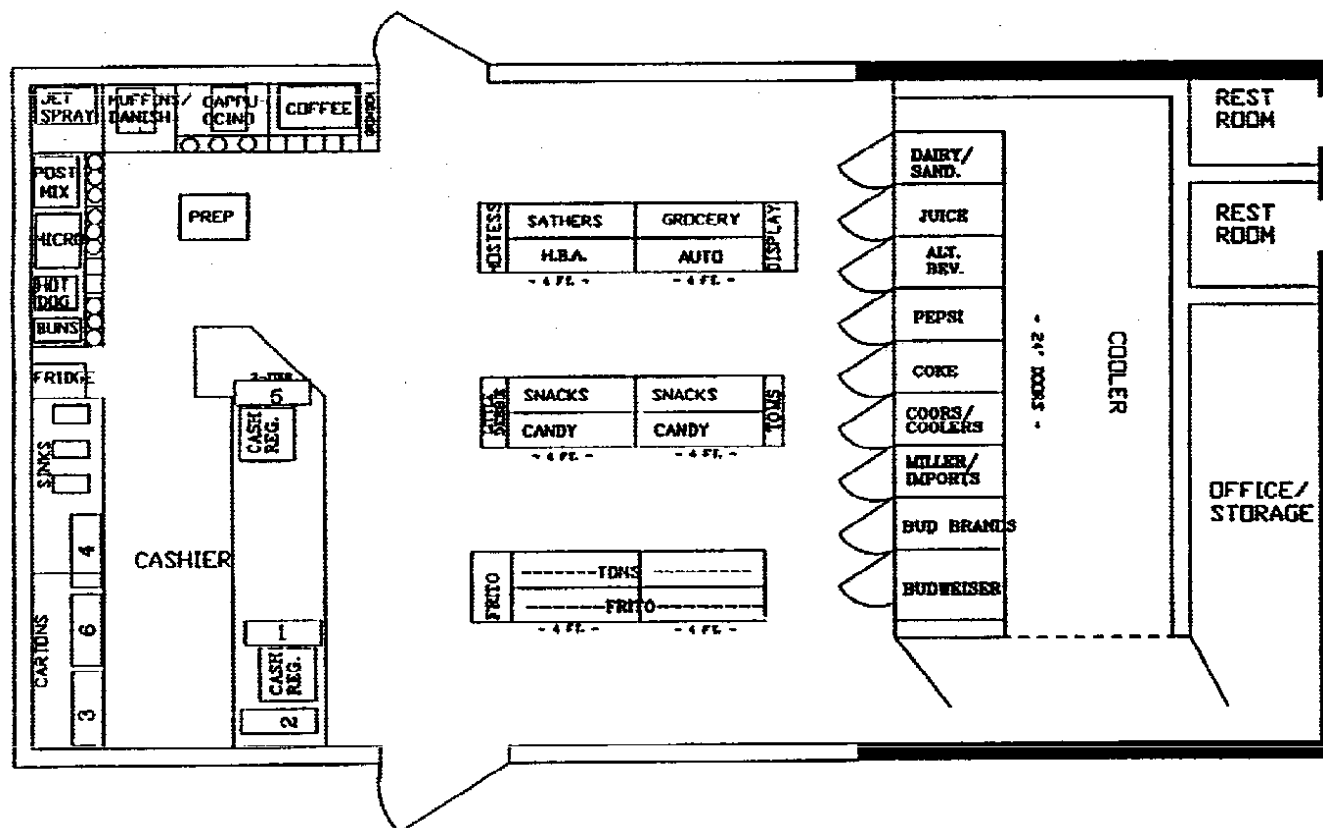
Charles V. Iszard
L. Twomey

G.N. Kuruc, Jr.
 43778

HESS MARTS:

10253 ATLANTA

2226/09



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**

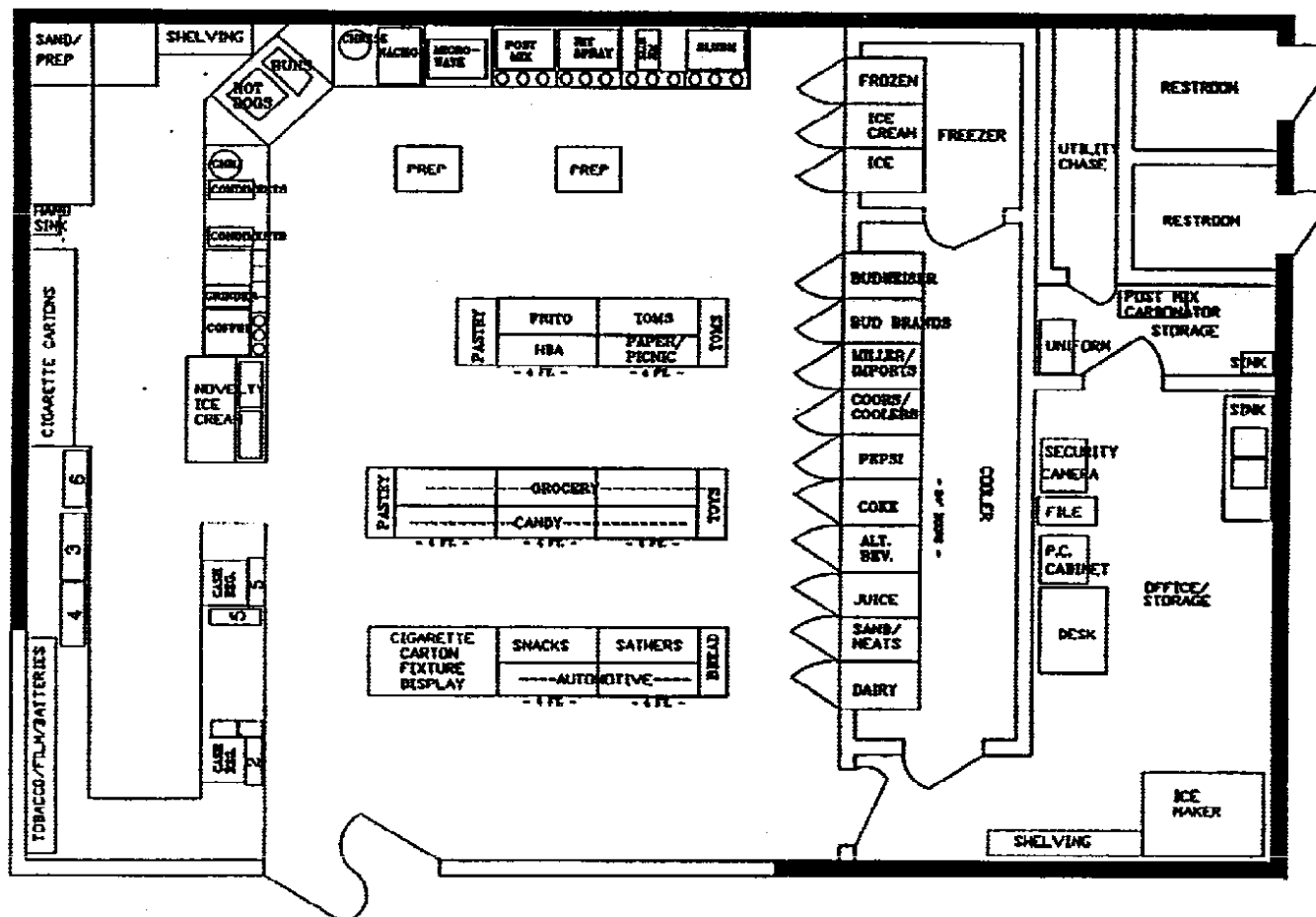
SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2228/03

10370 STOCKBRIDGE

APPROVED:

Charles Wm. Dyer
Liz Swoney
G.N. Kuruc, Jr.
43778



1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

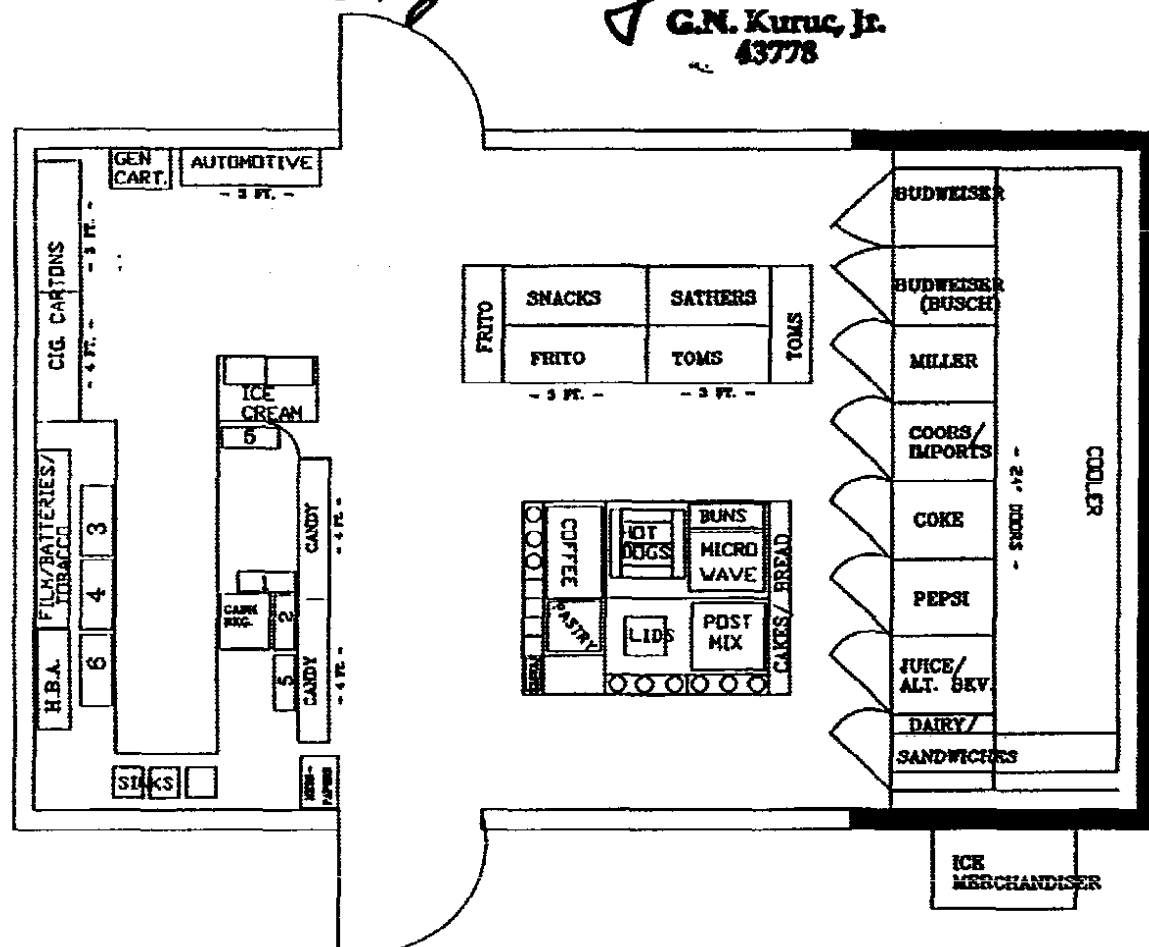
1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

DATE: 06/22/95

APPROVED: *Charles W. Iszard**L. Twomey*
G.N. Kuruc, Jr.
43778HESS MARTS: *2258/04*

10255 CLAY COUNTY



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**

SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

51849 1088

2228/04

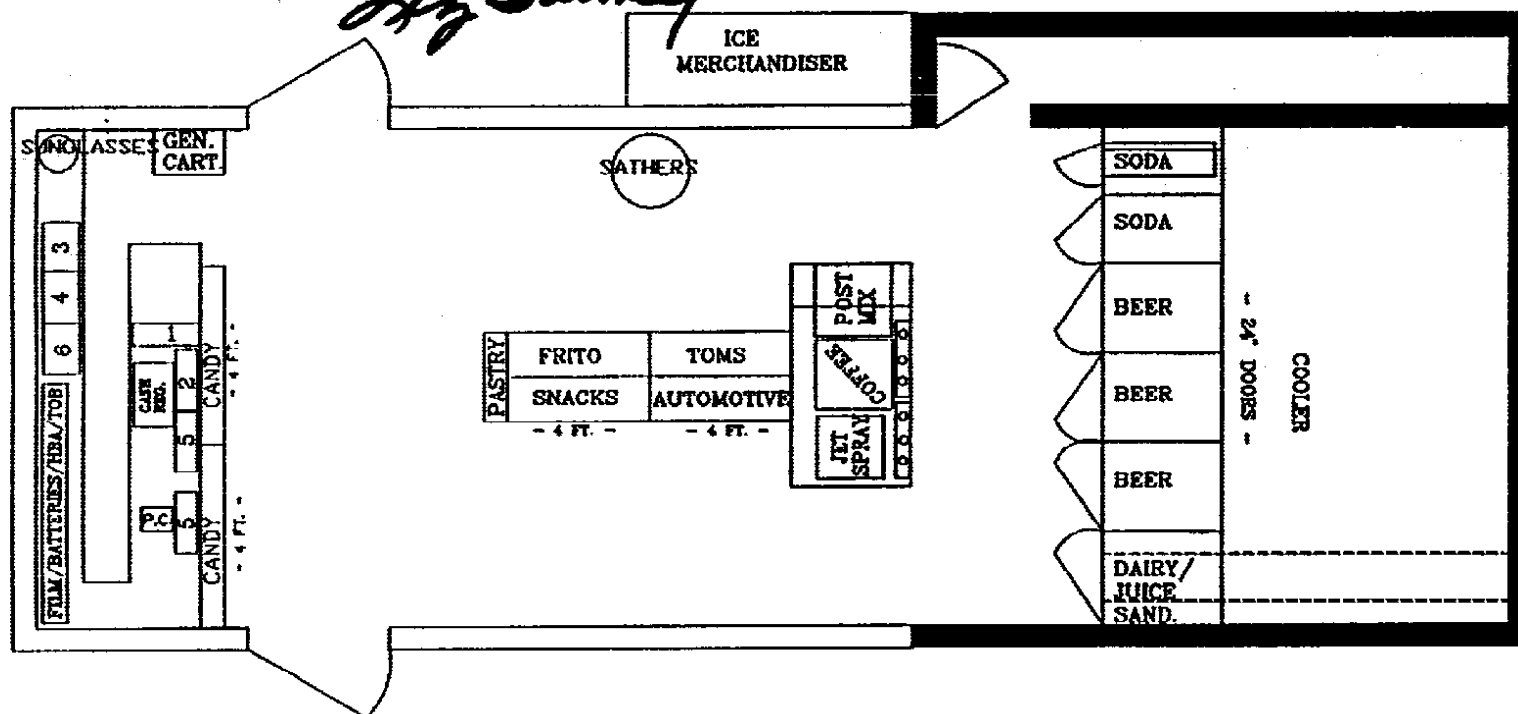
HESS MART 460' SPECIAL

DATE: 05/22/95

HESS MARTS:

10243 FOREST PARK

APPROVED:

Charles V. Izard
*L. Twomey*G.N. Kuruc, Jr.
43778

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 1800' ISLAND MARKETER

DATE: 05/19/95

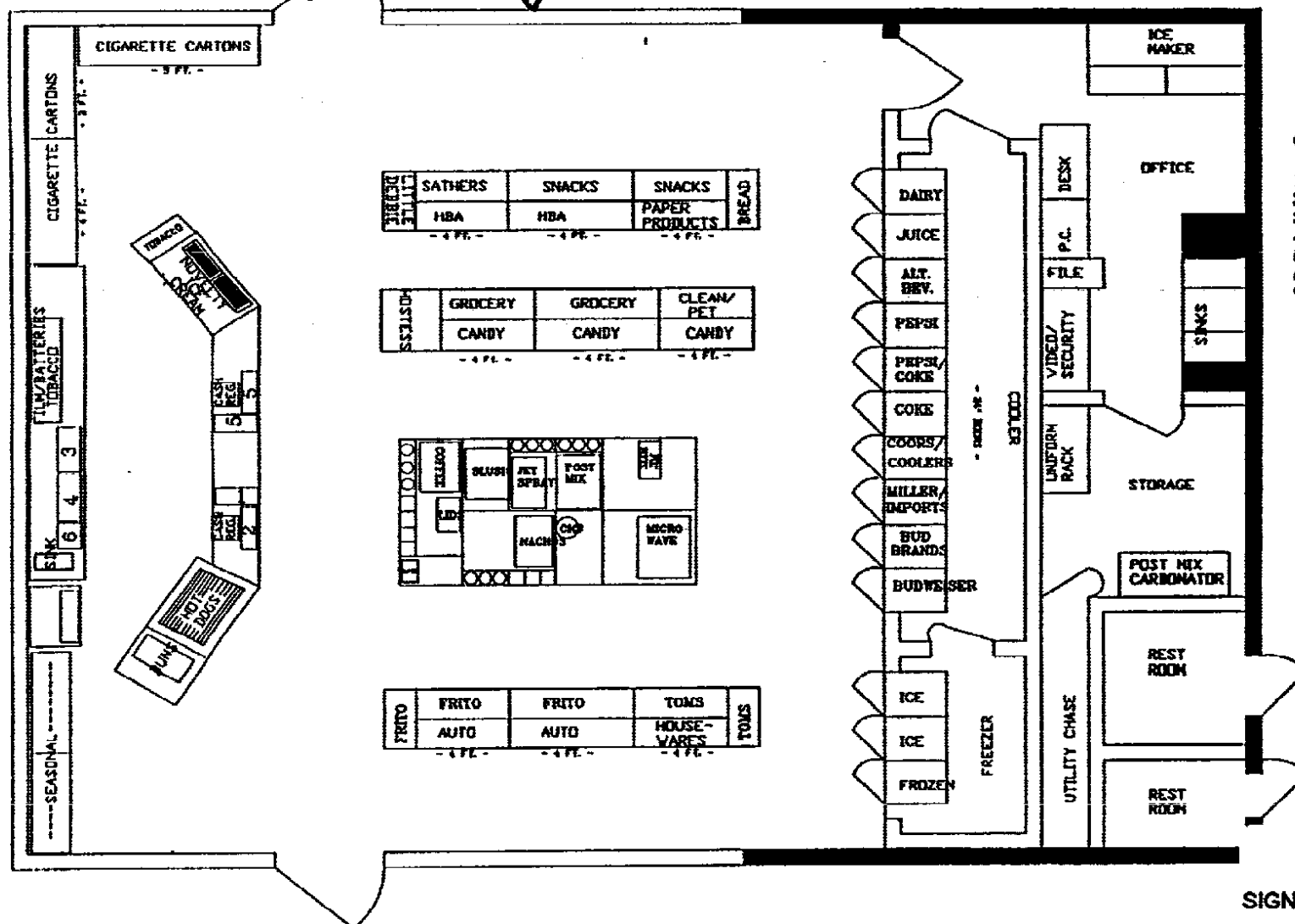
APPROVED:

Charles M. Iszard
*L. Twomey*G.N. Kuruc, Jr.
43778

2228/04

HESS MARTS:

10251 MORROW



**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2228/04

HESS MART 460' SPECIAL

DATE: 06/12/95

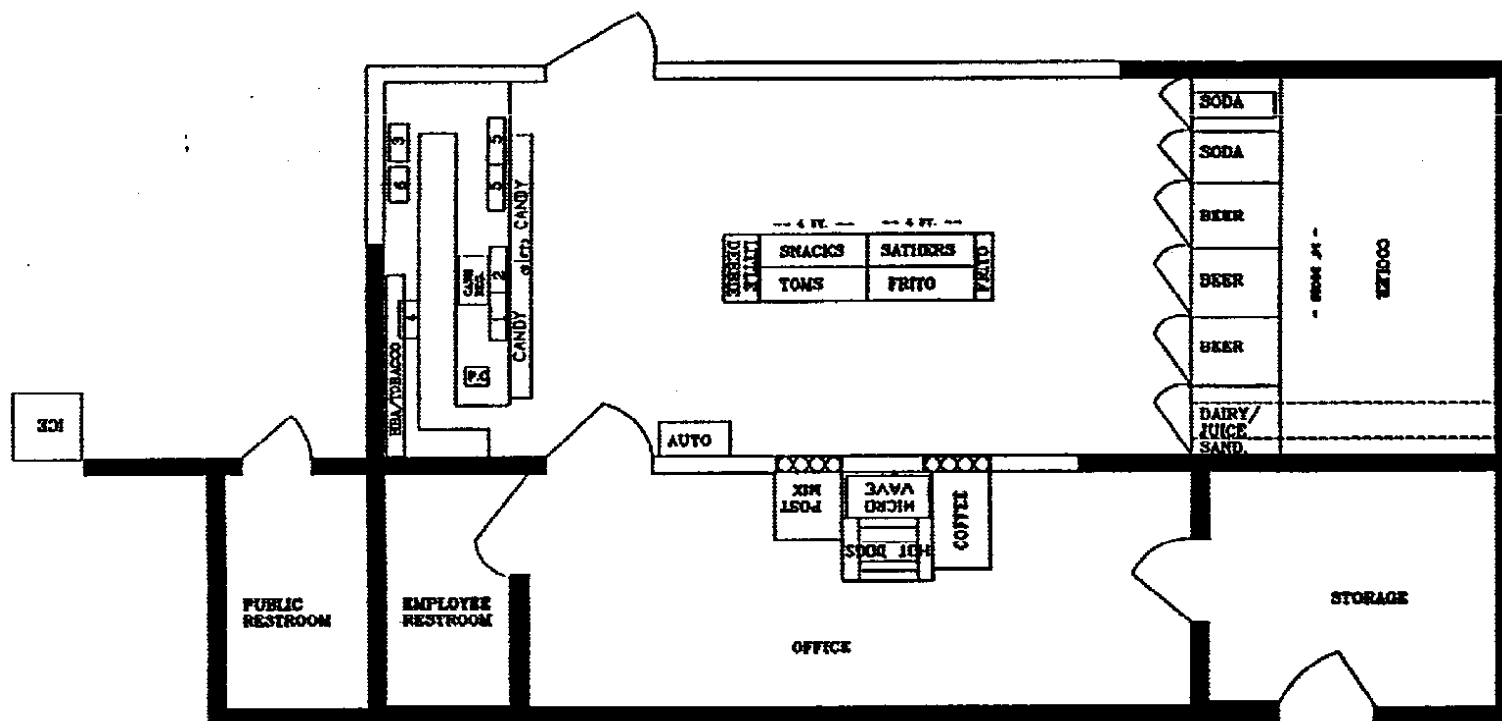
APPROVED: *Charles V. Iszard*
L. Twomey G.N. Kuruc, Jr.
43778

HESS MARTS:

10219 FOREST PARK

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS
FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE



**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2228/07

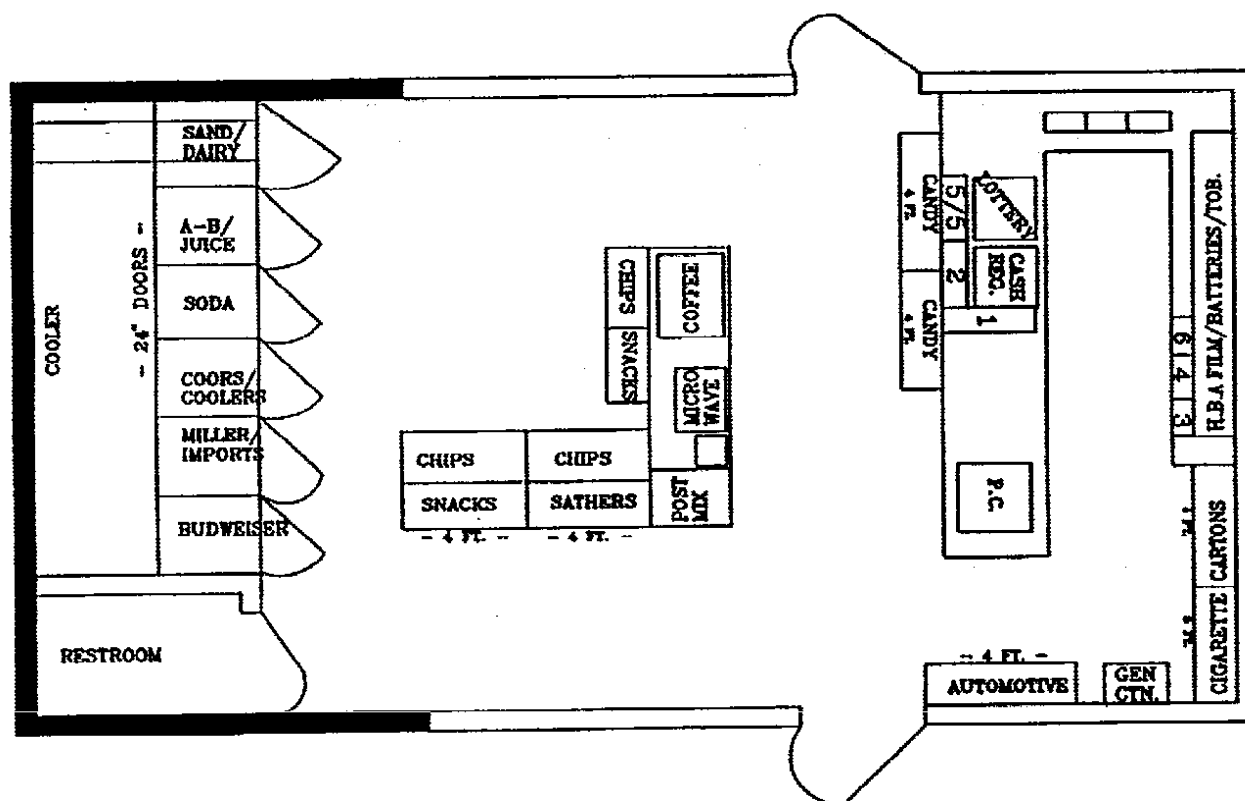
HESS MART 660' ISLAND MARKETER

DATE: 12/01/95

APPROVED: *Charles T. Iszard*
L. Twomey
G.N. Kuruc, Jr.
43778

HESS MARTS:

10237 AUGUSTA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

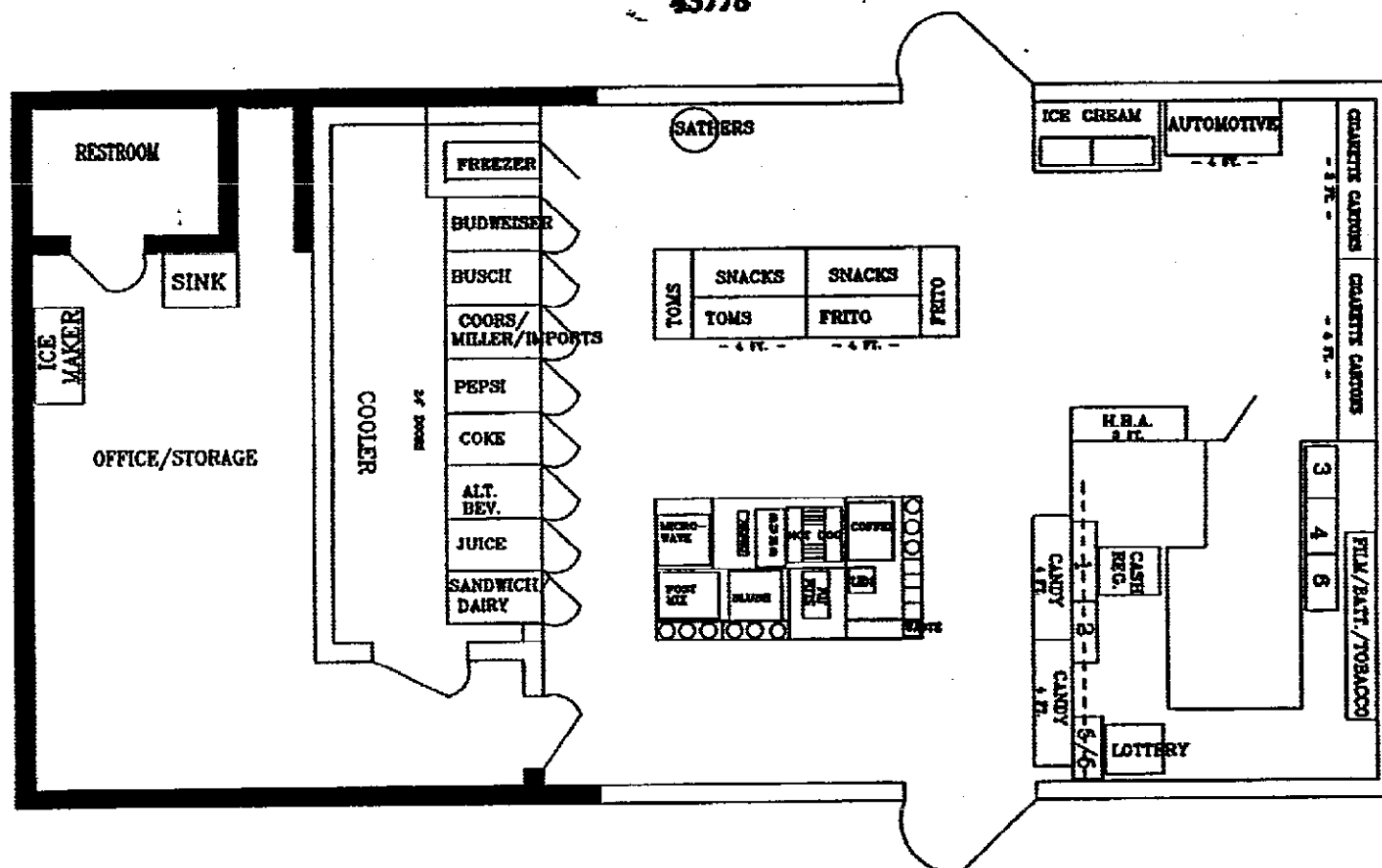
2228/07

HESS MARTS:

10227 AUGUSTA

Charles Wm Dyer
Sgt Swamy

G.N. Kuruc, Jr.
43778



1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

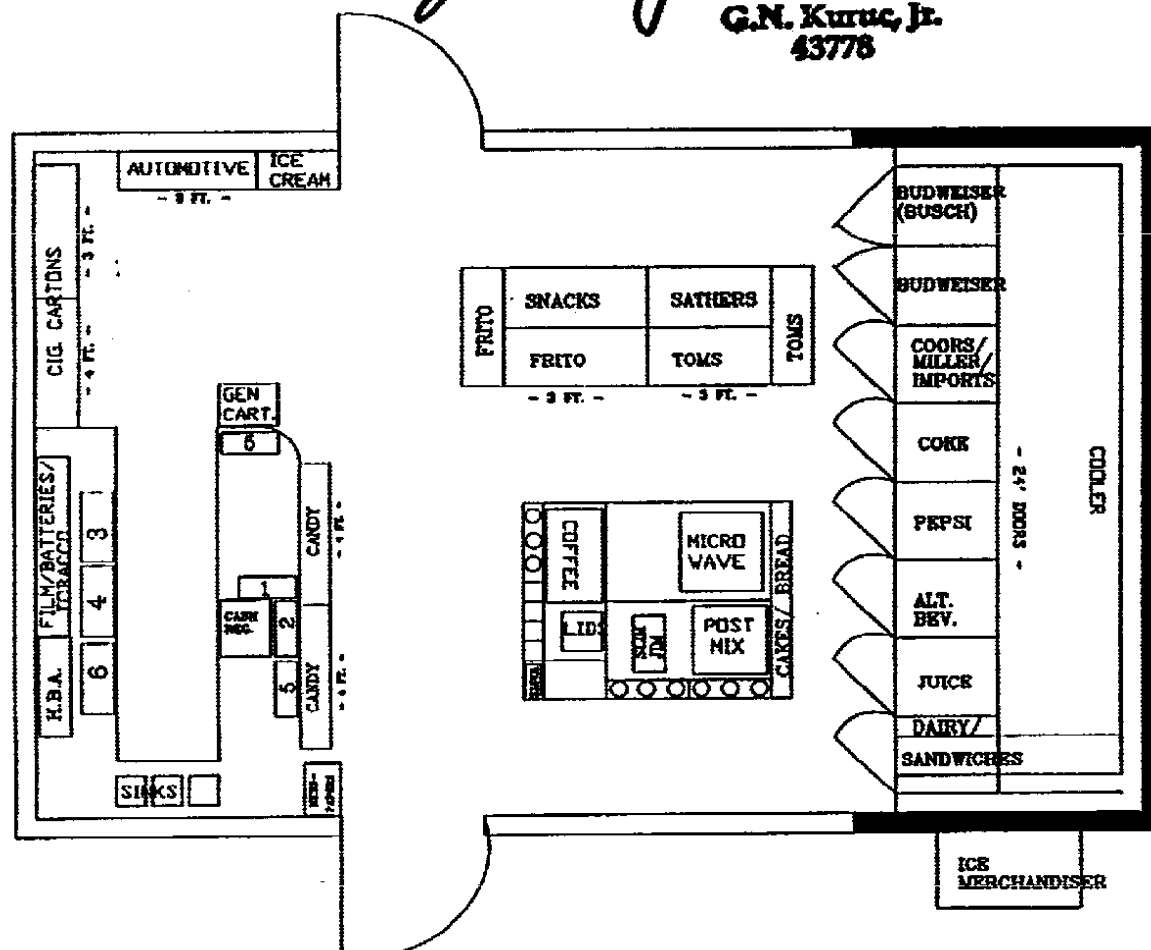
1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

DATE: 06/12/95

APPROVED: *Charles V. Iszard*
*L. Twomey*G.N. KURUC, JR.
43778HESS MARTS: *2228/08*

10371 SNELLVILLE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

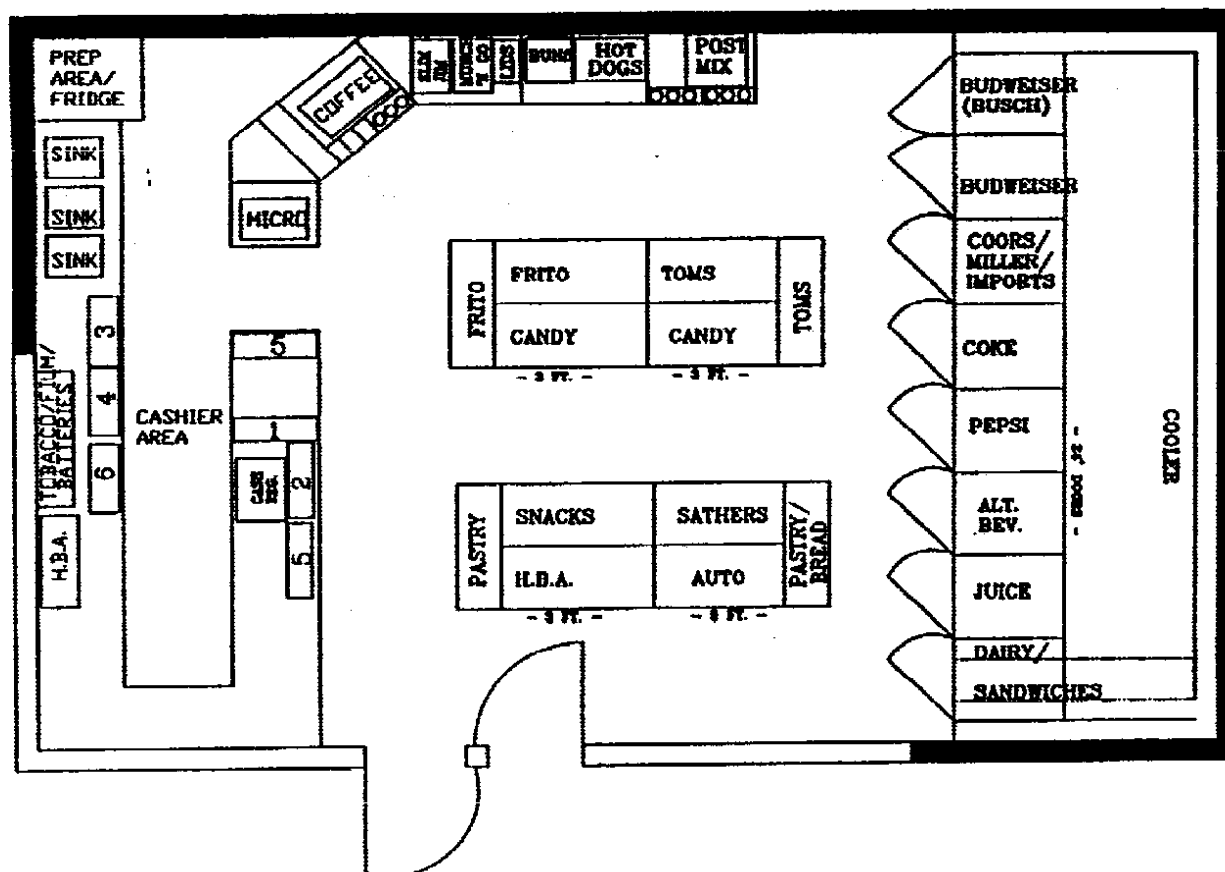
DATE: 06/06/95

APPROVED: *Charles V. Iszard*
L. Twomey
C.V. KURUC, JR.
43 43778

2228/08

HESS MARTS:

09379 WINTER SPRGS
10372 LAWRENCEVILLE
40370 N.CHARLESTON
40373 N.CHARLESTON
40374 COLUMBIA
40379 SPARTANBURG
40382 COLUMBIA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

DATE: 06/12/95

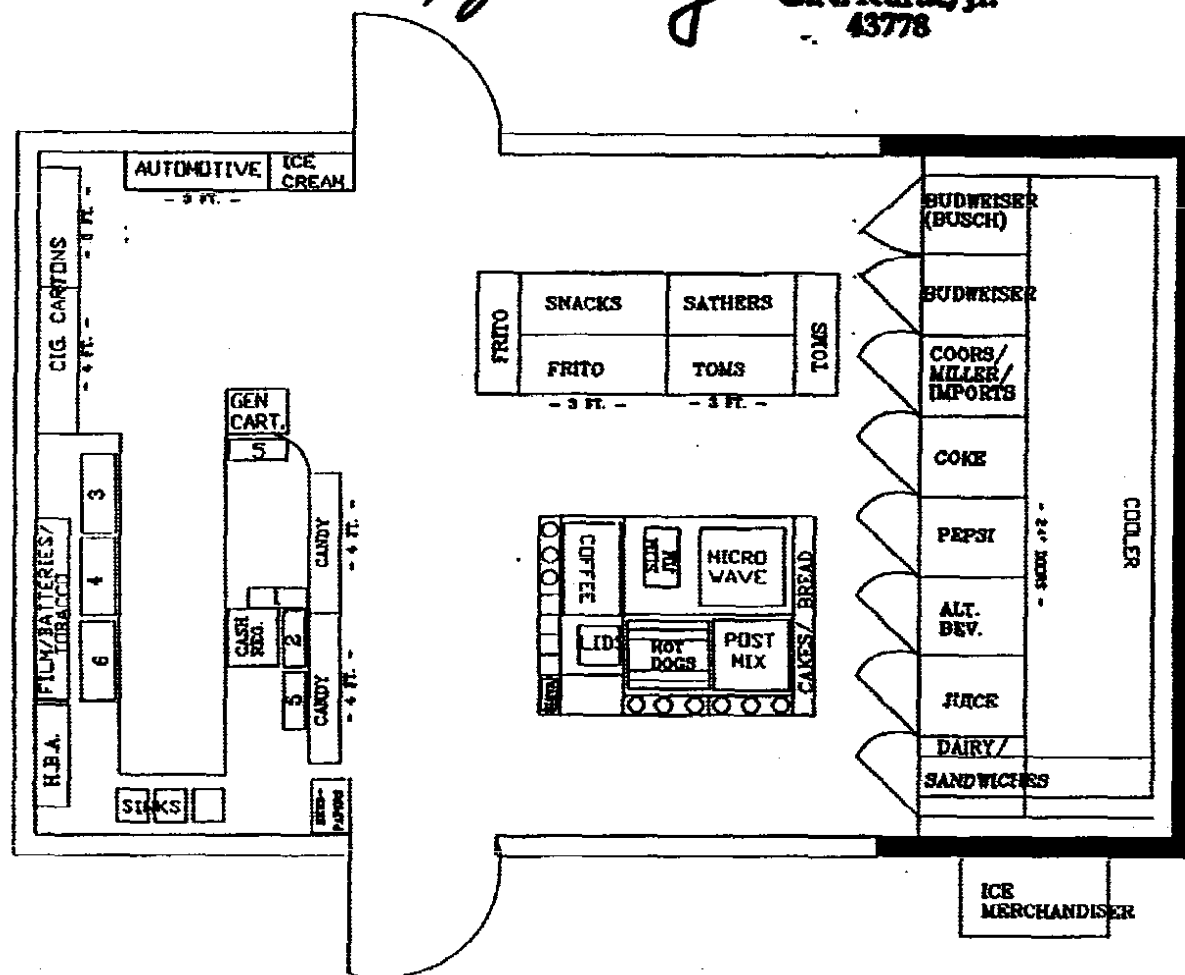
APPROVED:

Charles T. M. Iszard
L. Twomey

G.N. Kuruc, Jr.
 43778

2232/03
 HESS MARTS:

10374 KENNESAW



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2233/02

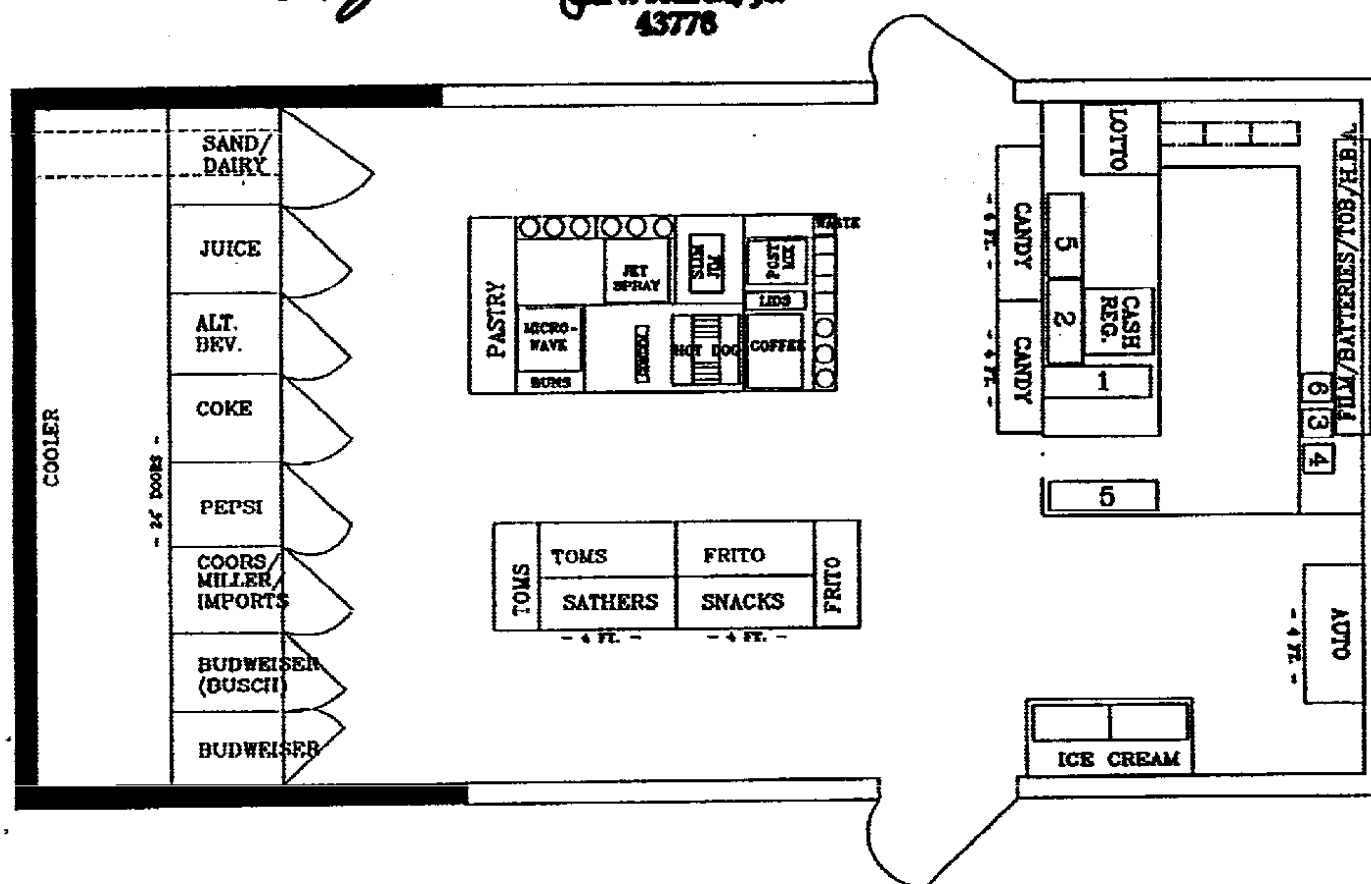
HESS MART 660' ISLAND MARKETER

DATE: 06/06/95

APPROVED: *Charles V. Iszard*
L. Twomey
J.N. Kuruc, Jr.
43776

HESS MART:

09275 TALLAHASSEE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORELLARD

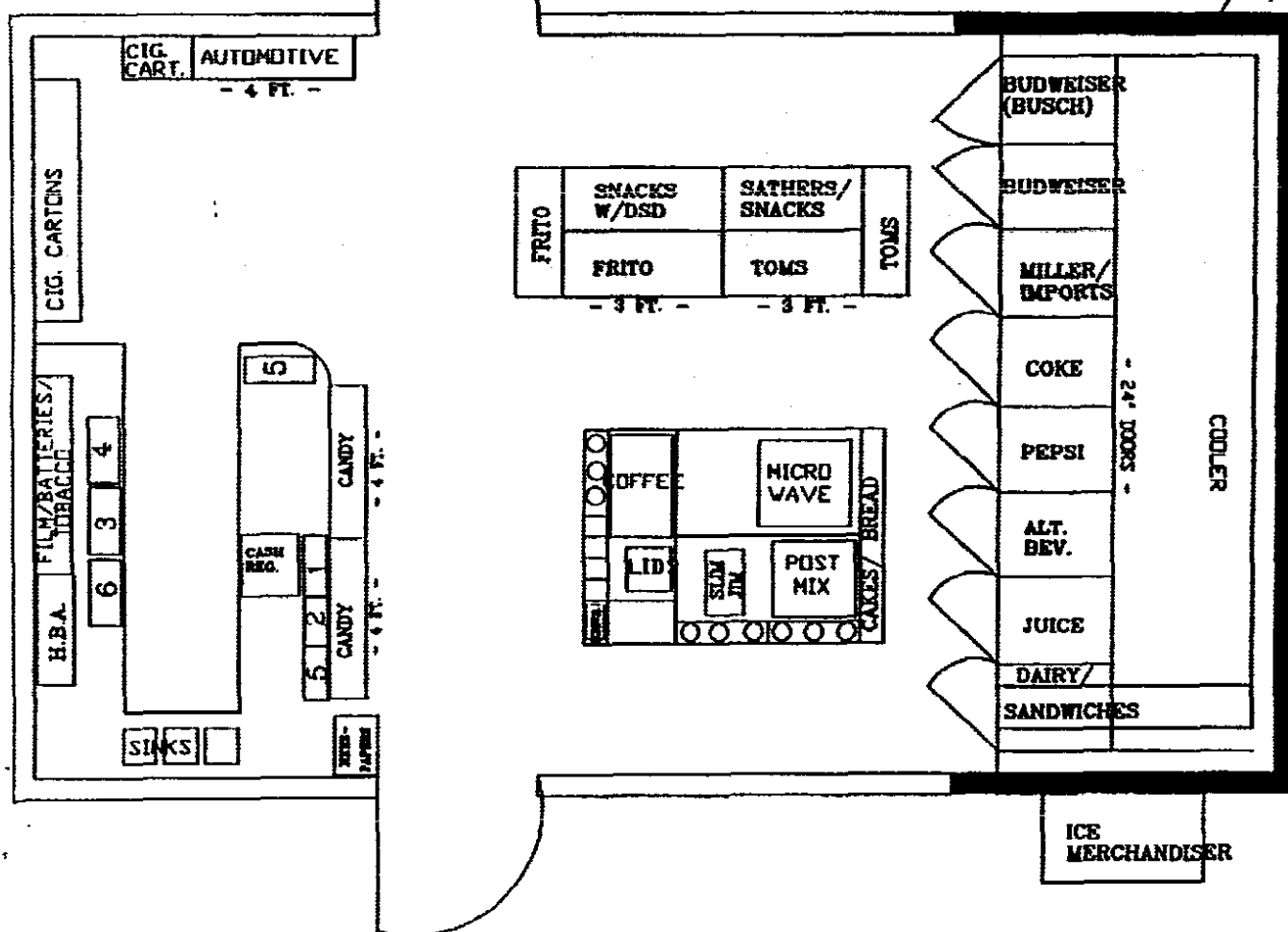
**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

DATE: 05/31/95

APPROVED: *Charles V. Izard*
Ray Twomey
G.N. Kuruc, Jr.
43778

2237/07-



HESS MARTS:

09380 LAKELAND
 09381 ORANGE PK
 09382 TAMPA
 09383 JACKSONVILLE
 09387 MELBOURNE
 09388 JACKSONVILLE
 40378 LADSON
 40380 GREENVILLE

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

51849 1098

2326/01

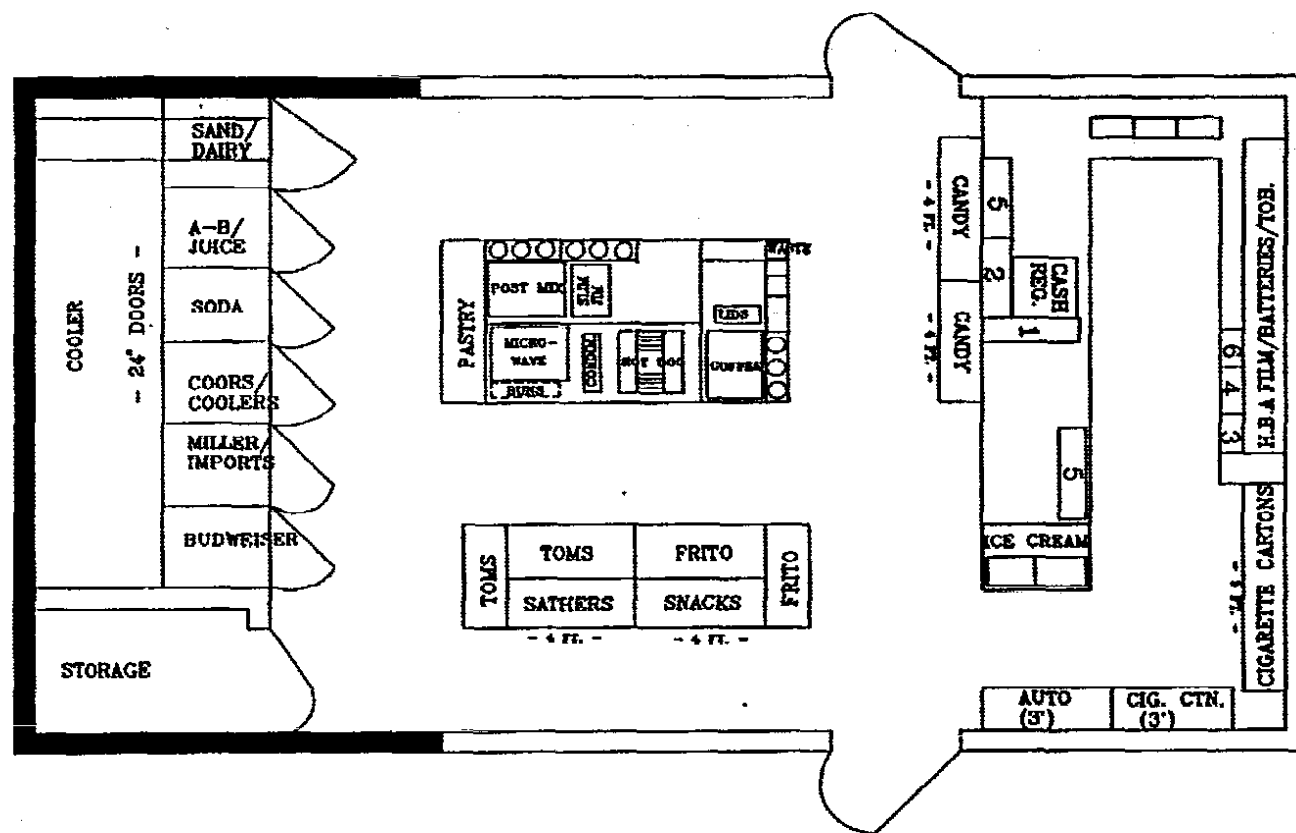
HESS MART 660' ISLAND MARKETER

HESS MARTS:

DATE: 02/97/96

09285 ST.PETERSBURG

APPROVED: *Charles T. Izard*
By: L. Twomey
 G.M. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2326/01

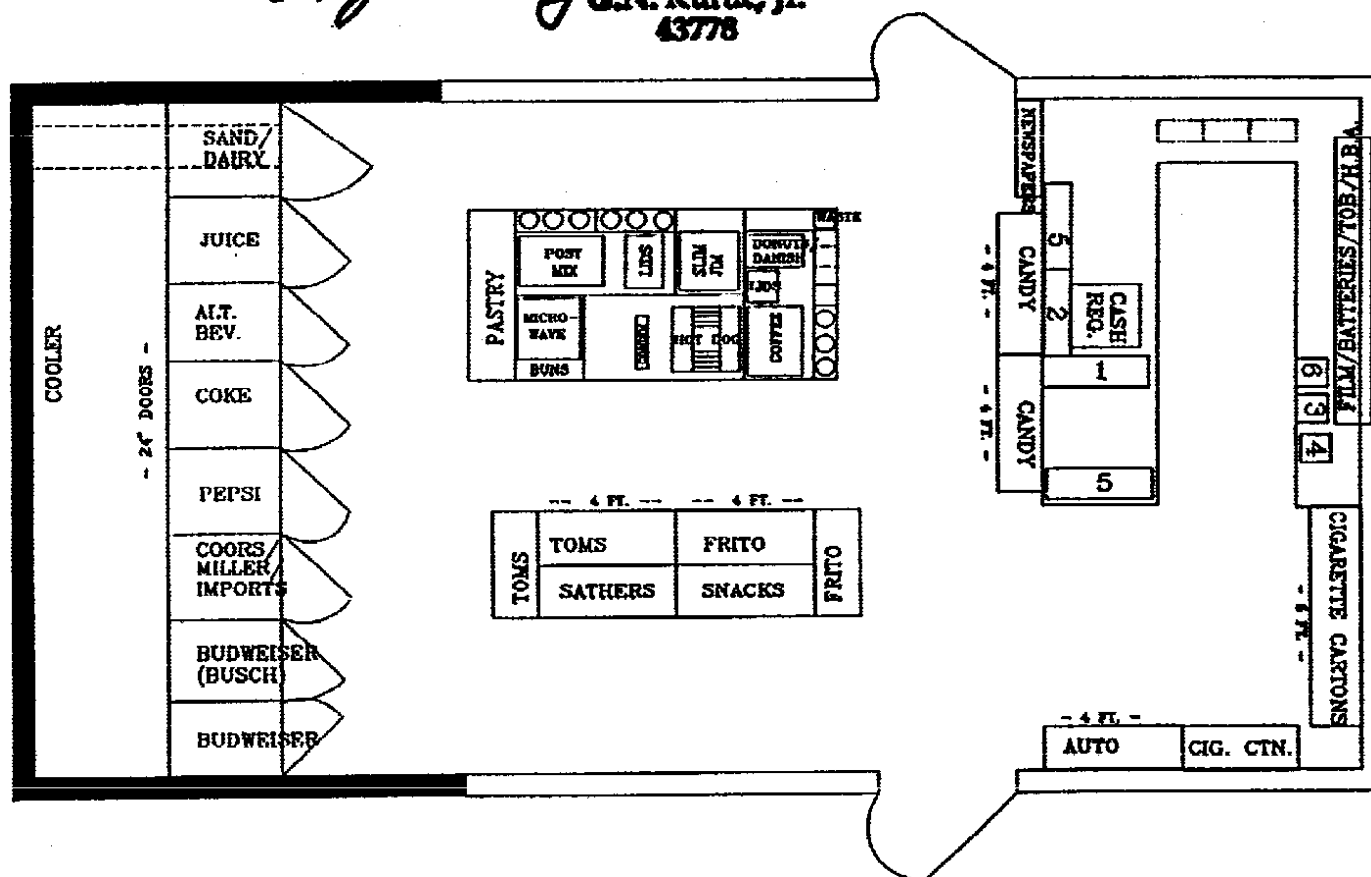
HESS MART 660' ISLAND MARKETER

DATE: 06/06/95

APPROVED: *Charles M. Iszard*
L. Twomey C.N. Kuruc, Jr.
43778

HESS MART:

09269 ST. PETERSBURG



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

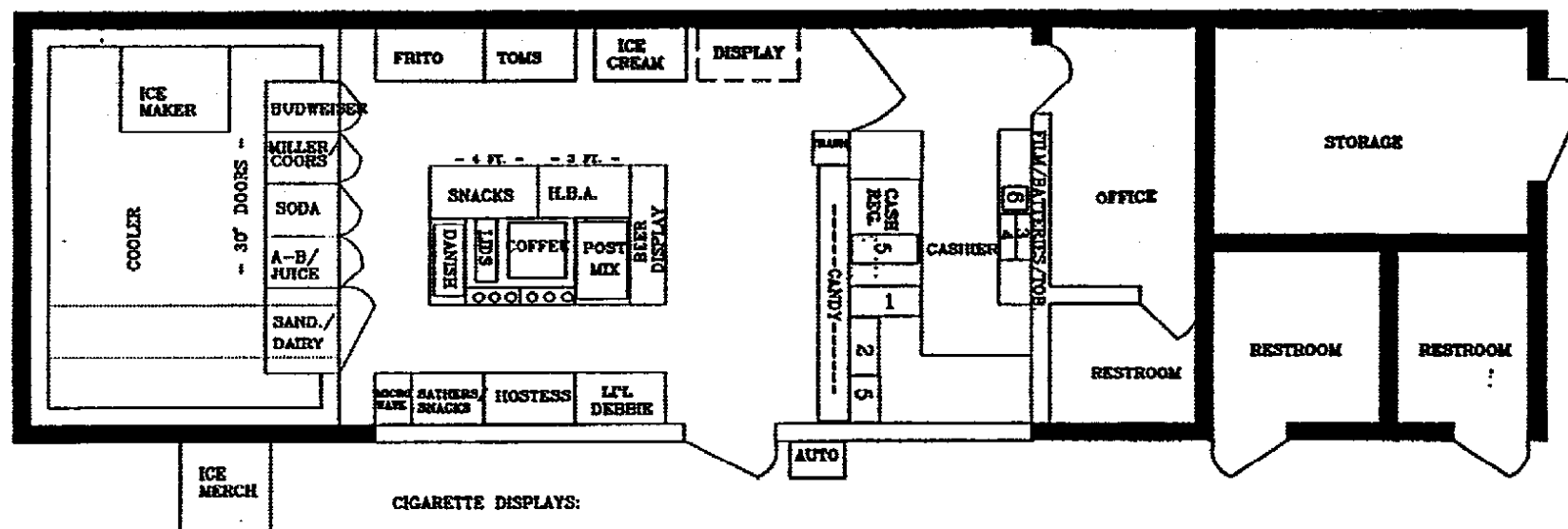
**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2326/02

HESS MART 670' SPECIAL

09358 LARGO

DATE: 05/08/95

APPROVED: *Charles W. Iszard*
L. Twomey G.N. Kuruc, Jr.
43778

CIGARETTE DISPLAYS:

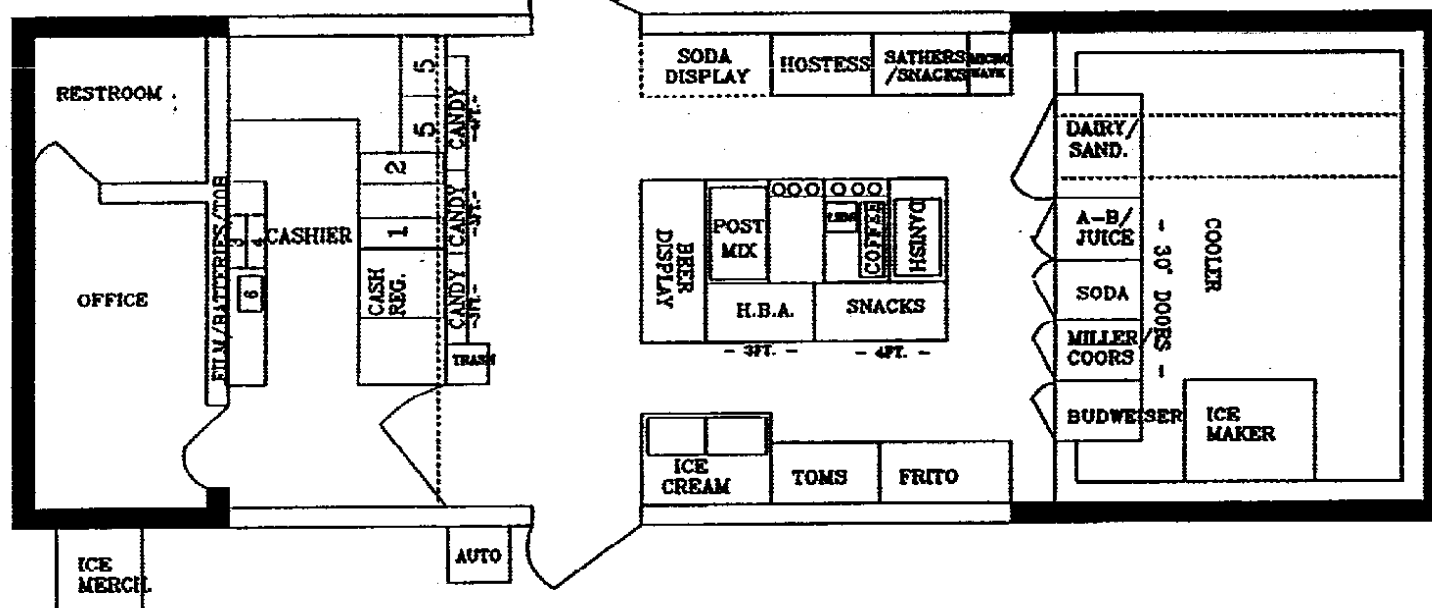
1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2326/03

HESS MART 670' ISLAND MARKETER

DATE: 05/08/95

APPROVED: *Charles V. Iszard*
L. Twomey G.N. Kuruc, Jr.
43778HESS MARTS:
09357 LARGO

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

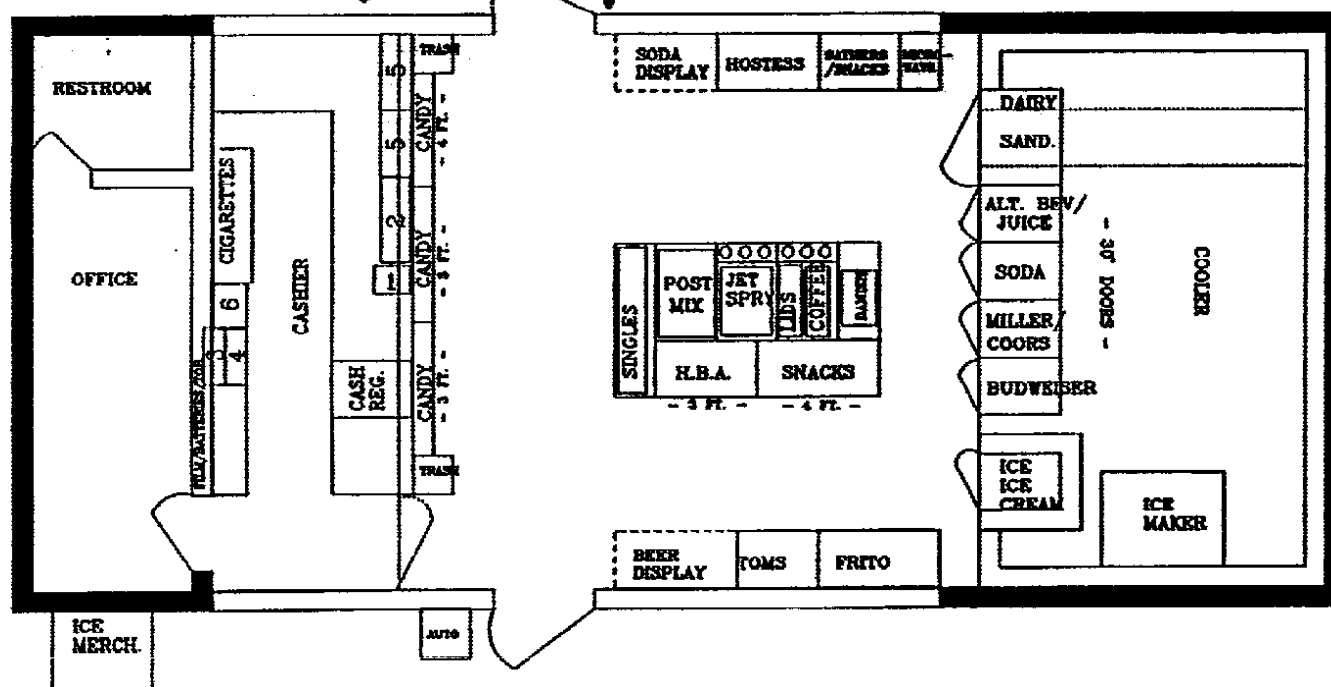
HESS MART 960' ISLAND MARKETER

DATE: 05/24/95

APPROVED: *Charles M. Dyal* *L. Twomey* G.N. Kuruc, Jr.
43778

HESS MARTS:

09356 LARGO 2326/03

09359 NEW PORT
RICHEY

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

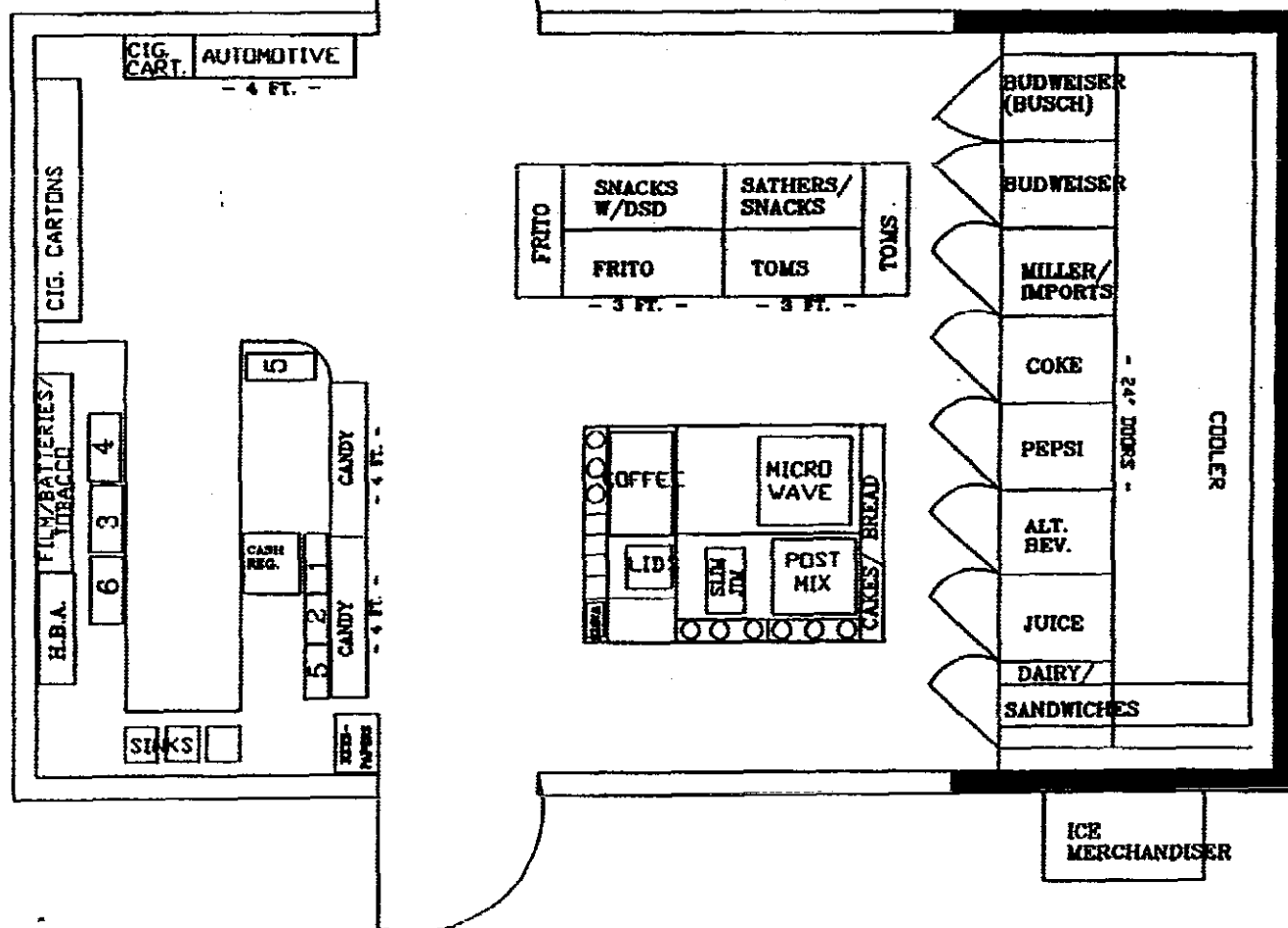
DATE: 05/31/95

APPROVED: *Charles V. Izard*
L. Twomey
G.M. Kuruc, Jr.
43778

2326/04 -

HESS MARTS:

09380 LAKELAND
 09381 ORANGE PK
 09382 TAMPA
 09383 JACKSONVILLE
 09387 MELBOURNE
 09388 JACKSONVILLE
 40378 LADSON
 40380 GREENVILLE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N KIRKIC (P.D.)

HESS MART 960' ISLAND MARKETER

DATE: 05/24/95

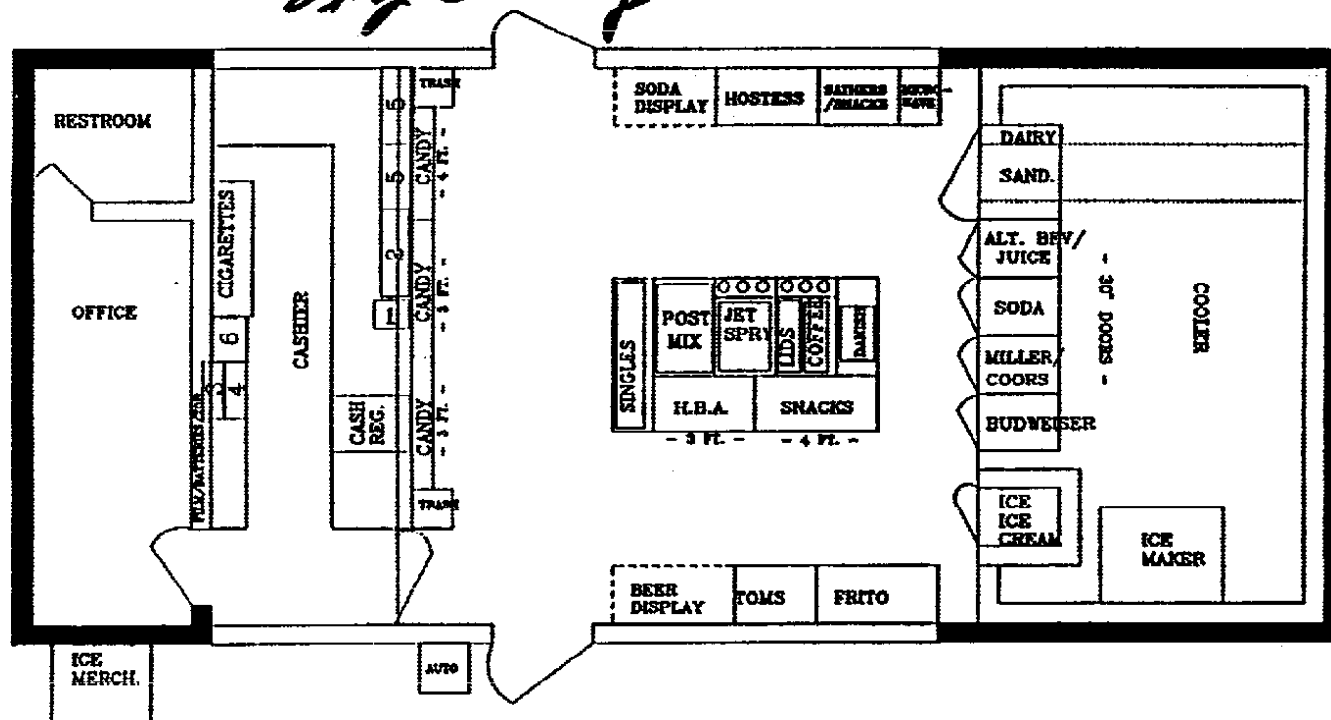
APPROVED: *Charles V. Izard* G.M. KURUC, Jr.
L. Twomey 43778

HESS MARTS:

09356 LARGO

09359 NEW PORT
RICHEY

2326/07



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 460' SPECIAL

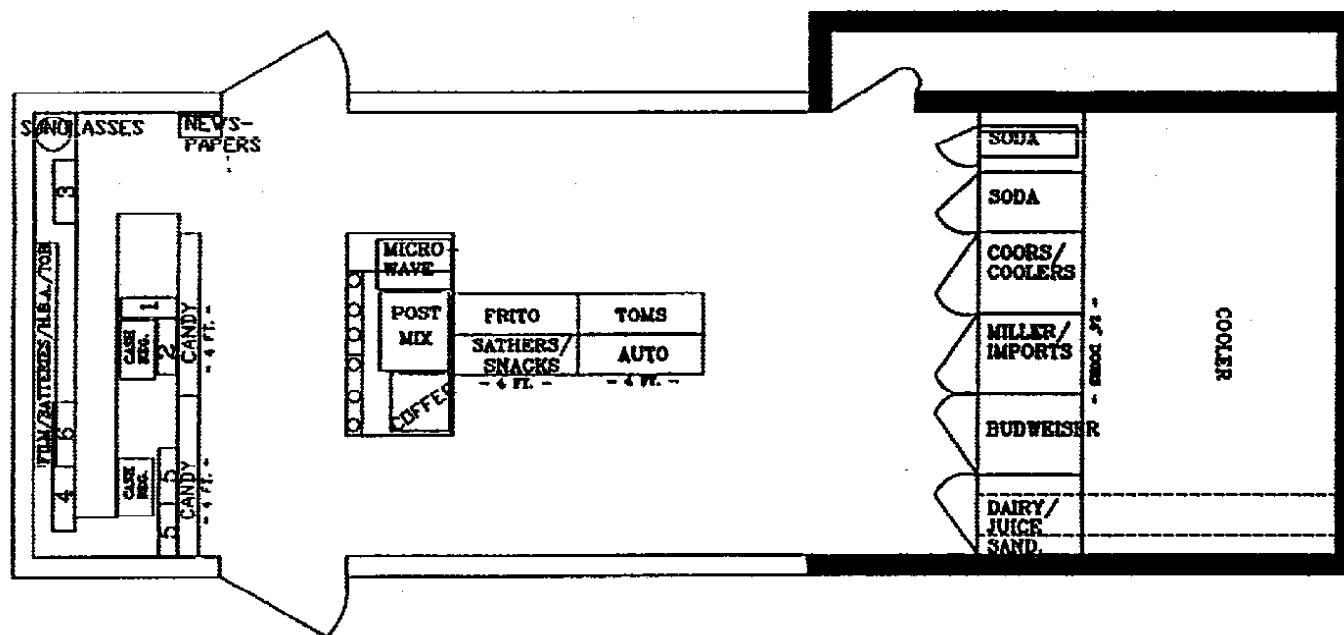
DATE: 05/05/95

APPROVED: *Charles V. Iszard*
L. Twomey
G.N. Kuruc, Jr.
43778

HESS MARTS:

09288 TAMPA

2326/0.5



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS
FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

J
O
1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

DATE: 06/06/95

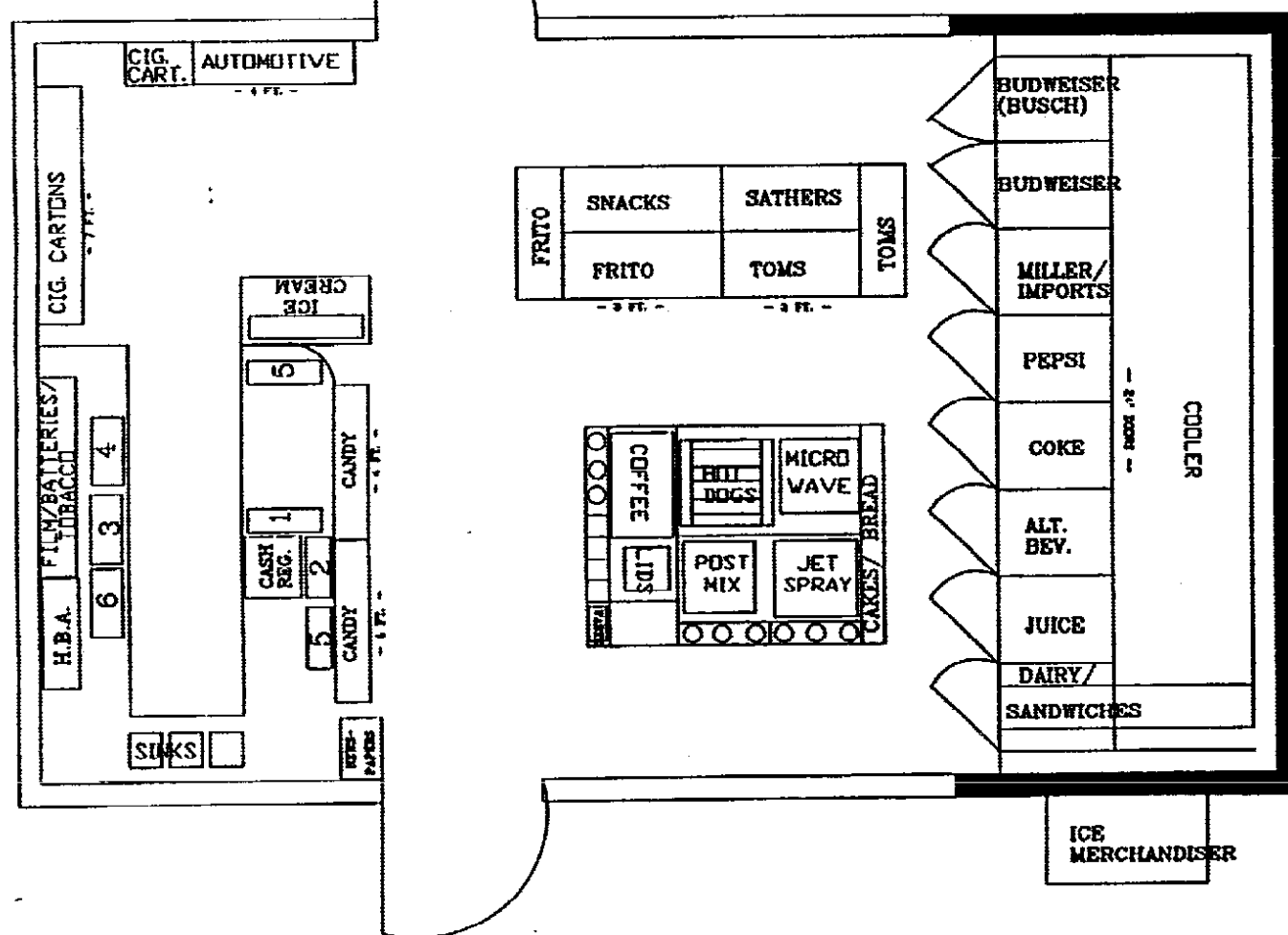
2326/07

HESS MARTS:

09378 - PORT RICHEY

APPROVED:

Charles W. Iszard
L. Twomey
 G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

HESS MARTS:

DATE: 06/06/95

APPROVED: *Charles V. Iszard**L. Twomey*G.N. Kuruc, Jr.
43778

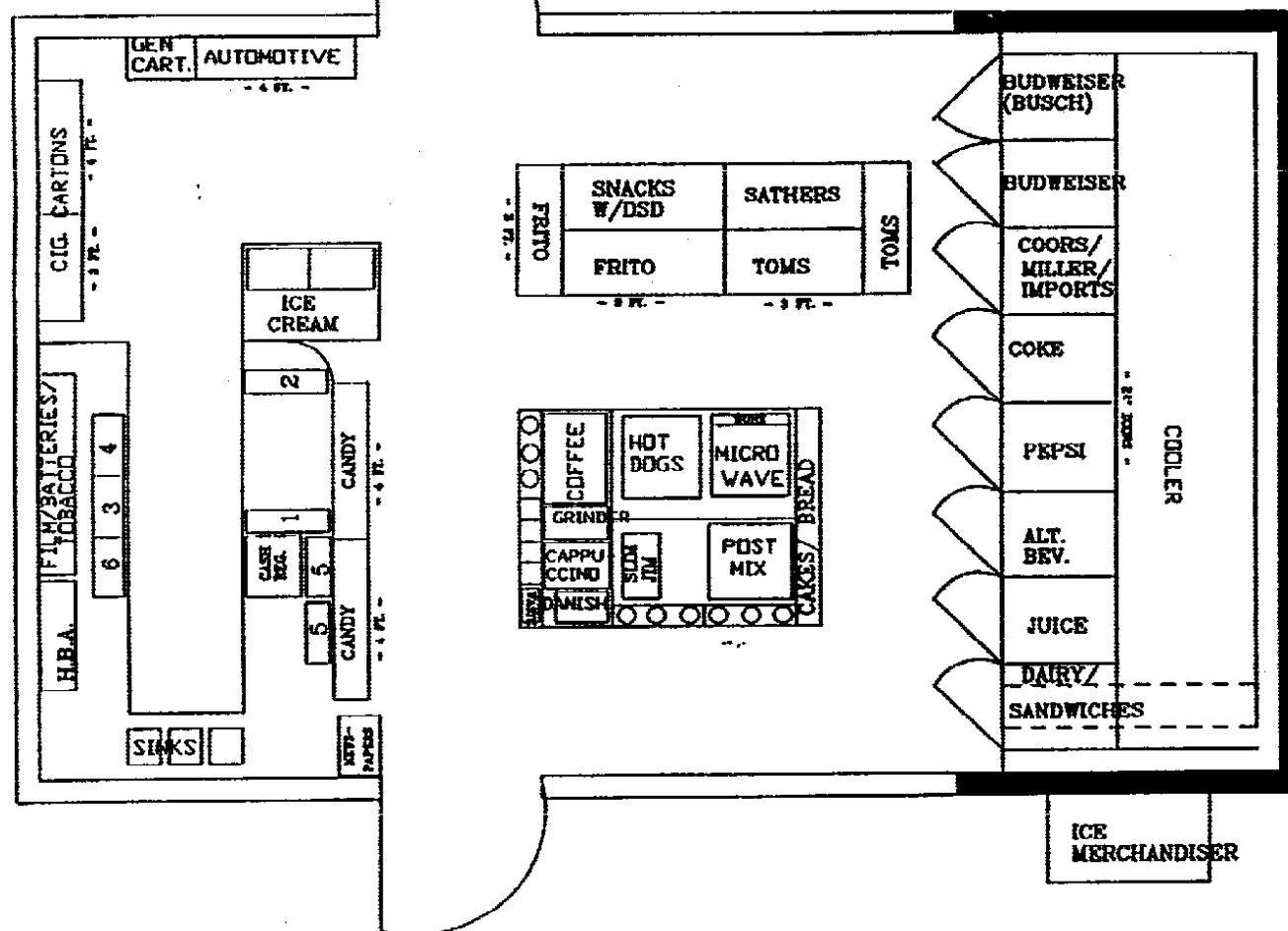
2328/01

09386

FT. PIERCE

09389

PT. ST. LUCIE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2328/01

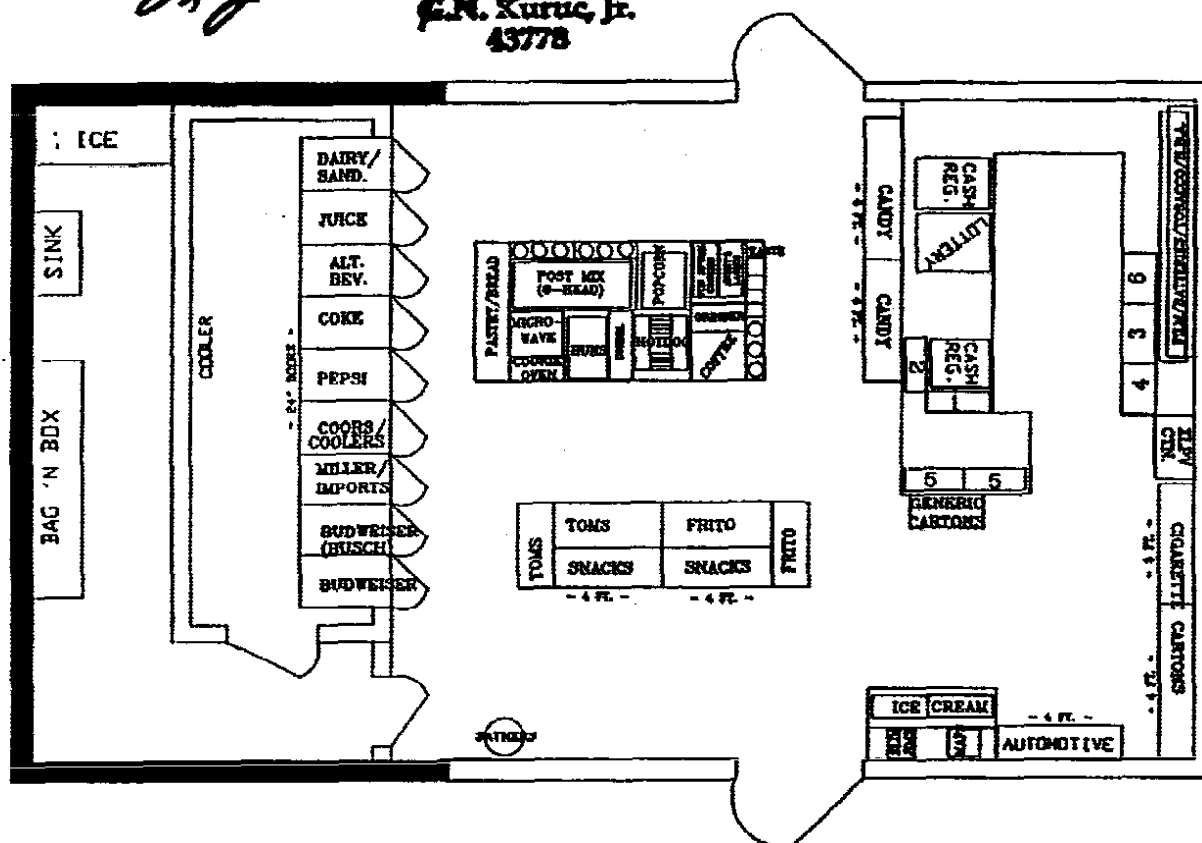
HESS MART 1200 ISLAND MARKETER

DATE: 06/06/95

APPROVED: *Charles V. Iszard*
L. Twomey
E.N. Kuruc, Jr.
43778

HESS MARTS:

09265 FT. PIERCE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

J. 1996 CIGARETTE DISPLAY
OG PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (P.M.)

2328/05

HESS MART 600' SPECIAL

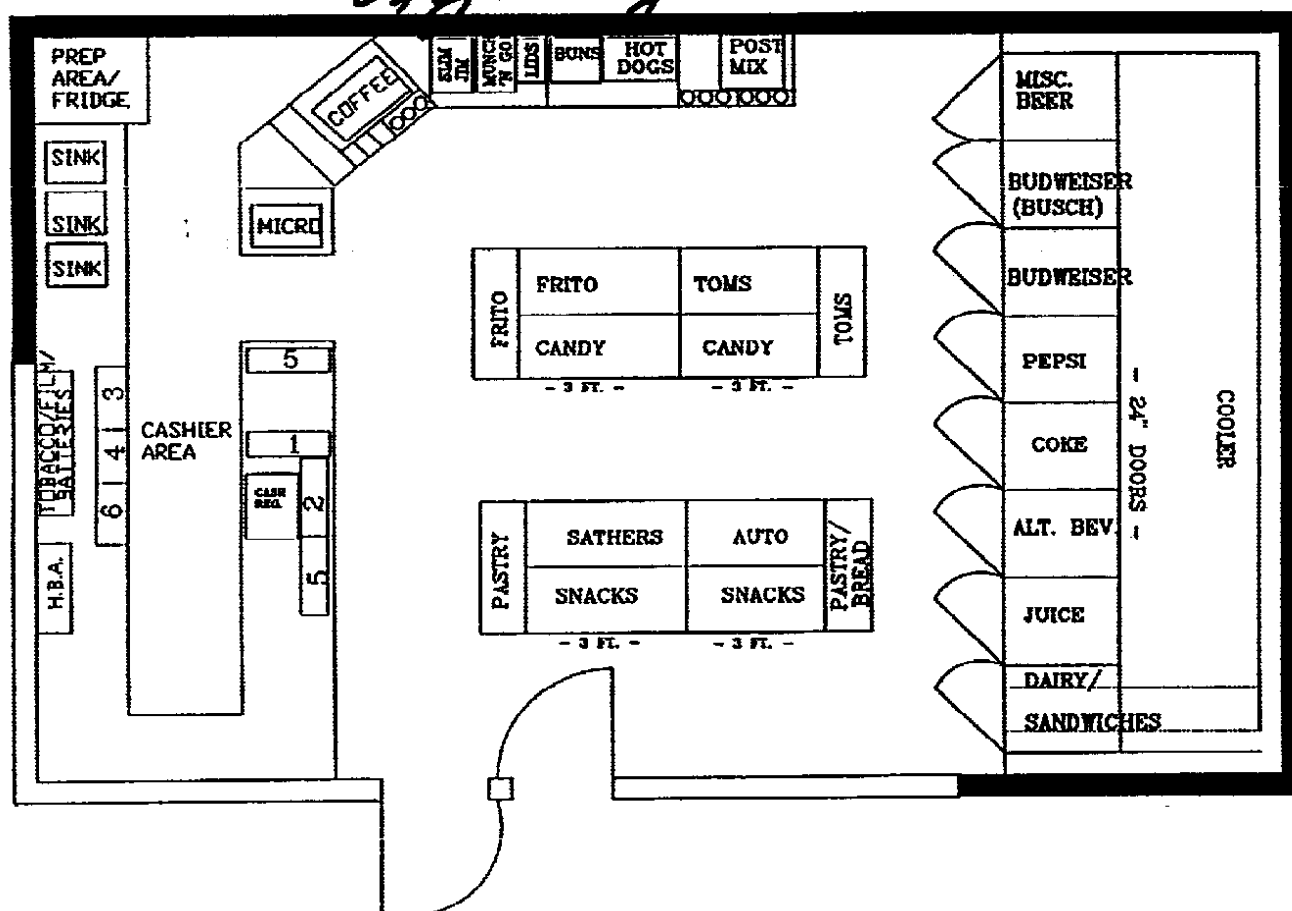
DATE: 05/08/95

APPROVED:

Charles V. Iszard
*L. Twomey*G.N. Kuruc, Jr.
43778

HESS MARTS:

09326 W. PALM BCH



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2328/06

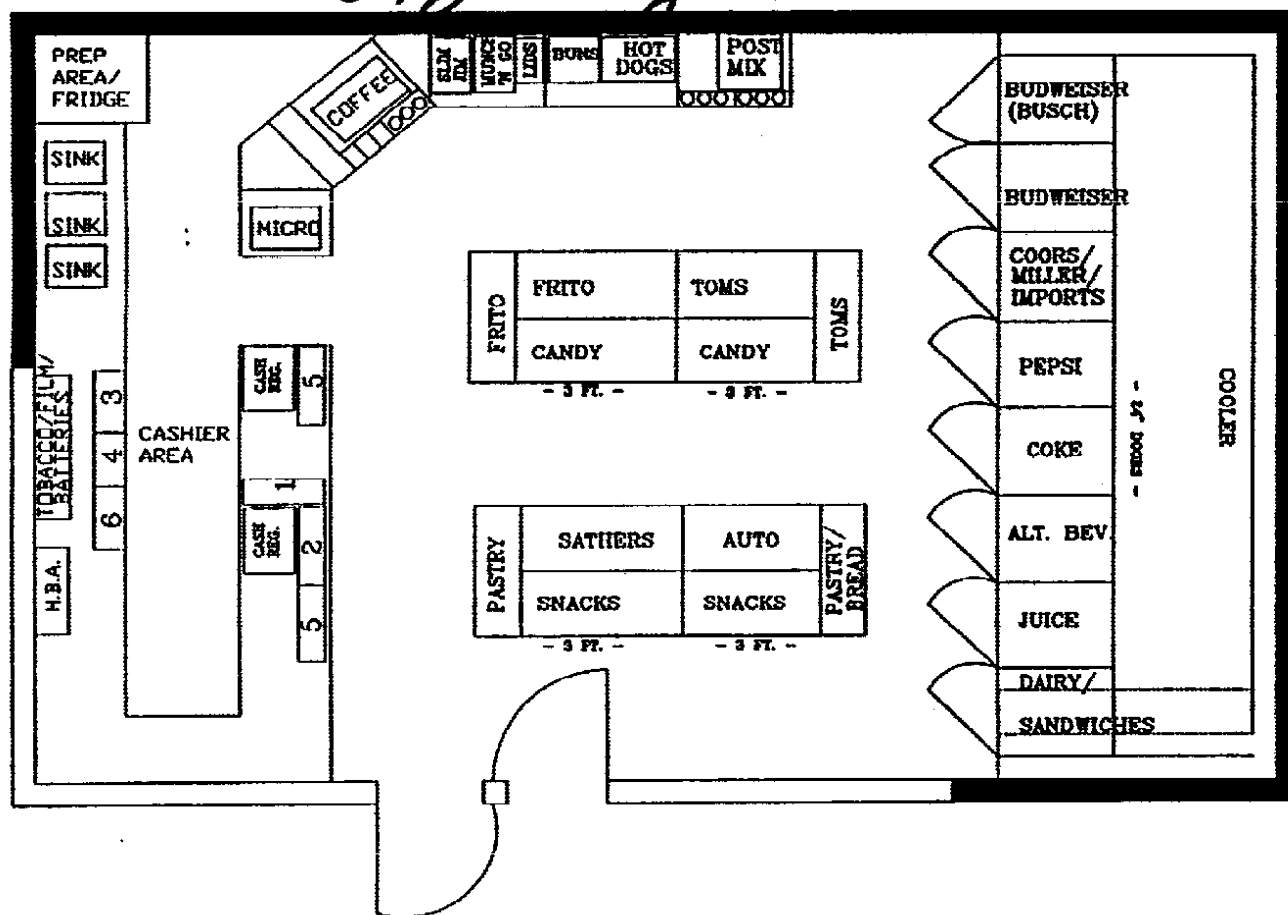
HESS MART 600' SPECIAL

DATE: 05/08/95

APPROVED: *Charles V. Iszard* G.M. Kuruc, Jr.
L. Twomey 43778

HESS MARTS:

09325 POMPANO



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 725' SPECIAL:

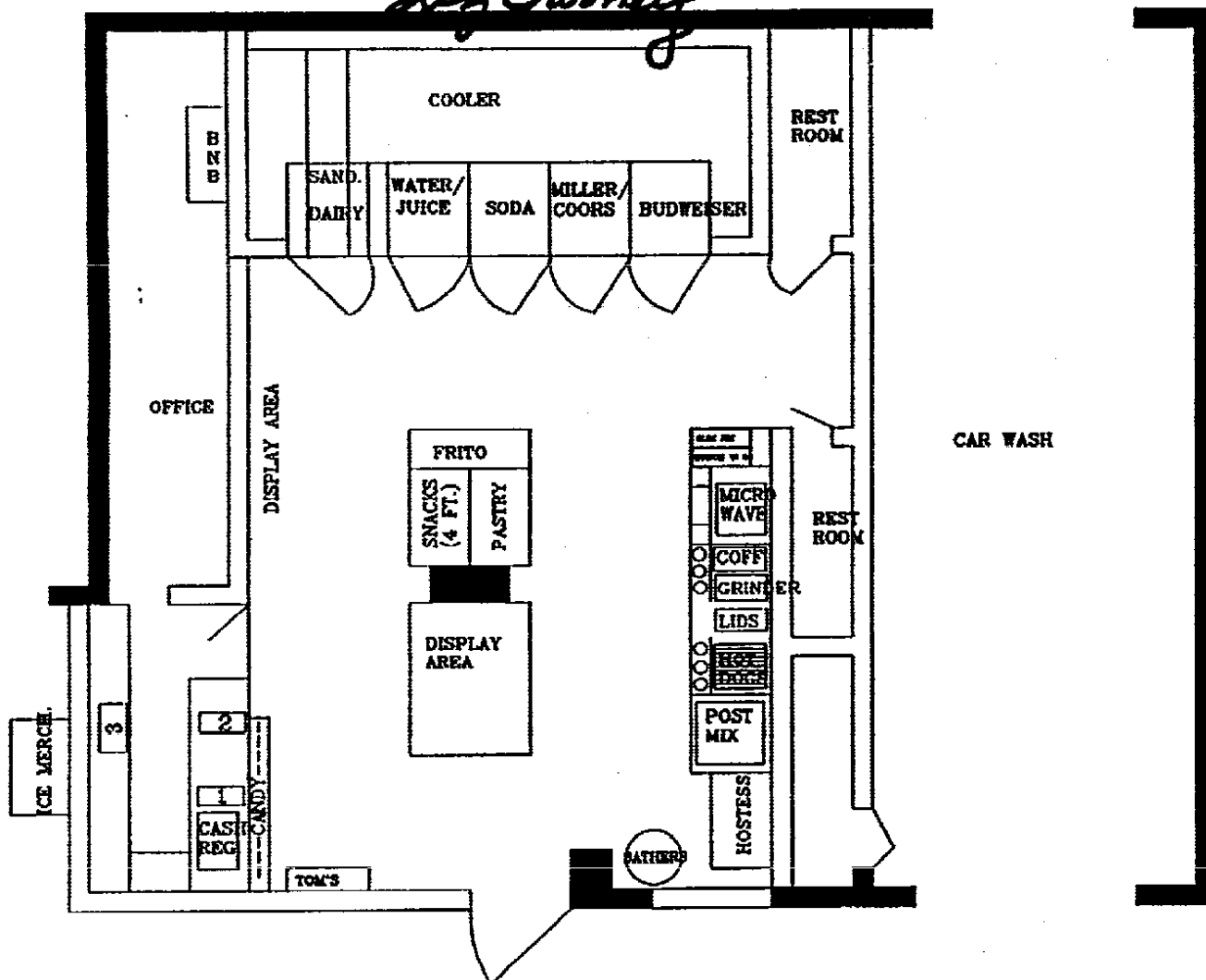
DATE: 11/16/94

C.N. Kuruc, Jr.
43778APPROVED: *Charles V. Iszard*
L. Twomey

HESS MART:

09352 DEERFIELD BCH.

2328/06



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

51849 1112

2328/07

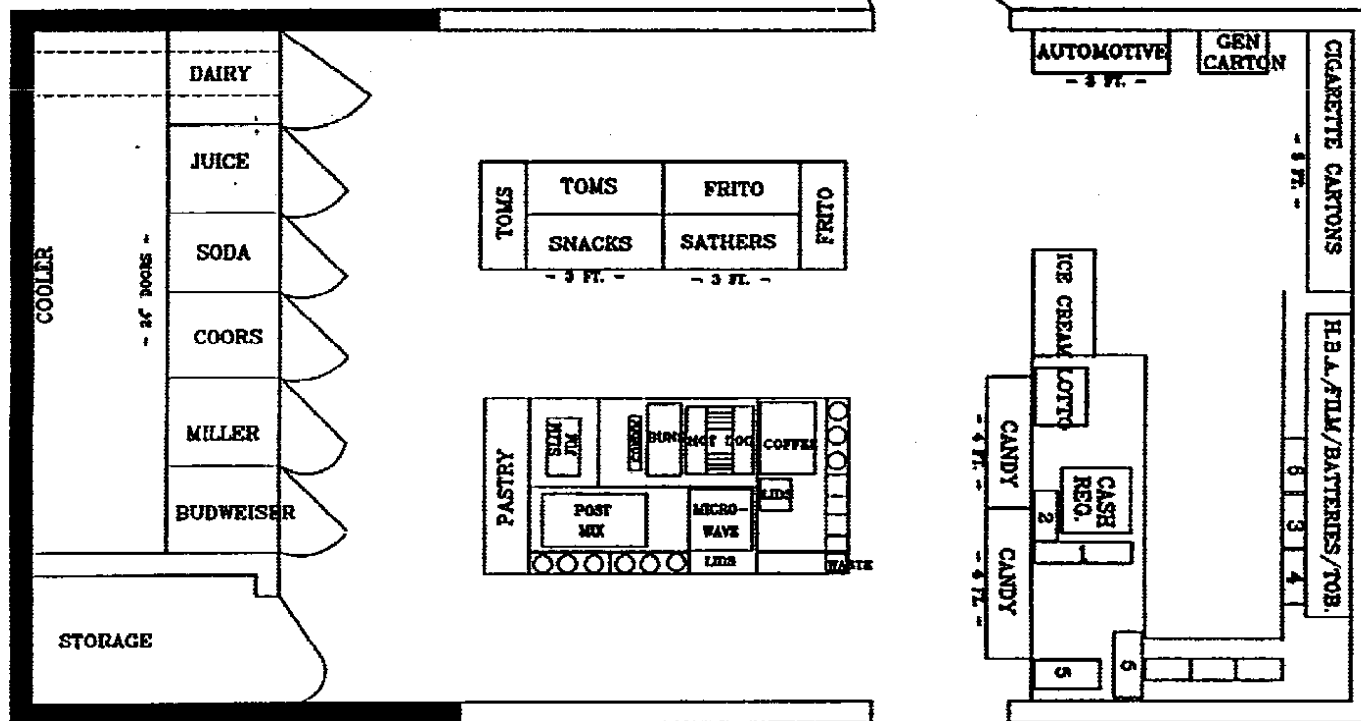
HESS MART 660' ISLAND MARKETER

DATE: 06/06/95

HESS MART:

09287 POMPANO BEACH

APPROVED: *Charles W. Iszard*
L. Twomey G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

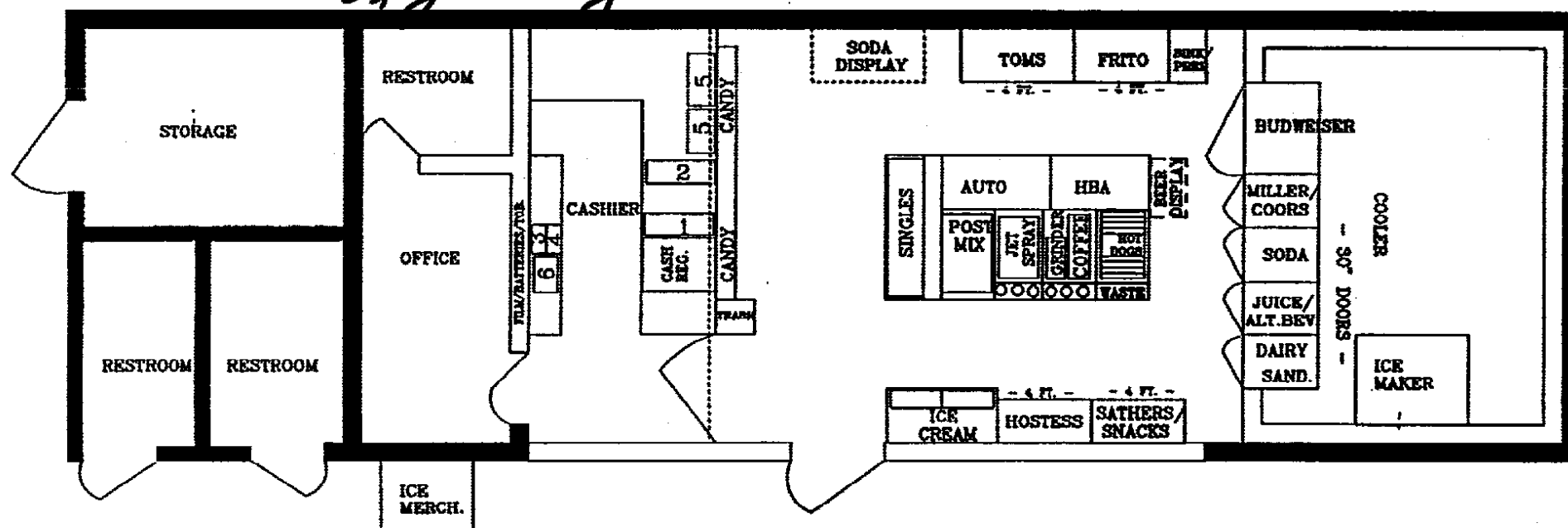
**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2328/07

HESS MART 670' SPECIAL

09350 FT. LAUDERDALE

DATE: 05/24/95

APPROVED: *Charles V. Iszard*
*L. Twomey*G.N. Kuruc, Jr.
43776

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2328/08

51849 1114

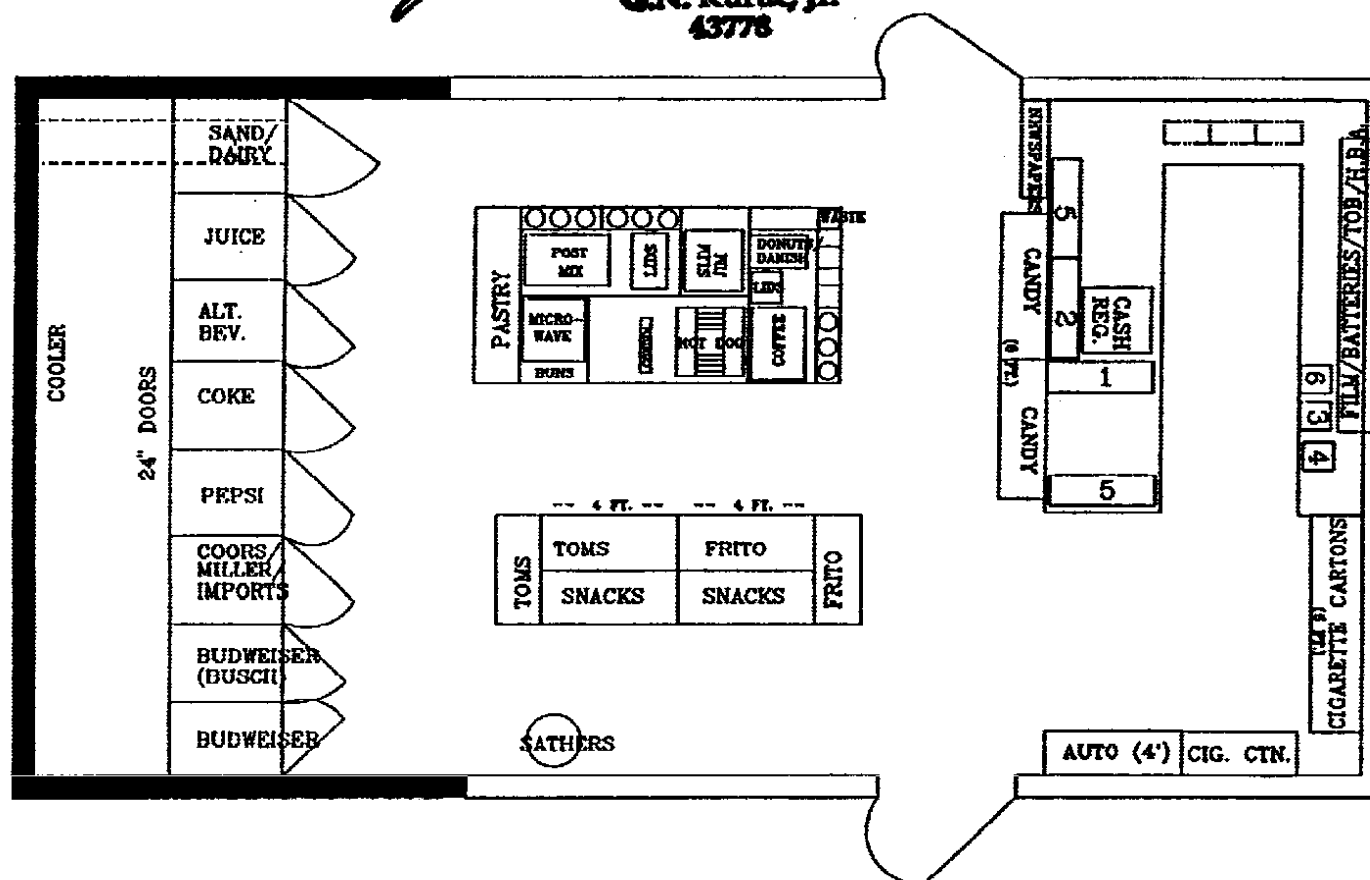
HESS MART 660' ISLAND MARKETER

DATE: 06/06/95

HESS MART:

09216 MARGATE

APPROVED: *Charles V. Iszard*
L. Twomey
 C.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

DATE: 06/06/95

APPROVED:

Charles W. Swenson

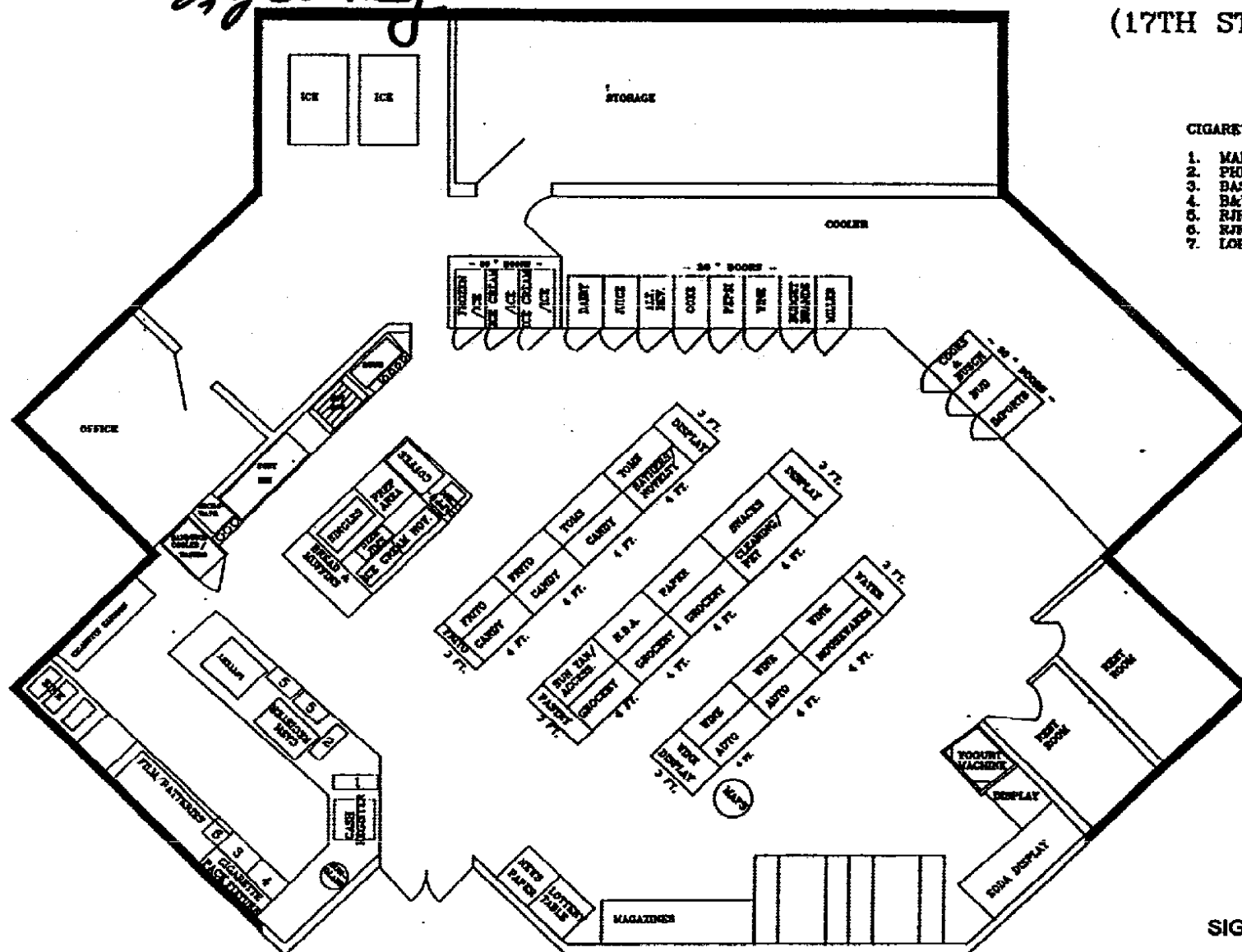
G.N. Kuruc, Jr.
43778

2600' SPECIAL

HESS MART NO. 09351

FT. LAUDERDALE, FL

(17TH ST CAUSEWAY)



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORELLARD

1998 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 2600' SPECIAL

DATE: 07/05/95

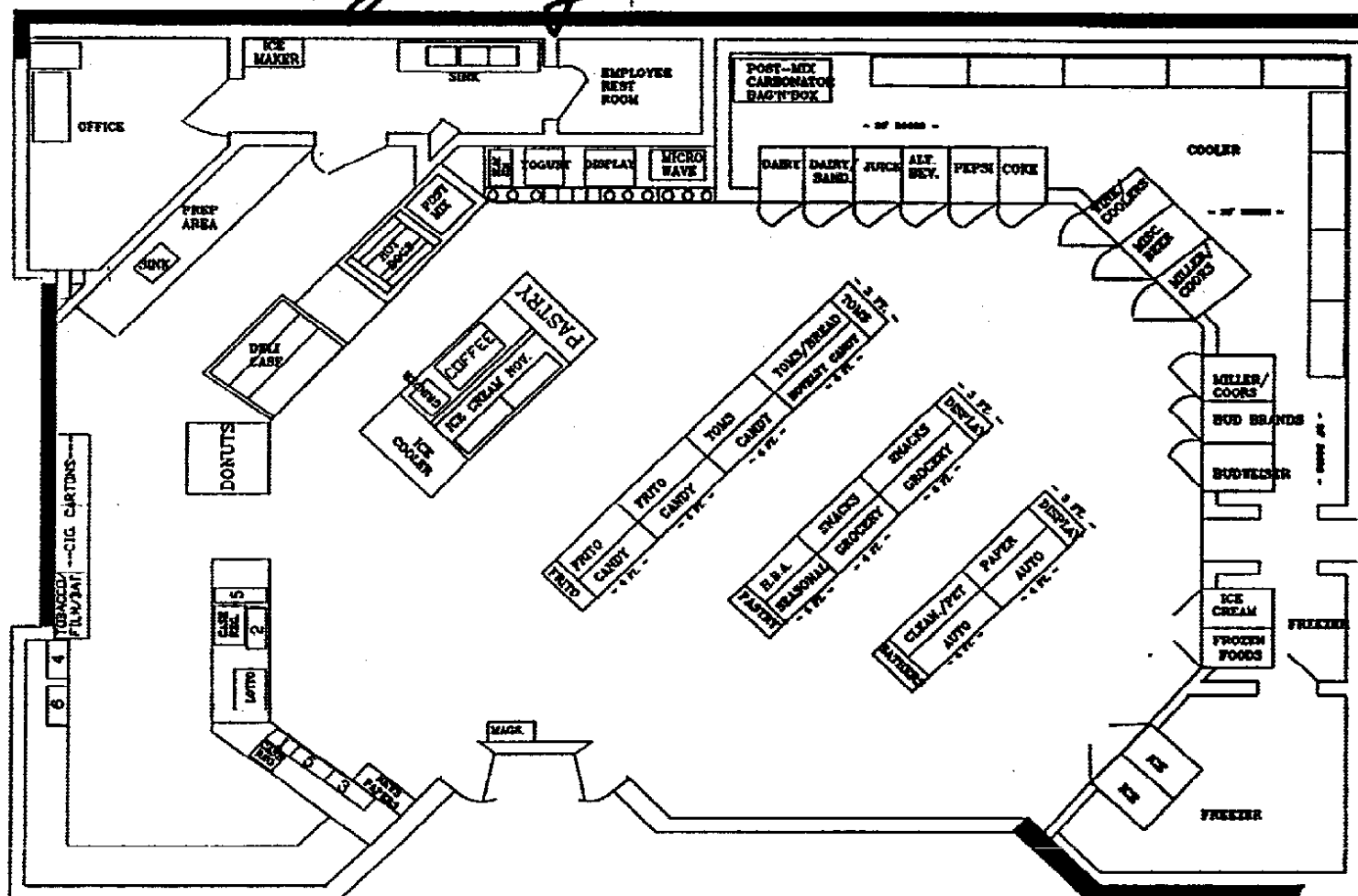
APPROVED:

Charles T. Deal
Sgt. Attorney

G.N. Kuruc, Jr.
43778

HESS MARTS:

09310 HOLLYWOOD



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS
FULL PRICE
3. B&W
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KIRIUC (B.I.R.)

HESS MART 670' ISLAND MARKETER

DATE: 05/08/95

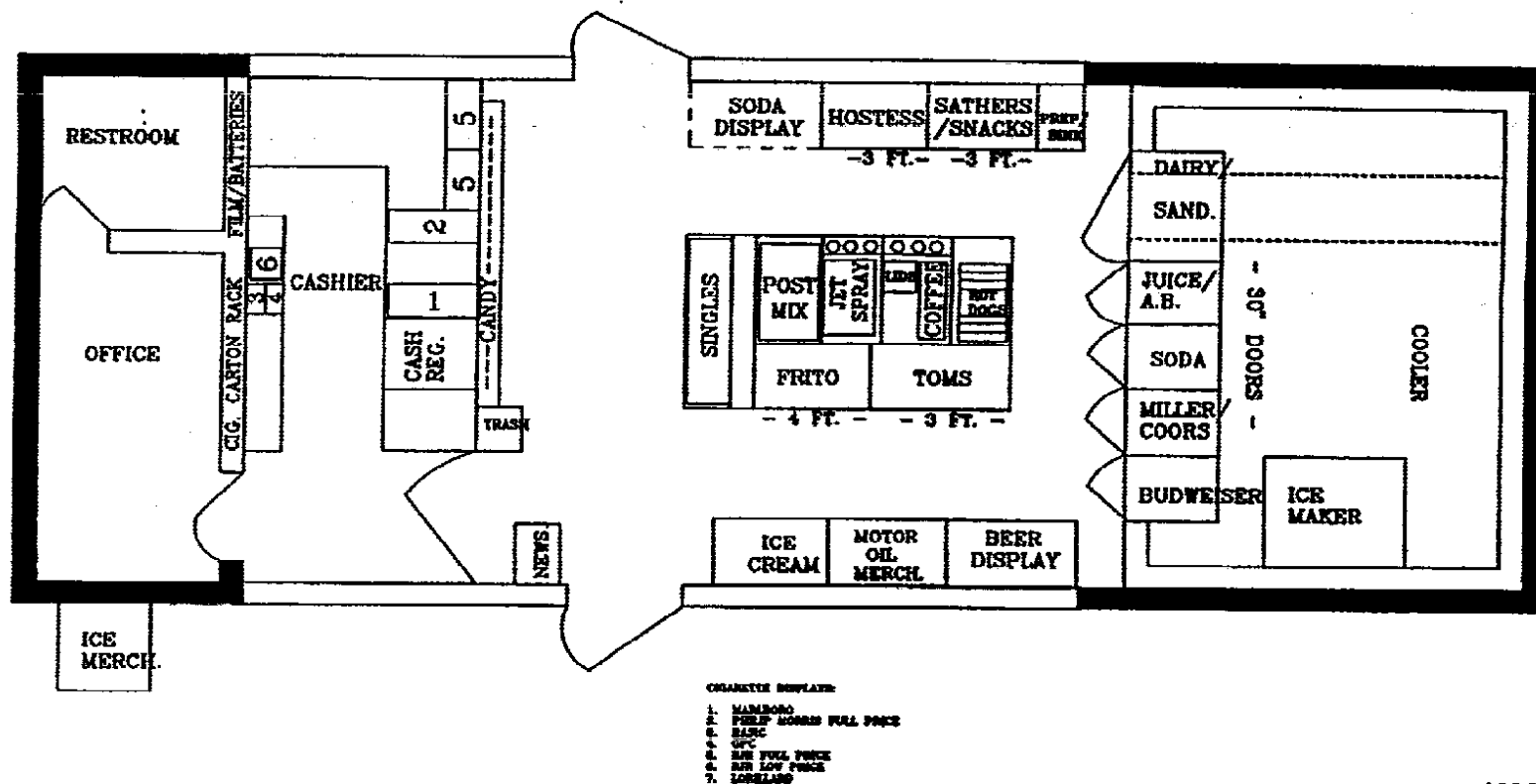
HESS MARTS:

2330/09

09353 HIALEAH

APPROVED:

Charles V. Iszard
L. Twomey
 C.V. Kuruc, Jr.
 43778



**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (P.M.)

2332/01

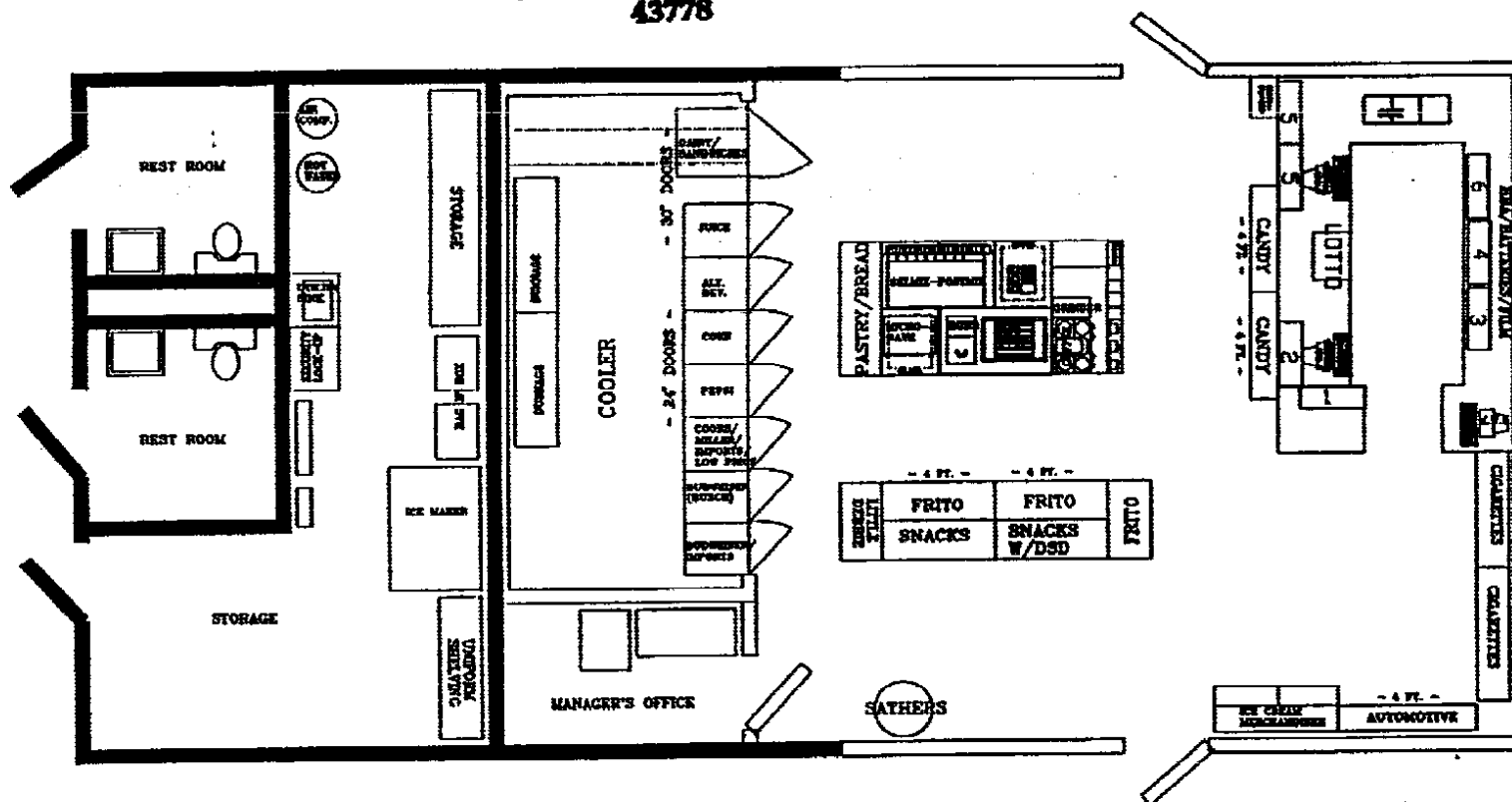
HESS MART 1200' ISLAND MARKETER

DATE: 05/31/95

APPROVED: *Charles T. M. Isard*
L. Twomey
G.N. Kuruc, Jr.
43778

HESS MARTS:

09365 PT. CHARLOTTE



2332/04

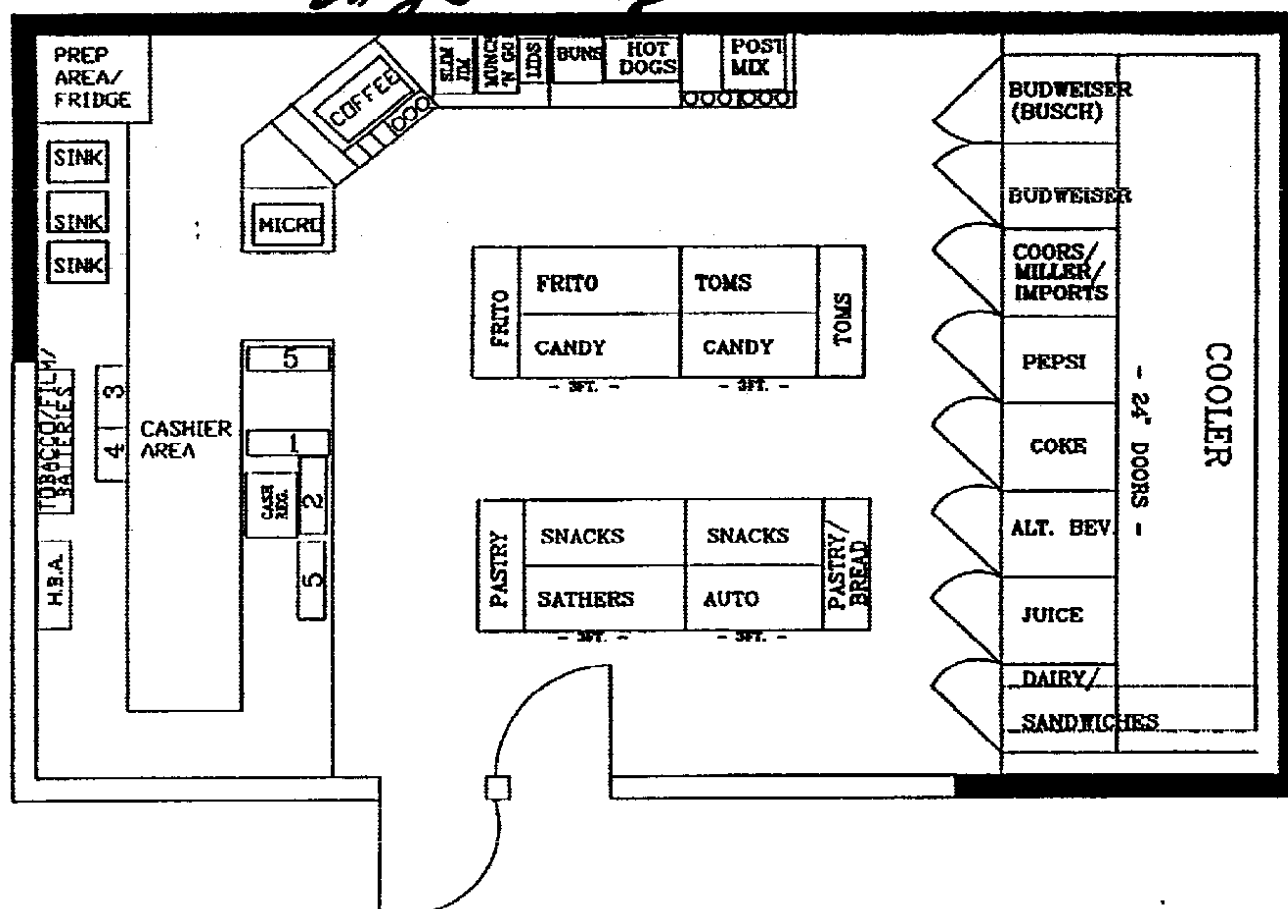
HESS MART 600' SPECIAL

DATE: 05/05/95

APPROVED: *Charles W. Isard*
L. Twomey G.M. Kuruc, Jr.
43778

HESS MARTS:

09251 LAKELAND



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

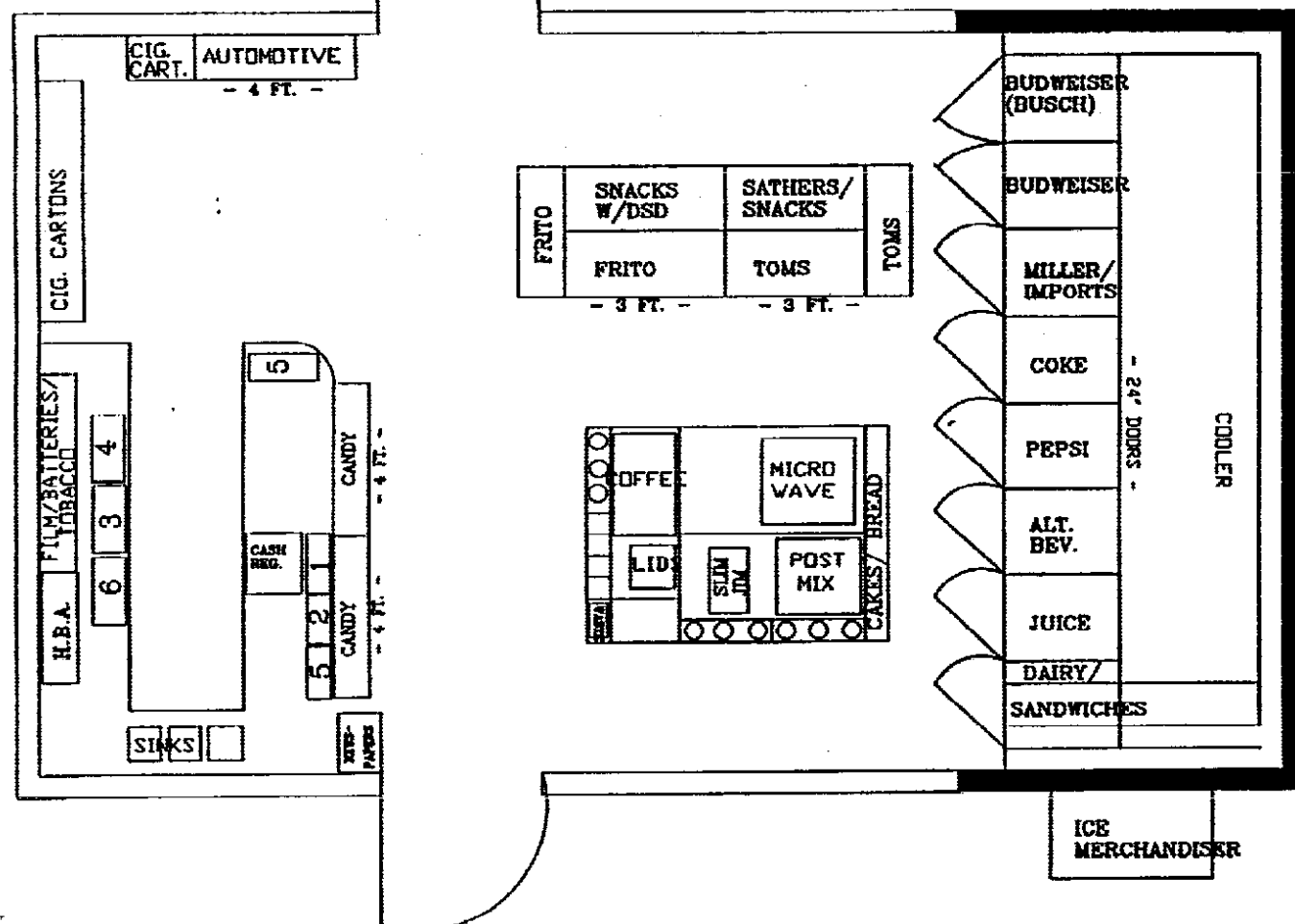
DATE: 05/31/95

APPROVED: *Charles V. Iszard*
L. Twomey
G.M. Kuruc, Jr.
43778

2332/04 -

HESS MARTS:

09380 LAKELAND
 09381 ORANGE PK
 09382 TAMPA
 09383 JACKSONVILLE
 09387 MELBOURNE
 09388 JACKSONVILLE
 40378 LADSON
 40380 GREENVILLE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 M. KURUC (R.I.P.)

2332/06

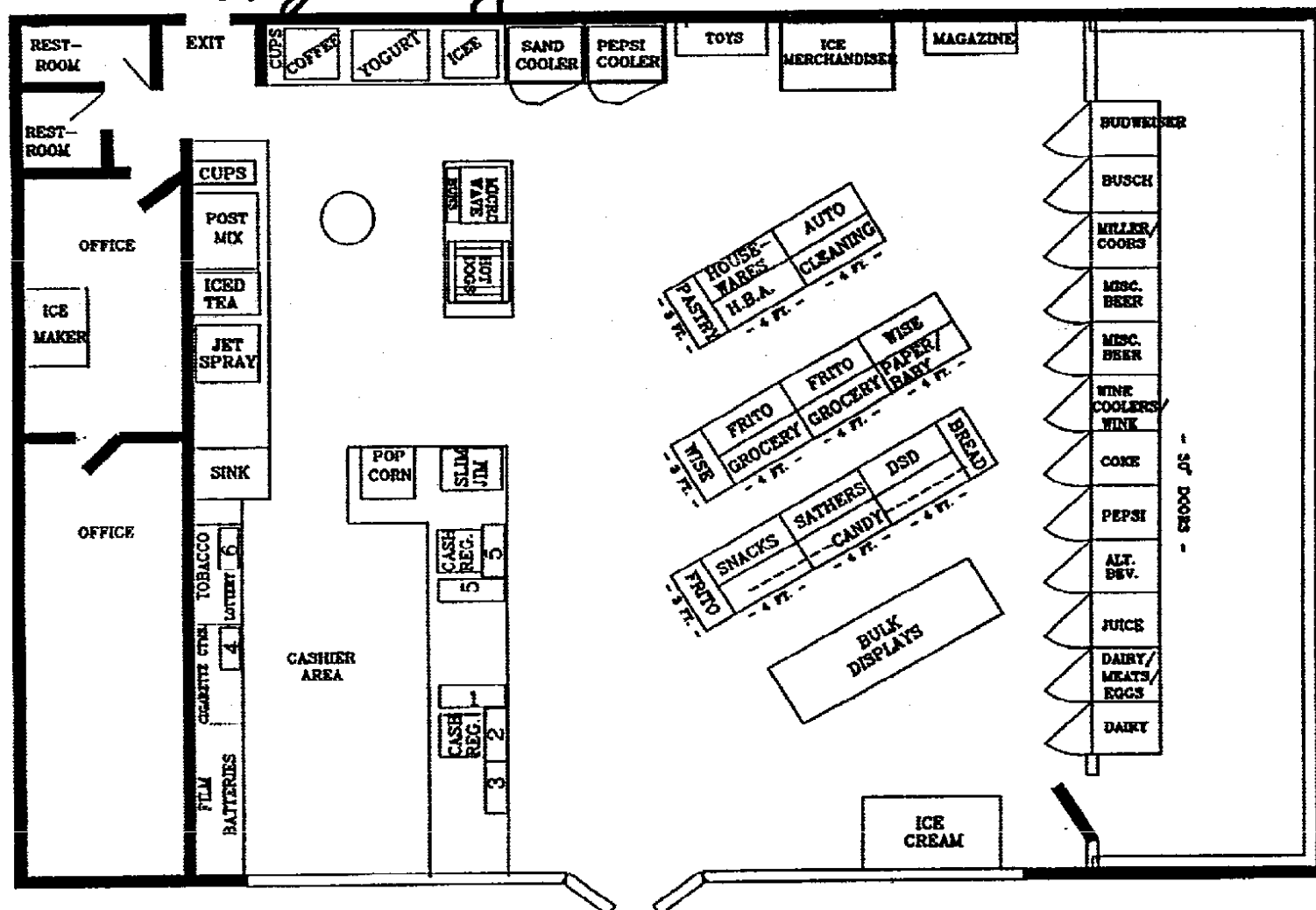
HESS MART 2400' SPECIAL

09332 FT.MYERS

DATE: 06/28/95

APPROVED:

Charles V. Izard
L. Twomey
 G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2332/06

HESS MART 2100' ISLAND MARKETER

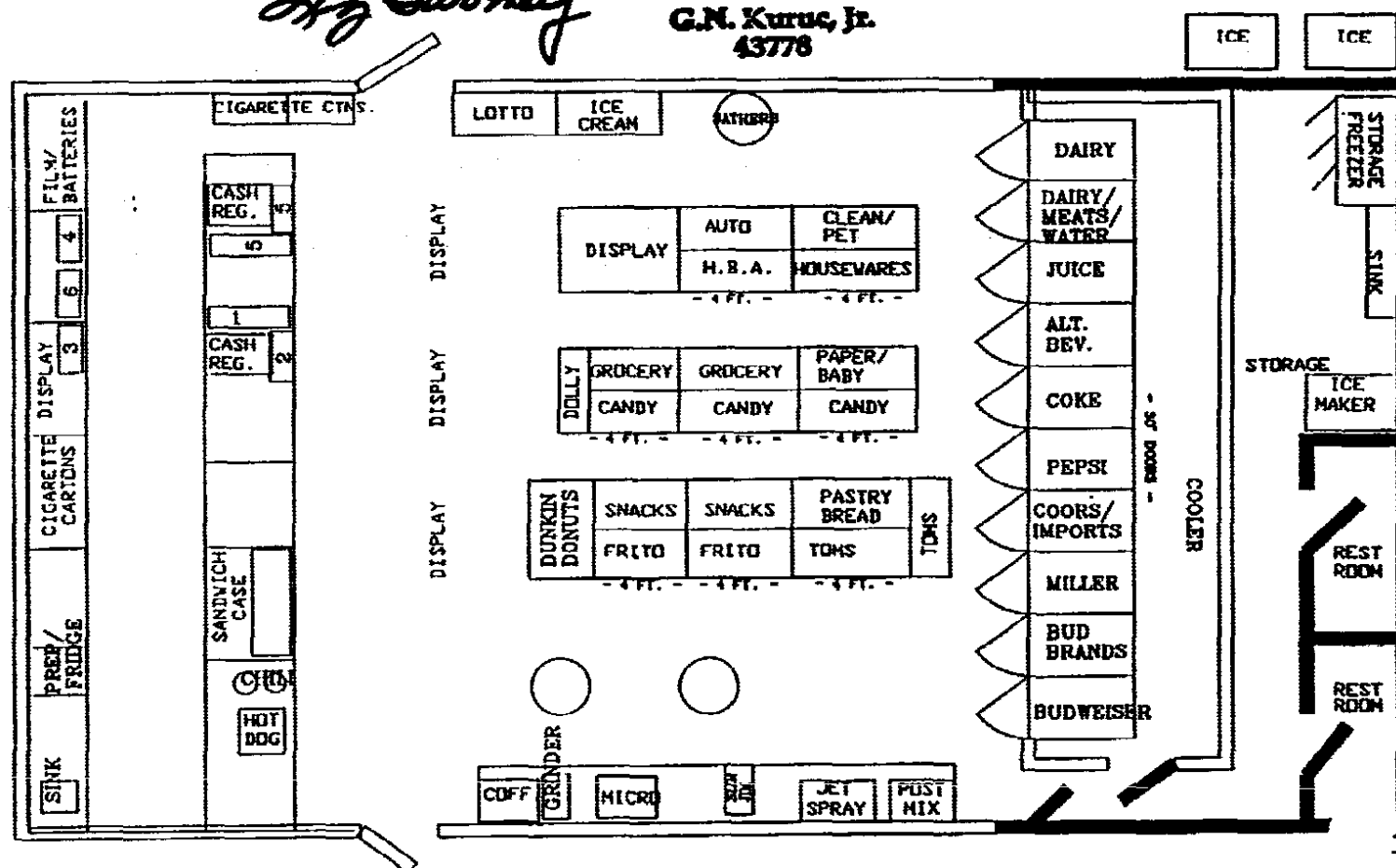
09331 FT. MYERS

DATE: 06/27/95

APPROVED:

Charles T. M. Iszard
L. Twomey

G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 3100' SPECIAL
DATE: 06/28/95

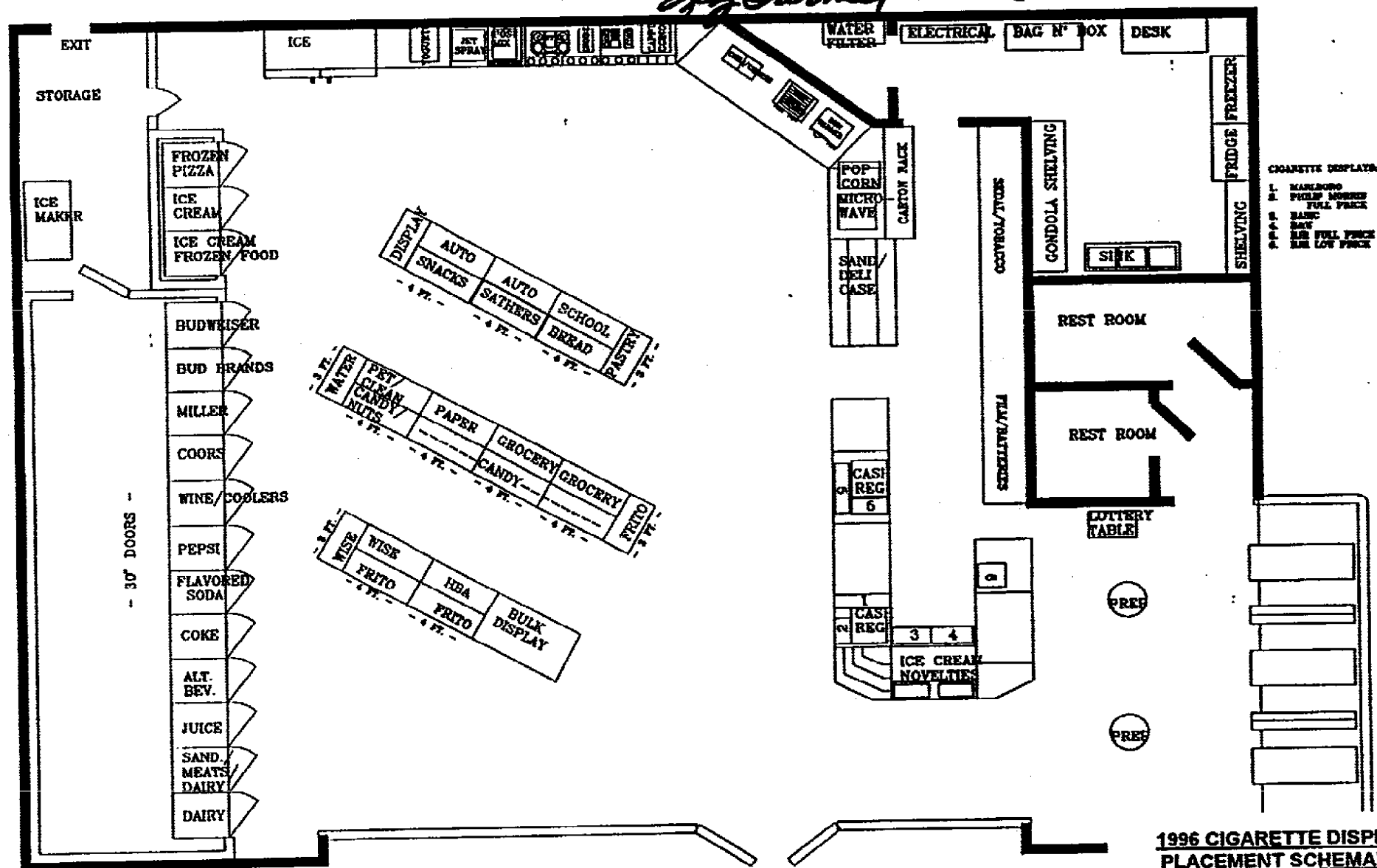
APPROVED:

Charles M. Dyer
By Sworn

-G.N. Kuruc, Jr.
43778

09363 NAPLES

2332/06



1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: G. V. ISZARD (HESS)
L. TWOMEY (P.M.)

2332/07

HESS MART 2100' ISLAND MARKETER

DATE: 06/27/95

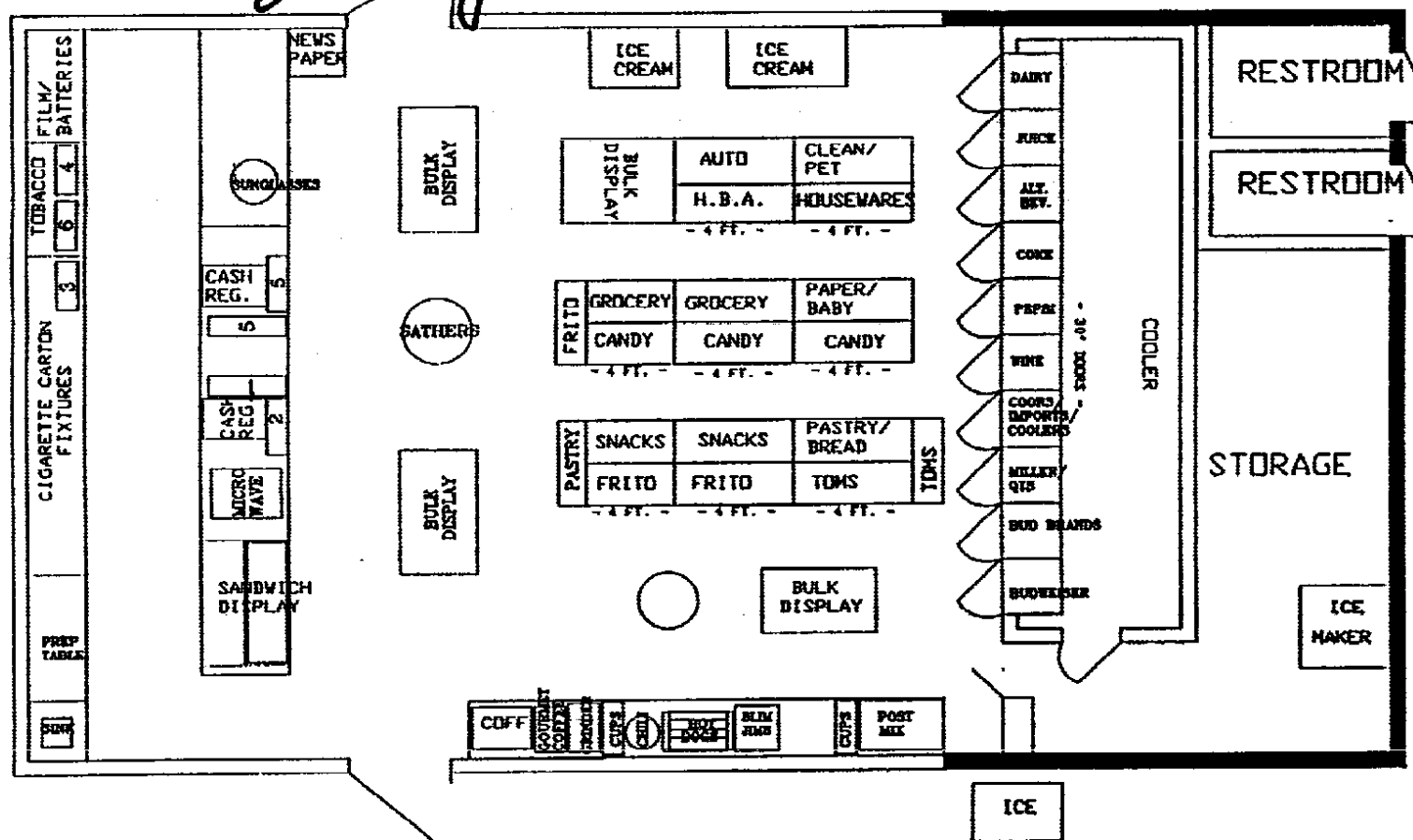
APPROVED:

Charles T. M. Izard
L. Twomey

G.N. Kuruc, Jr.
 43778

HESS MARTS:

09330 FT. MYERS



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2332/07

HESS MART 1800' ISLAND MARKETER

DATE: 06/27/95

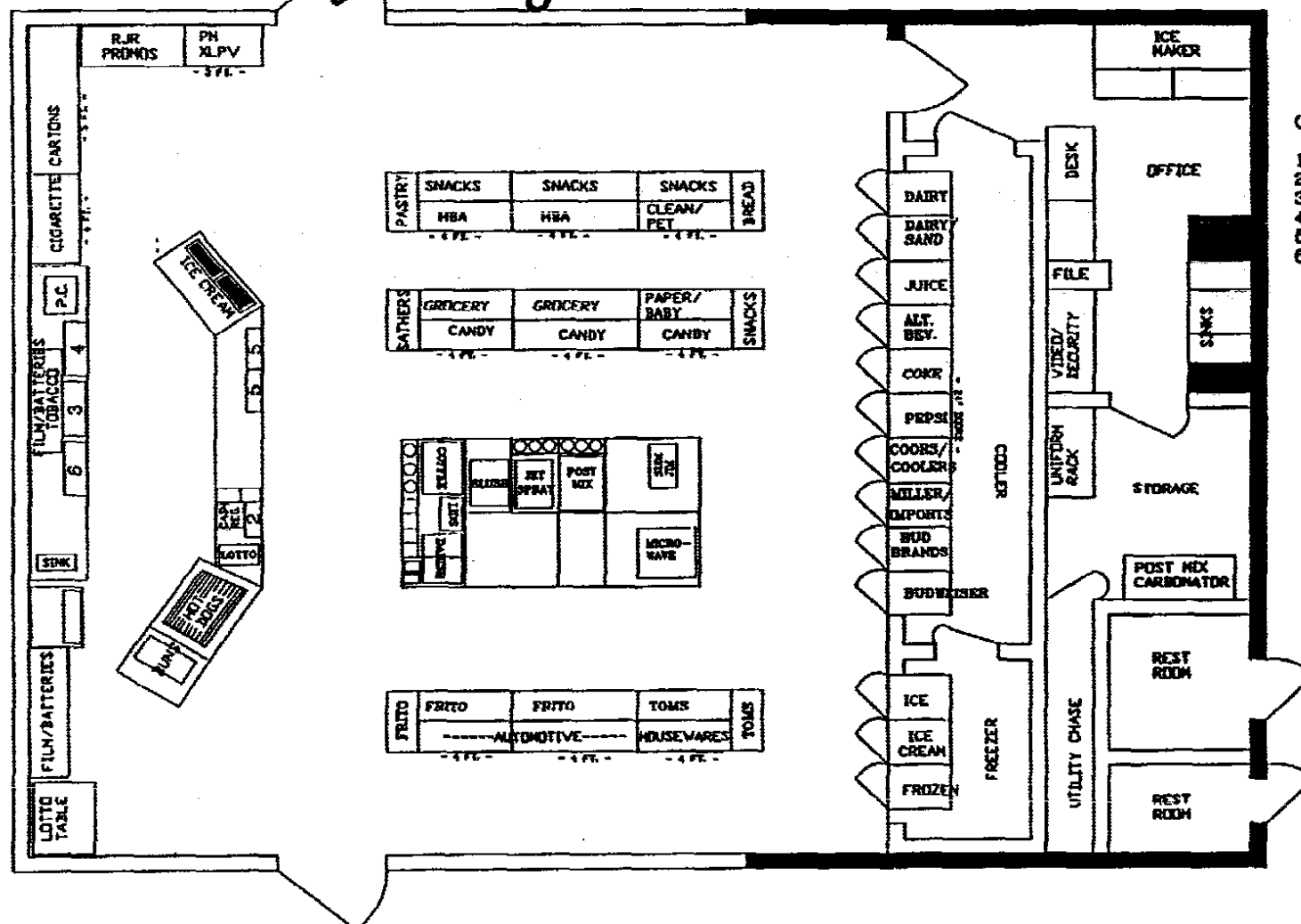
APPROVED:

Charles V. Iszard
L. Twomey

G.N. Kuruc, Jr.
 43778

HESS MARTS:

09324 FT. MYERS



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**

SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

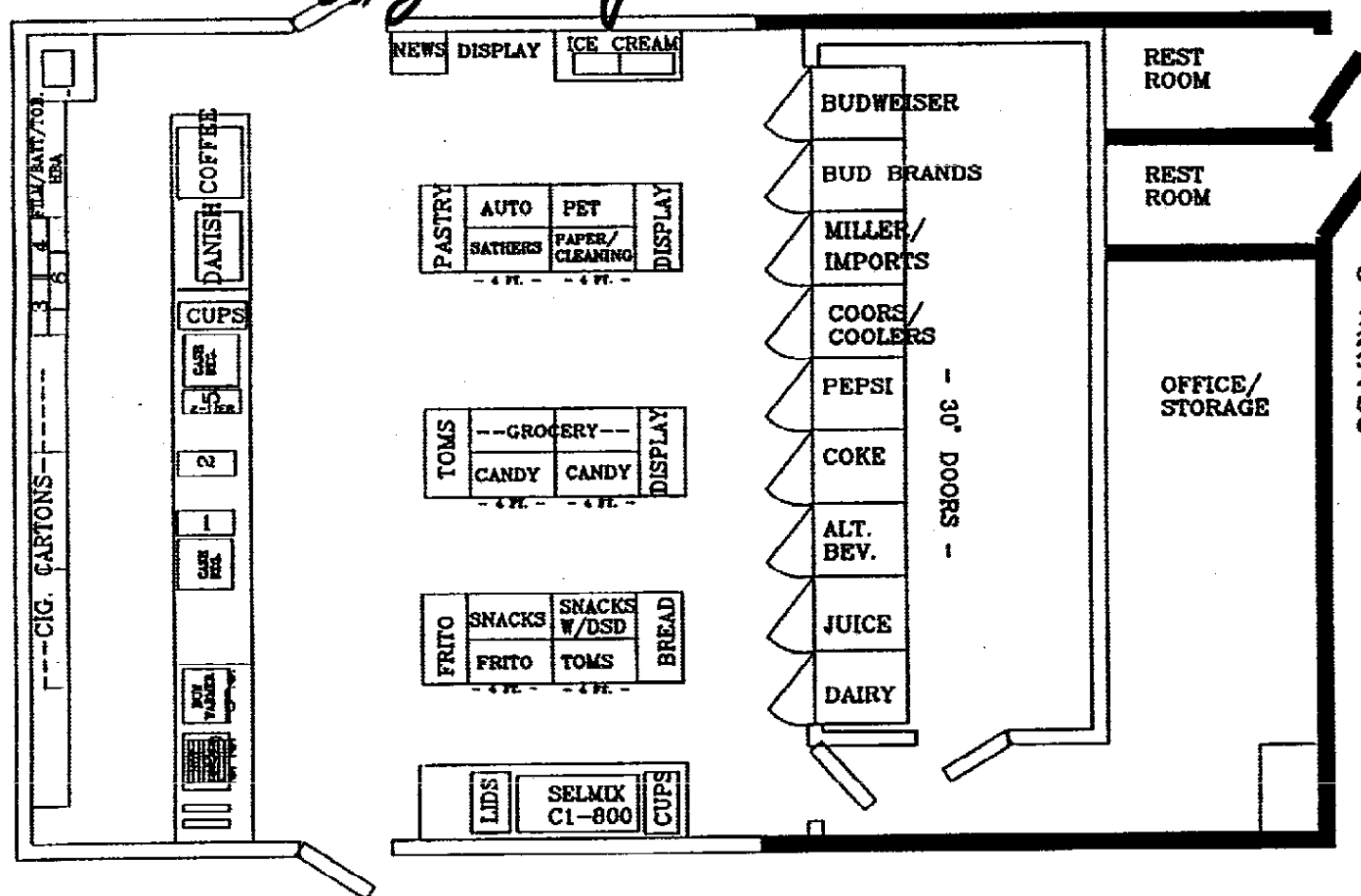
2332/07

HESS MART 1200' ISLAND MARKETER

09344 FT. MYERS

DATE: 08/10/95

APPROVED:

Charles V. Iszard
*L. Twomey*G.N. Kuruc, Jr.
43778

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2332/07

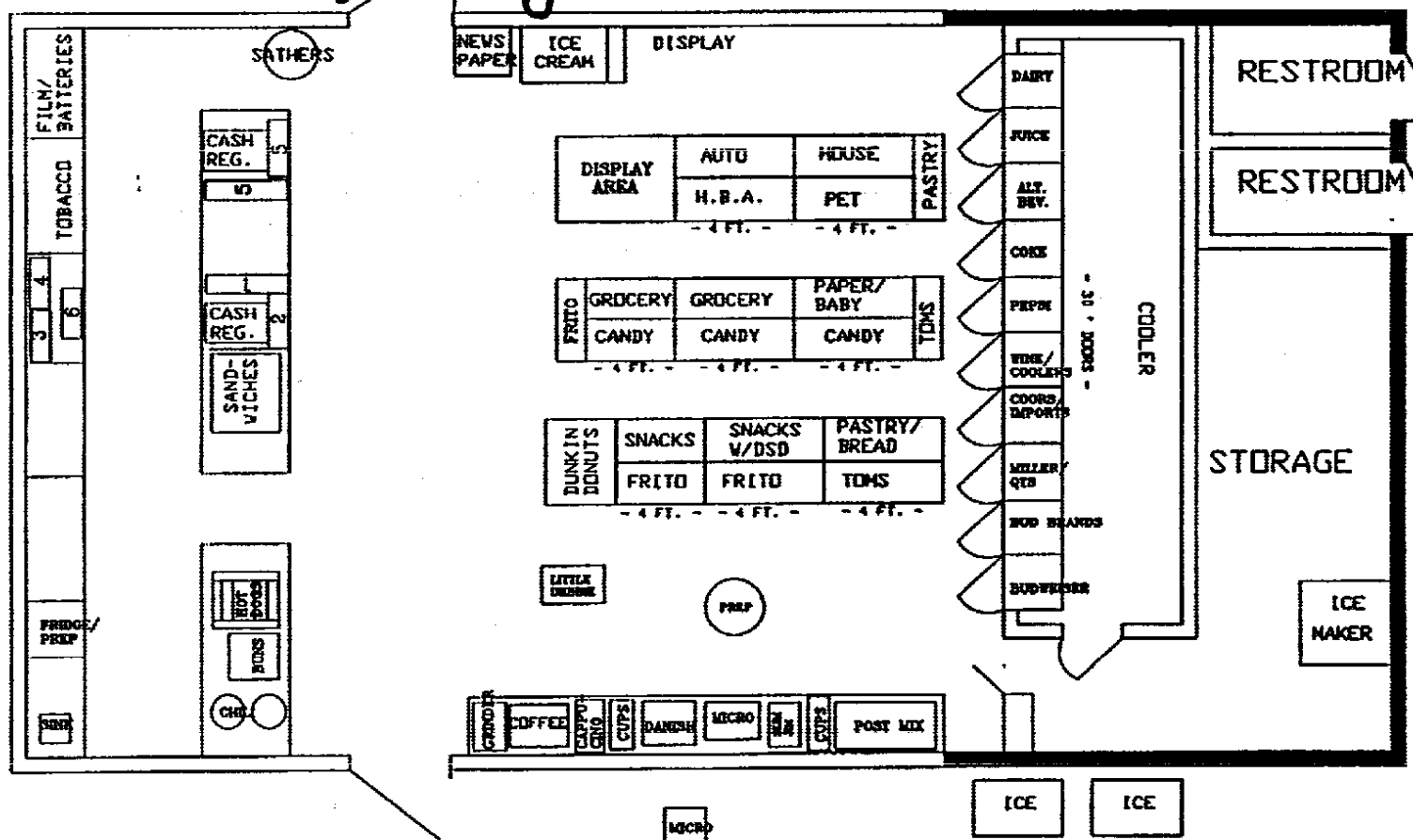
HESS MART 2100' ISLAND MARKETER

DATE: 06/27/95

09341 FT. MYERS

APPROVED:

Charles V. Iszard
L. Twomey
 G.M. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

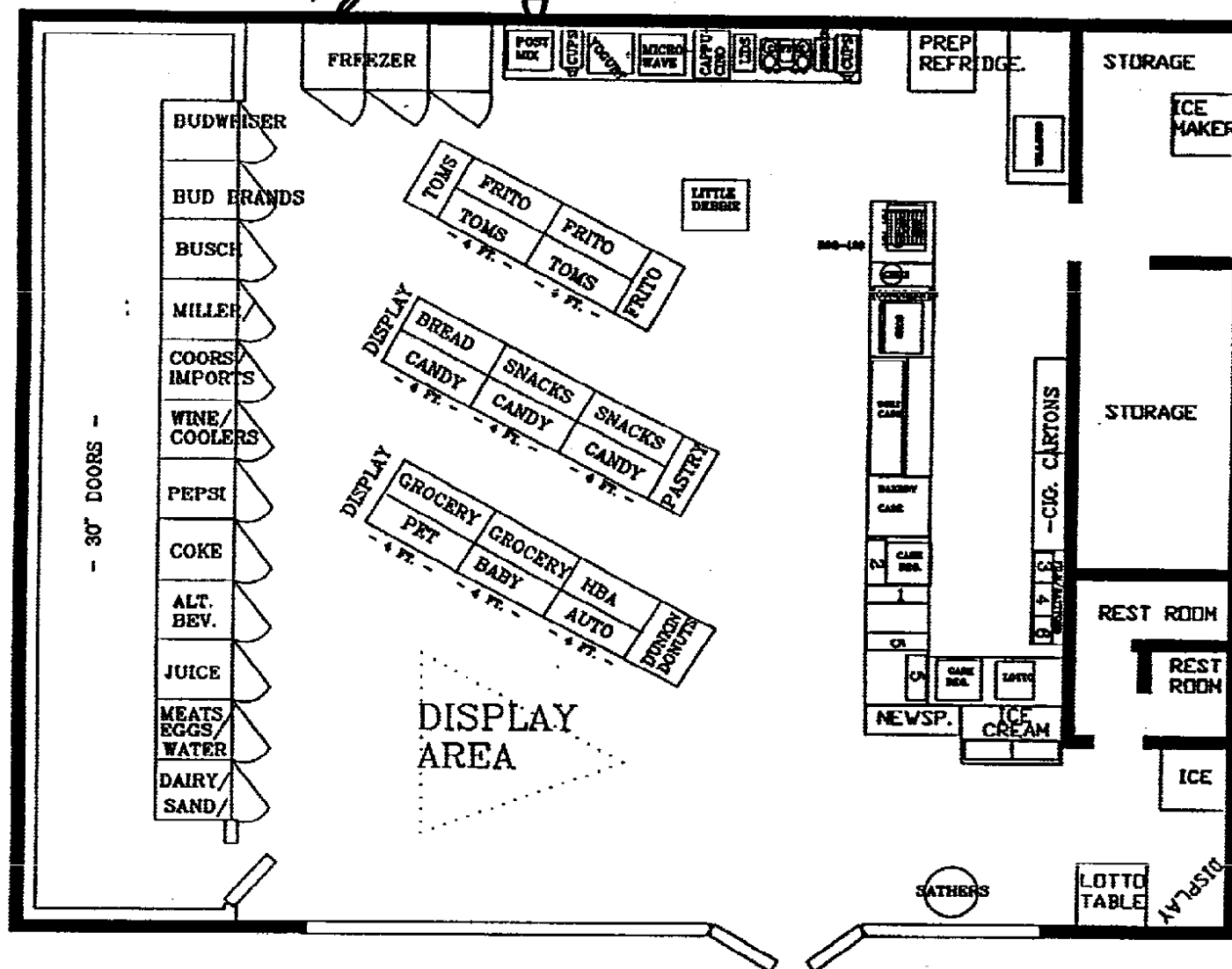
1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 2400' SPECIAL

DATE: 12/04/95

APPROVED:

Chad 4/12/95 Jgal
*L. Twomey*G.N. Kuruc, Jr.
437782332/07
09340 FT. MYERS

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

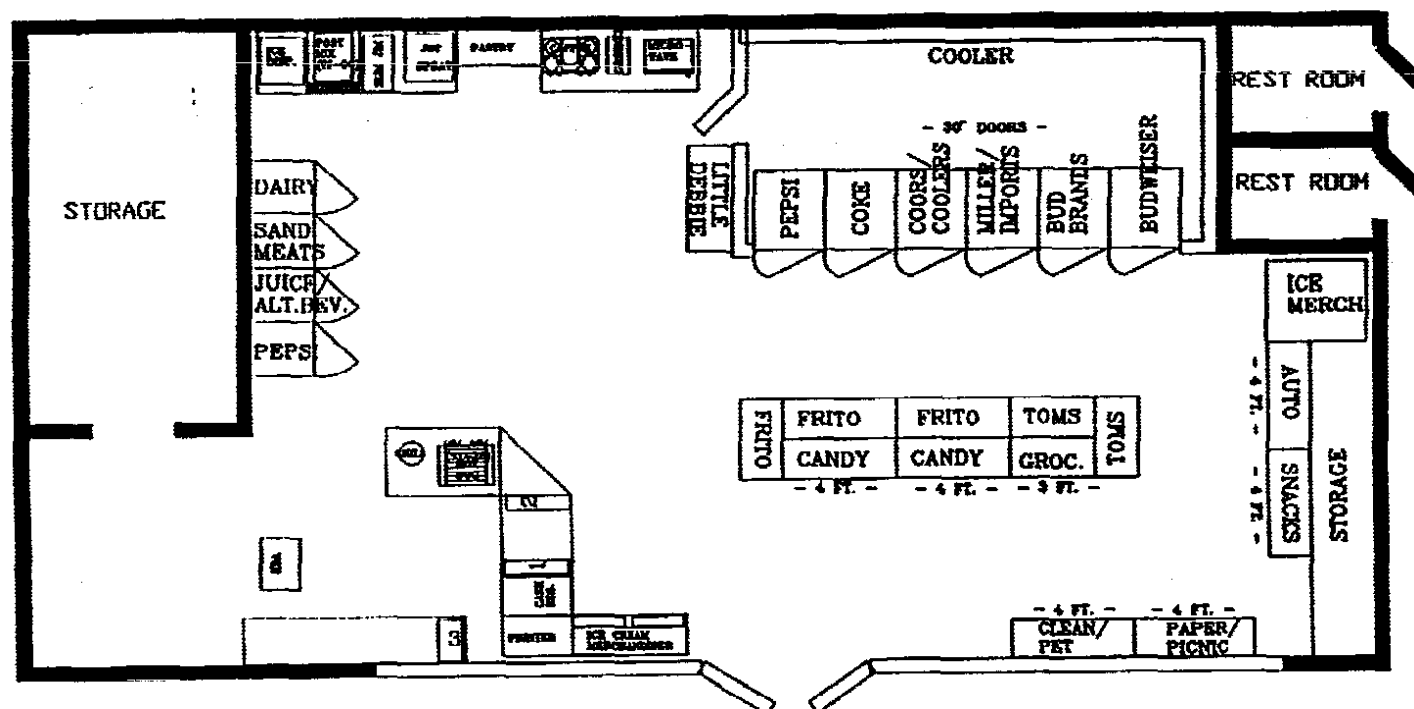
2332/07

HESS MART 1600' SPECIAL

09338 FT.MYERS

DATE: 10/10/95

APPROVED: Charles W. Dyer
Harry Swoney
 G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2332/07

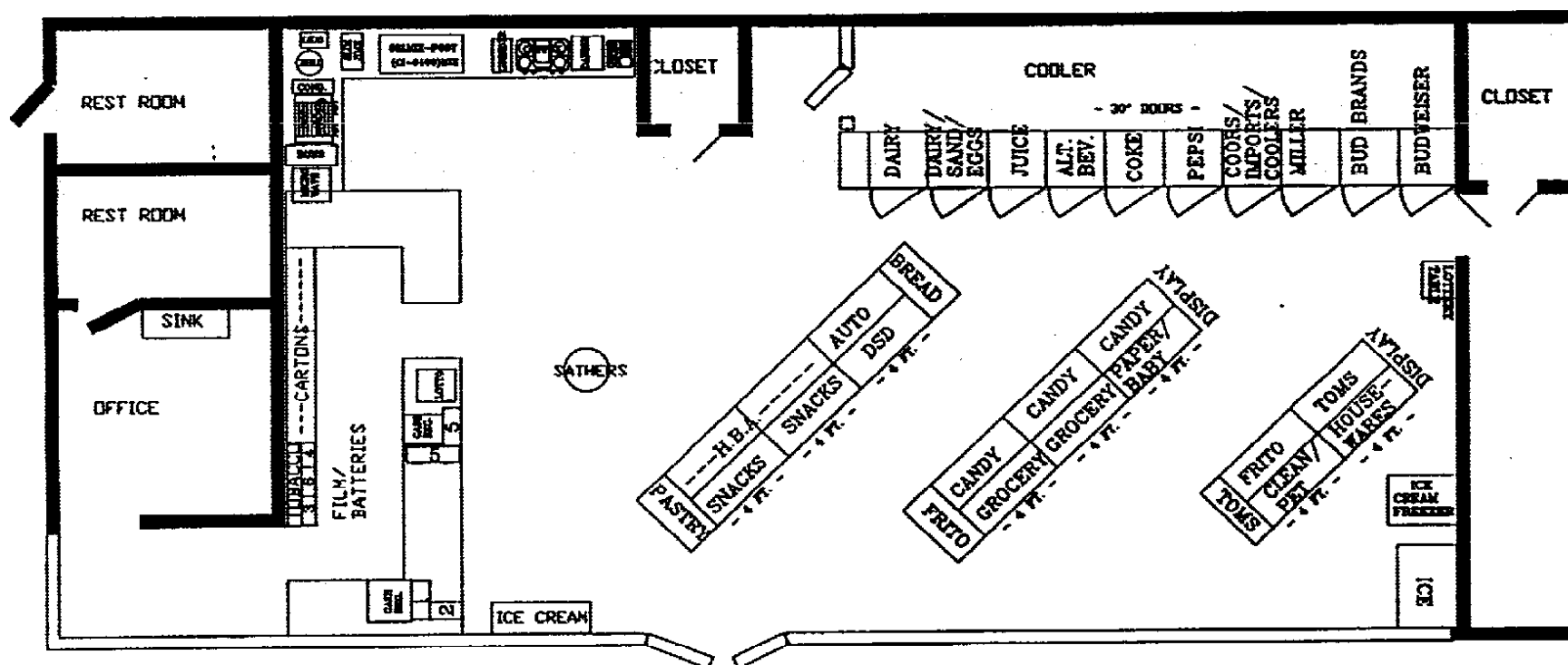
HESS MART 1800' SPECIAL

DATE: 10/03/95

APPROVED:

Charles V. Iszard
L. Twomey C.N. Kuruc, Jr.
 43778

09337 N.FT.MYERS



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (RJR)

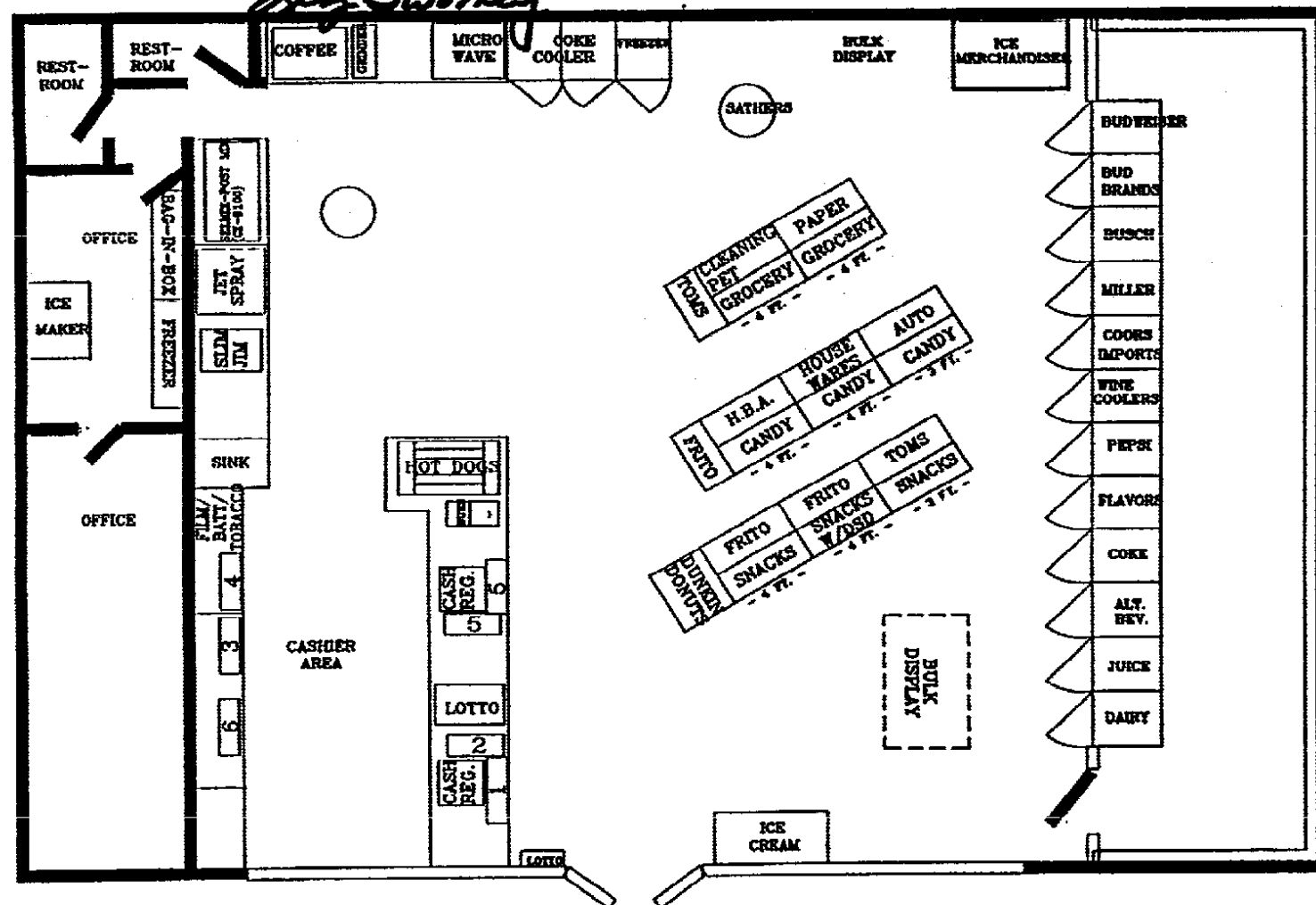
2332/07

HESS MART 2400' SPECIAL

09336 N. FT. MYERS

DATE: 07/06/95

APPROVED:

Charles Wm Isard
*L. Twomey*G.N. Kuruc, Jr.
43778

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJE FULL PRICE
6. RJE LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

51849 1132

2332/07

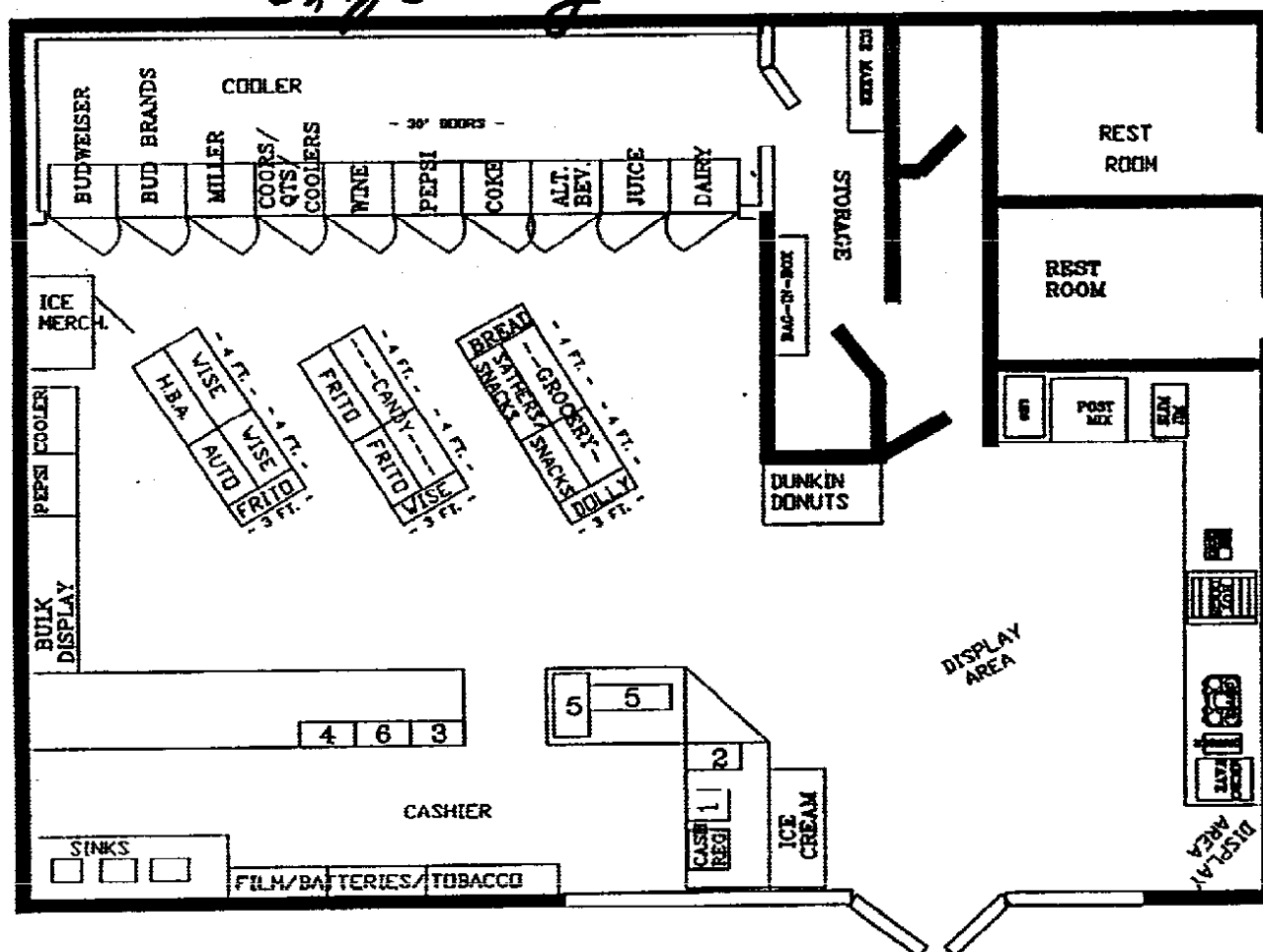
HESS MART 1600' SPECIAL

DATE: 06/27/95

APPROVED: *Charles V. Iszard* G.N. Kuruc, Jr.

43778

09334 FT.MYERS



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**

SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2332/07

HESS MART 2100' ISLAND MARKETER

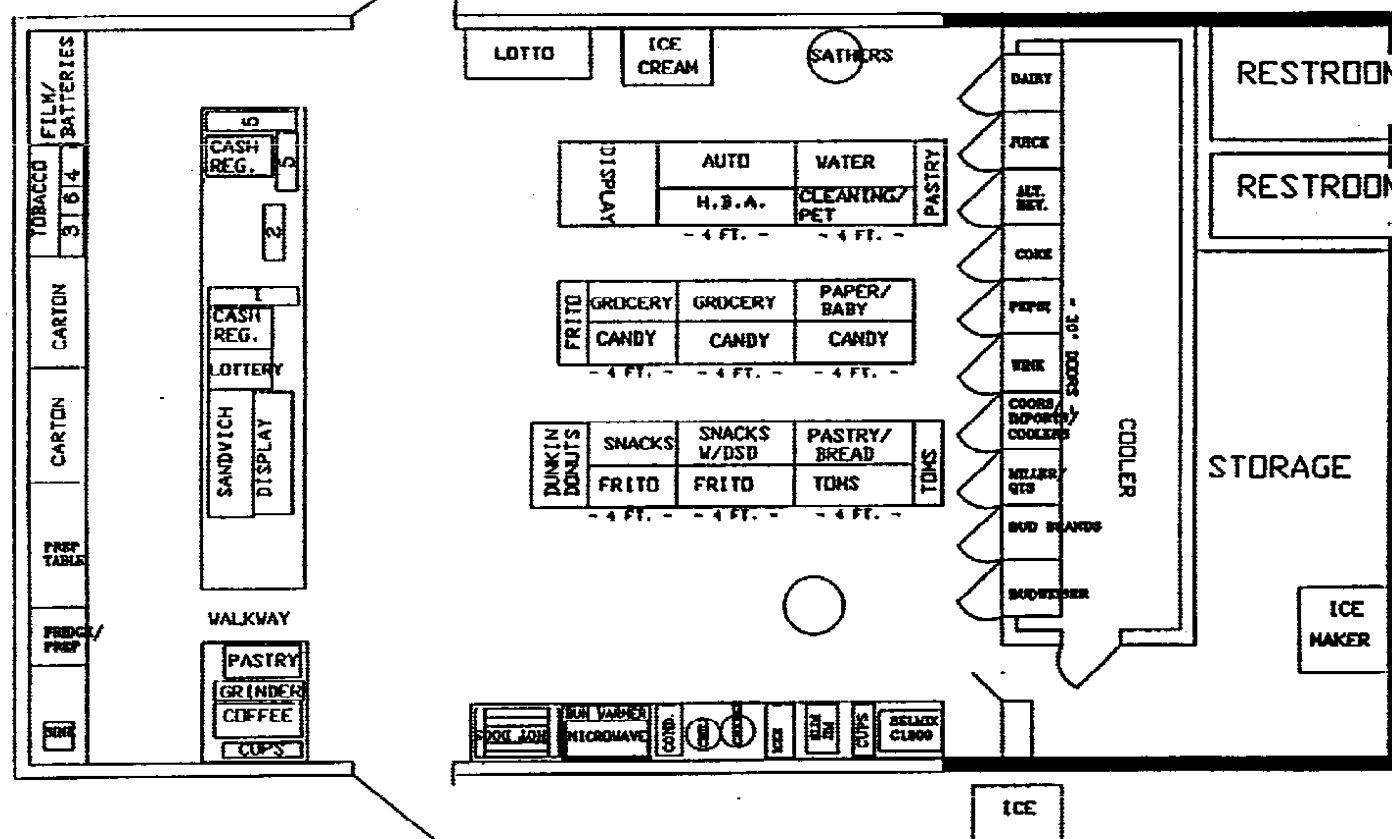
DATE: 05/31/95

APPROVED:

Charles T. M. Iszard
L. Twomey
 G.N. Kuruc, Jr.
 43778

HESS MARTS:

09333 FT.MYERS



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2332/07 51849 1134

HESS MART 1800' ISLAND MARKETER

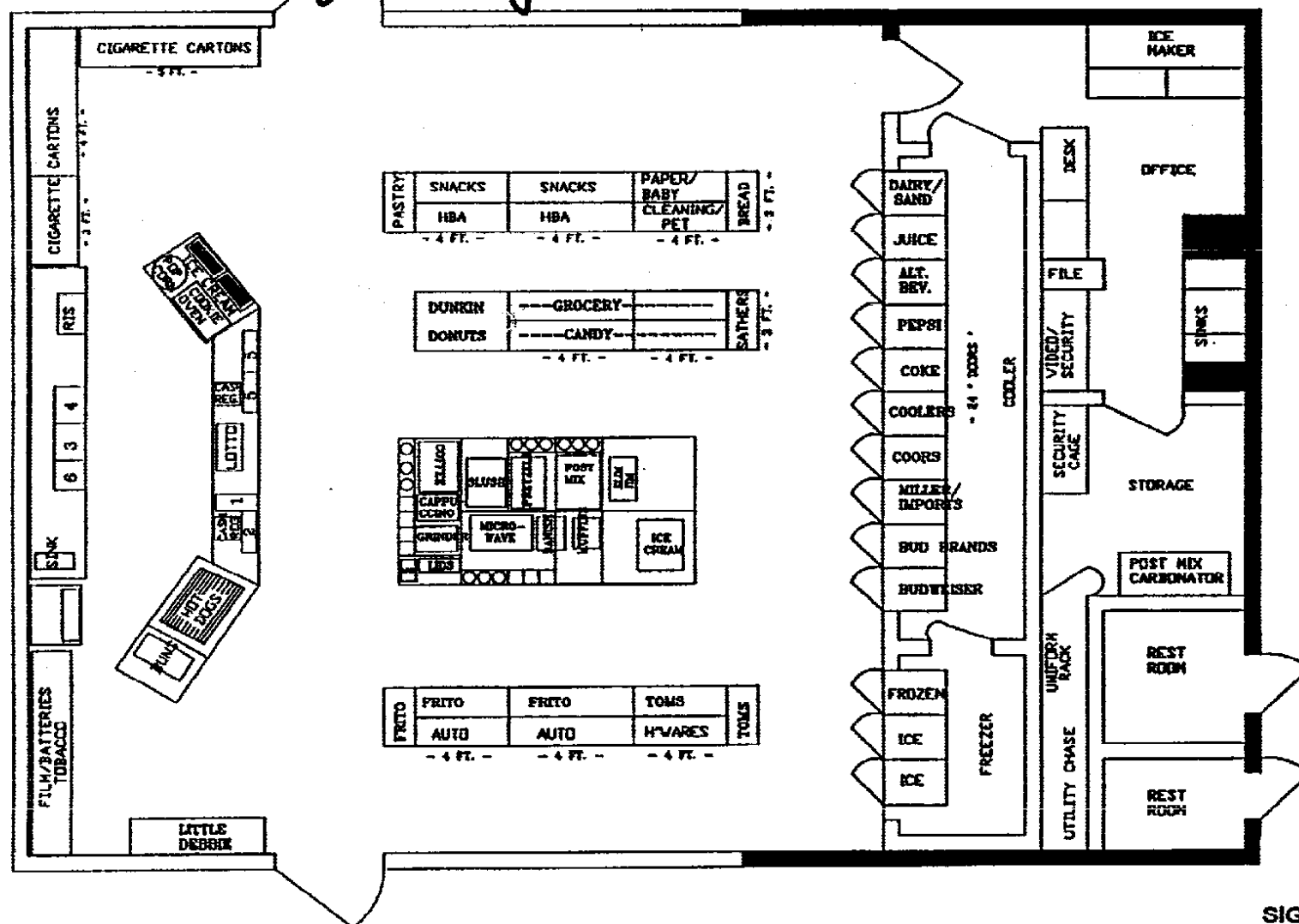
DATE: 06/27/95

APPROVED:

Charles V. Iszard
L. Twomey
G.N. Kuruc, Jr.
43778

HESS MART:

09210 TICE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASEC
4. B&W
5. B&W FULL PRICE
6. B&W LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.I.R.)

2332/07

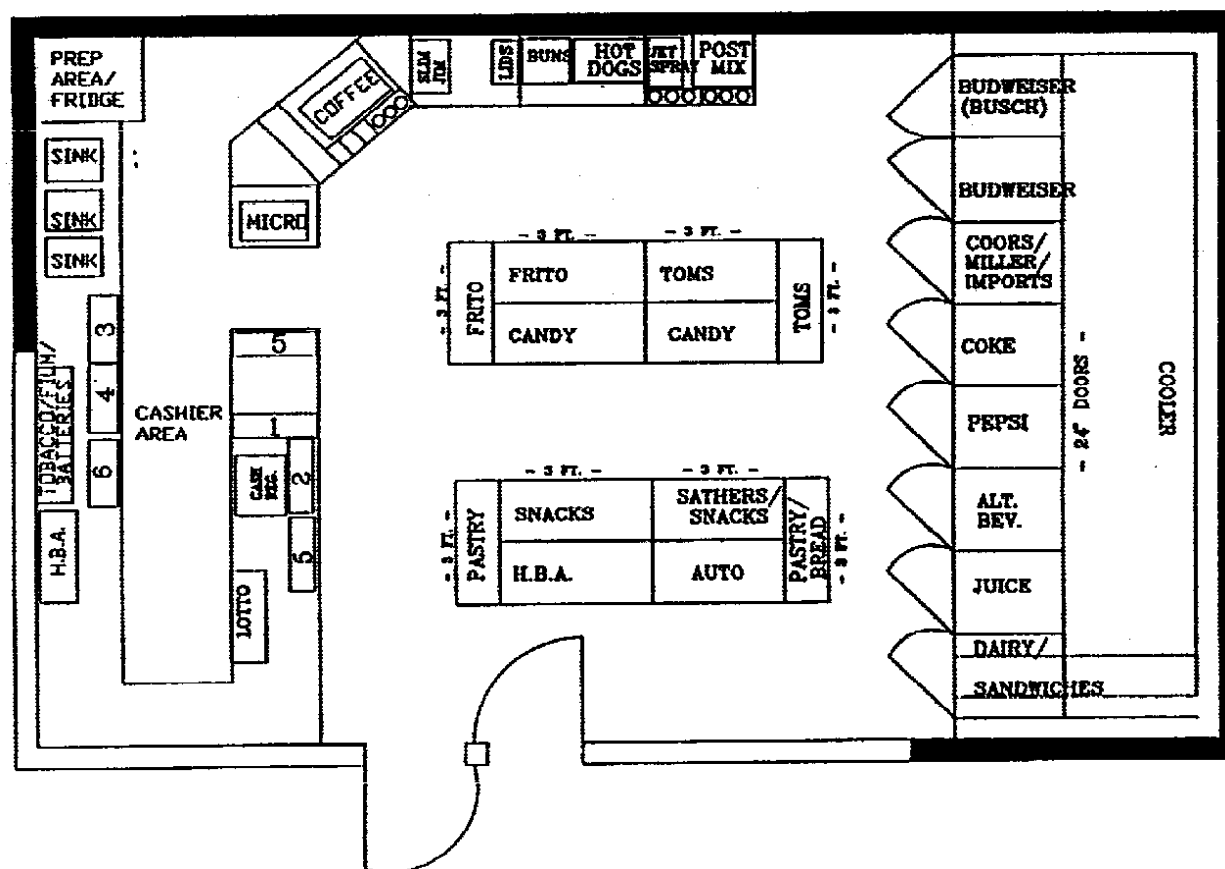
HESS MART 600' SPECIAL

DATE: 05/08/95

APPROVED: *Charles W. Iszard**L. Twomey*G.N. Kuruc, Jr.
43778

HESS MARTS:

09376 FT. MYERS



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2332/08

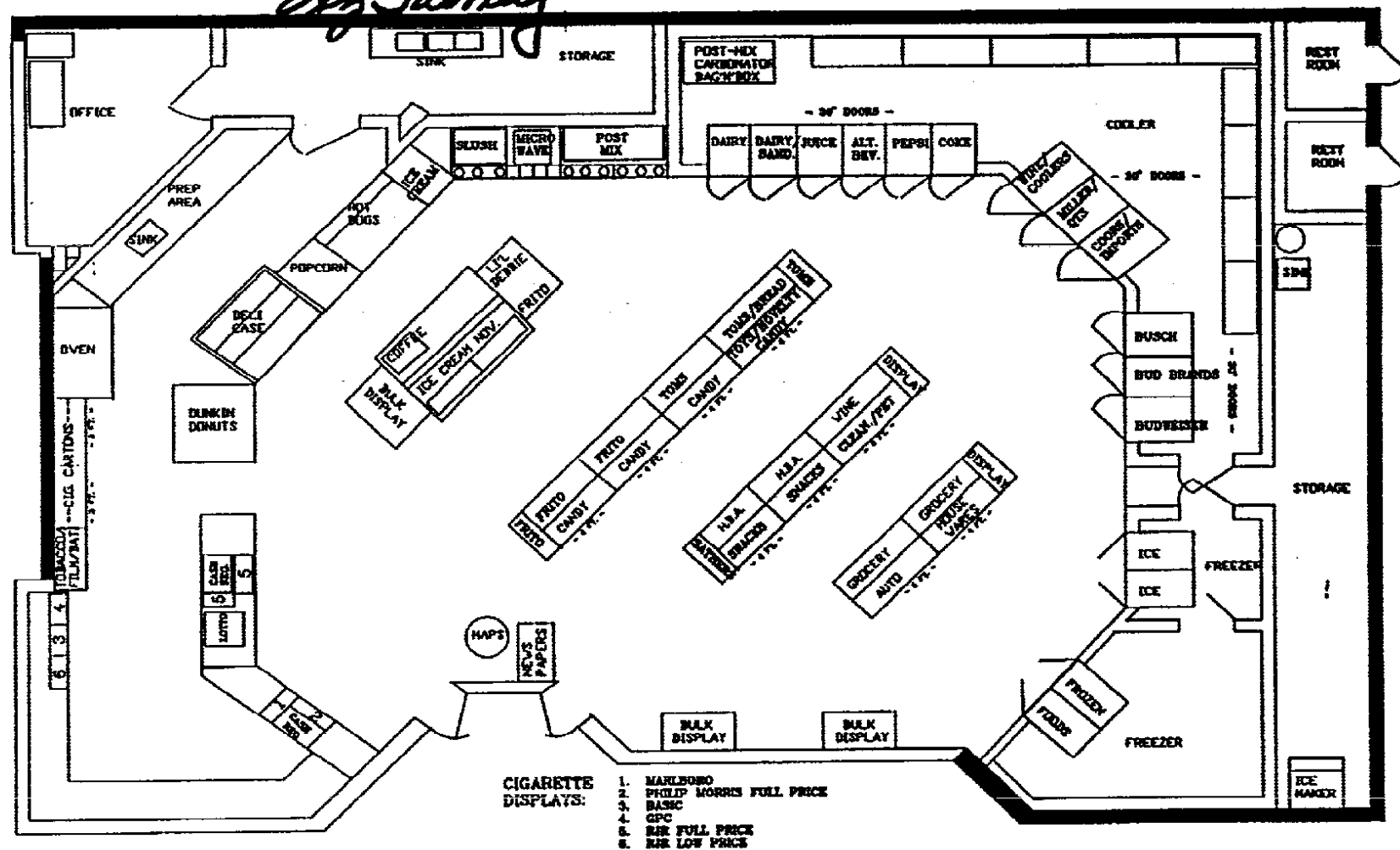
DATE: 07/27/95

HESS MART 2600' SPECIAL

APPROVED:

Charles W. Isard
*Exp. Turnover*G.N. Kuruc, Jr.
43778

09223 AVON PARK, FL



**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)

2335/03

HESS MART 1800' ISLAND MARKETER

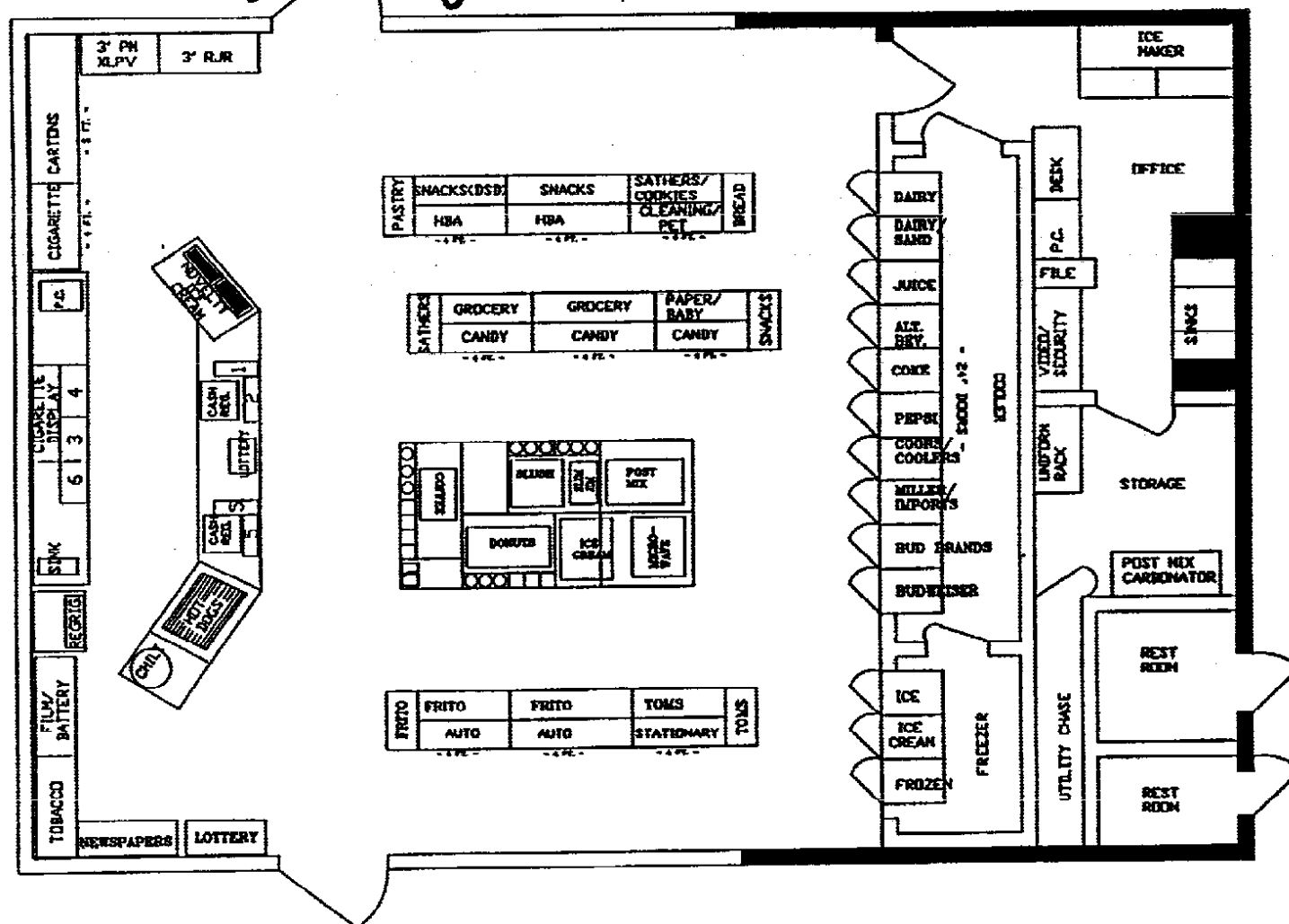
DATE: 06/28/95

APPROVED:

Charles V. Izard
L. Twomey
 G.N. Kuruc, Jr.
 43778

HESS MART:

09271 HOLLY HILL



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. B&W
4. B&W
5. B&W FULL PRICE
6. B&W LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)

HESS MART 600' SPECIAL

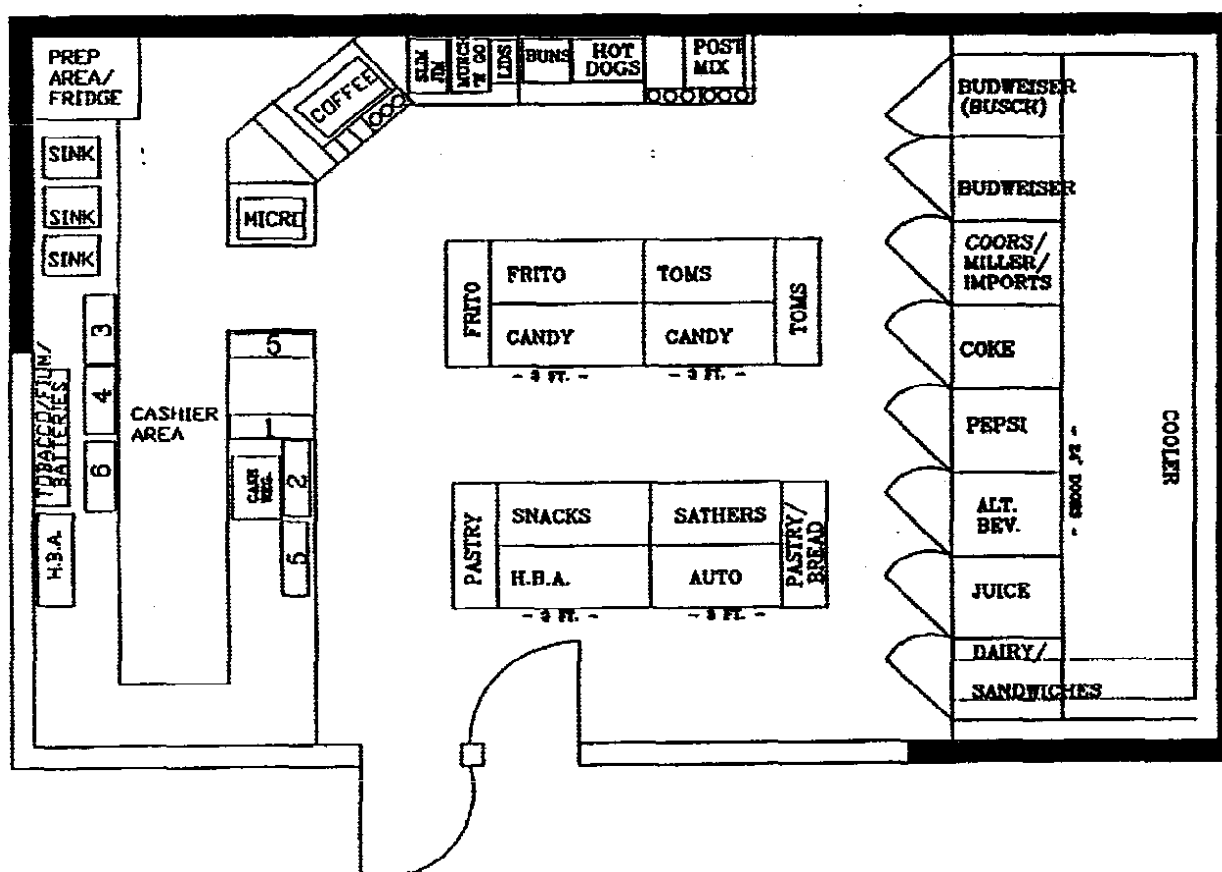
DATE: 06/06/95

APPROVED: *Charles V. Iszard*
L. Twomey
G.R. Kuruc, Jr.
4378

2335/05-

HESS MARTS:

09379 WINTER SPRGS
10372 LAWRENCEVILLE
40370 N.CHARLESTON
40373 N.CHARLESTON
40374 COLUMBIA
40379 SPARTANBURG
40382 COLUMBIA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

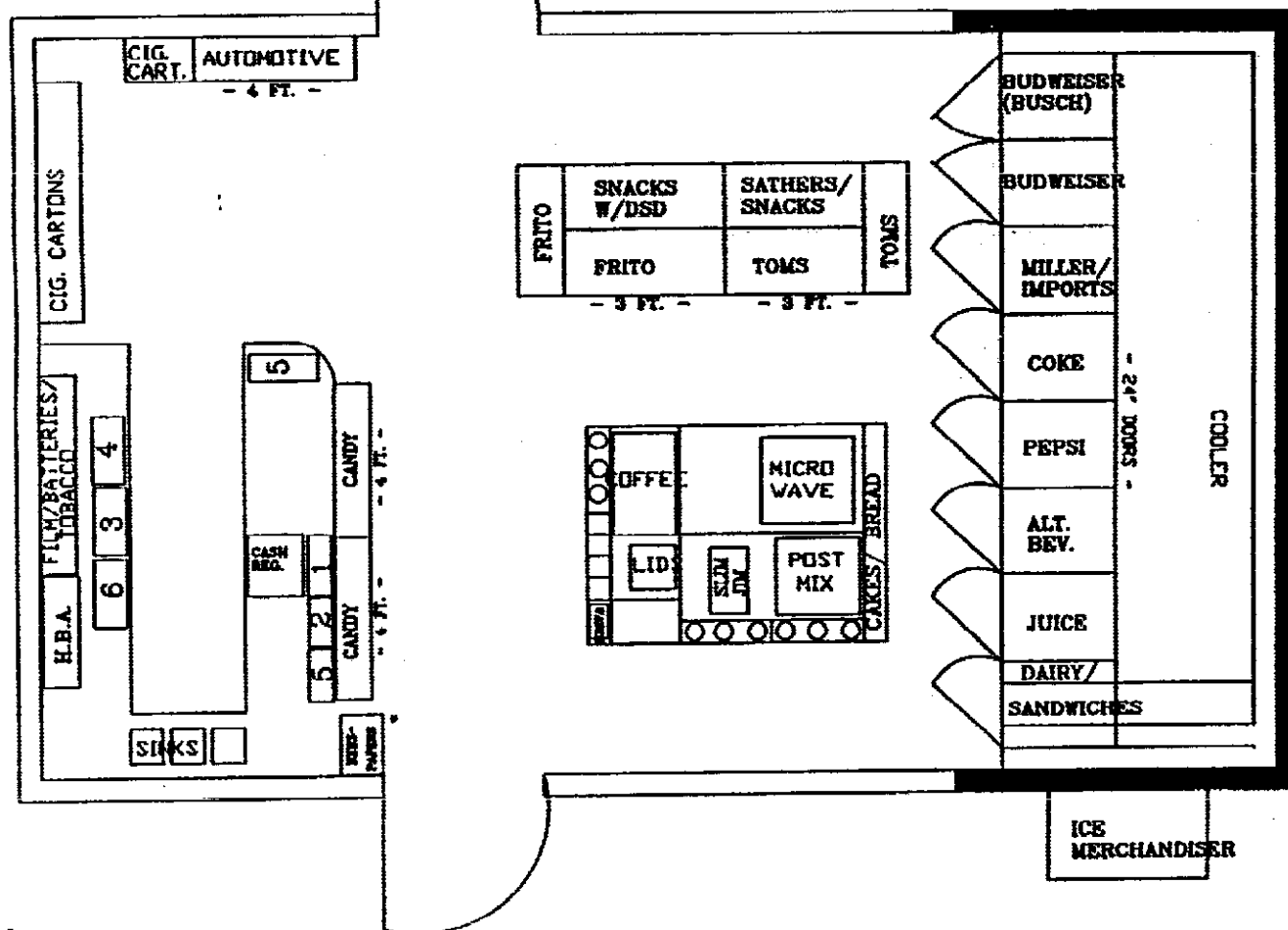
DATE: 05/31/95

APPROVED: *Charles W. M. Dye*
Greg Tarnsey
G.M. Kuruc, Jr.
43778

2335/08 -

HESS MARTS:

09380 LAKELAND
 09381 ORANGE PK
 09382 TAMPA
 09383 JACKSONVILLE
 09387 MELBOURNE
 09388 JACKSONVILLE
 40378 LADSON
 40380 GREENVILLE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2335/08

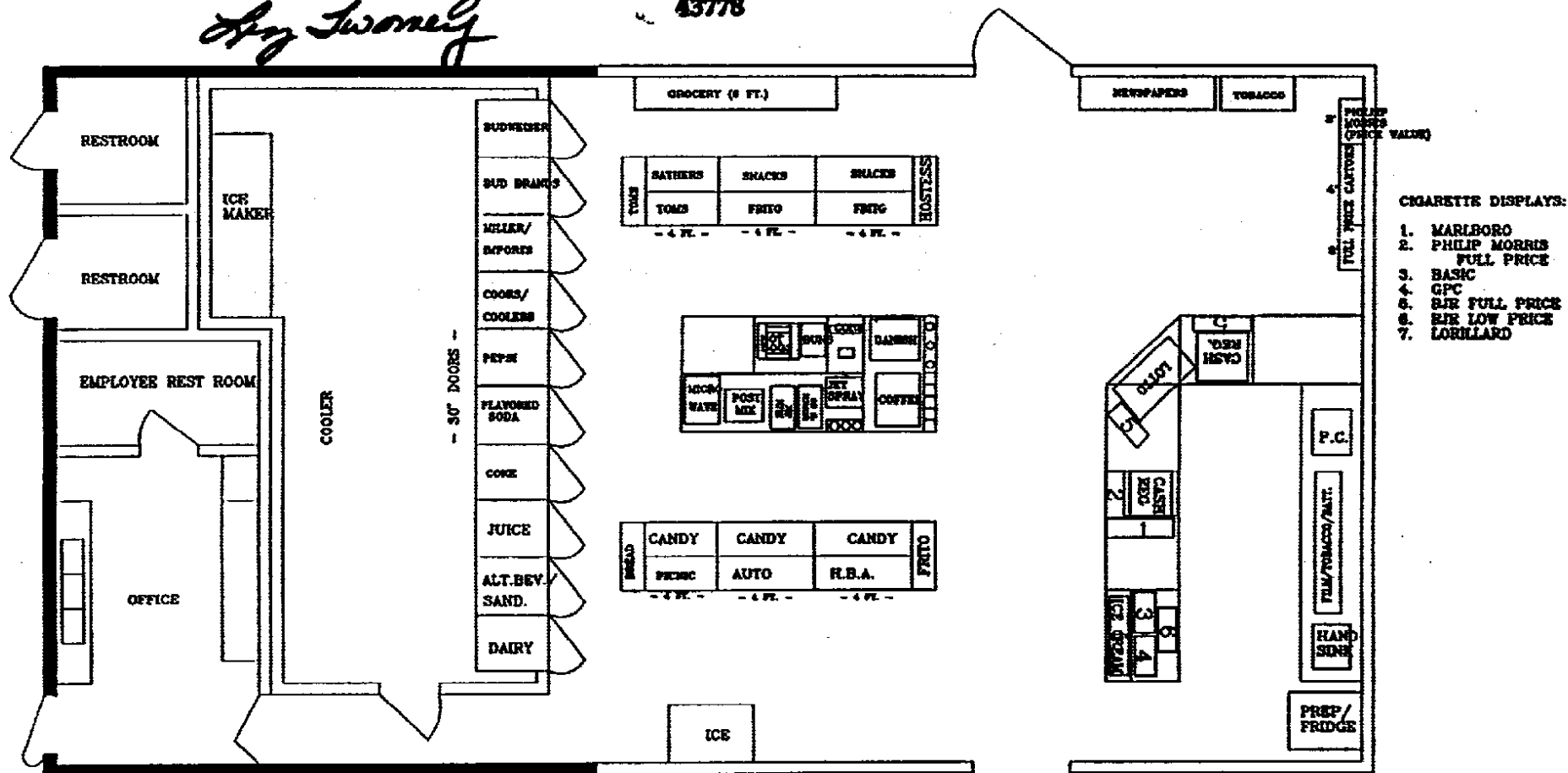
HESS MART 2600 ISLAND MARKETER

DATE: 05/08/95

APPROVED:

Chris M. Dyal
*By Twomey*G.N. Kuruc, Jr.
43778

09384 MERRITT ISL.



**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 1800' ISLAND MARKETER

HESS MART 09274 PERRY

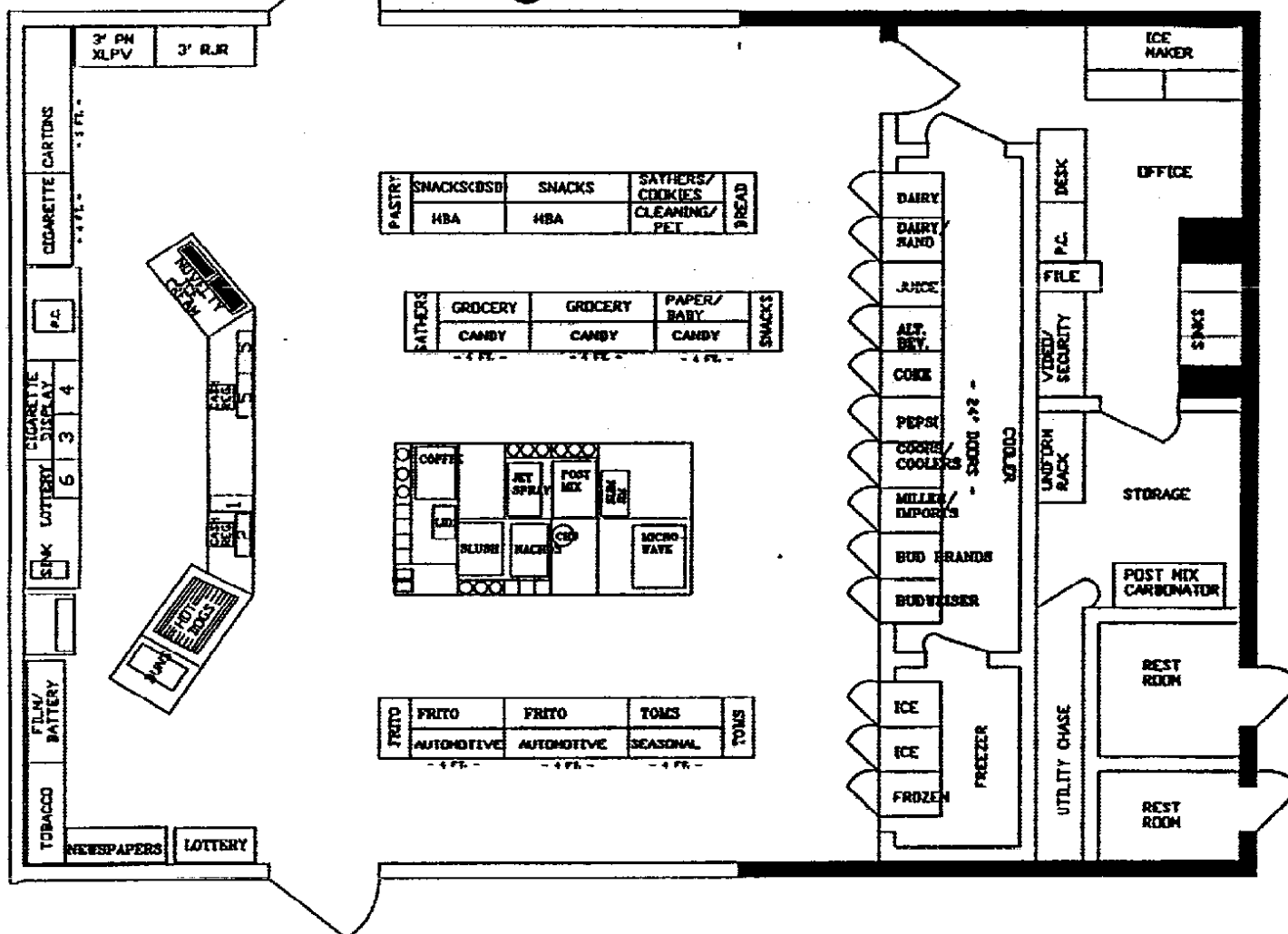
DATE: 5/5/95

APPROVED:

Charles V. Iszard
L. Twomey

G.N. Kuruc, Jr.
 43778

2337/02



CIGARETTE DISPLAYS:

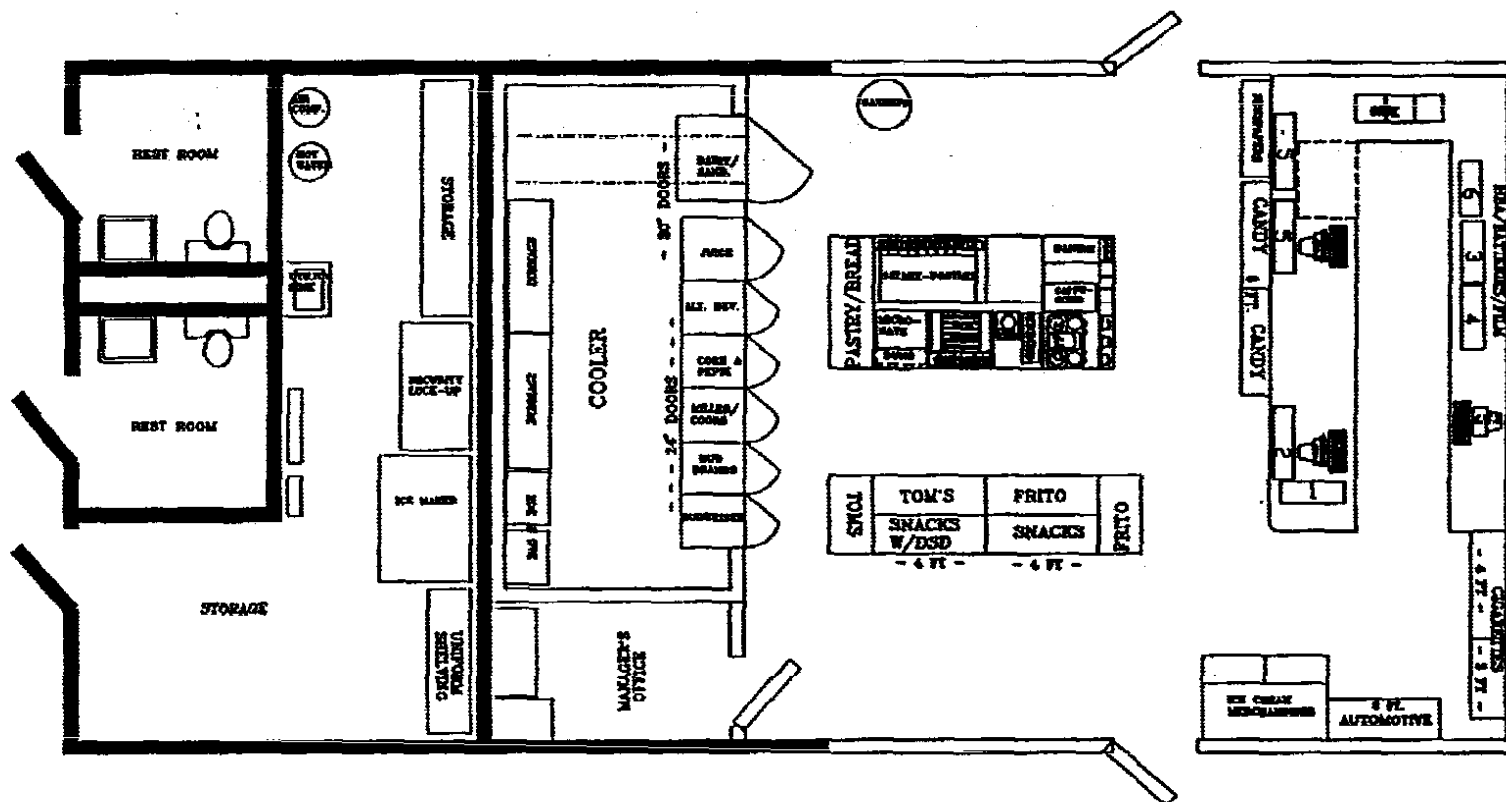
1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. CPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

APPROVED: Charles W. Dyer
By Sworn

G.N. Kuruc, Jr.
43778

09391 JACKSONVILLE



1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2337/03

HESS MART 1200' ISLAND MARKETER

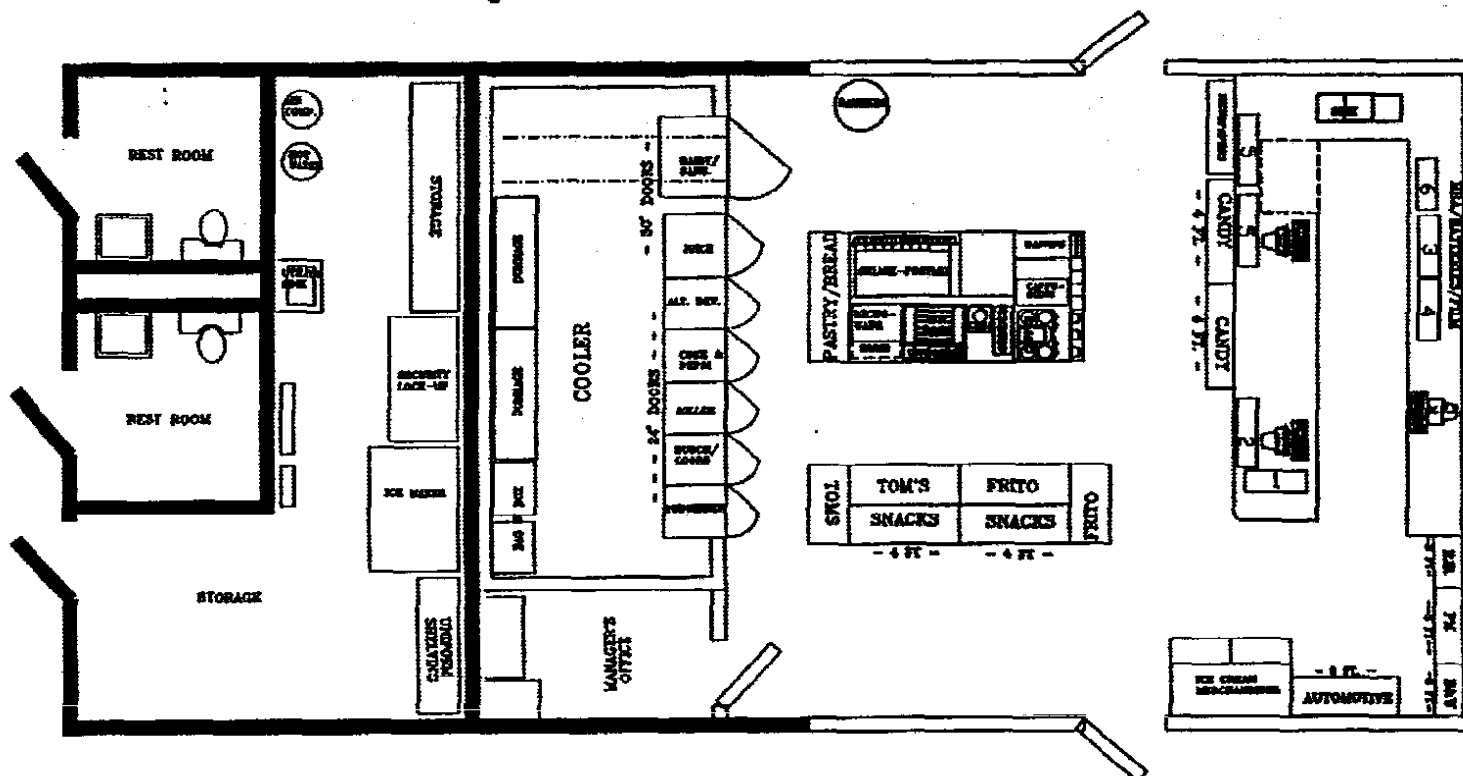
DATE: 07/21/95

APPROVED: Charles van Dyke
Ray Twomey

G.N. Kuruc, Jr.
43778

HESS MART:

09393 JACKSONVILLE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

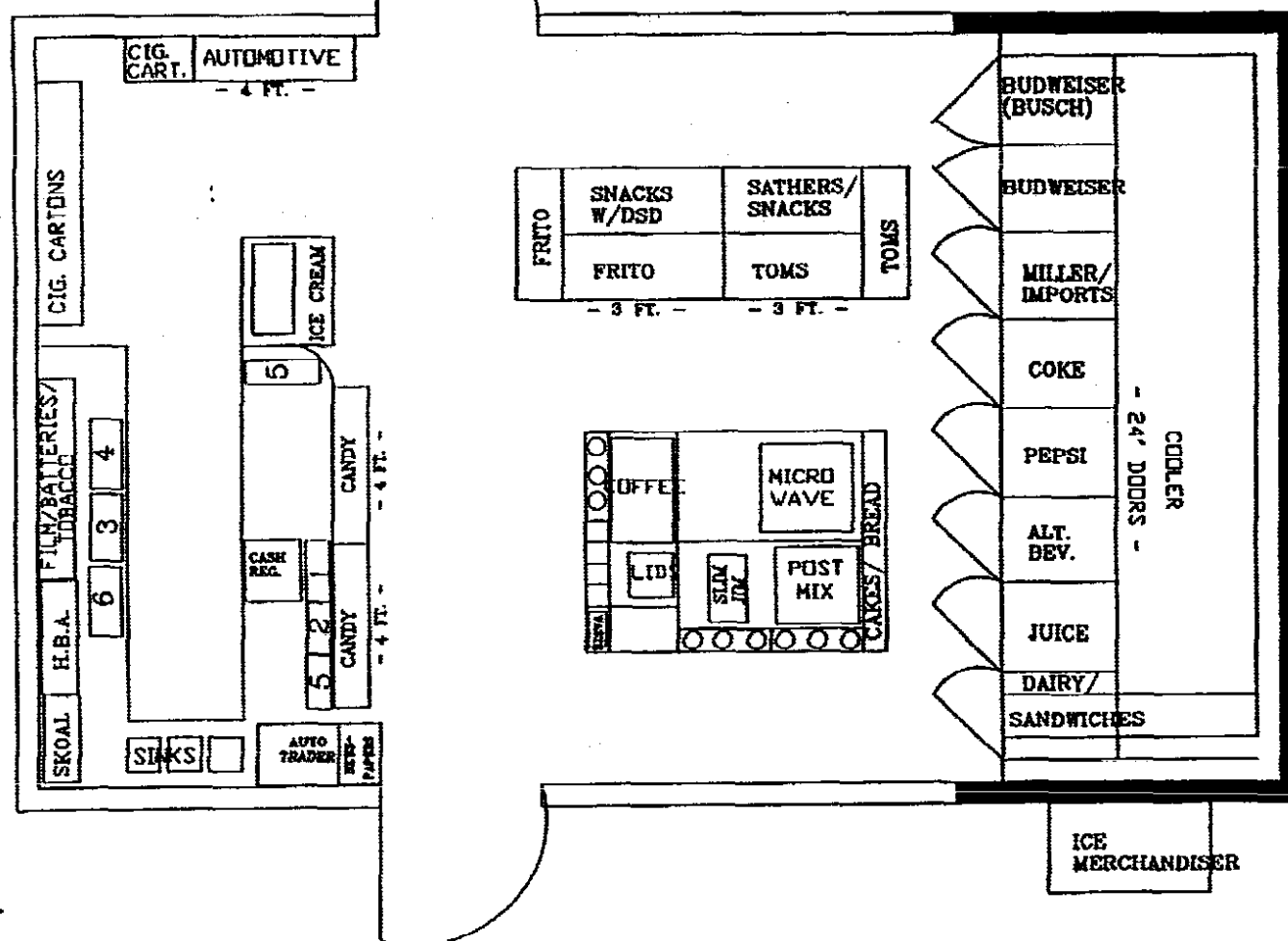
DATE: 05/31/95

APPROVED: *Charles W. Kuruc, Jr.*
L. Twomey
G.N. Kuruc, Jr.
43778

HESS MARTS:

09385 JACKSONVILLE

2337/03



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

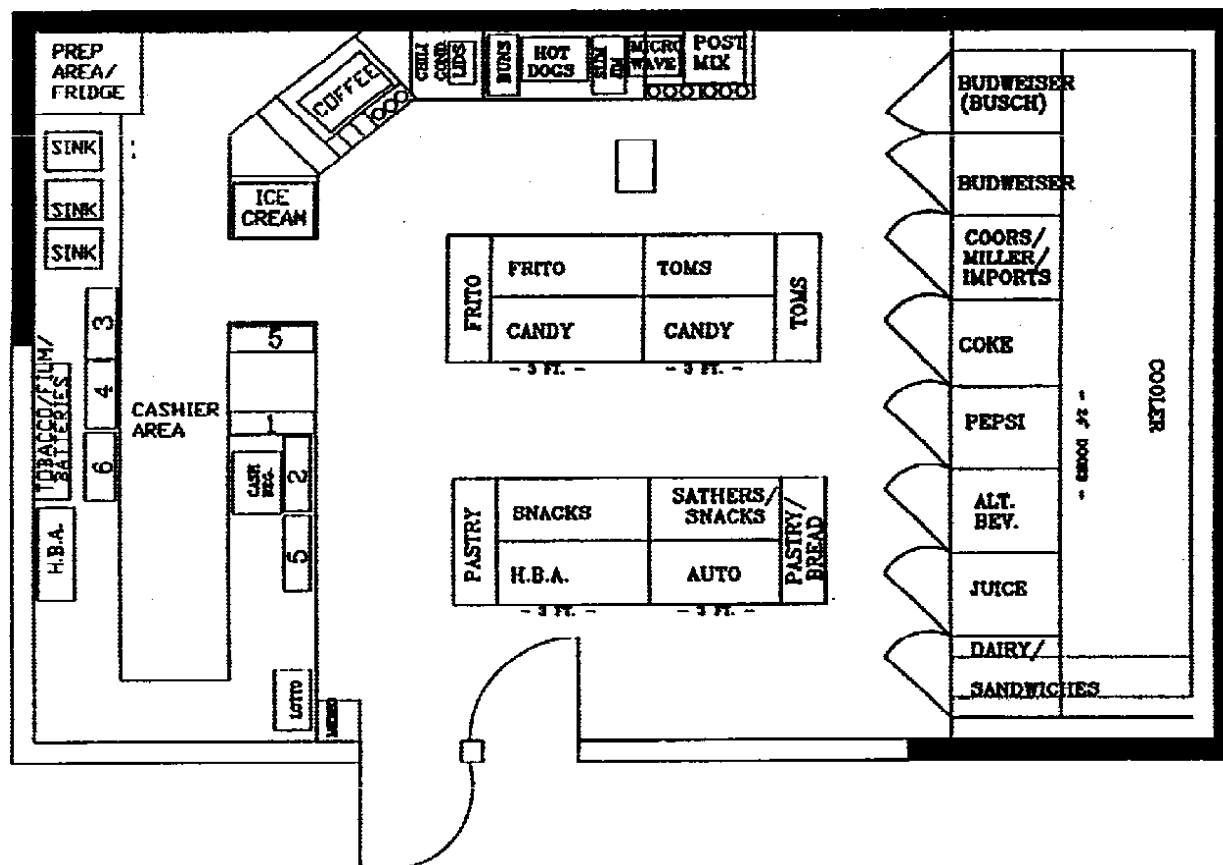
**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

DATE: 05/08/95

APPROVED: *Charles V. Iszard*
L. Twomey G.M. Kuruc, Jr.
437782337/03
HESS MARTS:

09374 JACKSONVILLE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 1200 ISLAND MARKETER

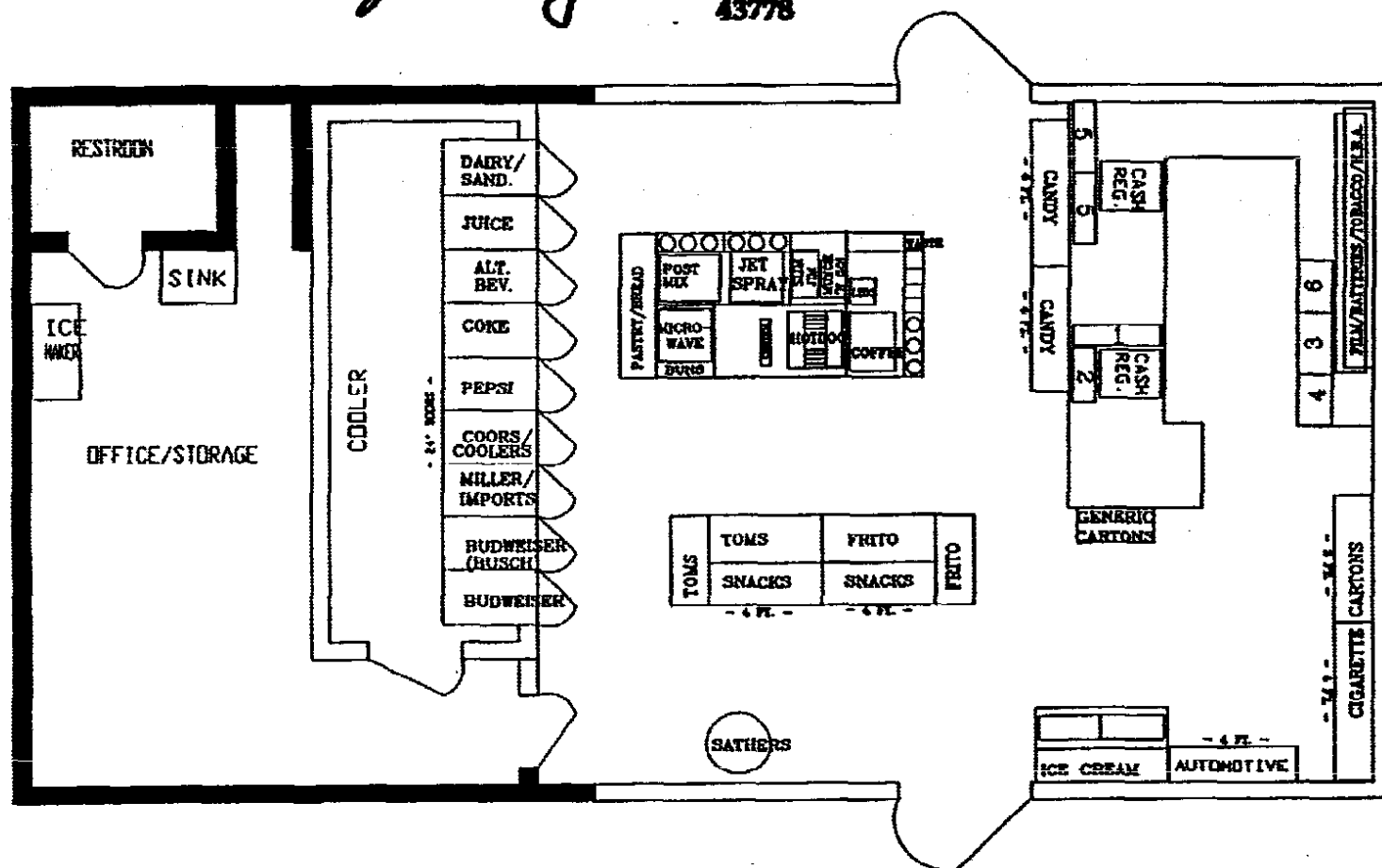
HESS MARTS:

DATE: 06/12/95

APPROVED:

Charles V. Iszard
L. Twomey G.N. Kuruc, Jr.
 43778

2337/03 — 09377 ATLANTIC BCH
 40261 COLUMBIA



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 1200 ISLAND MARKETER

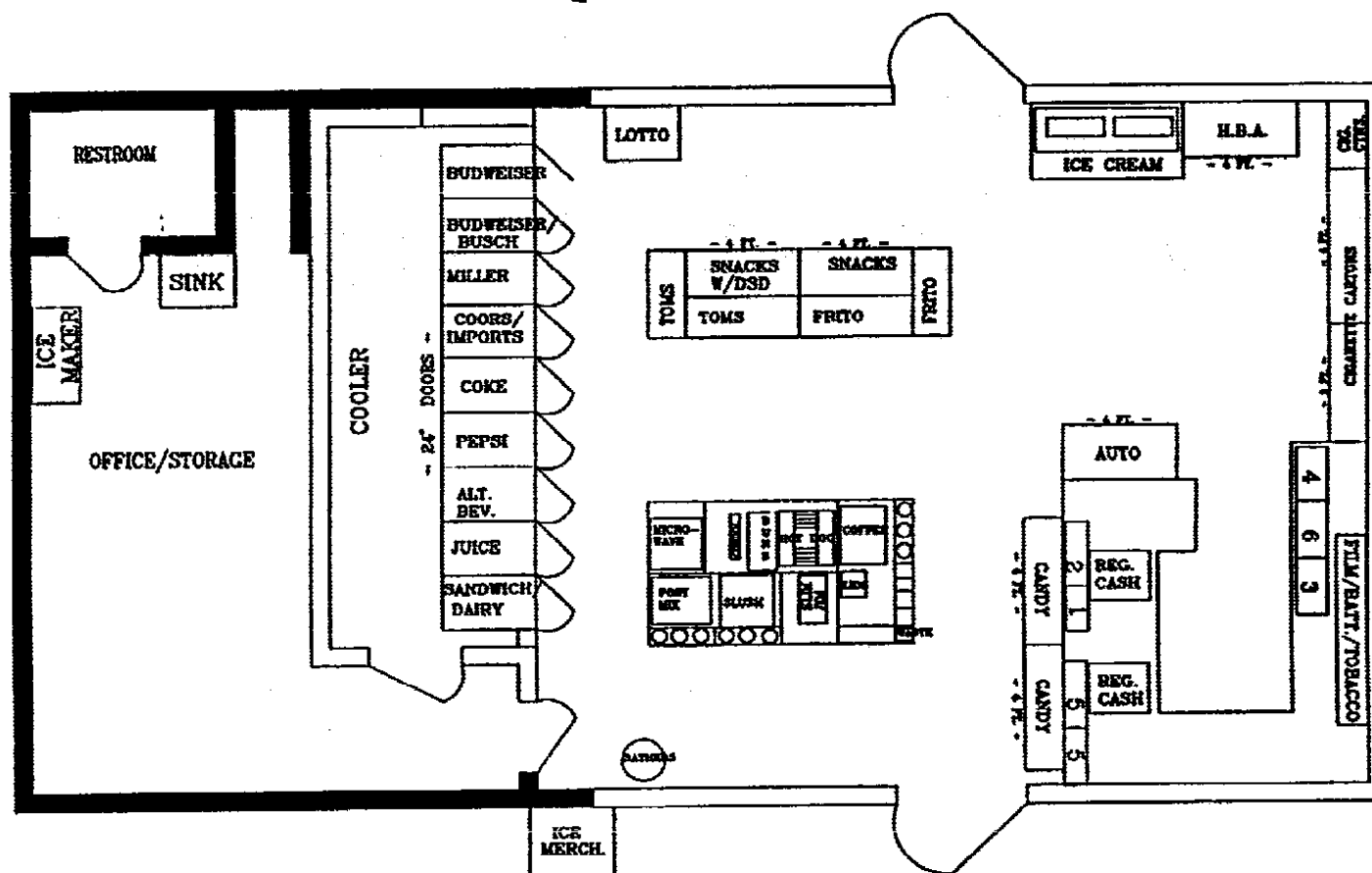
DATE: 08/28/95

2337/03
HESS MARTS:

09306 JACKSONVILLE

APPROVED:

Charles V. Iszard
L. Twomey
 J. M. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

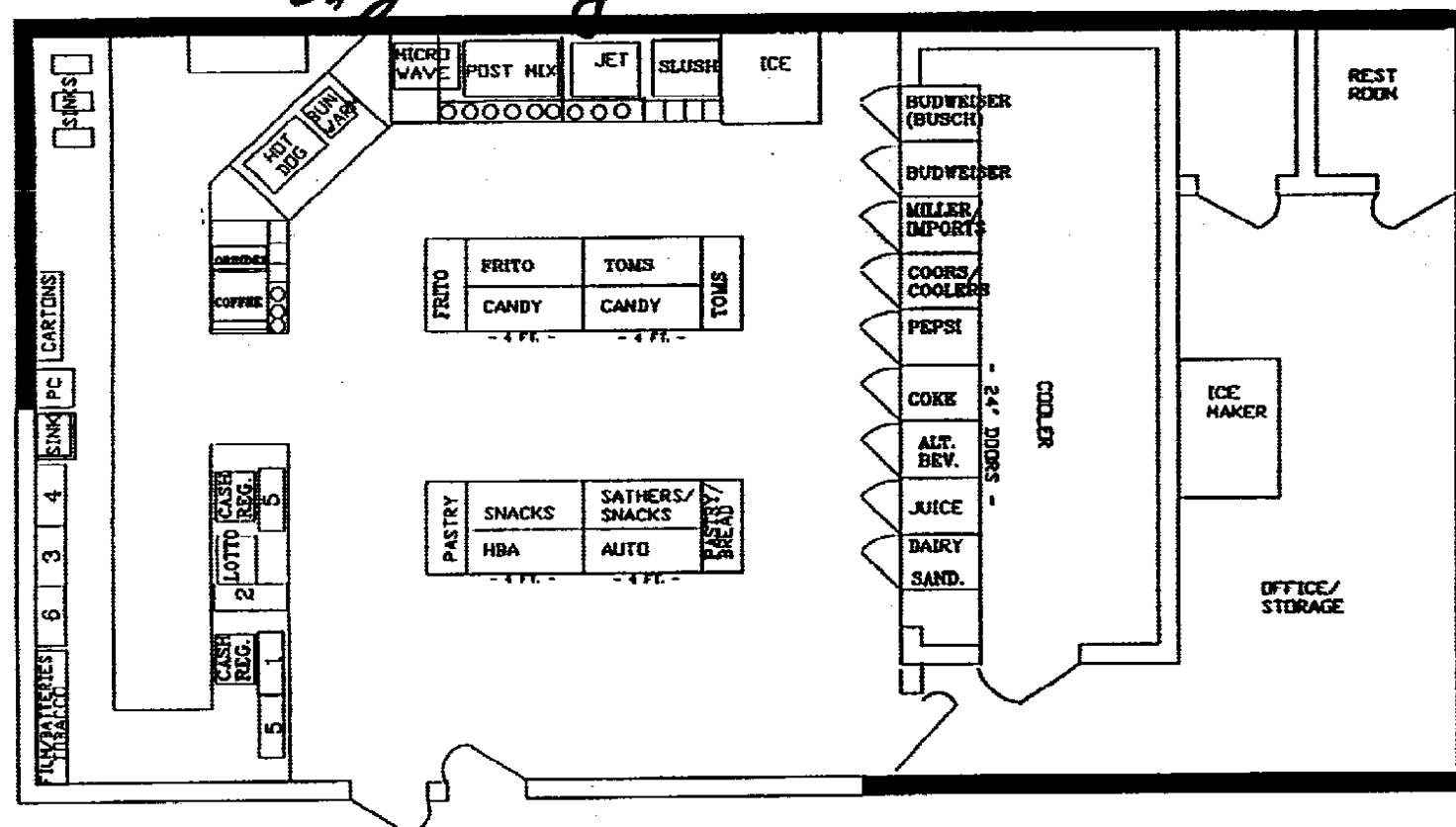
1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2337/04

HESS MART 1200' SPECIAL

DATE: 06/28/95

APPROVED: *Charles W. Iszard* G.N. Kuruc, Jr.
43778
*L. Twomey*HESS MARTS:
09372 ORANGE PK.

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

2337/04

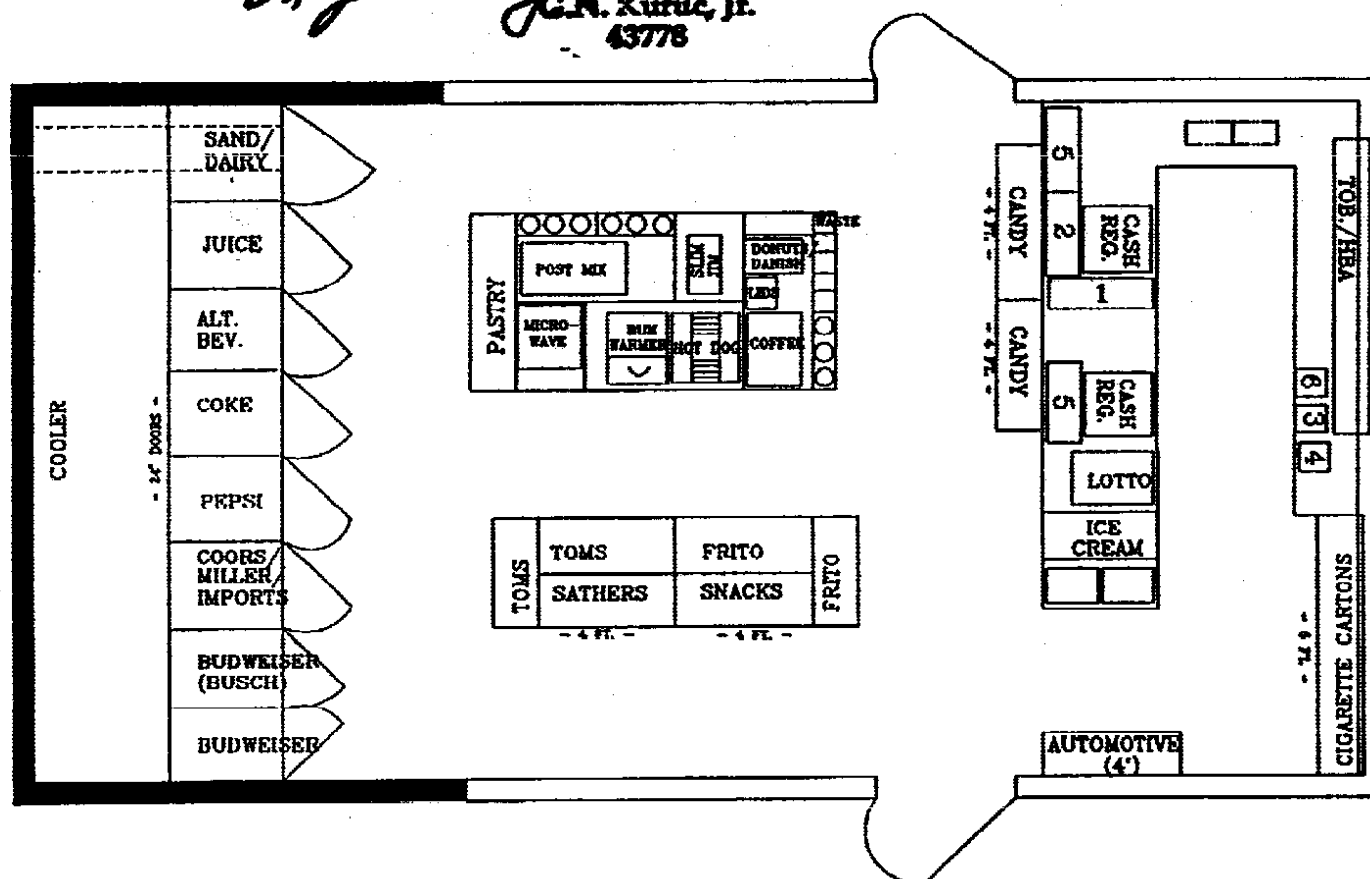
HESS MART 660' ISLAND MARKETER

DATE: 05/31/95

APPROVED: *Charles R. Dault*
L. Twomey
C.N. Kuruc, Jr.
43778

HESS MART:

09314 JACKSONVILLE.



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

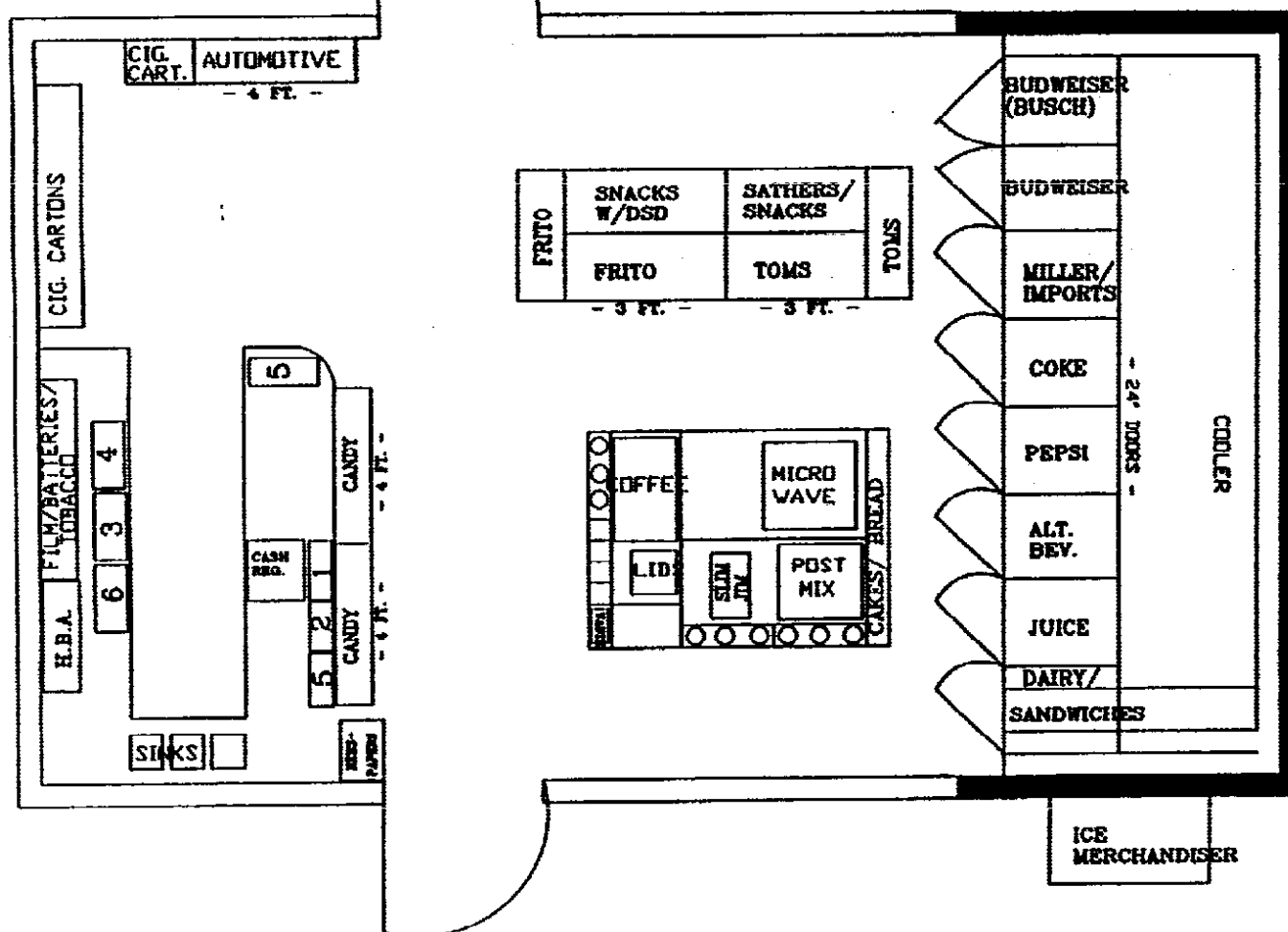
DATE: 05/31/95

APPROVED: *Charles M. Isard*
L. Twomey G.N. Kuruc, Jr.
43778

2337/04-

HESS MARTS:

09380 LAKELAND
 09381 ORANGE PK
 09382 TAMPA
 09383 JACKSONVILLE
 09387 MELBOURNE
 09388 JACKSONVILLE
 40378 LADSON
 40380 GREENVILLE



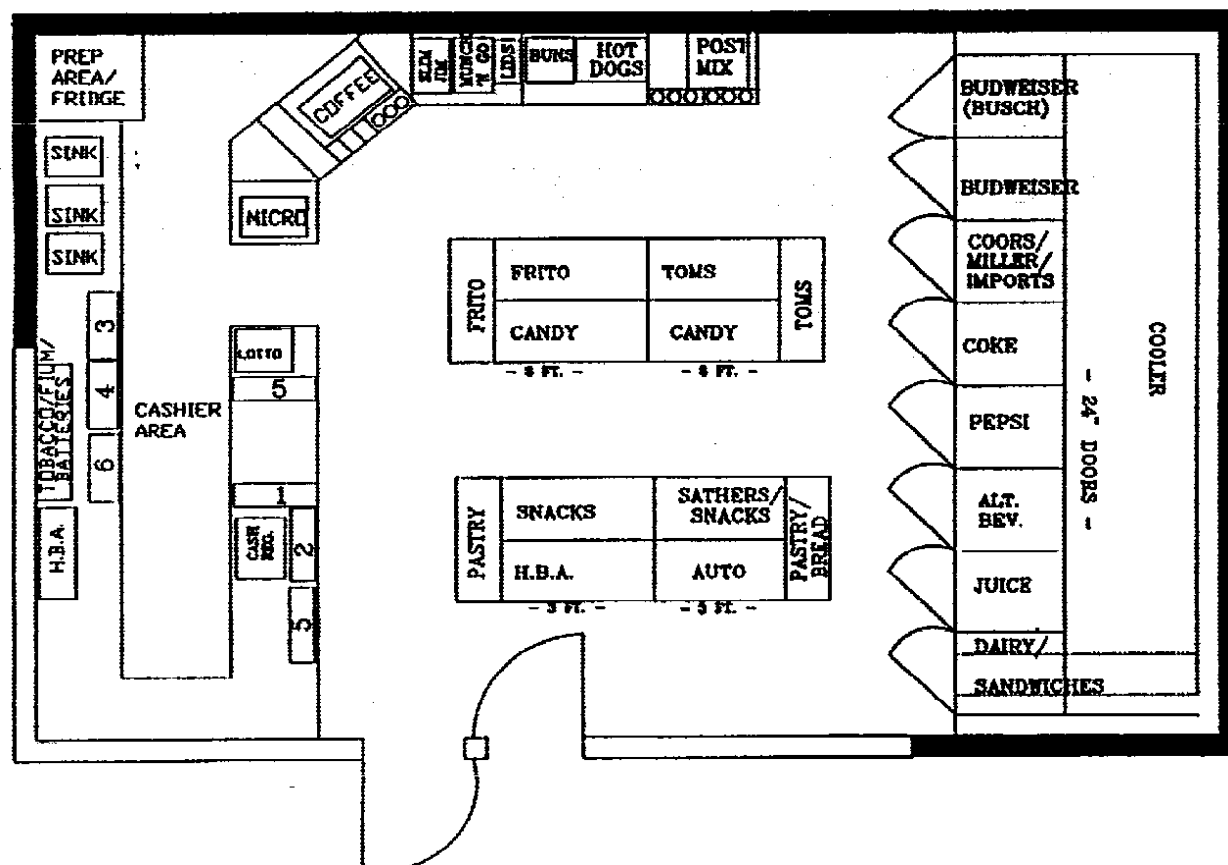
CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
6. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 600' SPECIAL

DATE: 05/08/95

APPROVED: *Charles W. Iszard*
L. Twomey G.N. Kuruc, Jr.
437782337/06
HESS MARTS:
09373 JACKSONVILLE

CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KURUC (R.J.R.)

HESS MART 1200 ISLAND MARKETER

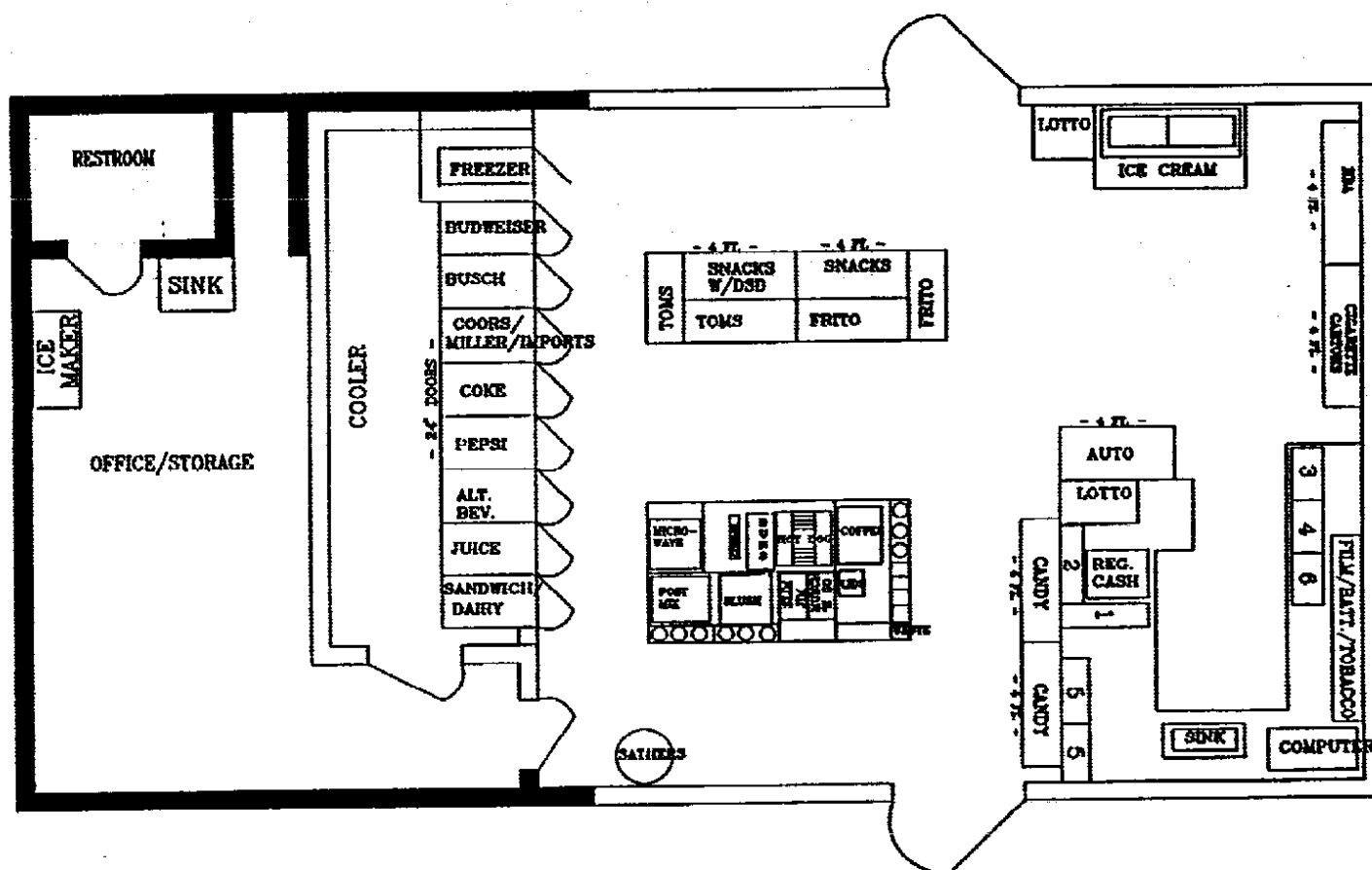
DATE: 11/28/95

HESS MARTS: 2337/06

09316 JACKSONVILLE

APPROVED:

Charles V. Iszard
L. Twomey G.N. Kuruc, Jr.
 43778



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

HESS MART 600' ISLAND MARKETER

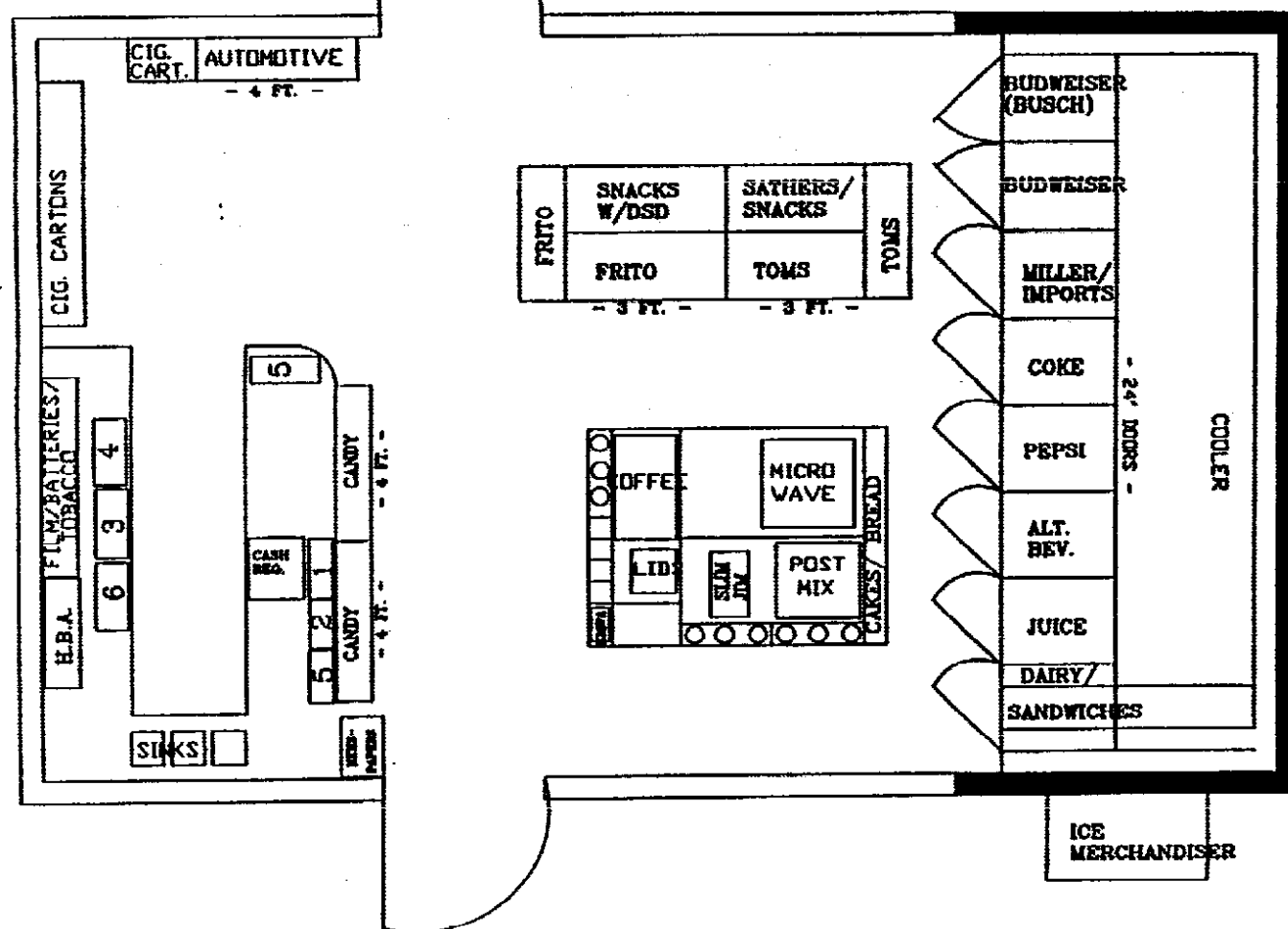
DATE: 05/31/95

APPROVED: *Charles V. Izard*
L. Twomey
G.N. Kuruc, Jr.
43778

2337/07 -

HESS MARTS:

09380 LAKELAND
 09381 ORANGE PK
 09382 TAMPA
 09383 JACKSONVILLE
 09387 MELBOURNE
 09388 JACKSONVILLE
 40378 LADSON
 40380 GREENVILLE



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

**1996 CIGARETTE DISPLAY
 PLACEMENT SCHEMATIC**
 SIGNED BY: C. V. ISZARD (HESS)
 L. TWOMEY (P.M.)
 N. KURUC (R.J.R.)

2337/09

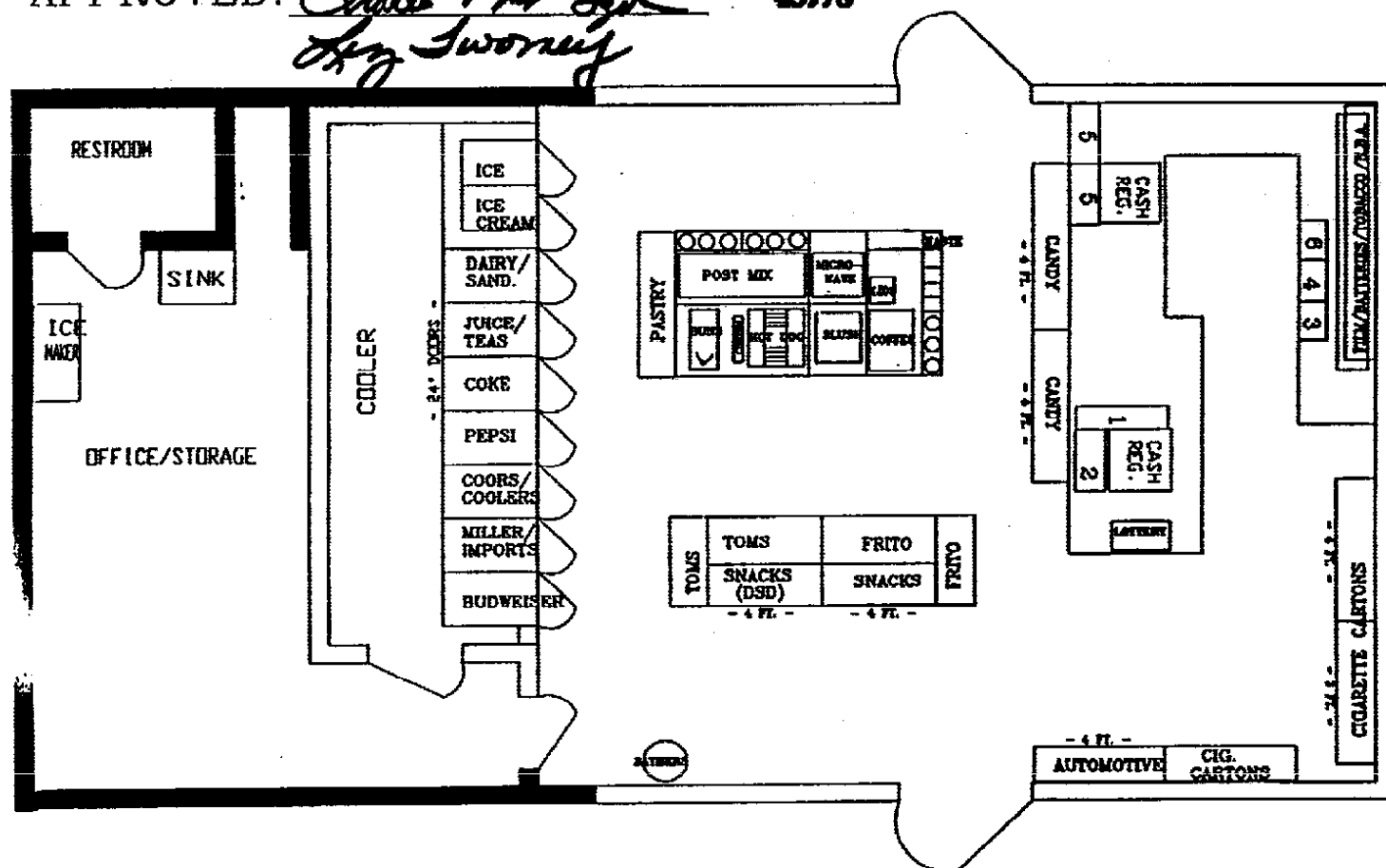
HESS MART 1200 ISLAND MARKETER

DATE: 06/06/95

APPROVED: *Charles V. Izard*
*L. Twomey*G.N. Kuruc, Jr.
43778

HESS MART:

09272 LEESBURG



CIGARETTE DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. B&W
5. RJR FULL PRICE
6. RJR LOW PRICE
7. LORILLARD

**1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC**
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)
N. KIRK (P.M.)

F. SS MART 2600' SPECIAL

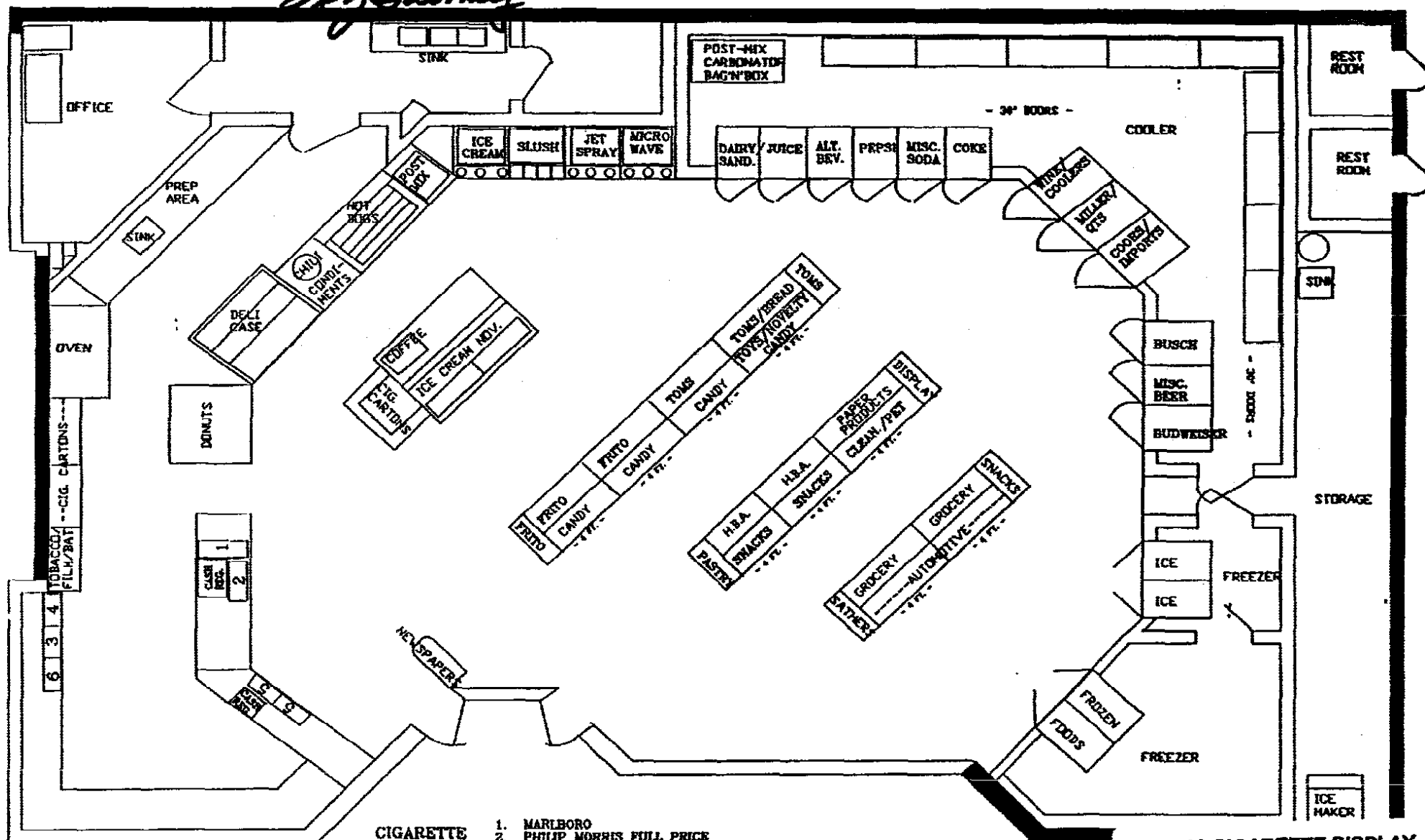
DATE: 11/28/95

APPROVED: *Charles V. Iszard* G.N. Kuruc, Jr.
L. Twomey 43778

HESS MARTS:
09311 JACKSONVILLE

51849 1156

2337/0



CIGARETTE
DISPLAYS:

1. MARLBORO
2. PHILIP MORRIS FULL PRICE
3. BASIC
4. GPC
5. RJR FULL PRICE
6. RJR LOW PRICE

1996 CIGARETTE DISPLAY
PLACEMENT SCHEMATIC
SIGNED BY: C. V. ISZARD (HESS)
L. TWOMEY (P.M.)